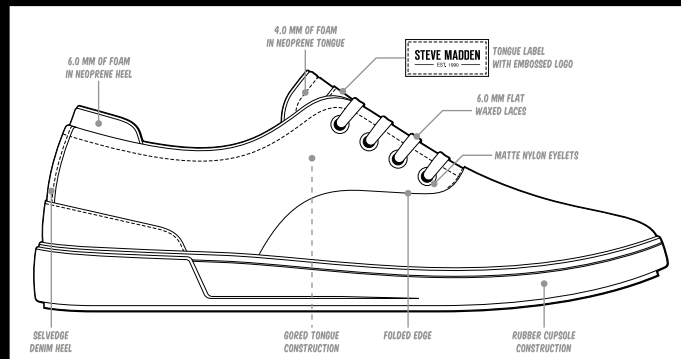
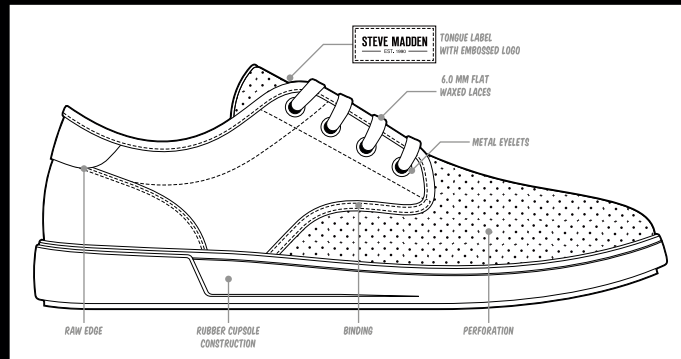


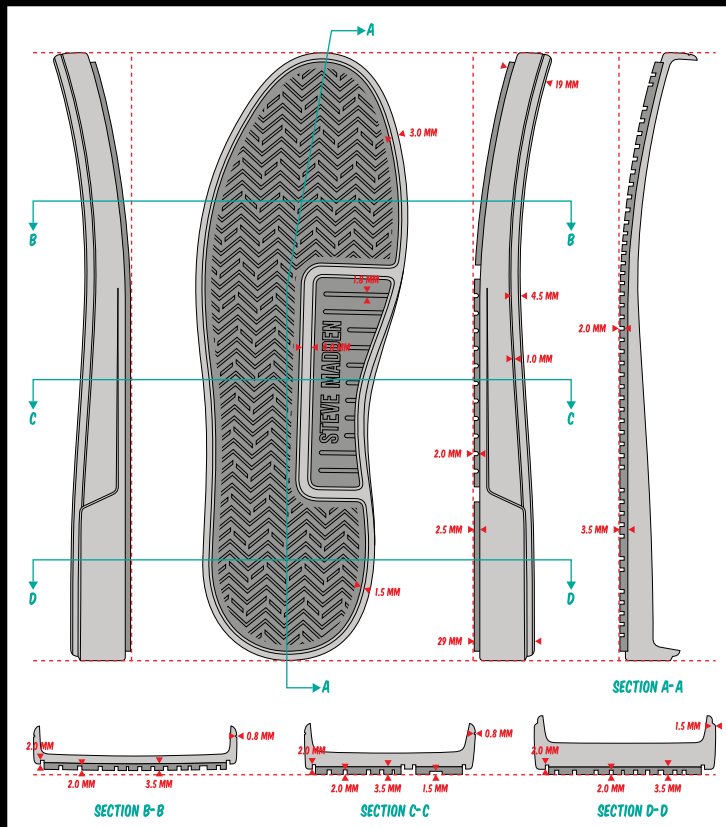
FLYERZ AND FATHOM

STEVE MADDEN: CASUAL SNEAKER COLLECTION
RELEASED FALL 2018 AND SPRING 2019

FINAL DESIGN



BLUEPRINT



FLYERZ



FEATURES

- WASHED NUBUCK SYNTHETIC WITH PERFORATION FOR BREATHABILITY
- SYNTHETIC LEATHER ACCENTS
- RUBBER CUPSOLE CONSTRUCTION
- BEST SELLING STYLE

FEATURES

- DENIM UPPER WITH FOLDED DETAILS
- NEOPRENE TONGUE AND HEEL FOR COMFORT
- GORED TONGUE CONSTRUCTION TO GO LACELESS

FATHOM

