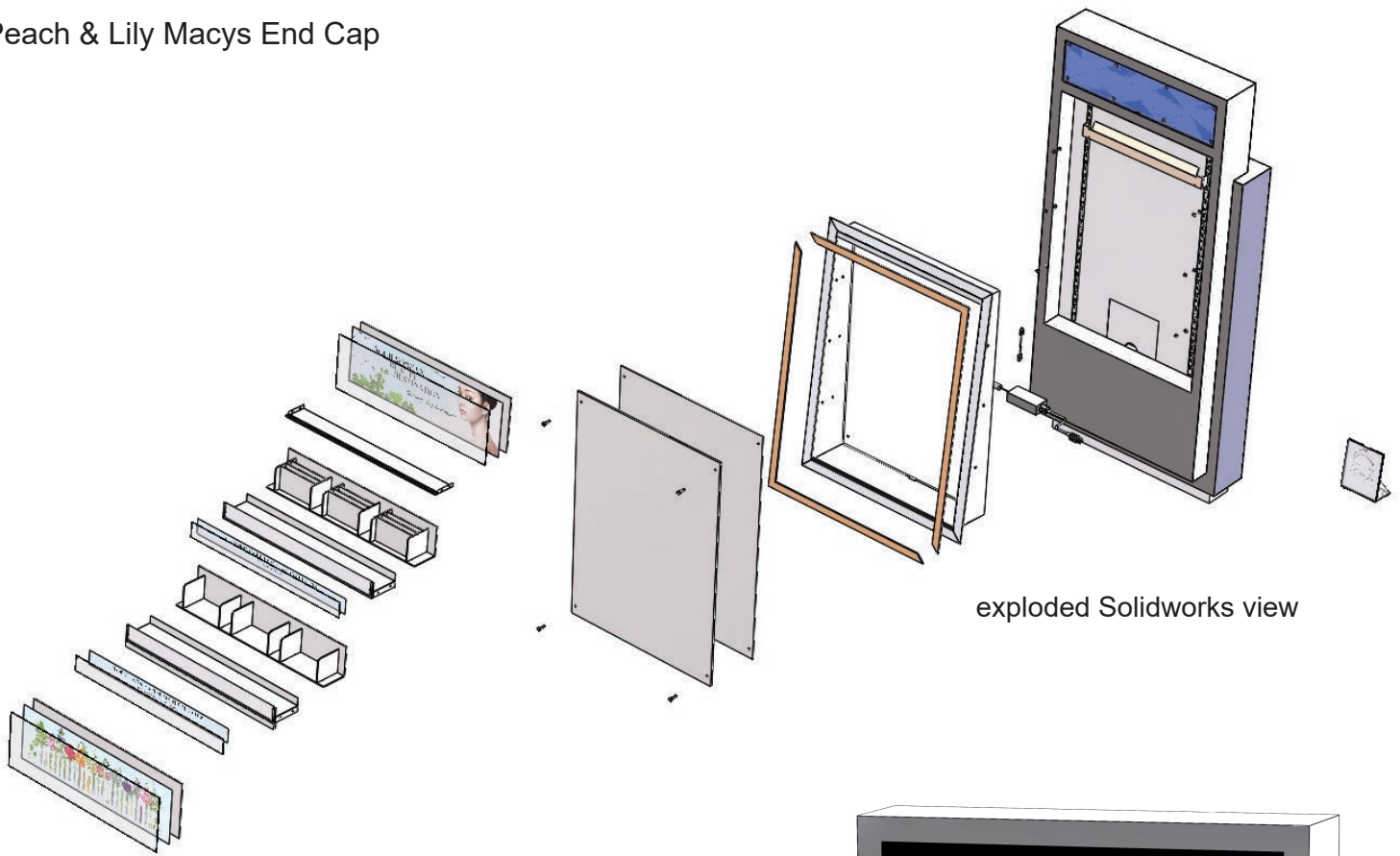


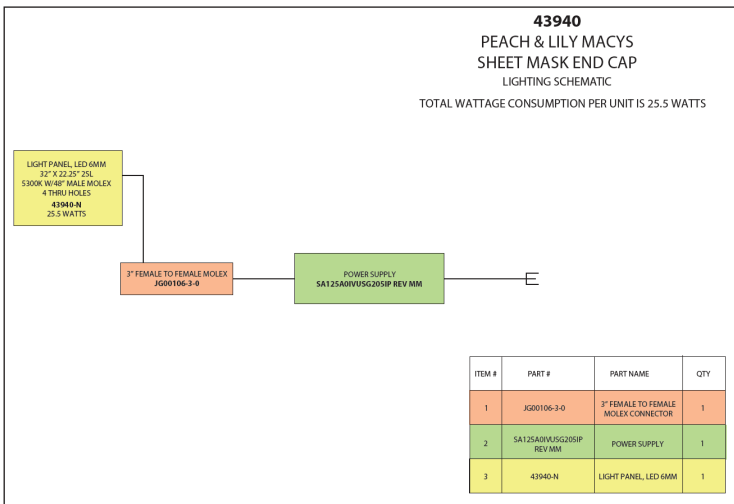
# Peach & Lily Macys End Cap



exploded Solidworks view

I designed and engineered the Macys End Cap for Peach & Lily from concept to production. I created a metal unit with a silkscreen acrylic trim to house an LED light panel and graphic. Metal shelves and graphic holders are installed and acrylic merchandisers and lens covers are inserted in.

- preliminary concepts for direction & approval
- planogram
- engineering drawings for sampling & production
- testing the sample and revising if needed
- live & trim for artwork
- lighting schematic
- installation instruction sheets for in store set up



lighting schematic