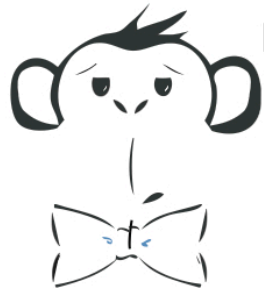




AZEEZ ALLI BALOGUN



INDUSTRIAL DESIGN

WWW.KROP.COM/AZEEZALLI

Curriculum Vitae

PROFILE

Highly motivated recent graduate with a passion for creating innovative product concepts. Well developed verbal, visual and written communication abilities, and extremely proficient with 2D and 3D software. Seeking a Junior Industrial Design position to help further grow and develop professional experience.

CAPABILITIES

Anthropometric

Ethnographic

Usability Heuristics

Design Research

30%

Design Strategy

20%

Brand Development

Market Research

Trend Forecasting

Product Development

Concept generation

Idea visualization

Contextual Research

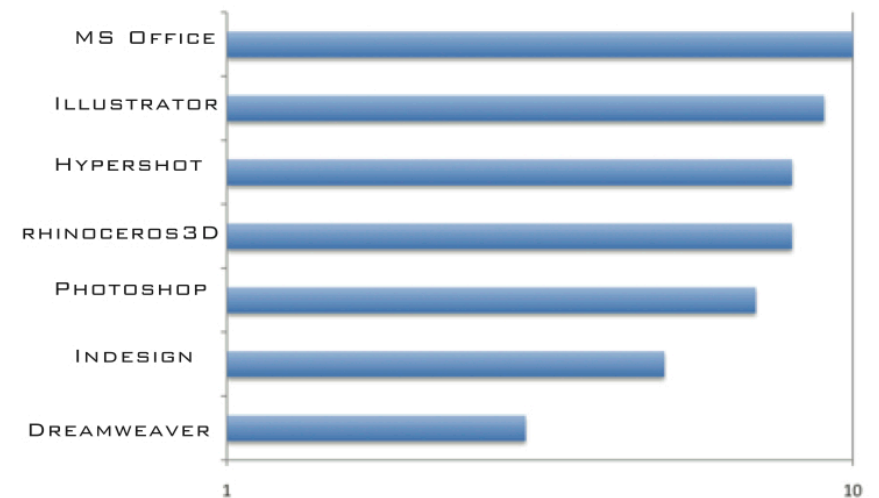
Rapid Prototyping

Model making

Wood Working

Fiberglass modeling

Clay modeling



EXPERIENCE

Gap Inc 06-present

BRAND EXPERIENCE LEAD (June 2010 - present)

Planned and executed all visual and merchandising projects throughout the store

Generated Store Layouts that eased consumer shopping experience and increased profitability

Assisted General Manager in Leading employees and maintaining business functions

Conducted Trend Forecasting and Market Research to analyze business results

SALES ASSOCIATE (Brand Experience)

Lafayette Transportation System (Aug 2010 - Jan 2011 (6 months))

STUDENT DESIGNER

Conducted Design Research and generated alternative fuel and hybrid bus concepts for the Lafayette Consolidated Government for implementation into City Transit system

Conducted Market Research and Assisted in Redeveloping Brand Identity

CONTACT

535 Lonita Street

Baton Rouge, La 70815

AzizAlliB@gmail.com

225 405 2660

EDUCATION

2007-2011 Bachelor of Industrial Design, University of Louisiana at Lafayette

2006-2007 Mechanical Engineering, Southern University (4sem)

ACADEMIC INTEREST

MEDICAL DEVICES

Research and Development of Multi- Axis Prosthetic Foot (Spring 10)

Advisor Prof. Owen Foster

Research and Development of Pediatric Medical Devices Dealing with patient anxiety (Fall 10)

Advisors Dr. Monica Tauzin (Phd) Child Psychology

Missy Herbert (M.D.) Pediatrics

MICROWAVE CASTING

Assisted in conducting graduated thesis research for the development a metal casting system that used the power of a conventional microwave.

Advisors: Dr. Karen Crosby

Detrick Garner

AWARDS AND ACHIEVEMENTS

Deans List (4 sem)

IDSa Student Merit Award Runner Up (University of Louisiana at Lafayette)

Publication in Innovation Quarterly (Spring 10)

S.R.E.U smart scholarship (May 06 - Aug 06)

PROFESSIONAL AFFILIATIONS

I. D. S. A.

ULL chapter Vice Chair (09-present)

International Student organization (I.S.O)

African Student Organization (A.FO)

INTEREST

Sports / Running / Soccer / Basketball / Biking / Architecture / Poetry / Writing / Space travel / Jazz / Comic illustration / Japanese Manga / Robotics / Graffiti Art / Volenteering / Biotechnology / Physiolgy.

Azeez Alli - Balogun

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