



**CHICAGOLAND'S LEADING ARTIFICIAL GRASS COMPANY**



**LUXURY LAWNS  
& PET TURF**

“ The installation crew was personable, extremely efficient, and did an excellent job of cleaning up before they left. The turf looks fantastic and is plenty durable. I have a large Labrador and even larger German Shepherd, both of which routinely roll around and roughhouse on it, and it shows no signs of abuse. ”  
-Glen, Chicago, IL

## LUXURY LAWNS DESIGNED TO LOOK AND FEEL LIKE NATURAL GRASS

GroTurf is selective about the synthetic turf we offer our clients for both residential and commercial applications. We install only the highest quality turf and we have an impeccable eye for detail when it comes to design and installation. Our goal is to simulate the look, feel, and performance of natural grass and ensure it remains optimal in all weather conditions.



### ADVANTAGES OF OUR PRODUCT

- 100% Permeable Backing System
- Realistic Look and Feel
- Very Low to No Shine
- Heat Reduction Technology / UV Inhibitors
- Engineered Fiber Resilience for Superior Durability
- Kid & Pet Friendly
- No Harmful Toxins
- Made in the USA
- Kiss Mud and Mowing Goodbye



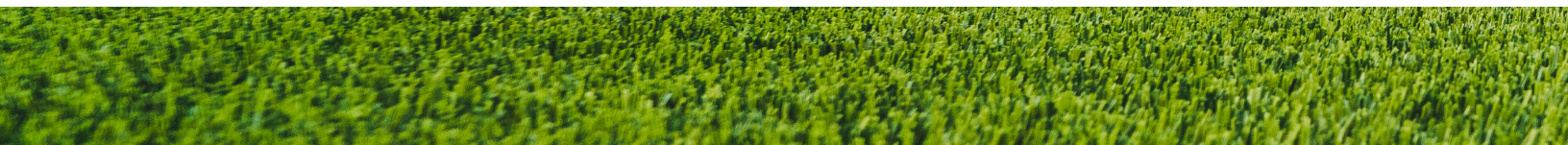
### PET TURF PERKS

- Drains liquid and moisture exponentially faster than real grass
- Superior drainage reducing the possibility of odor/bacteria/mold
- Solid waste is easily removed and area can be rinsed if needed
- Pet waste will not cause discoloration or damage
- Extreme durability for running and play



### CONCERNED ABOUT DRAINAGE?

Unlike most competitors' turf products that offer a solid (non-permeable) urethane or latex backing with small drainage holes punched in every few inches, GroTurf offers a 100% permeable backing system. All turf varieties we offer are designed to allow moisture to drain through entirely. It is a major benefit for dog owners because with the alternative urethane or latex backing, it is extremely difficult for moisture or urine to diminish through the turf; therefore, the moisture is left behind which can inevitably cause bacteria and odor. This unique feature is one of the ways GroTurf protects your investment.



“ The GroTurf crew was extremely professional, polite, and courteous. We are so pleased with their attention to detail, and our lawn turned out better than I imagined! The process was easy, and I’m so glad we decided to make the investment. Looking forward to a future of no more mud or mowing! ”

-Sue, Hinsdale, IL



## HOW DOES AN INSTALLATION TEAM AFFECT MY PROJECT?

We cannot stress this enough: A dedicated and skilled installation crew is equally as important as a quality turf product. Installation experience and precision is the key for overall proper aesthetics and longevity. How the base is sculpted, the edges addressed, careful and precise seaming, and how well the product is secured are some of the factors that make or break a quality installation, and thus your investment. The GroTurf installation team is the most experienced artificial turf installers in the region. We consistently receive glowing reviews from our clients who appreciate our crew’s attention to detail, cleanliness, and unmatched craftsmanship. We do not use subcontractors; all crew members work directly for GroTurf and are dedicated to your project and exceeding your expectations.



### A CUSTOM EXPERIENCE

At GroTurf, we empower our clients to choose a turf variety that meets their expectations for function AND for aesthetics. We pride ourselves on offering you a custom experience, as we know not every client has the same taste when it comes to aesthetics and design. We want to appeal to form and function; this is why we offer a variety of pile heights, shades, and densities. We are also happy to collaborate with your landscape contractor to incorporate any hardscaping, plantings, or specific redesign of the shape of your lawn space.

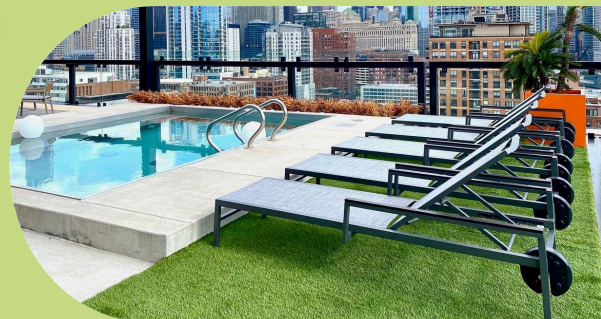
## WHAT IS NO MUD & LESS MAINTENANCE WORTH?

Yes, sod or seed is less expensive to install initially, but the reality is that the expenses will never end: the amount of money it costs to water it, keep replacing it, and the amount of time you spend wiping muddy paws and cleaning your floors. As soon as we install your new artificial lawn, not only will it save you valuable time, it immediately begins saving you money, too. Over the course of 3-5 years, we estimate that it actually pays for itself! As with anything, you get what you pay for. Hiring GroTurf means you are purchasing the finest quality, longest lasting, American-made turf products installed by highly skilled GroTurf installers with impeccable attention to detail.



### GROTURF: AN ENVIRONMENTALLY FRIENDLY DECISION

No more harmful chemicals or fertilizers are needed, and for every square foot of artificial lawn installed, you could save up to 55 gallons of water each month by no longer having to water your lawn. Also, did you know that one hour of mowing pollutes the air as much as a 100-mile car trip? So if no more mud or maintenance wasn’t reason enough, “Environmentally Friendly” is yet another reason you can feel good about this decision!





## IS ALL TURF CREATED EQUAL?



### USA TURF VS. ASIAN TURF: A QUALITY COMPARISON

There are a multitude of compelling reasons to avoid buying Asian turf. China, as well as other Asian countries, may not enforce the same stringent manufacturing standards as we have here in the US. This makes it very difficult to know exactly what you are buying, how long it will last, whether your warranty will be enforceable, and whether it's even safe for your family.

**LEAD & HEAVY METAL CONTAMINANTS** – GroTurf's products are tested in North America for lead content and other dangerous materials. We follow stringent regulations regarding product content and heavy metal contaminants.

**ENVIRONMENTAL HAZARDS** – Asian turf is tested in Asia. Just like toys, dog food, dog treats, etc., they may not be held to the same product content standards, and may result in turf that is not safe or environmentally friendly.

**DURABLE/QUALITY BACKING** – Some Asian turfs are manufactured with a latex or marine backing that can give out in 1 to 5 years, causing product failure.

**FIBER STRUCTURE, TEXTURE, COLOR CONTROL AND CONTENT** – Our turf incorporates high-quality fibers that stand the test of time, allowing you to enjoy your artificial turf for years to come and is backed by the largest yarn suppliers in the world.

**CHINESE TURF IS MUCH CHEAPER** – even after shipping halfway across the world. The reasons it's cheaper are the same reasons not to buy it. China utilizes cheap labor, lower manufacturing standards, lower quality materials, and reduced specifications.

Why take a risk with your investment & the safety of your family? GroTurf's synthetic turf is always kid and pet friendly!



### ALSO AVAILABLE FROM GROTURF: SIGNATURE GOLF GREENS & OTHER APPLICATIONS

- Outdoor Putting Greens
- Indoor Putting Greens
- Indoor Golf Facilities
- Tee Lines & Range Mats
- Bocce Courts
- Athletic Turf
- Playgrounds



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