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## Southern Gates<sup>®</sup> Honors the Places We Call Home with New State Jewelry

(CHARLESTON, SC) – Southern Gates<sup>®</sup> has expanded their popular State Series to include 11 states in fine sterling silver, all featuring the jewelry line's signature filigree pattern.

Southern Gates<sup>®</sup> Jewelry, based in historic Charleston, SC, recently added Louisiana, West Virginia, and Kentucky to its lineup of state-inspired necklaces and pendants. Other states featured in the series include South Carolina, North Carolina, Alabama, Mississippi, Georgia, Tennessee, Virginia, and Ohio.



Every state includes the delicate filigree patterns that Southern Gates<sup>®</sup> is best known for, making this collection of sterling silver state jewelry stand out from the rest. The brand's signature ornamental designs are inspired by historic ironwork found in gates, grilles, and balconies throughout the South.

At a time when home is more important than ever, state jewelry is a great way for independent retailers to connect with their local community. Whether a customer wants to show off their state pride or buy a gift for a loved one who isn't able to visit their favorite place this year, these state symbols are meaningful connections to the places we love.

With suggested retail prices all under \$120, the Southern Gates<sup>®</sup> State Series is an easy best-seller year round. When celebrating special occasions, trips, or sentiments, a homage to your hometown never goes out of style.

The State Series is now available and sold exclusively to independent jewelry stores and gift boutiques. Marketing materials are available to assist in local promotions,



advertising, or ecommerce. To view the collection and shop, visit <u>www.southerngatesjewelry.com</u> or call 800-845-6964 for more information.

The Cargo Hold, Inc. is home to the best-selling Southern Gates<sup>®</sup> collection. This fine collection of sterling silver jewelry is inspired by historic ironwork from 18<sup>th</sup> and 19<sup>th</sup> centuries. With more than 350 items, each unique design celebrates the legacy of wrought iron gates throughout the nation.

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