

BILTMORE®

FOR IMMEDIATE RELEASE Media Inquiries Contact: Katie Sacko The Cargo Hold, Inc. 843-723-3341 katie@southerngatesjewelry.com

# Southern Gates<sup>®</sup> Jewelry Launches Exclusive Collection with Biltmore<sup>®</sup>

**Charleston, SC** – Jewelry design and wholesale firm, The Cargo Hold, Inc., is introducing a new series from their best-selling Southern Gates<sup>®</sup> Collection in a licensing partnership with Biltmore this holiday season. This limited six-piece, holiday release will feature sterling silver jewelry inspired by the historic architecture and exquisite craftsmanship of Biltmore in Asheville, NC.

"We are thrilled to collaborate with Biltmore on this new line of jewelry. With shared appreciation for history, design and tradition, Biltmore and the Southern Gates<sup>®</sup> Collection are a natural fit," explains Tom Young, President of The Cargo Hold, Inc. "Biltmore offers an endless source of inspiration for jewelry design, and we look forward to sharing new jewelry styles with Biltmore guests and Southern Gates<sup>®</sup> collectors throughout the years."

Biltmore Jewelry by Southern Gates<sup>®</sup> pays tribute to the vision of George Vanderbilt and the artisans that helped bring his masterpiece to life. The first six pieces introduced in sterling silver are inspired by a variety of elements that showcase the craftsmanship within the estate. From fine details found in the exterior stonework, to grand wood carvings seen across ceilings inside the home, the initial six styles are just the beginning of a growing jewelry collection inspired by the elegant and intriguing details of America's Largest Home<sup>®</sup>.

Sterling silver necklaces and earrings will make up the first Biltmore-inspired jewelry collection. Each piece will be cast in 925 sterling silver, ensuring these special treasures will last for generations. With Southern Gates<sup>®</sup> signature delicate designs, the series will expand into bracelets, rings and much more as this heirloom collection continues to grow.

"The combination of classic design and extraordinary attention to detail in the Biltmore jewelry collection is quite impressive," shares Tim Rosebrock, Vice President and GM, Biltmore Licensed Products. "The Cargo Hold's long-standing success in jewelry design and quality, coupled with outstanding customer service, makes them the perfect partner for our new endeavor in this category."

Biltmore Jewelry by Southern Gates<sup>®</sup> will be available in limited retail locations and at Biltmore in November 2017. This jewelry collection will be introduced to the trade during Americas Mart Atlanta, January 2018. Additional inquiries may be directed to Katie Sacko who will be available to introduce the collection during January 2018 Atlanta AmericasMart at booth 4-400 in building 3.

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## About The Cargo Hold, Inc.

The Cargo Hold, Inc. is a fine jewelry wholesale and design firm based in historic Charleston, SC. Since 1973, The Cargo Hold, Inc. has worked with jewelry manufacturers, designers and retailers across the globe to design and create exquisite finished jewelry and jewelry findings. With a focus on quality materials and exceptional customer service, The Cargo Hold, Inc. has serviced the jewelry trade for decades. From Italian enamel and sterling silver, to luxury nappa leather, The Cargo Hold, Inc. offers a variety of traditional and trend-setting jewelry styles. Today, The Cargo Hold, Inc. is best known for the Southern Gates<sup>®</sup> Collection, an original collection of sterling silver jewelry inspired by historic wrought iron gates throughout the South.

# About the Southern Gates<sup>®</sup> Collection

The Southern Gates<sup>®</sup> Collection celebrates special times both past and present with fine sterling silver jewelry inspired by historic ironwork from 18<sup>th</sup> and 19<sup>th</sup> centuries. With more than 350 items, each unique design celebrates the legacy of wrought iron gates throughout the nation. The Cargo Hold's best-selling jewelry collection is designed and distributed in historic Charleston, SC.

### About Biltmore Licensed Products

Biltmore is a highly recognized brand in licensed products, drawing on the historical treasures and inspiration found in George Vanderbilt's Biltmore House and gardens, located in Asheville, North Carolina. Consumers are able to experience both the classic designs found in the grand collection of art and furnishings of America's Largest Home<sup>®</sup>, and the relaxed enjoyment of fine country living. Biltmore partners with industry leading companies in home furnishing, bedding, bath and gourmet entertaining. To learn more about Biltmore licensed products, go to www.biltmore.com/products or call 828.225.6791.