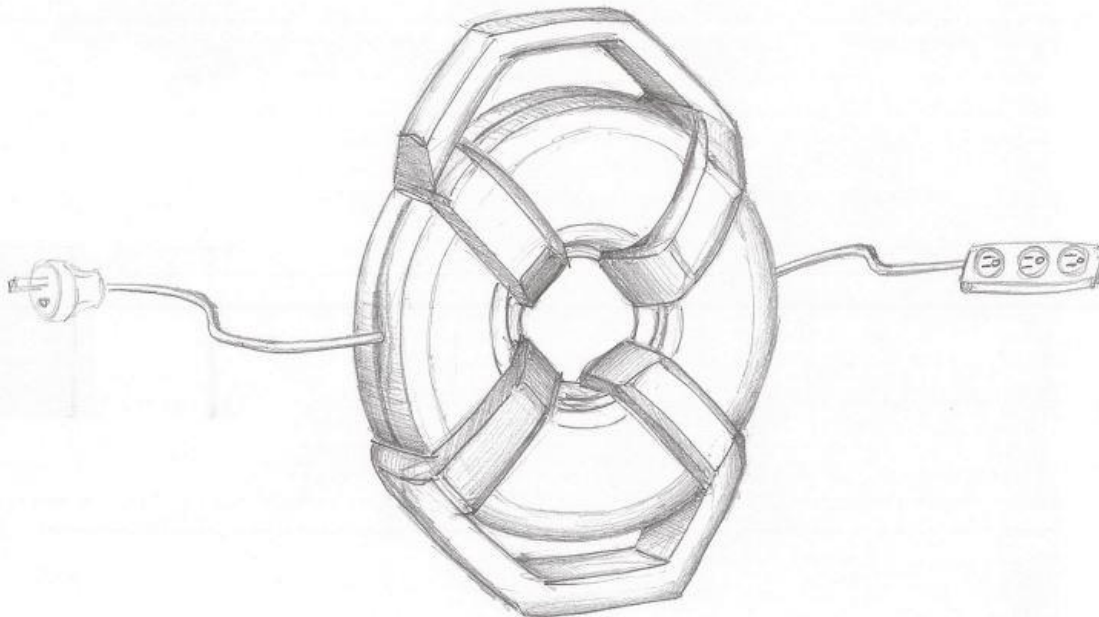
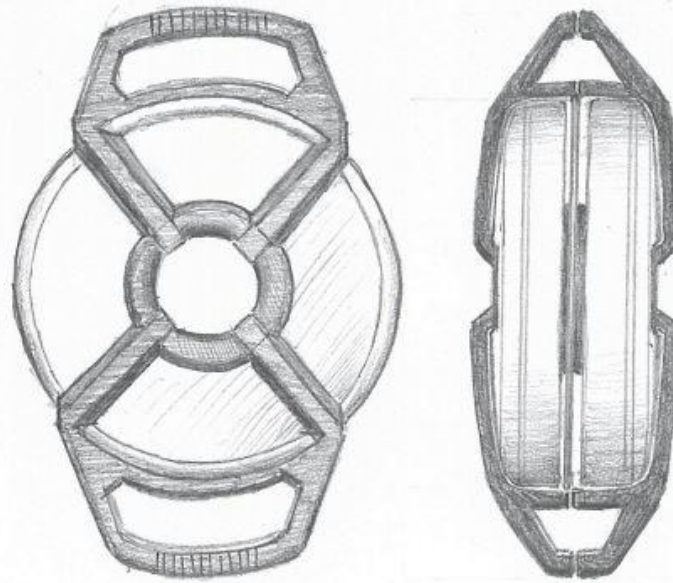




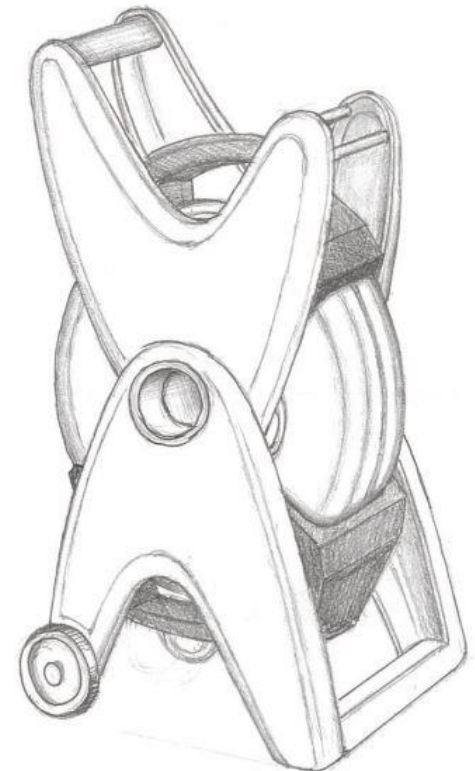
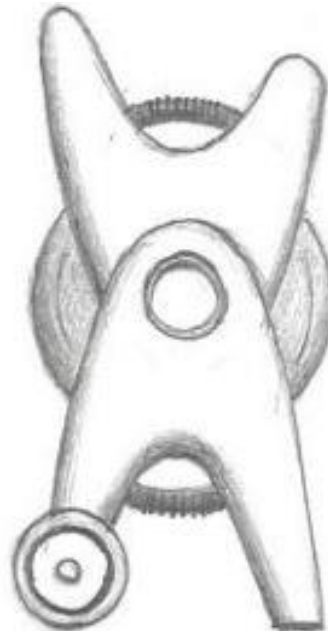
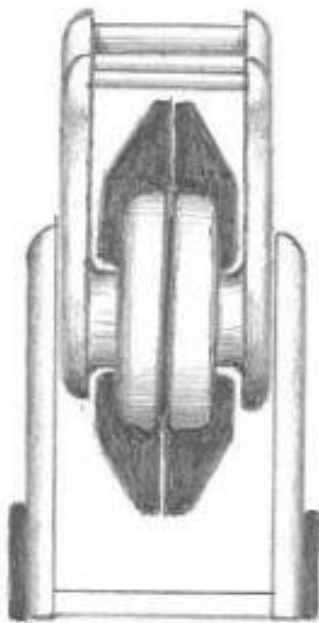
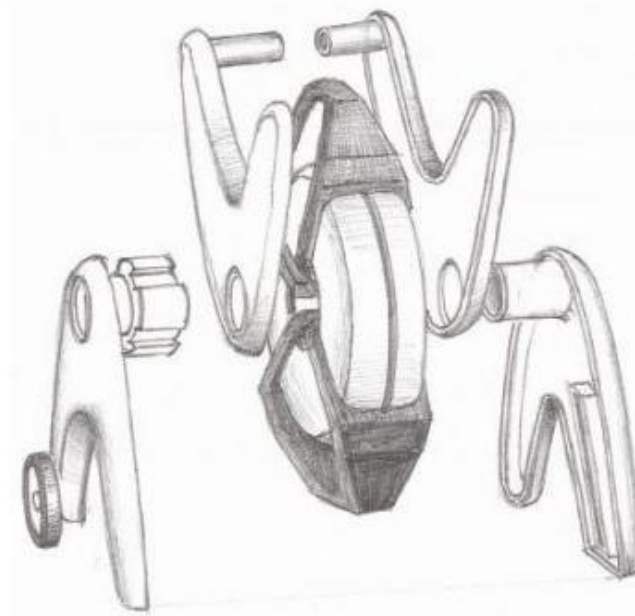
## **CORDREELS CONCEPTS**

**ROBUST LINE**  
**TOUGH**  
**RUGGED**  
**DURABLE**  
**STRONG**



**DESIGN 1, HAND-HELD, PORTABLE**

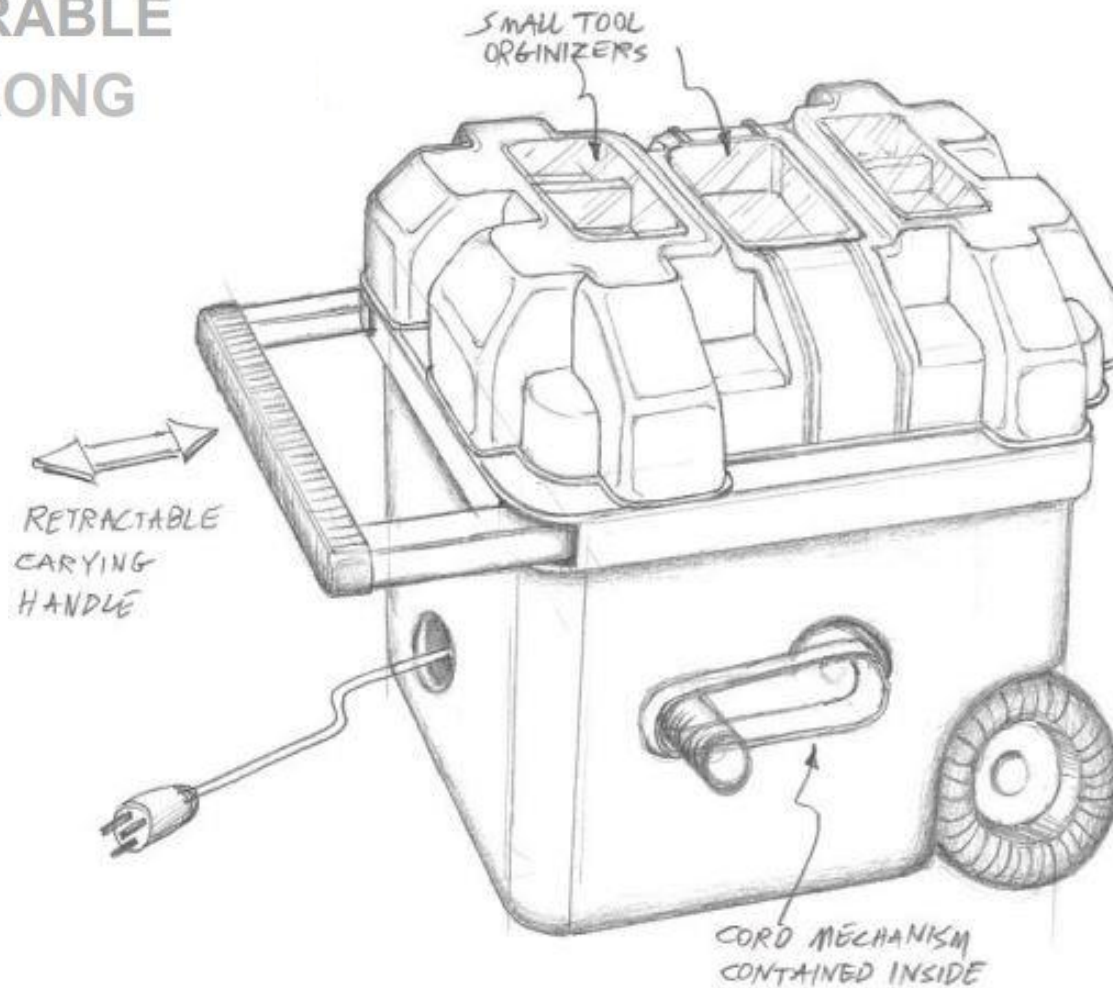
**ROBUST LINE**  
**TOUGH**  
**RUGGED**  
**DURABLE**  
**STRONG**



**DESIGN 1, MOUNTED ON A CART**

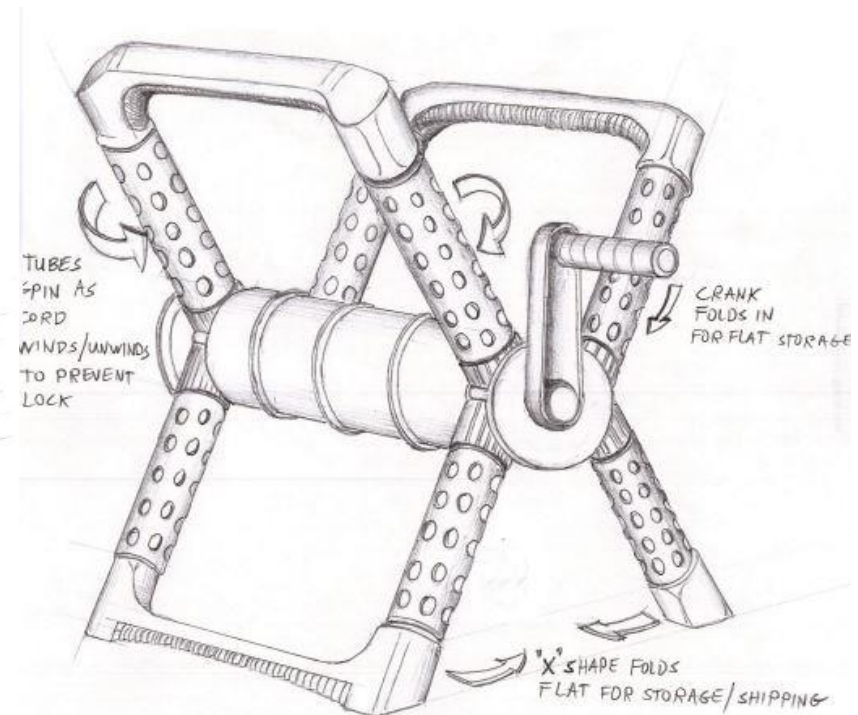
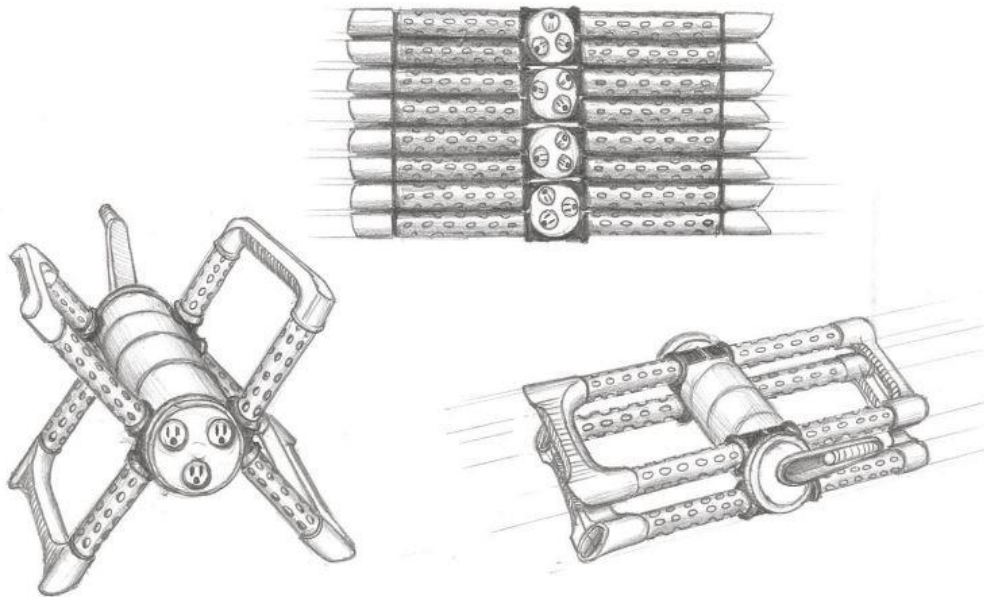


**ROBUST LINE**  
**TOUGH**  
**RUGGED**  
**DURABLE**  
**STRONG**



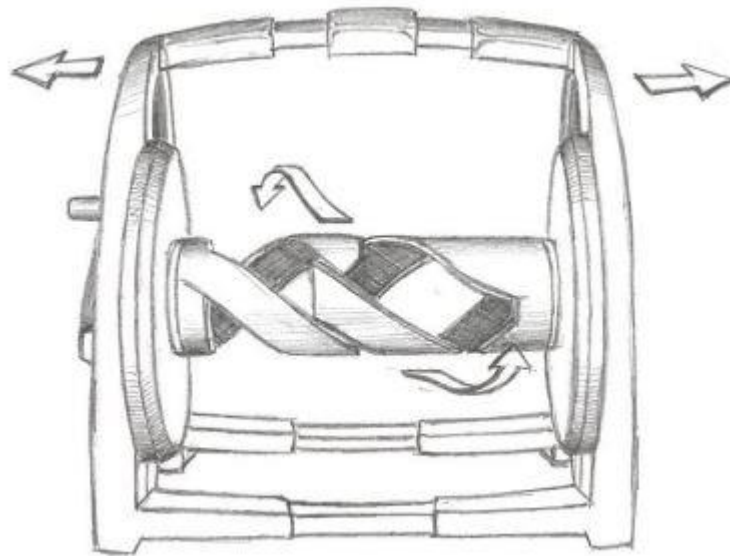
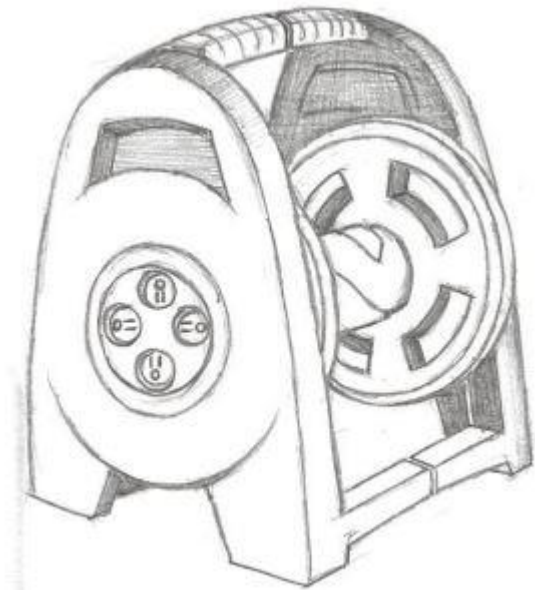
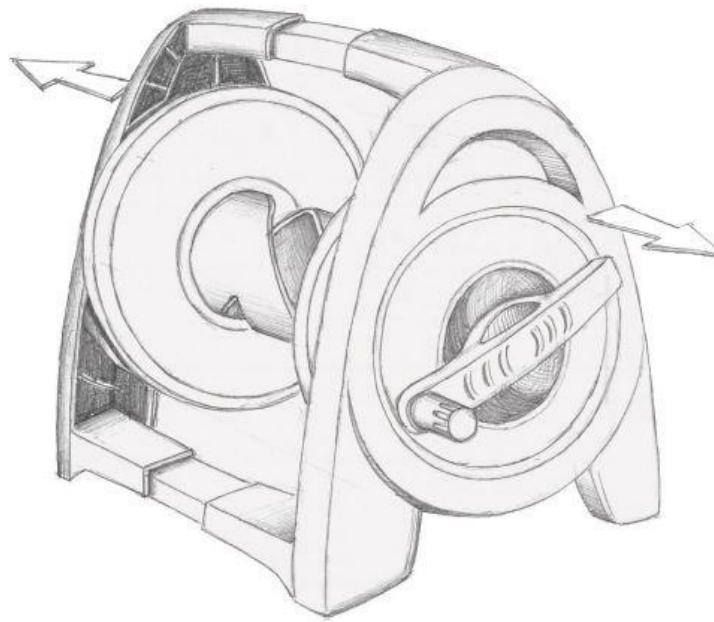
**DESIGN 2, CART SHAPED LIKE A BATTERY**

**ROBUST LINE**  
**TOUGH**  
**RUGGED**  
**DURABLE**  
**STRONG**



**DESIGN 3, BASED ON SC 'X'-REEL**

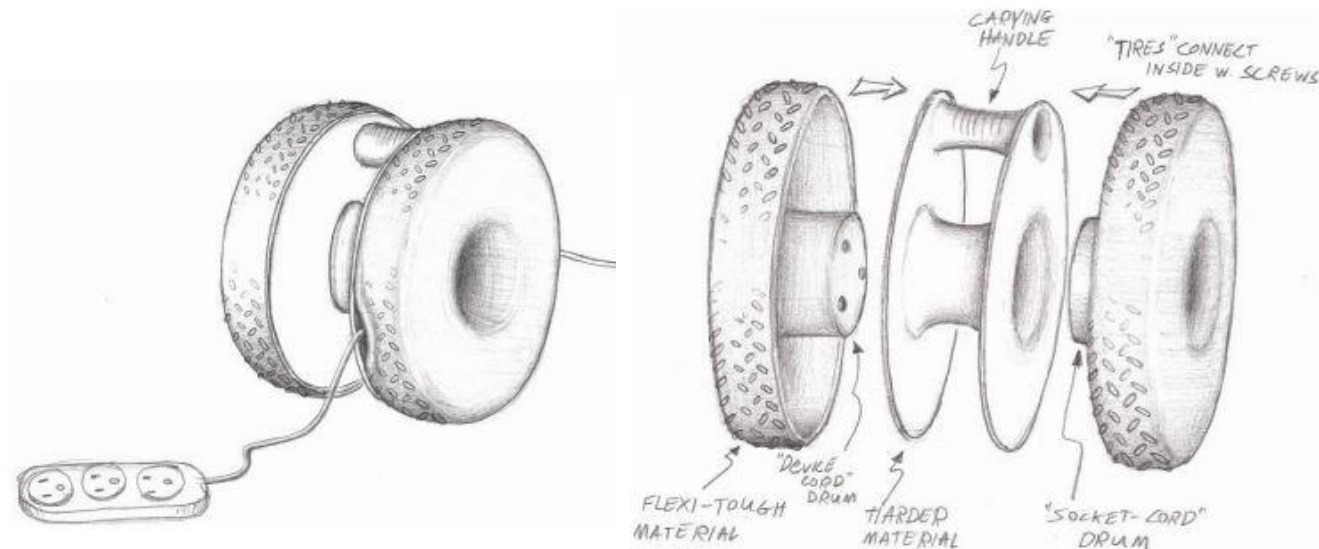
**ROBUST LINE**  
**TOUGH**  
**RUGGED**  
**DURABLE**  
**STRONG**



**DESIGN 4, EXTENDABLE**



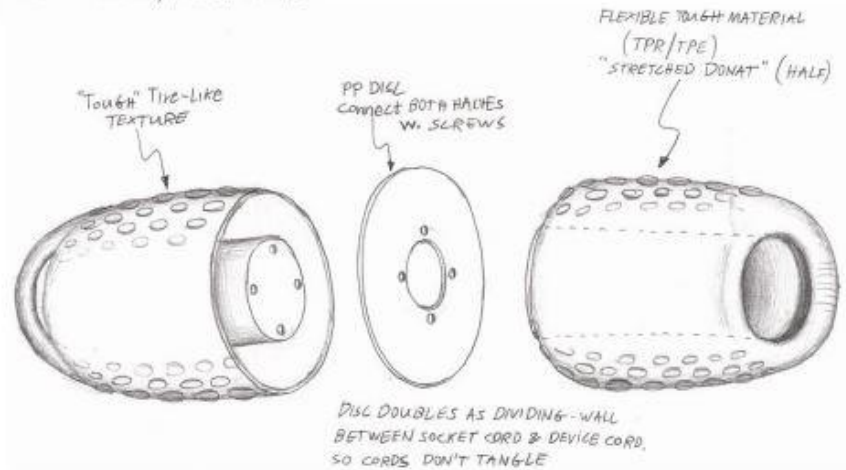
**ROBUST LINE**  
**TOUGH**  
**RUGGED**  
**DURABLE**  
**STRONG**



**DESIGN 5, 'FLOOR CRAWLER' 1**

**ROBUST LINE**  
**TOUGH**  
**RUGGED**  
**DURABLE**  
**STRONG**

LIKE "CORD-PRO"  
 W. DIFFEREND DESIGN:  
 ROLLS ON GROUND LIKE TIRE  
 (INSTEAD OF DRAGGING/HOPPING AROUND)

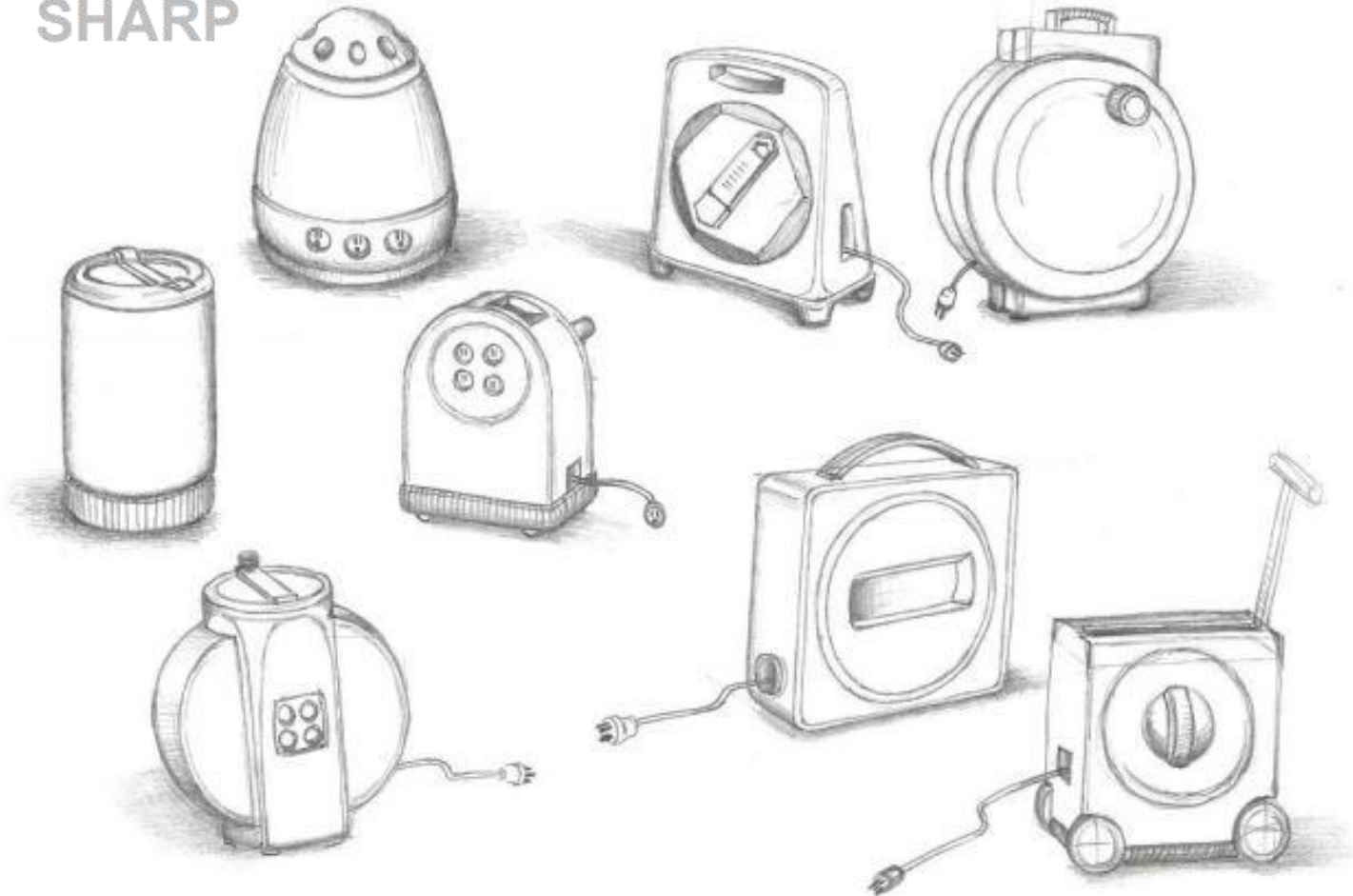


**DESIGN 6, 'FLOOR CRAWLER' 2**



**"TECH" LINE**

**APPLE  
SIMPLE  
CLEAN  
SHARP**



**FORM EXPLORATION**



**“TECH” LINE**  
APPLE  
SIMPLE  
CLEAN  
SHARP



**DESIGN 7, HANDHELD**

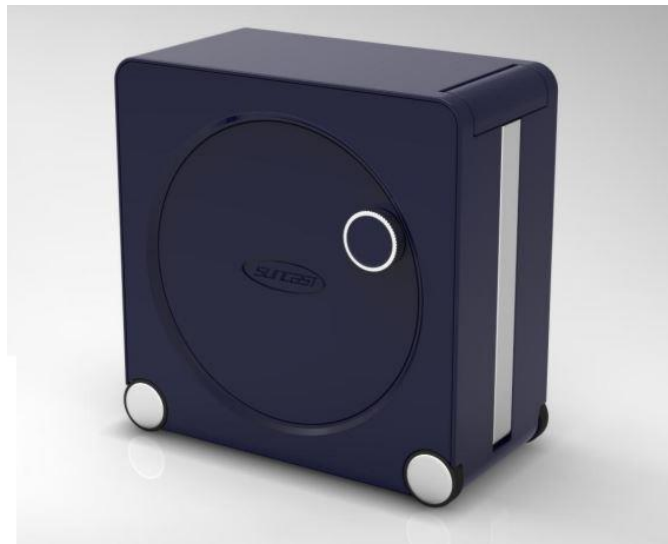
**“TECH” LINE**  
APPLE  
SIMPLE  
CLEAN  
SHARP



DESIGN 8, HANDHELD 2



**“TECH” LINE**  
APPLE  
SIMPLE  
CLEAN  
SHARP



**DESIGN 9, CART**

**“TECH” LINE**

**APPLE**

**SIMPLE**

**CLEAN**

**SHARP**



**DESIGN 10, TOWER**

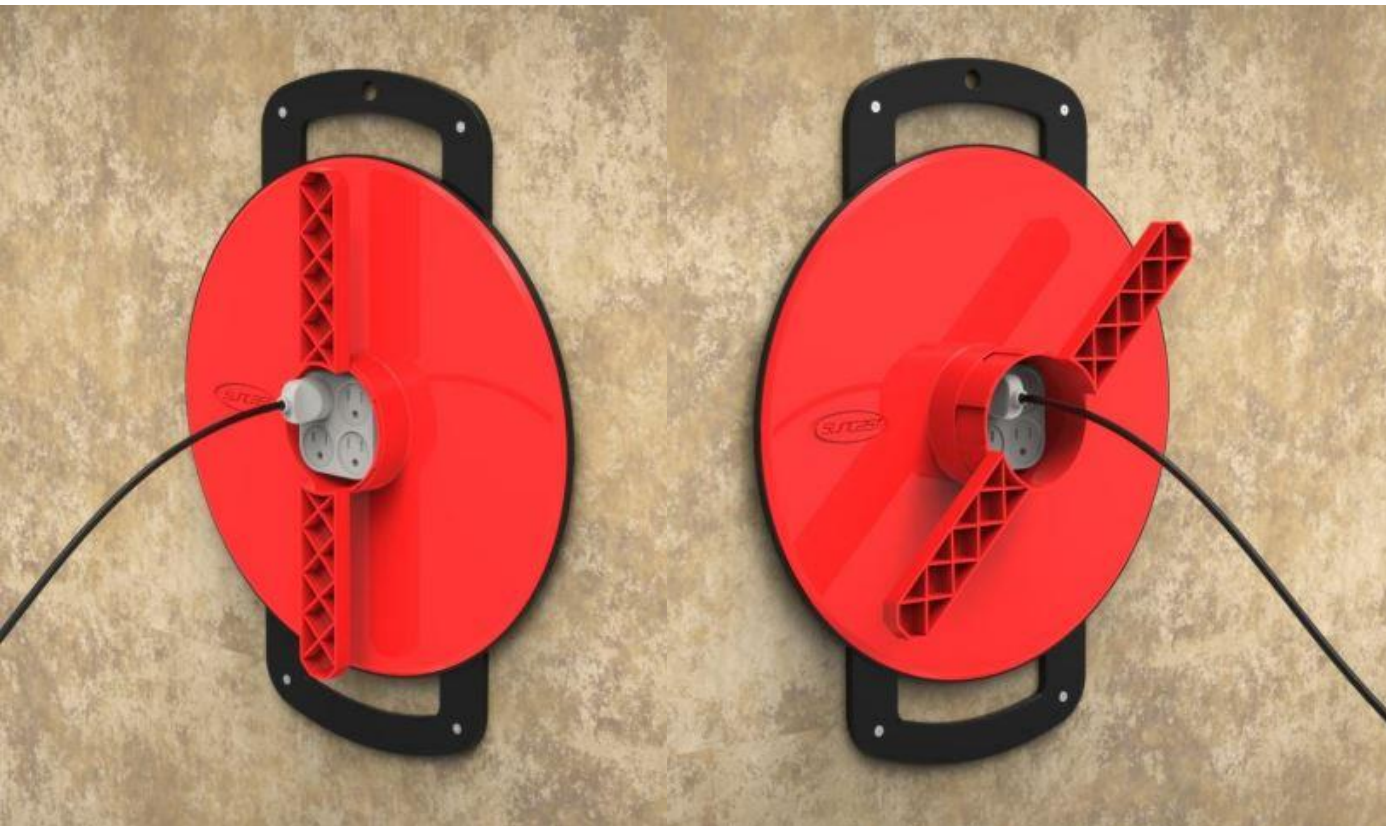
MINIMALIST  
INDUSTRIAL  
MACHINED  
COMPACT  
SIMPLE



DESIGN 11, FLOOR MOUNTED



MINIMALIST  
INDUSTRIAL  
MACHINED  
COMPACT  
SIMPLE



DESIGN 12, WALL MOUNTED EXTENDABLE

