48693-A
BAY 1 SHELF 1

NEW 2 TIER MERCHANDIER

NEW TEMPLATES
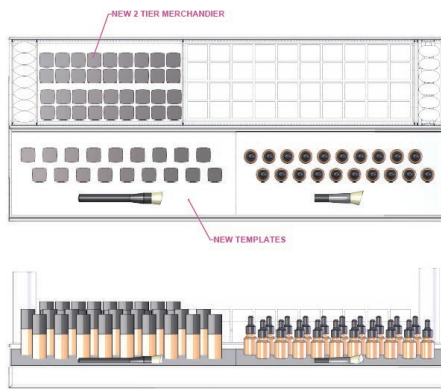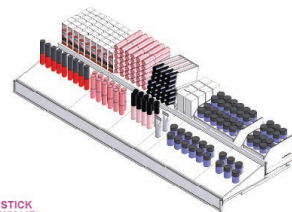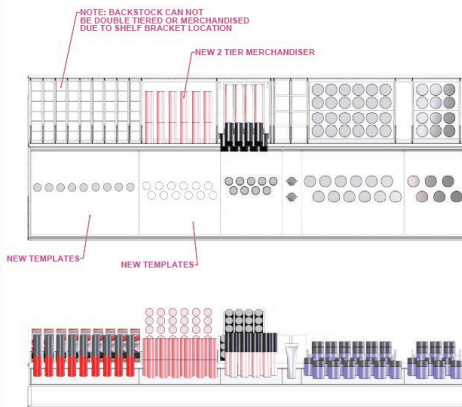
(1) CANT STOP WONT STOP BRUSH
(18) CANT STOP WONT STOP FOUNDATION
(1) TOTAL DROP CONTROL BRUSH
(20) TOTAL DROP CONTROL FOUNDATION

48693-F
BAY 2 SHELF 2
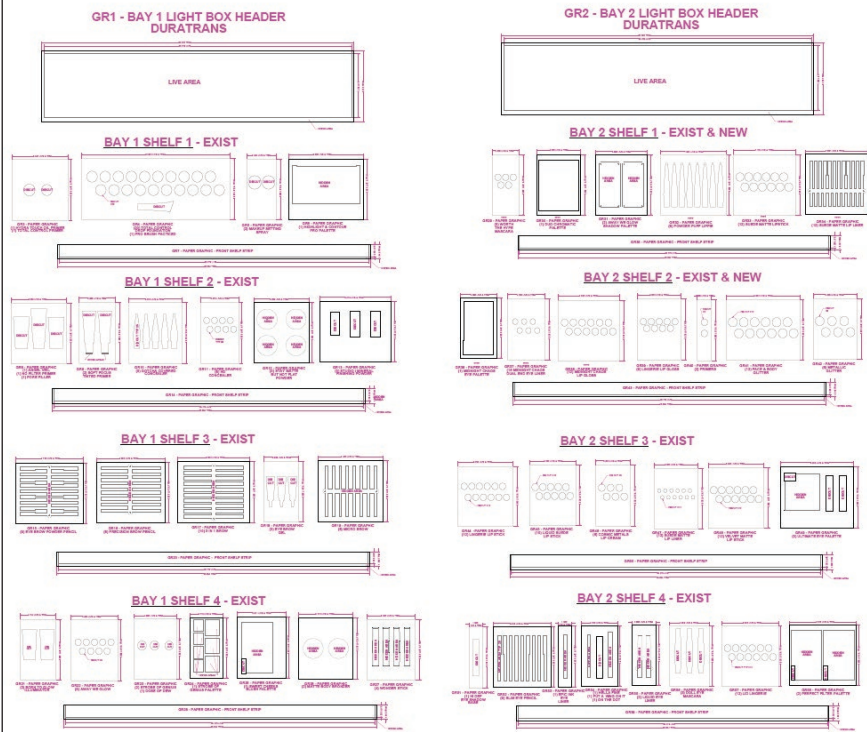
NOTE: BACKSTOCK CAN NOT
BE DOUBLE TIERED OR MERCHANDISED
DUE TO SHELF BRACKET LOCATION

NEW 2 TIER MERCHANDISER

(9) GLITTER GOALS LIPSTICK
(12) CANDY SLICK GLOWY LIP
(10) LINGERIE LIP GLOSS
(2) PRIMER
(12) FACE & BODY GLITTER
(6) METALLIC GLITTER

NEW TEMPLATES   NEW TEMPLATES

seasonal update preliminary layouts

48227
NYX DILLARDS
2 BAY GONDOLA FALL 2018 UPDATE
9.21.18
L&T
NOTE: NEW GRAPHICS ARE MARKED WITH ****

GR1 - BAY 1 LIGHT BOX HEADER DURATRANS

GR2 - BAY 2 LIGHT BOX HEADER DURATRANS

LIVE AREA

LIVE AREA

BAY 1 SHELF 1 - EXIST   BAY 2 SHELF 1 - EXIST & NEW

BAY 1 SHELF 2 - EXIST   BAY 2 SHELF 2 - EXIST & NEW

BAY 1 SHELF 3 - EXIST   BAY 2 SHELF 3 - EXIST

BAY 1 SHELF 4 - EXIST   BAY 2 SHELF 4 - EXIST

live & trim

Dillard's
The Style of Your Life.

U-47313 Nyx Dillards
2 Bay Gondola
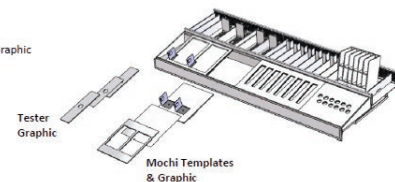Instructions Summer 2018

NYX

PLEASE DO NOT DISCARD ANY PARTS UNTIL SET-UP IS COMPLETE
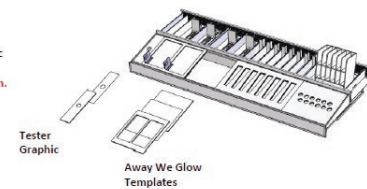
INSTALLATION INSTRUCTIONS

Bay 2 Shelf 1
1. Discard:
• Shelf Strip
• Tester Graphic
• Mochi Highlight Templates & Graphic
  46632-E5, 46632-E6

Tester
Graphic

Mochi Templates
& Graphic

2. Install:
• Mascara Tester Graphic
• Shelf Strip
• Away We Glow Templates & Graphic
  47313-A1, 47313-A2
3. Adjust back stock according to planogram.

Tester
Graphic

Away We Glow
Templates

Mascara   Away We Glow

B2 S1 Shelf Strip

Please contact Darine at PDI with any questions at 860.372.4653, ext 1649

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one page from an update instruction sheet