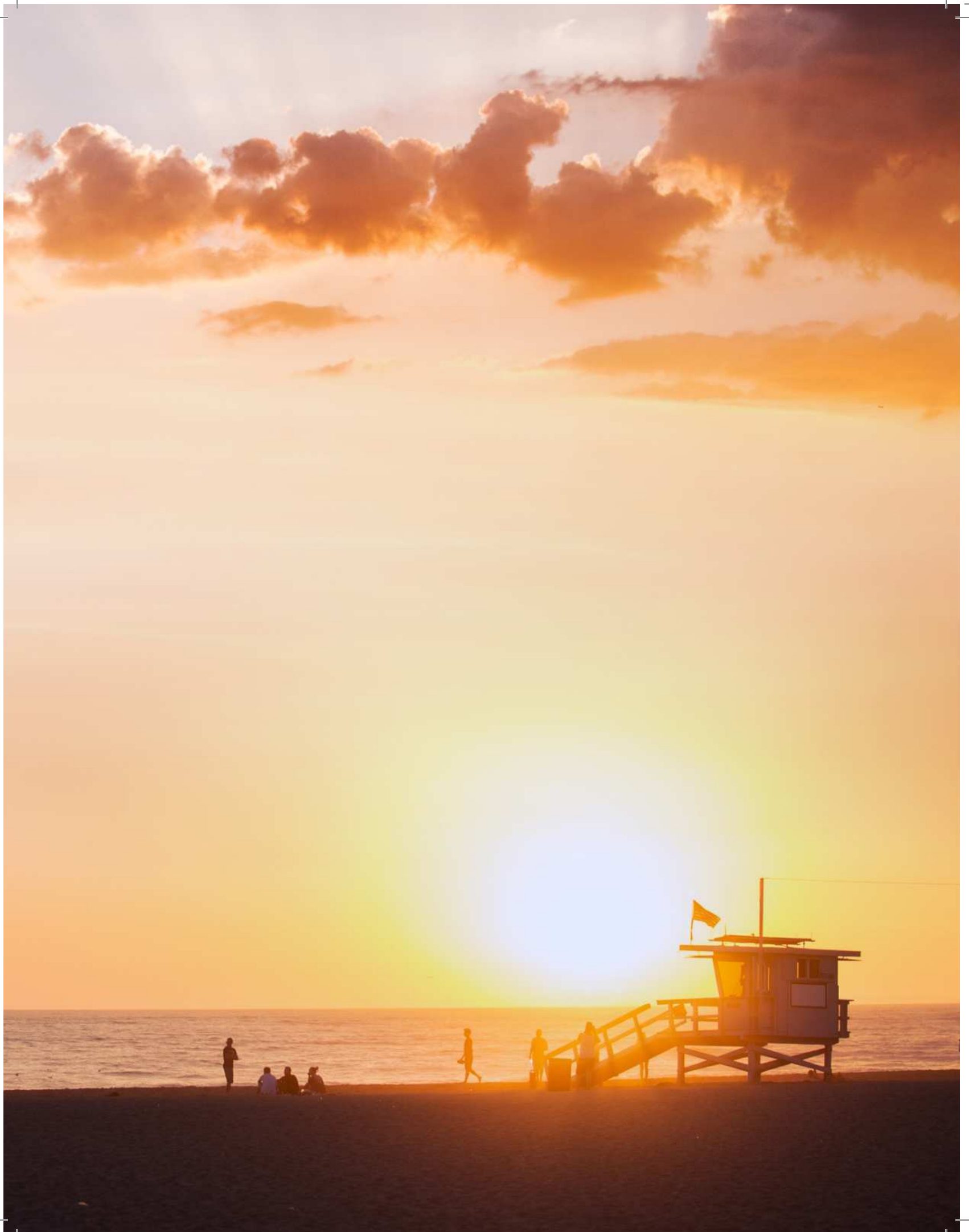
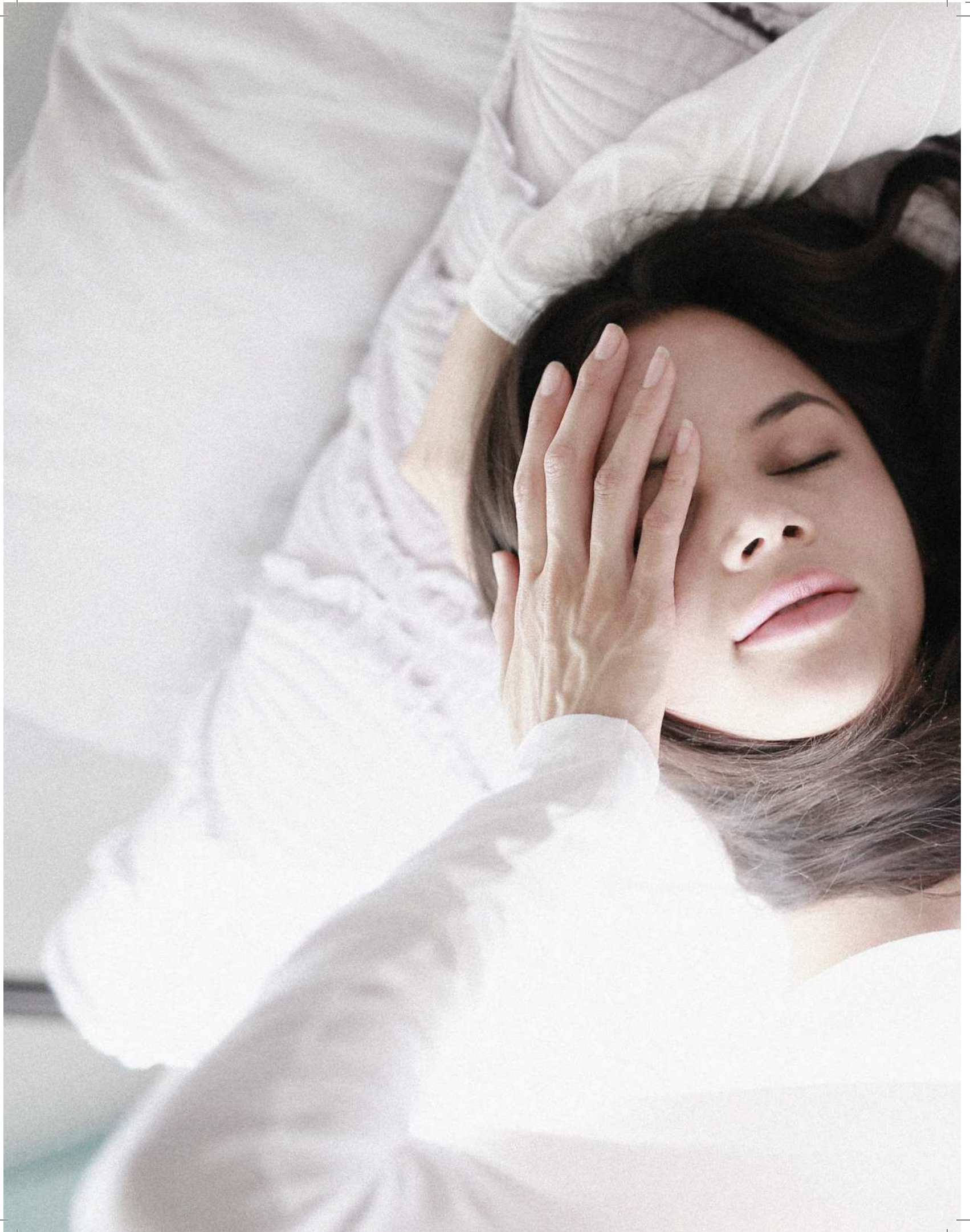
A full-page background image of a sunset over the ocean. The sky is filled with large, billowing clouds illuminated from below by the setting sun, creating a warm orange and yellow glow. The horizon line is visible, and the bottom portion of the image shows the dark silhouettes of people and a white van on a beach. The overall mood is peaceful and reflective.

“As I was walking down a street reflecting, I heard a voice say... Gratitude Attitude, that moment brought me a feeling of inner peace and I knew it was my duty to share it with the world” Judy B

It was June of 2005 and after 10 years of working ... I left my role as a SVP of Fashion to the highly successful Mary-Kate and Ashley Brand. As a spiritual person, I decided to recharge my inner self with a month in India. At the end of the month in India, I came home only to find that my career path was altered. As I was walking down a street reflecting, I heard a voice say... Gratitude Attitude, at that moment ... I felt an inner peace and realized it was my duty to share it with the world. I envisioned a life style brand that would change the perception of how we look at things and change the way we experience life.



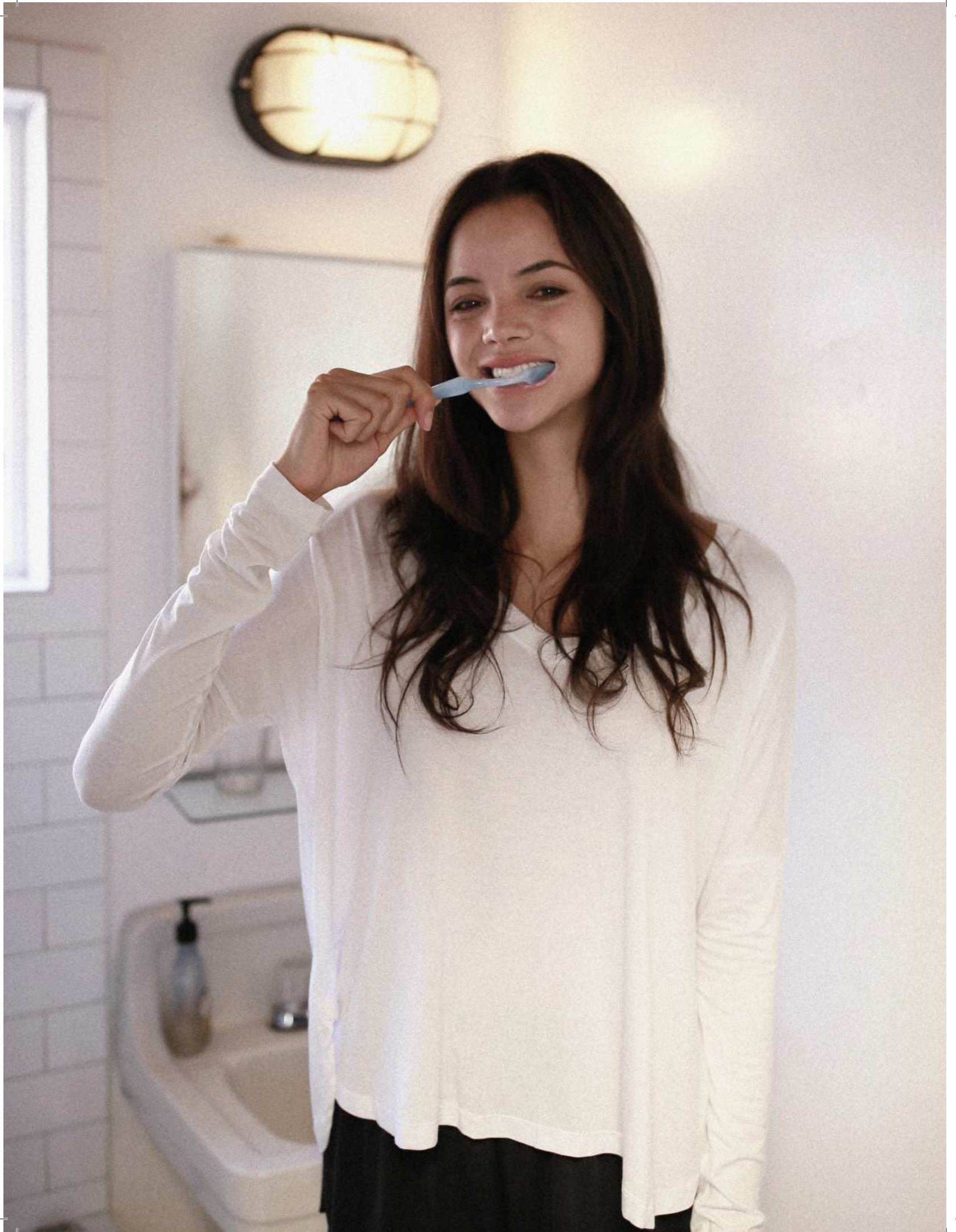








Be
Positive and Grateful
for Everything in Life.
By Inspiration to you
of your world by Laughter
Joy, Peace







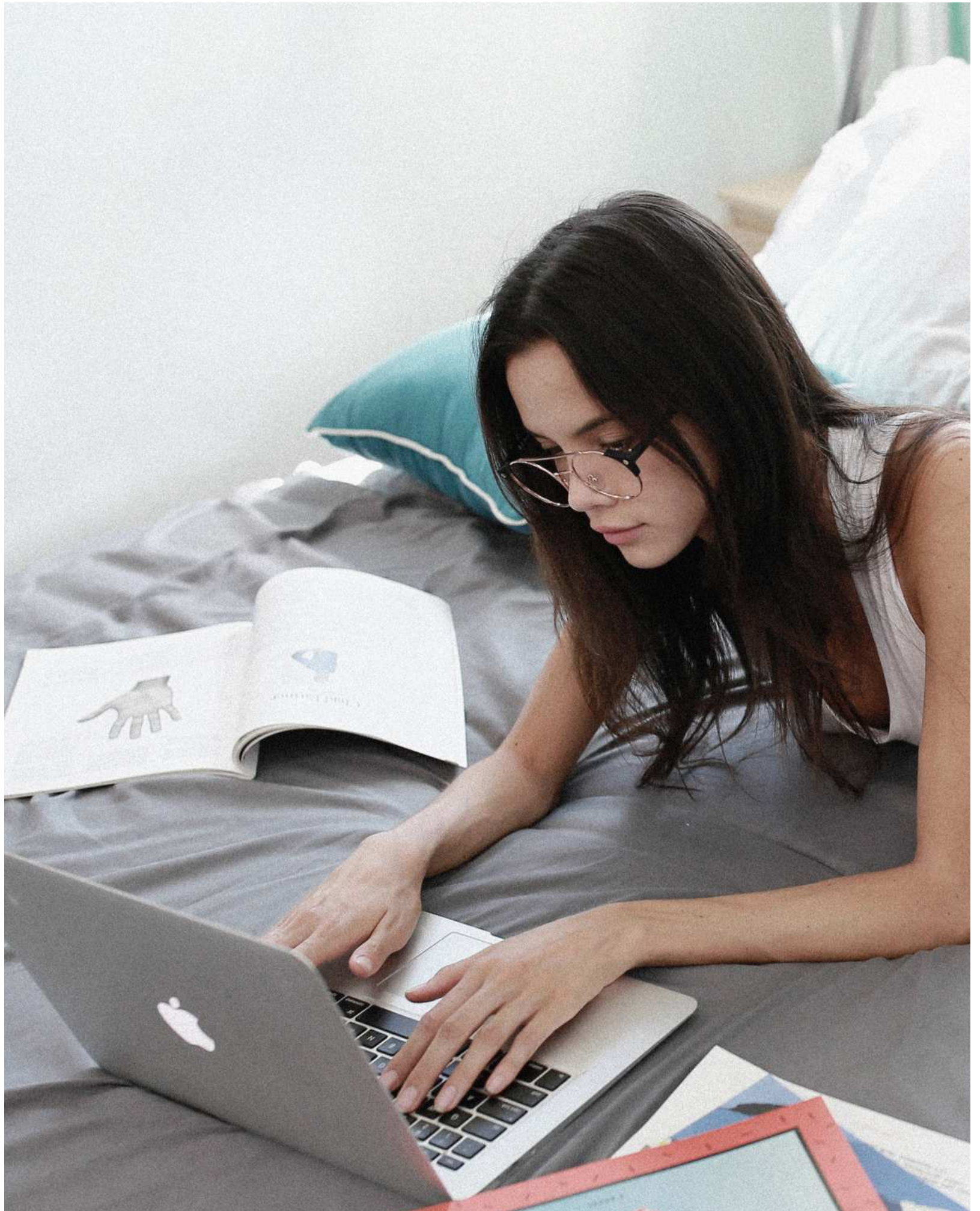


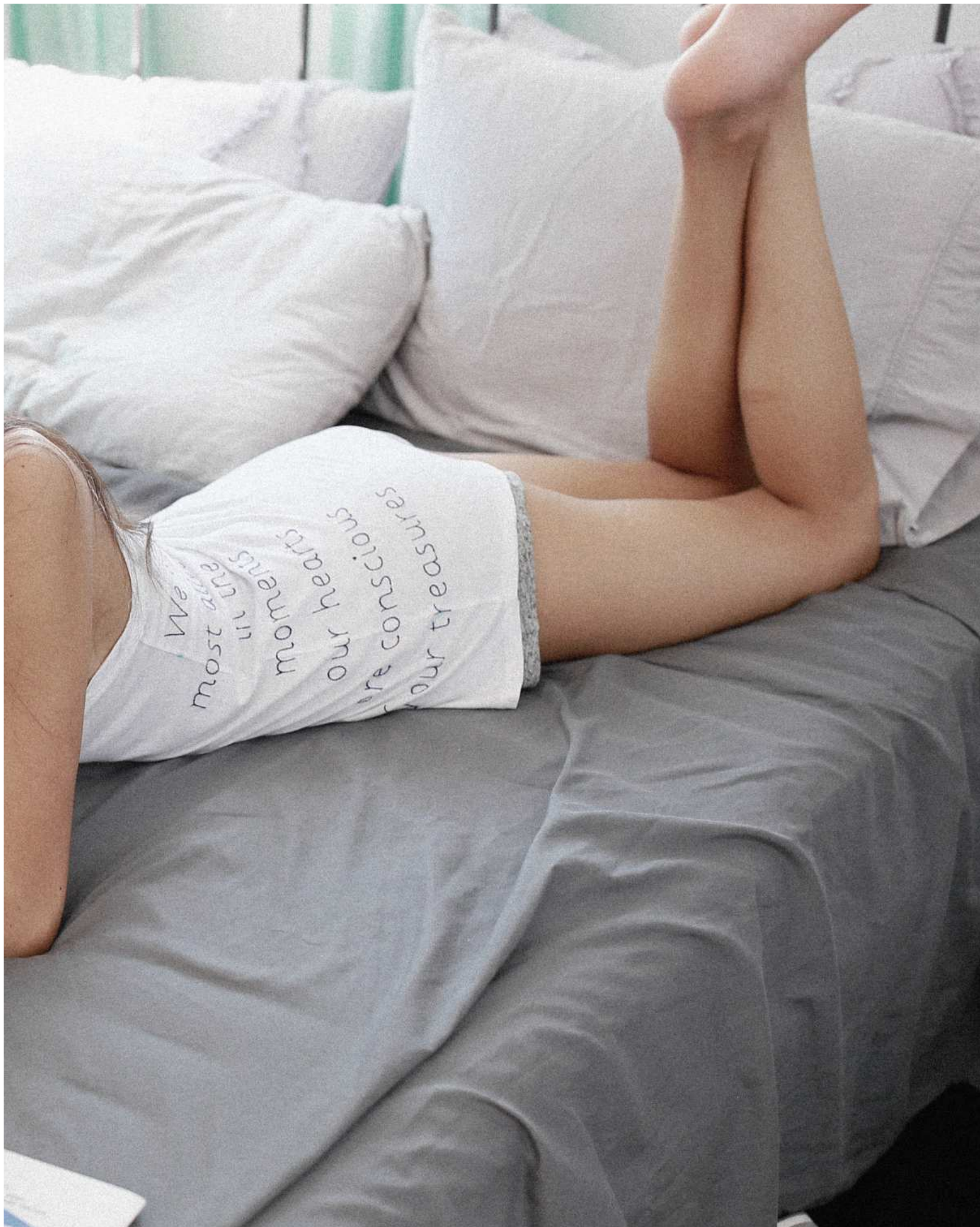












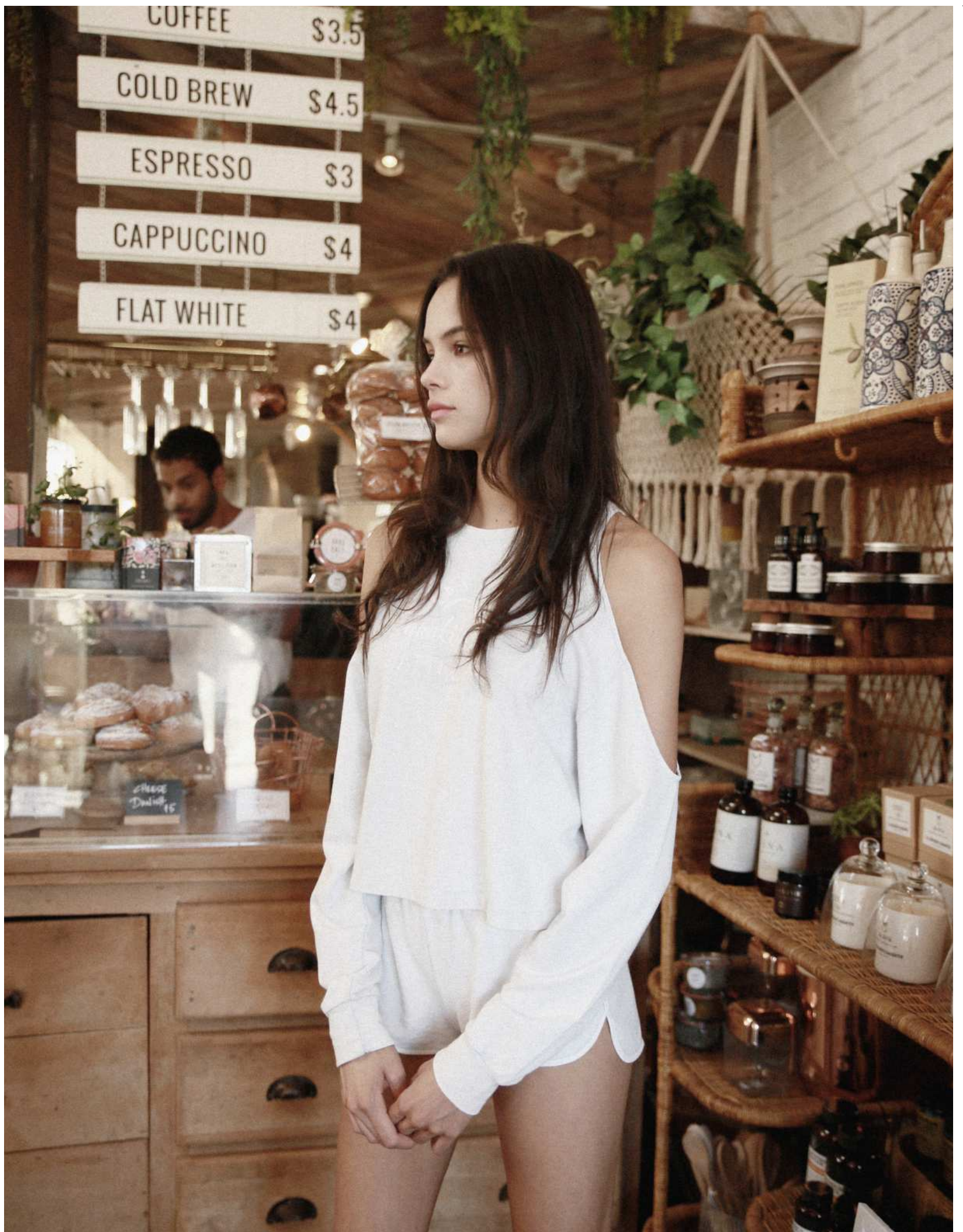
We most cherish the moments our hearts are conscious of our treasures







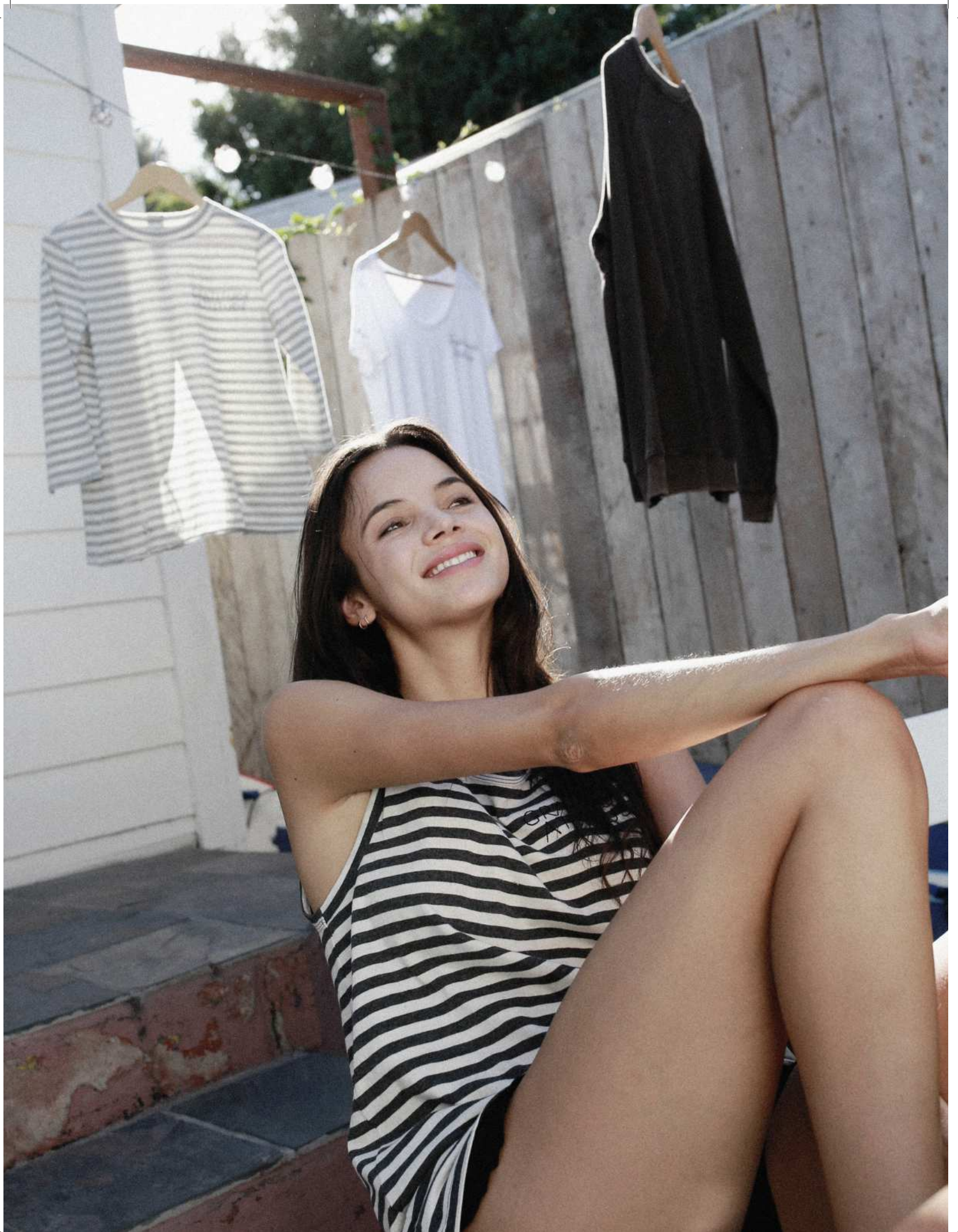


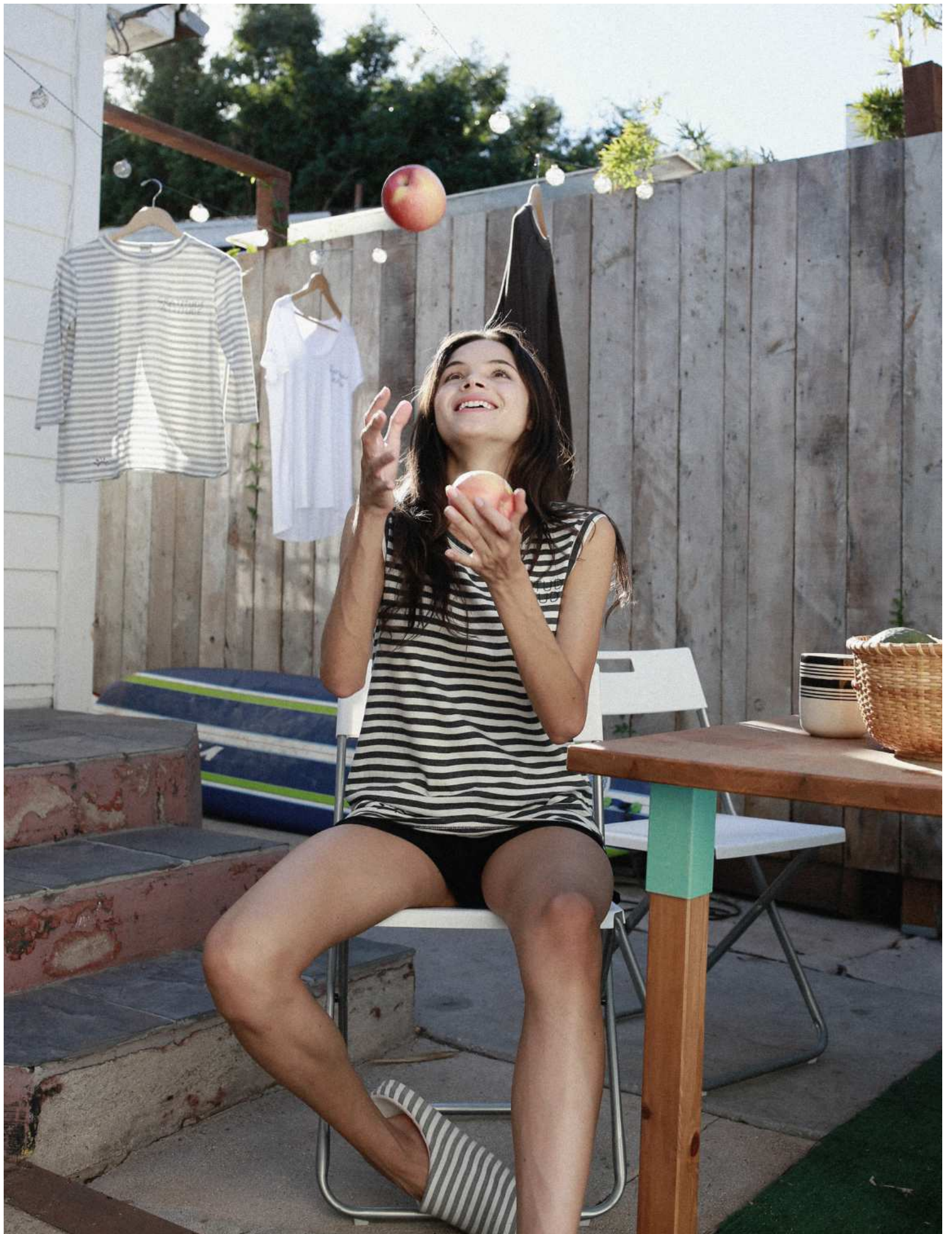










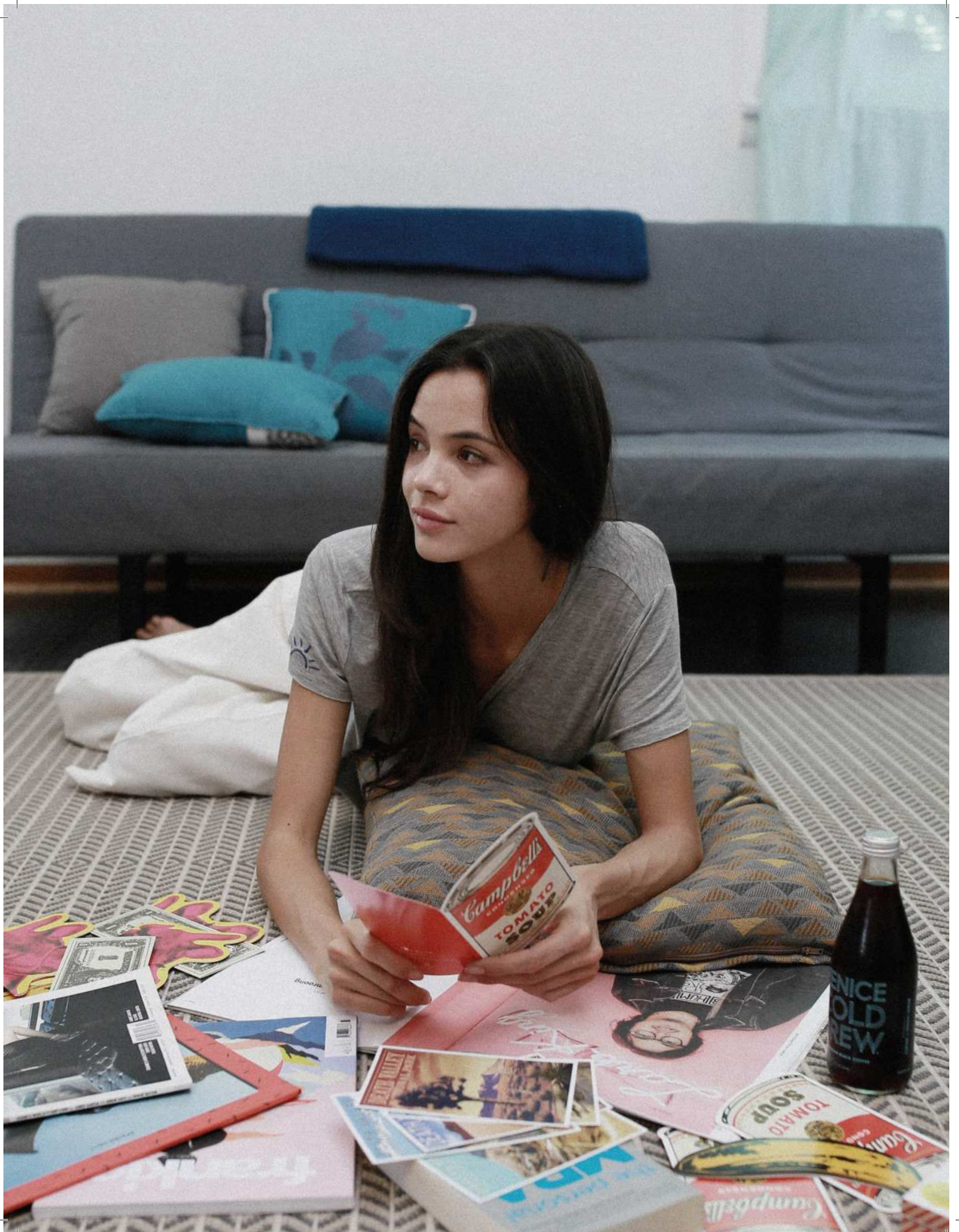




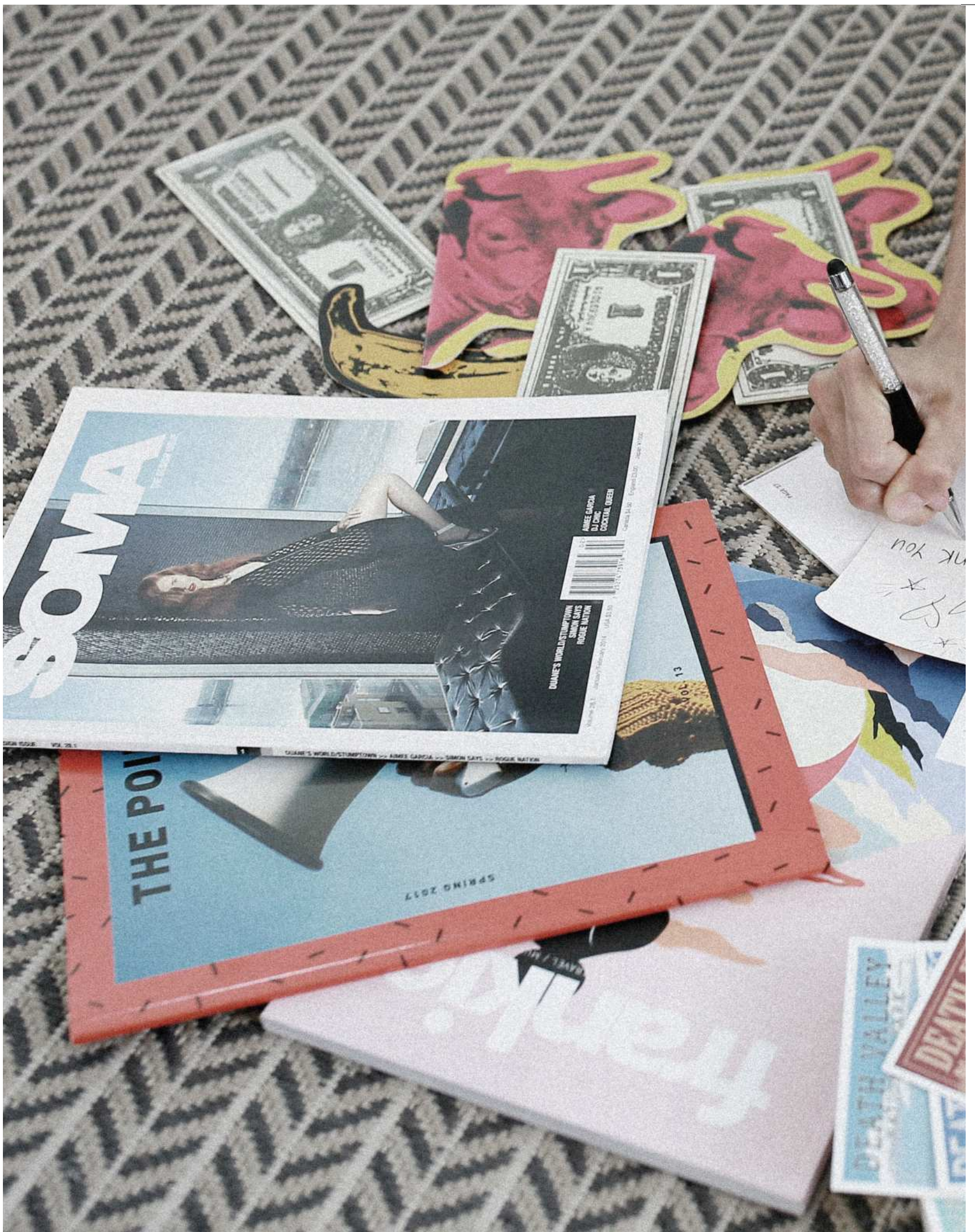












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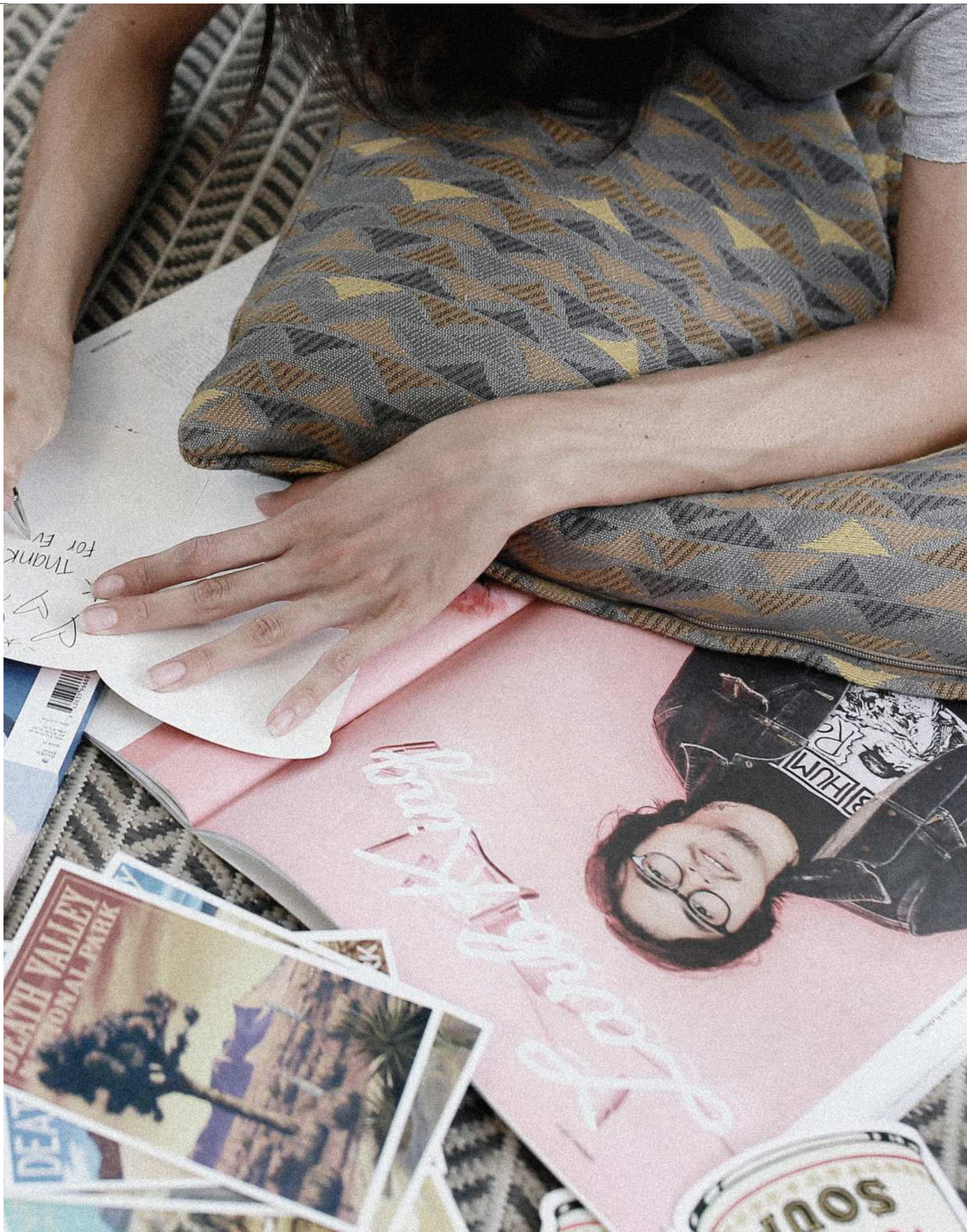
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DEATH VALLEY

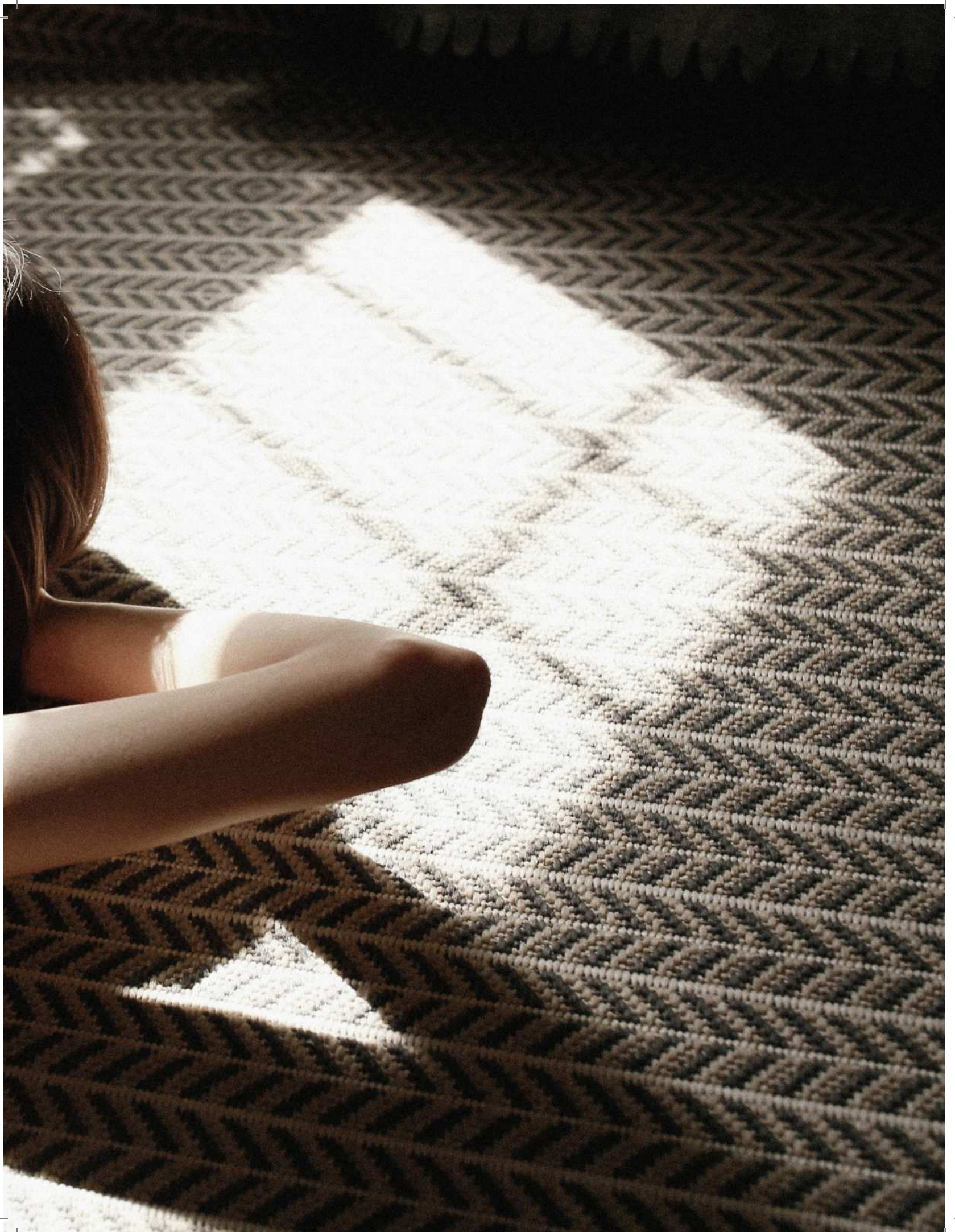
DEATH







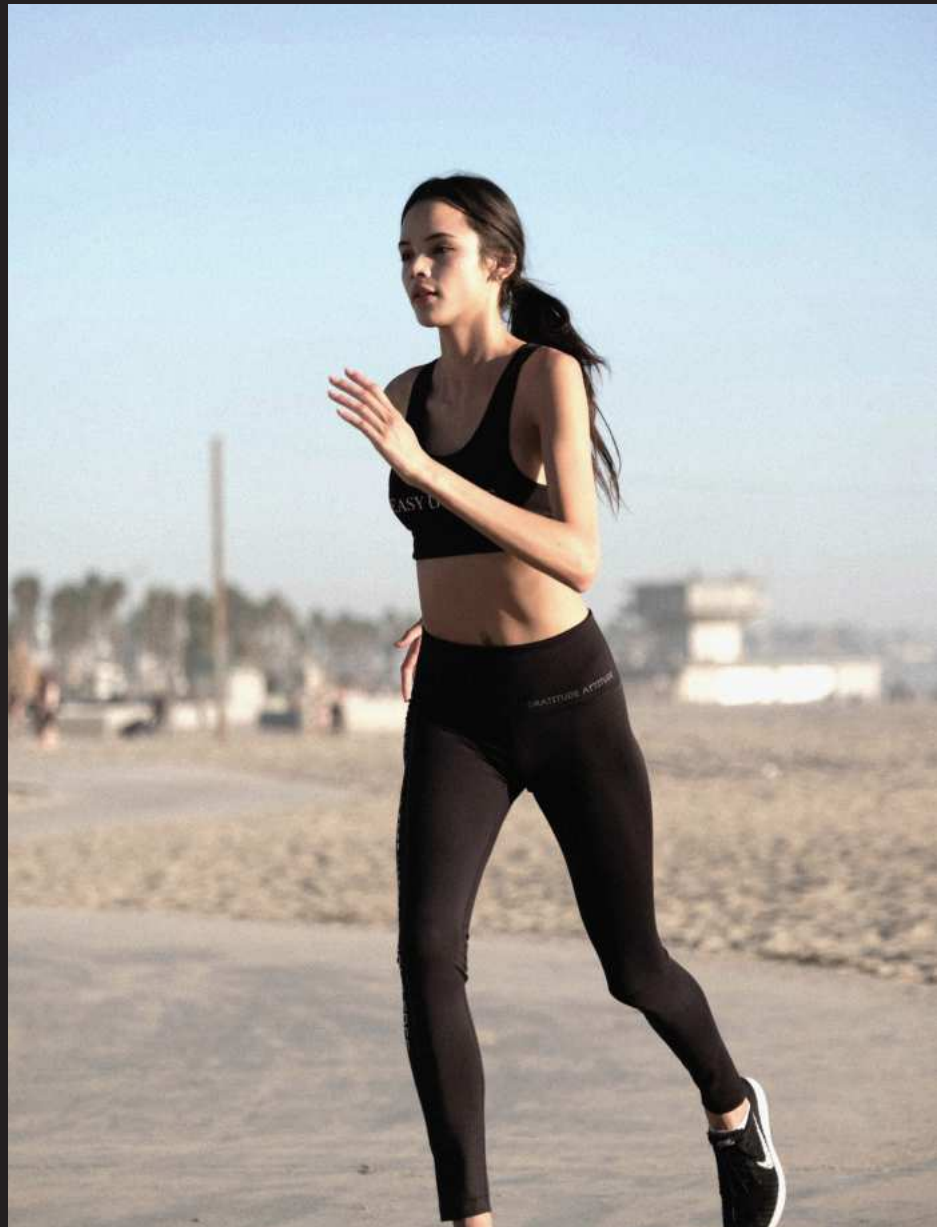




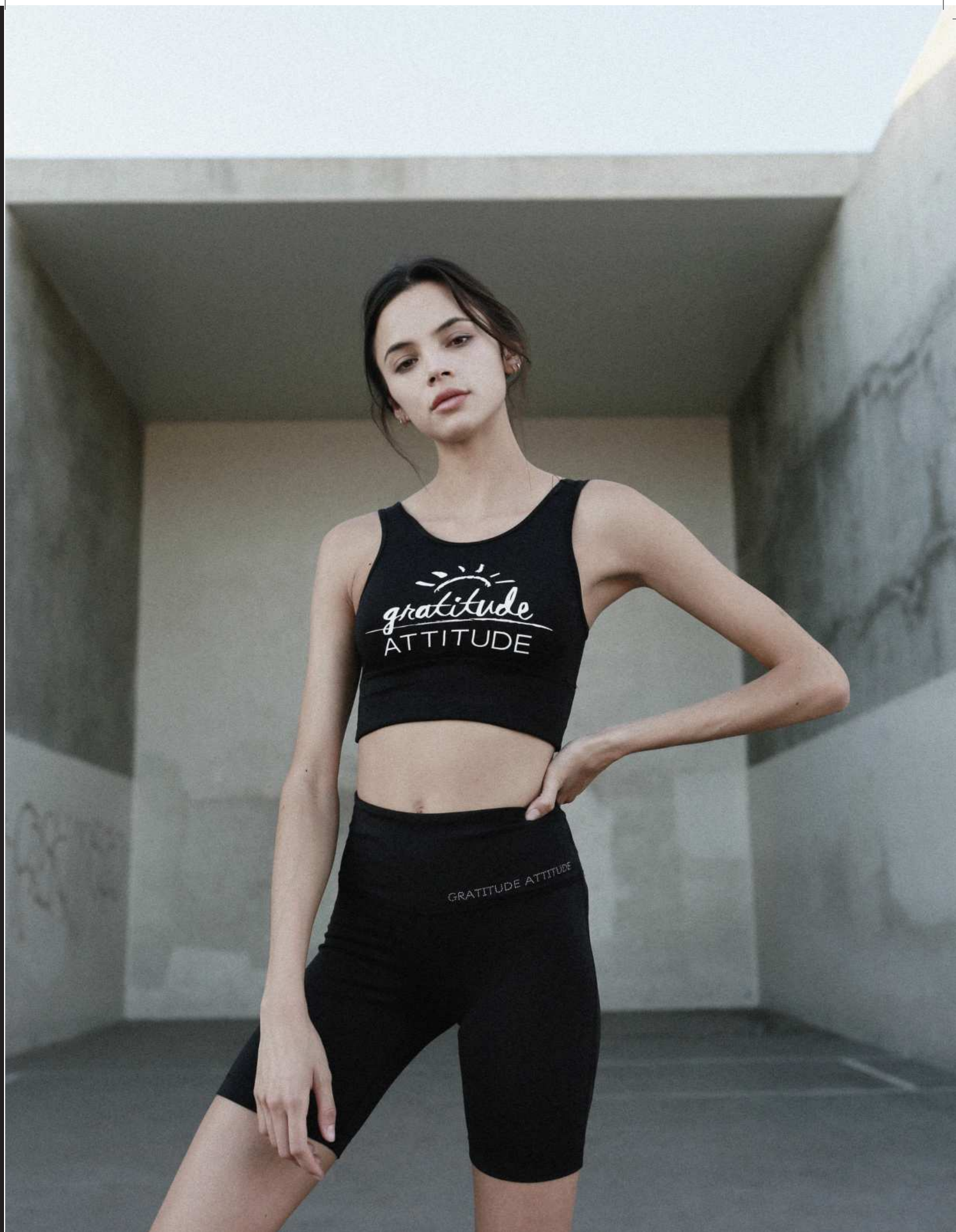
EASY DOES IT

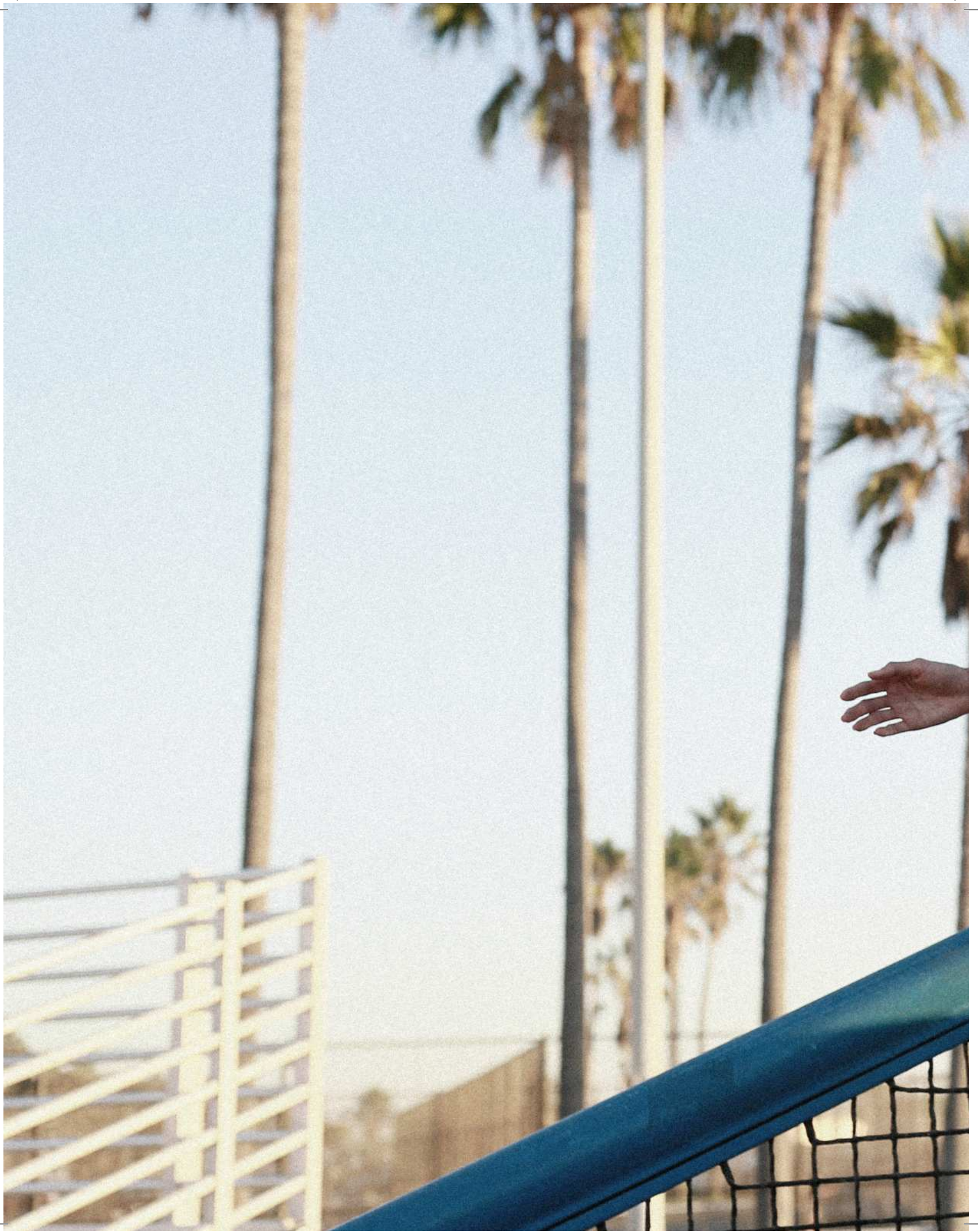
GRATITUDE ATTITUDE

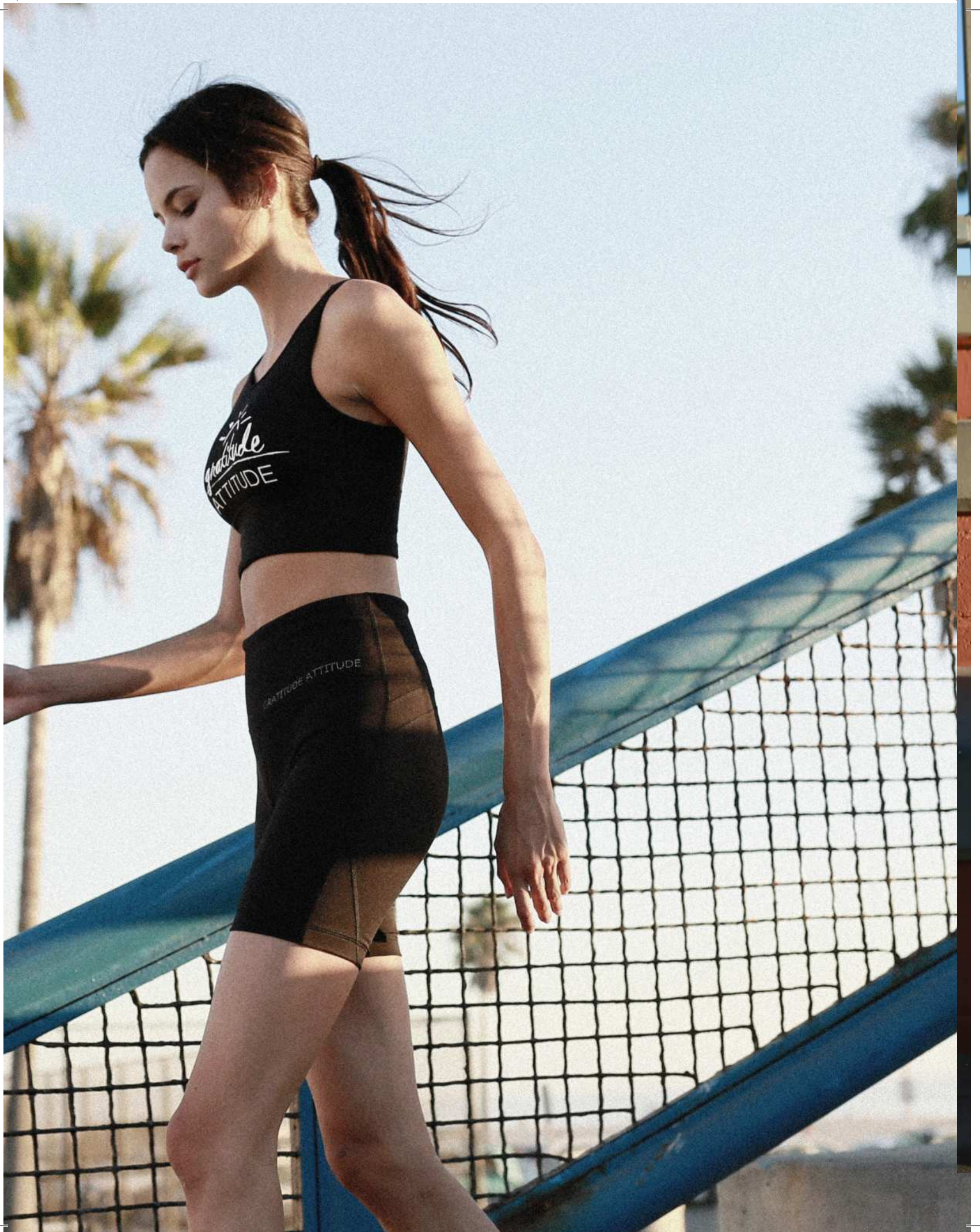




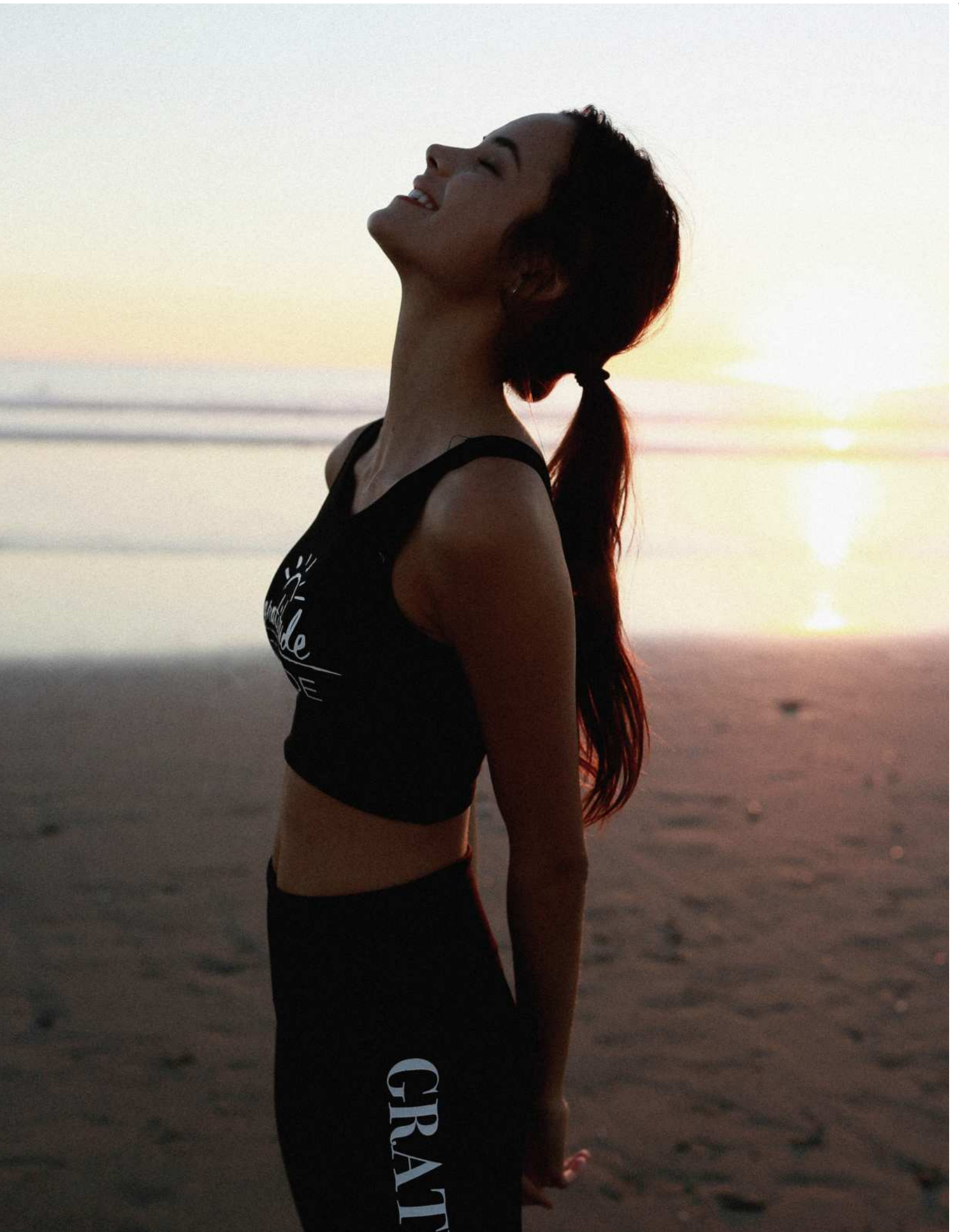












GRAT

