



HELEN HUMPHREYS

Finished Artist • Administrative Assistant

# About Me

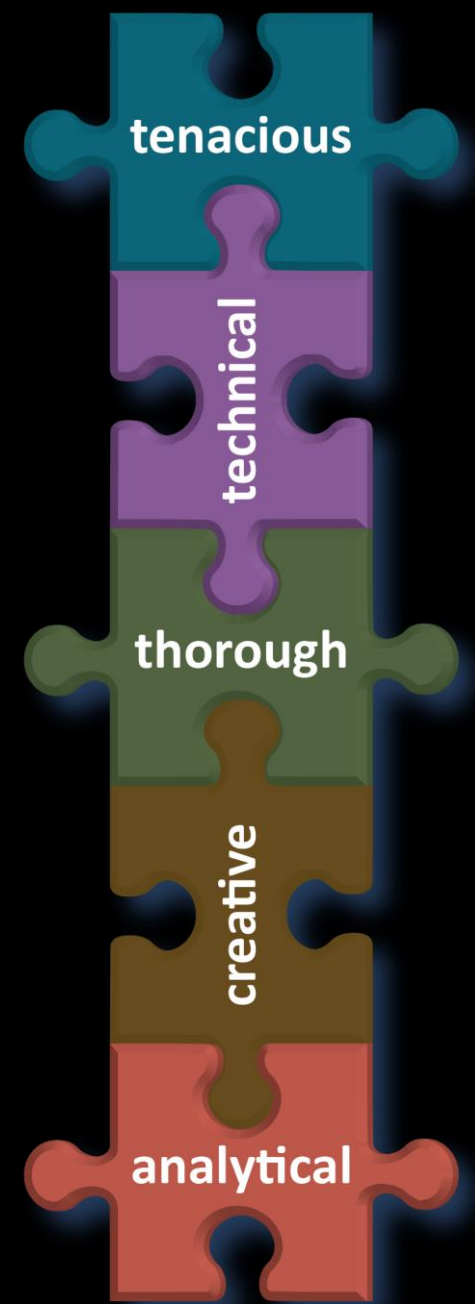
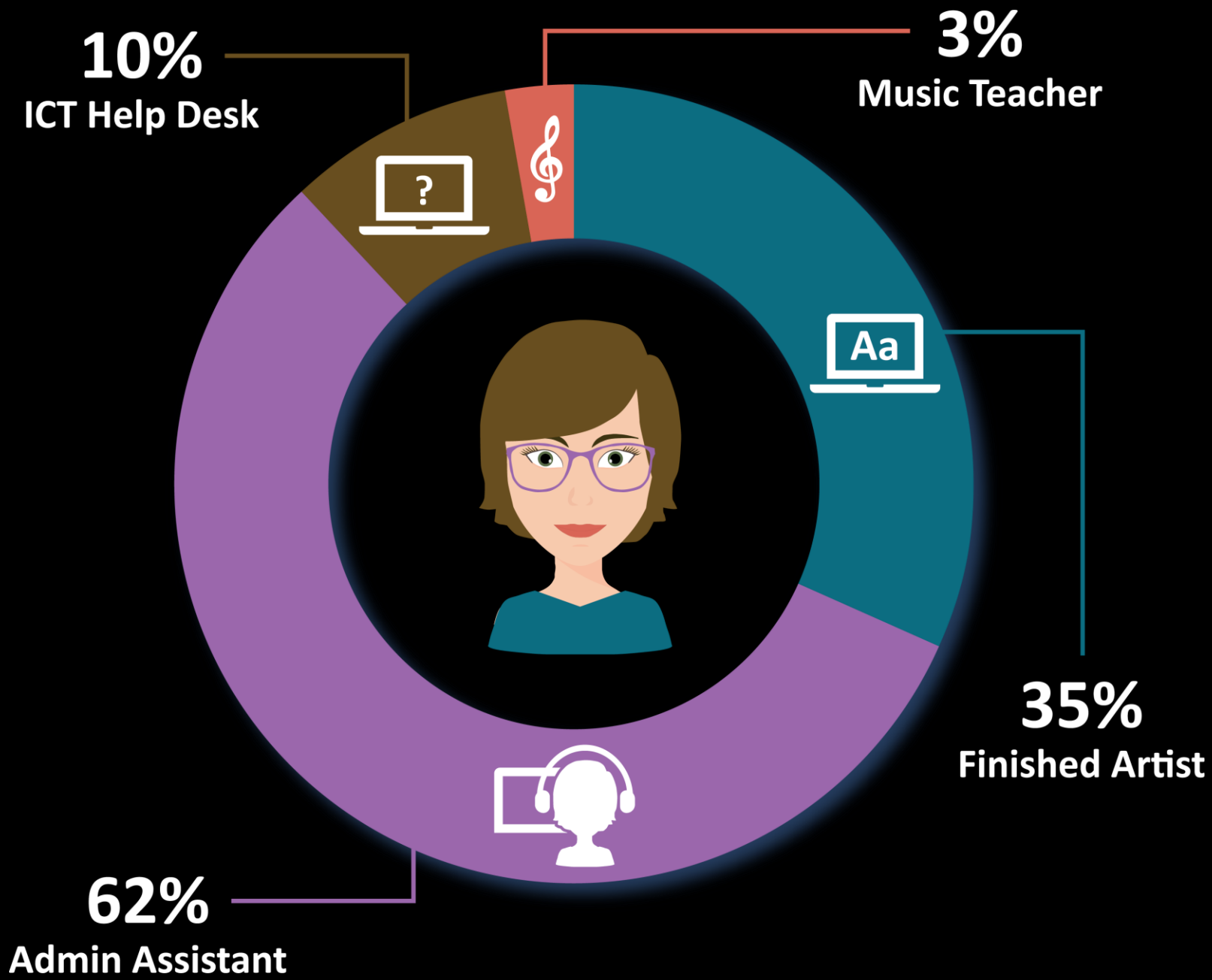
I have 10 years' experience as a Typesetter/Finished Artist and 18 years as an Administrative Assistant.

I am a tenacious person, known for attention to detail, and like being creative. I have an analytical mind and enjoy technical challenges. I appreciate the satisfaction of a job well done.

Take a moment to explore my portfolio. Some of it is a bit historic, reflecting the fact that I have more recently worked in the Administrative field.

Please don't hesitate to contact me if you'd like to learn more.

# CAREER & PERSONAL ATTRIBUTES



# Visual Identity



## Bulletin

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The Victorian Catholic Schools Parent Body (VCSPPB) was established at the start of 2006 with the support of the Catholic Education Commission of Victoria (CECV) and the endorsement of the Archbishop of Melbourne and the Bishops of Ballarat, Sandhurst and Sale.

The purposes of the VCSPPB are to:

- provide a forum to represent parents in Victorian Catholic schools
- promote parents as partners in education with the school, Church and the community
- promote the principles of Catholic education in collaboration with the Diocesan Bishops
- promote Catholic schools as schools of first choice for Catholic families.

It would be appreciated if a copy of this Bulletin could be forwarded to the person of your choice on your school board or parent

### From the Chairman

Direct and referred experience confirms that 2009 has been a maelstrom of activity within school education boards at both primary and secondary levels. None of us could have predicted that the government response to the global financial crisis would be to target schools for major capital works programs. For most school boards, this policy initiative comes as a welcome surprise – presuming of course they are able to access the funding. We would be delighted to hear about your experiences – be they positive or negative.

The flip side of the coin however is the reality that this program is being implemented in order to maintain demand, hence jobs, in an environment where announcements of closures of workplaces are becoming more frequent. This will clearly have an impact on all schools – some more than others – so school boards will need to ensure that a school's policy in relation to fees and other payments is sensitive to a very much changed economic environment.

With best wishes  
Dino Rebellato

### Early childhood education

There is overwhelming international research evidence that investing in a child's early years of development, health, education, family and community support is crucial to the child's success and wellbeing in later years. It is particularly compelling for children from disadvantaged backgrounds.

In the last few years governments have recognised this and have placed increased emphasis on early childhood education, integrated with care and health provision, in community centres. This is particularly pleasing for parents.

The Australian Government has defined an

entitlement for all 4-year-olds of 15 hours of preschool each week for 40 weeks, delivered by a qualified teacher, and is providing \$450 million towards this.

A major strategy is the development of an early years learning framework, expected to be introduced nationally on 1 July. Victoria is leading the development of a National Early Years Learning Framework (EYLF) for the years from birth to 5, as well as transition to school plans.

At the same time a Victorian Early Learning and Development Framework for ages birth to 8 is being developed by the Victorian Curriculum and Assessment Authority (VCAA) in partnership with the Department of Education and Early Childhood Development (DEECD) and the Victorian Children's Council. The work on the national framework is informing the Victorian framework, which is expected to be implemented in 2010.



The Catholic sector is working closely with the Victorian government in a number of areas:

- Early Learning and Care Centres
- Early Learning and Development Framework 0-8 years of age
- Transition plans for all children starting school
- Consistent approaches to assessment on school entry
- National Partnership for Early Childhood Education

In a related development, the Minister for Education, Julia Gillard, recently launched a national rollout of the Australian Early Development Index (AEDI) to all primary schools. The AEDI will help indicate the health and development of Australian children by the time they start school. The Council of Australian Governments (COAG) supports AEDI as a measure of national progress of early childhood development and of how well communities support and develop children in their early years.

The AEDI information will be collected through a questionnaire, to be completed by teachers for children in their first year of formal schooling. The questionnaire covers physical health and wellbeing, social competence, emotional maturity, language and cognitive skills, communication skills and general knowledge.

Information packs are being sent to participating schools, with all questionnaires to be completed between May and July 2009. All parents, schools and communities are encouraged to participate.

Preliminary community level data is expected to be available from late 2009. The data collected through the AEDI can be used to inform communities about the health and development of children in their area and can be used to target and develop support and services to assist children.

### Comparable school performance data: ACARA

The Australian, State and Territory Ministers of Education have agreed on a framework for publishing comparable information about school performance and context for all Australian government, Catholic and independent schools. Publishing this information will be the responsibility of the new Australian Curriculum, Assessment and Reporting Authority (ACARA). The governments have committed to publishing that information from 2009.

The publication of comparable school performance information is designed to give Australian parents and members of the community clear information about what is happening in schools. It is also designed to enable parents to compare schools in similar circumstances, and to allow governments and authorities to use information to assist schools.

Information will be available through a public website, with each page dedicated to a specific school, including a link to the school's own website. People will be able to view background information and test data for each school, and compare schools with similar social profile.

The Catholic sector has committed to this public reporting requirement as it is a condition of Commonwealth funding

for non-government schools in the Schools Assistance Act 2008. The National Catholic Education Commission (NCEC) will have one national representative on ACARA, which will manage the information required under these agreements. The Catholic sector has made clear to governments its concerns about potential misuse of such data through invalid comparisons.

### Global Financial Crisis – Parents, Fees, Responsibilities and Priorities

When the VCSPPB held its last meeting in mid February, there was increasing evidence of retrenchments across many sectors. This is clearly a broad based phenomenon. Many Catholic schools now are dealing with the effects of parents' financial strain on their operations.

As a representative group, the VCSPPB provides direct guidance to individuals in specific circumstances. We can however raise some issues and ideas that parents and school boards should be aware of in anticipation of having to deal with the effects of the current economic hardship being experienced in our board meeting.

Victorian Catholic schools have the right to set their own fee policies in accordance with the policies of diocesan and independent Catholic schools. It is the ability of parents to pay fees and collect fees that is the issue. If fees cannot be paid in part cannot be paid at all, have policies in place to deal with such situations.

The most common situation that parents may encounter is where the family's true financial situation is different from other parents and students. It is important to make every effort to ensure that the situation is met.

Clearly school boards will be in a better position to deal with the effects of financial hardship. Parents should be encouraged to discuss their situation with the school as soon as possible, and to provide evidence of hardship.

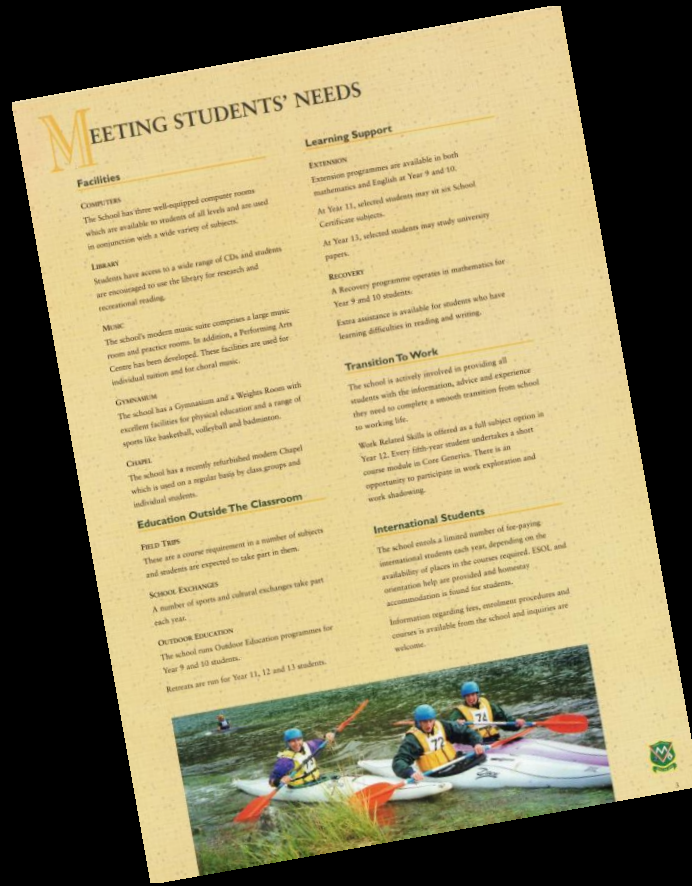
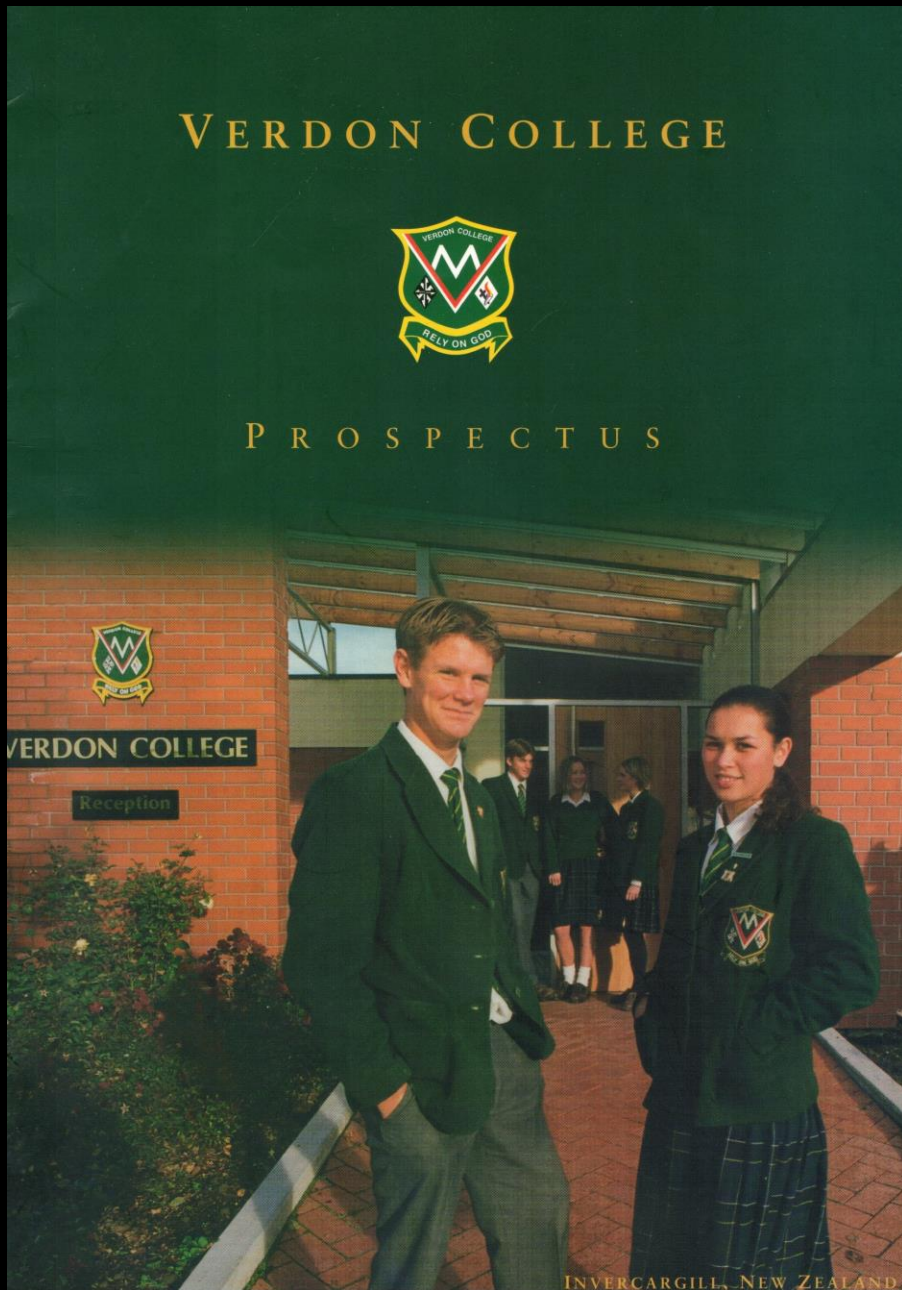
Fundamentally, our schools should provide support that meets the need that support. It is important to have open lines of communication and to be clear about what needs to be supported, and how that support, can be provided.

Correspondence:  
Victorian Catholic Schools Parent Body  
PO Box 3  
East Melbourne VIC 3002  
Email: secretary@vcsppb.vic.catholic.edu.au  
Web: www.vcsppb.vic.catholic.edu.au



In my Admin role I created the initial visual identity for the Victorian Catholic Schools Parent Body. This included building a very low budget website using Microsoft FrontPage.





# School Prospectus

The client had a prospectus from another school that had caught their eye, and wanted something similar in their own colours. They requested a "flecky" background on the inner pages so I scanned a sheet of recycled paper.



# Car Sale Brochure

My brief was to use images taken on a digital camera for all but the front page, to keep costs down  
Digital cameras were quite new at the time, with very limited image quality  
Adjusting the colour of the photos to compensate for the poor image quality was challenging but I soon got into the swing of it and "tweaked" all 36 images at speed

**H** *first choice*  
SUMMER 1997

CIVIC ACCORD

**VTEC**  
TWO ENGINES IN ONE

HONDA CARS INVERCARGILL  
174 Dee Street 250 Dee Street Cnr Leet and Leven Streets

 <b>\$38,500</b>	<b>1997 CR-V 4WD</b> Power steering. New Zealand's top selling lifestyle vehicle. Luxury road cruiser — "rugged off-road". Not often available.	 <b>\$22,000</b>	<b>1997 Civic LXi 5 Speed</b> New Zealand new, one owner. Metallic coachwork. Travelled 5,000 km — could only be described as new.
 <b>\$22,000</b>	<b>1994 Accord LXi</b> One owner automatic, 22,000 km. Serviced by us from new. Looking for another good home.	 <b>\$12,000</b>	<b>1990 Concerto Liftback</b> New Zealand new, this one owner five door liftback is perfect. Power steering, central locking, five speed. Little grey metallic.
 <b>\$18,000</b>	<b>1992 Ascot Innova</b> Rare 2.3 litre twin cam with alloy wheels, leather upholstery, air conditioning, front and rear spoilers. Space and pace. Striking in teal blue metallic.	 <b>\$10,900</b>	<b>1991 Telstar TX5</b> 2 litre five speed, five door sport liftback with rear spoiler. Always popular in crystal white.

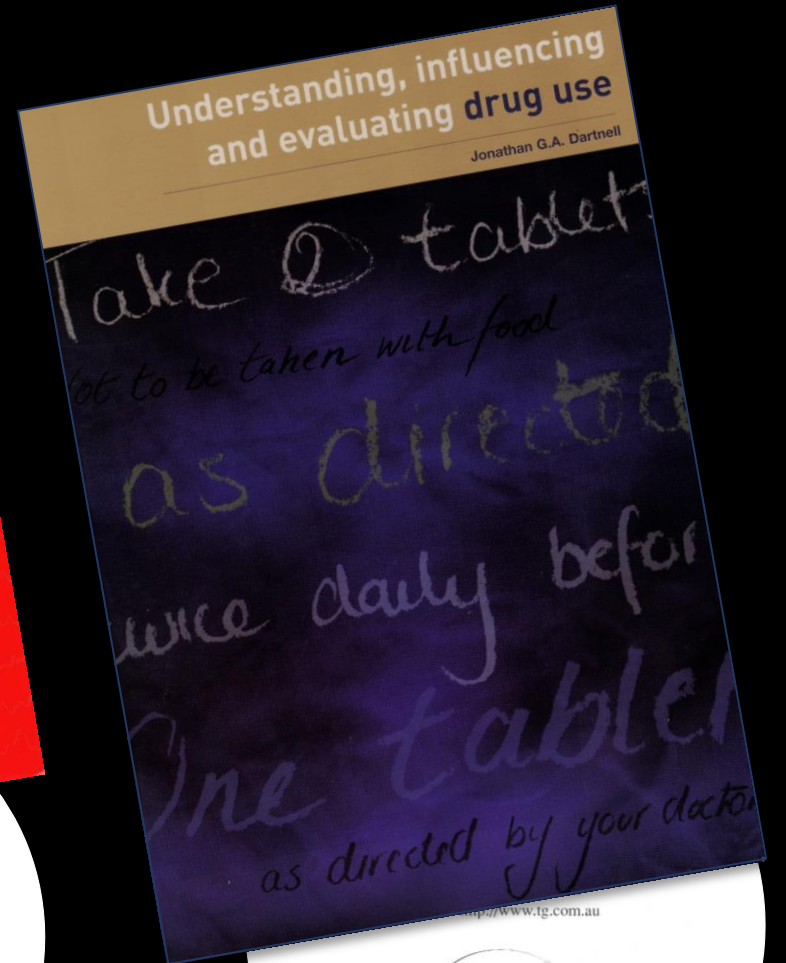
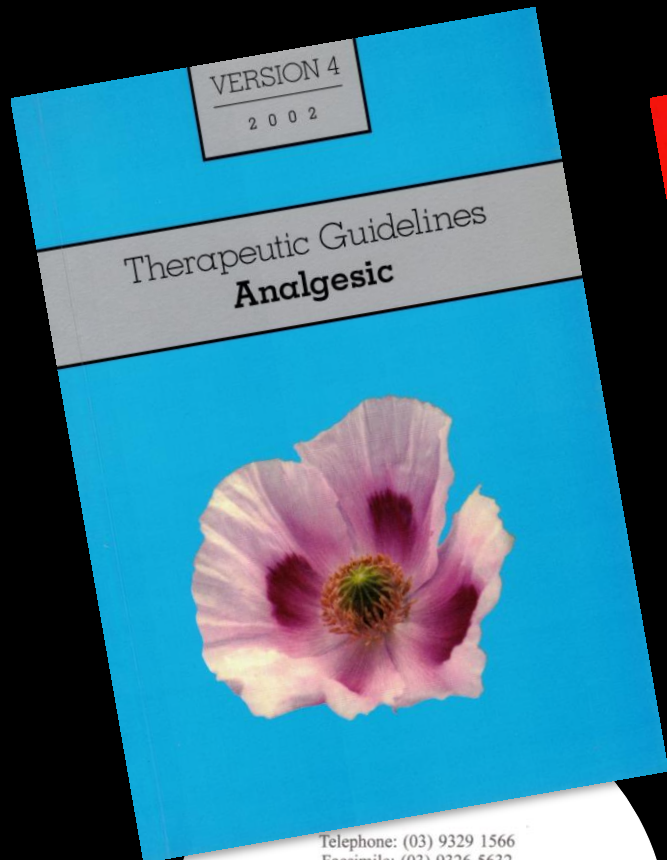
**Service Direct Dial 214-1944  
NOW WITH MENU PLAN SERVICING  
Parts Direct Dial 218-8620  
Cars: Leet Street 218-7197  
Dee Street 218-1921**

Crapp 133630

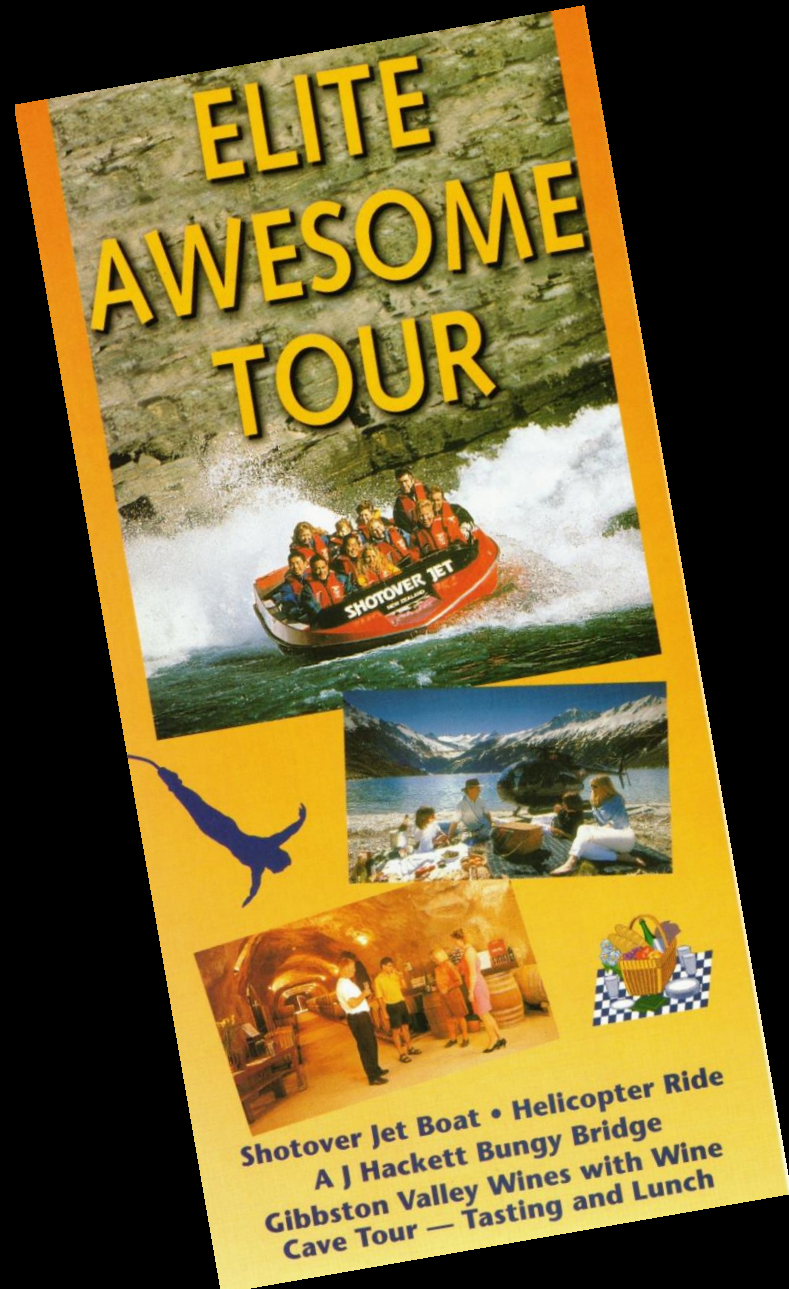


# Medical Books

Created finished artwork for three books at Therapeutic Guidelines

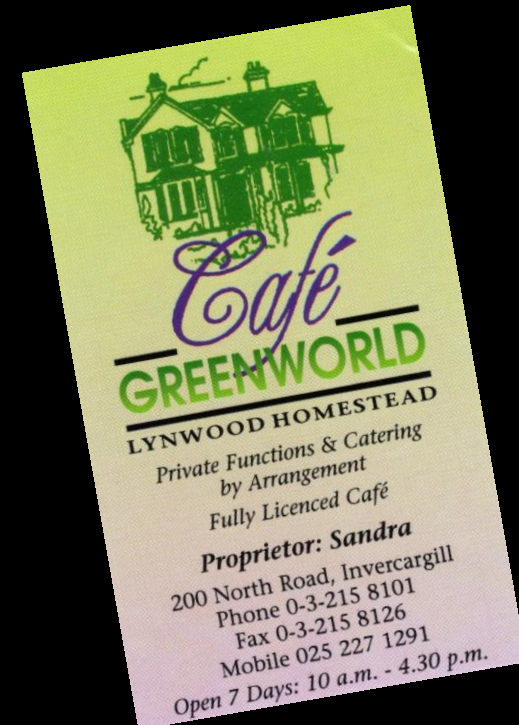


# Adventure Tourism brochure



The client wanted bright colours and excitement, and was very happy with the end result

# Business card

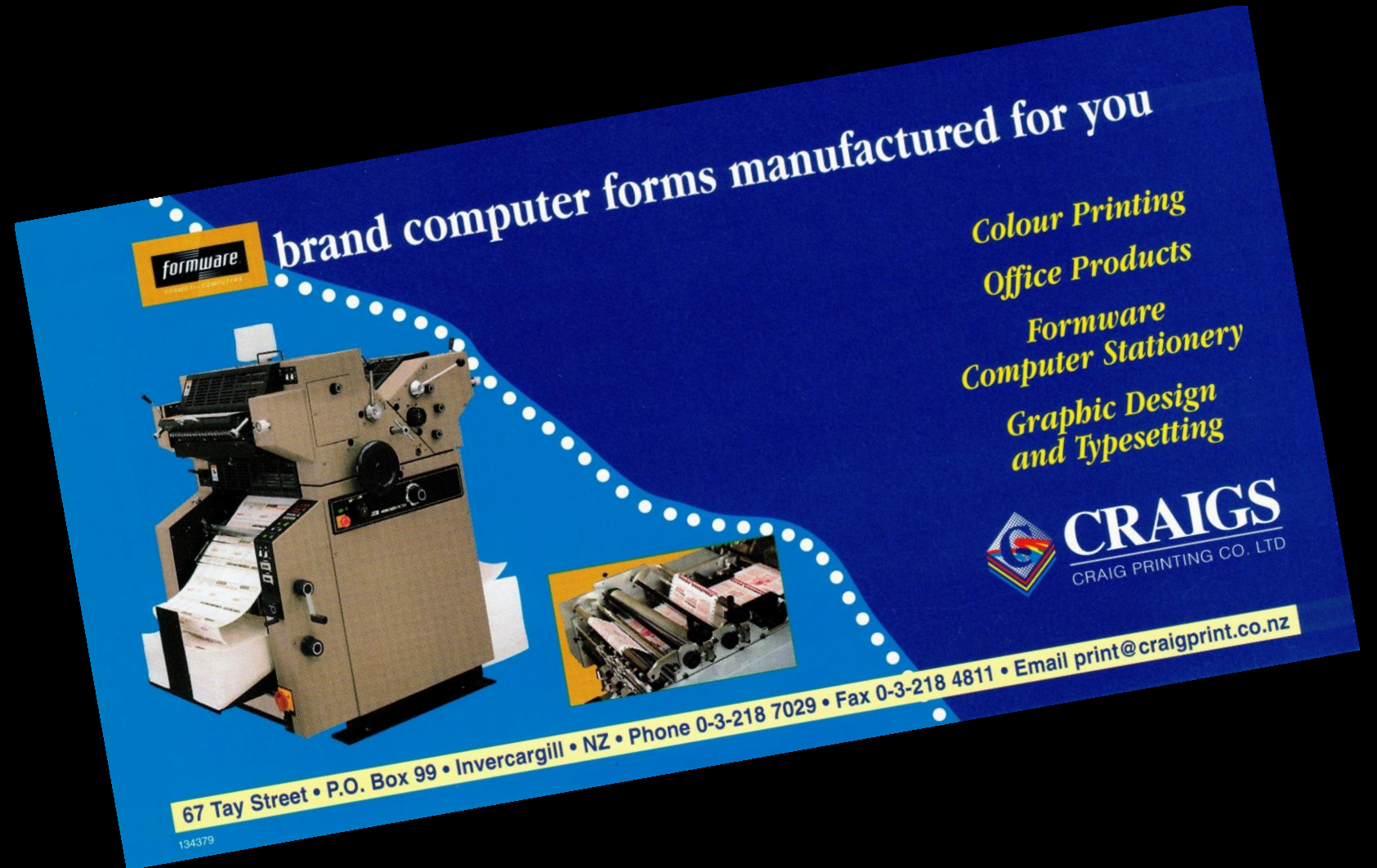


One of the many business cards I created  
Small jobs, but rather fun to do



# Inhouse advertising flier

The holes of the  
continuous forms were  
featured to create  
something a bit different



**formware** brand computer forms manufactured for you

*Colour Printing  
Office Products  
Formware  
Computer Stationery  
Graphic Design  
and Typesetting*

**CRAIGS**  
CRAIG PRINTING CO. LTD

67 Tay Street • P.O. Box 99 • Invercargill • NZ • Phone 0-3-218 7029 • Fax 0-3-218 4811 • Email [print@craigprint.co.nz](mailto:print@craigprint.co.nz)

134379



# Stenciled clothes

In my spare time I enjoy stenciling designs onto clothing





# Camellia

I dabble in  
photography, at a  
very amateur level

