



## JOIN THE MY RHINO FRIDAY MOVEMENT!

We cater for adults and children of all sizes. Downloadable order forms and sizes specifications are available on our website..

Go and view our selection of shirts and caps online: <http://www.eishrhinos.co.za>  
or contact Tanya or Debbie for any questions or to place an order: **078 847 0580**

### What is this about?

Our rhinos are being killed – no, exterminated - at an alarming rate and we all need to make a stand against rhino poaching. But the fact of the matter is most of us aren't able to get physically involved. Many of us would love to be hunting down poachers and doing unimaginable things to these thugs, but we can't. All we can do is give our support. **As one person, we can't do much but as a united nation, we can do great things.**

### African Conservation Trust:

ACT is GOING to raise R10million this year to beef up anti-poaching measures - even if it takes every last drop of their energy. ACT is doing a national Skydive for Rhinos, taking part in the Put Foot Rally and launching several fundraising campaigns, with the support of others who share their anguish. **Say EISH!** By simply buying shirts or caps online and proudly wearing it every Friday, to start creating awareness of this rhino cause. ACT's partnership with **EISH! Rhinos** are real and every **R15** raised from each T-shirt or cap sold will be going to bona-fide, on the ground anti-poaching efforts that ACT will vouch for. If you want to know more, please contact Sheelagh Antrobus at ACT's offices on 033-342 2844 or email her on [funding@projectafrica.com](mailto:funding@projectafrica.com). Alternatively visit ACT's websites: <http://www.projectafrica.com> and <http://www.projectrhinokzn.org>

### RATIONALE of the logo EISH! (What does it mean?)

The word EISH is an African slang word used in South African English and Afrikaans to express exasperation or disbelief. The word was first transliterated from the Xhosa language to Afrikaans, and then into South African English. Eish (aysh) -

Used to express frustration or outrage. The word EISH! is featured as the main design element, expressing the outrage and shock people feel when a rhino is slaughtered for its horn. The red exclamation mark, depicts the severity of the act and the blood shed every time a rhino is poached. Both the black and white rhino features on the design.

Either a black or white rhino enters the word EISH! - as the rhinos exits EISH! their numbers decreases until there is none left - basically what will happen if there is not a drastic turn in events.

**We need to A.C.T. before the rhinos becomes extinct. Designer - Debbie Marx**



Find us on Facebook under **Eish! Rhinos**, please like our page, so that we can keep you updated and informed about ACT, Skydive for Rhinos, the EISH! movement and rhino news at all times.

