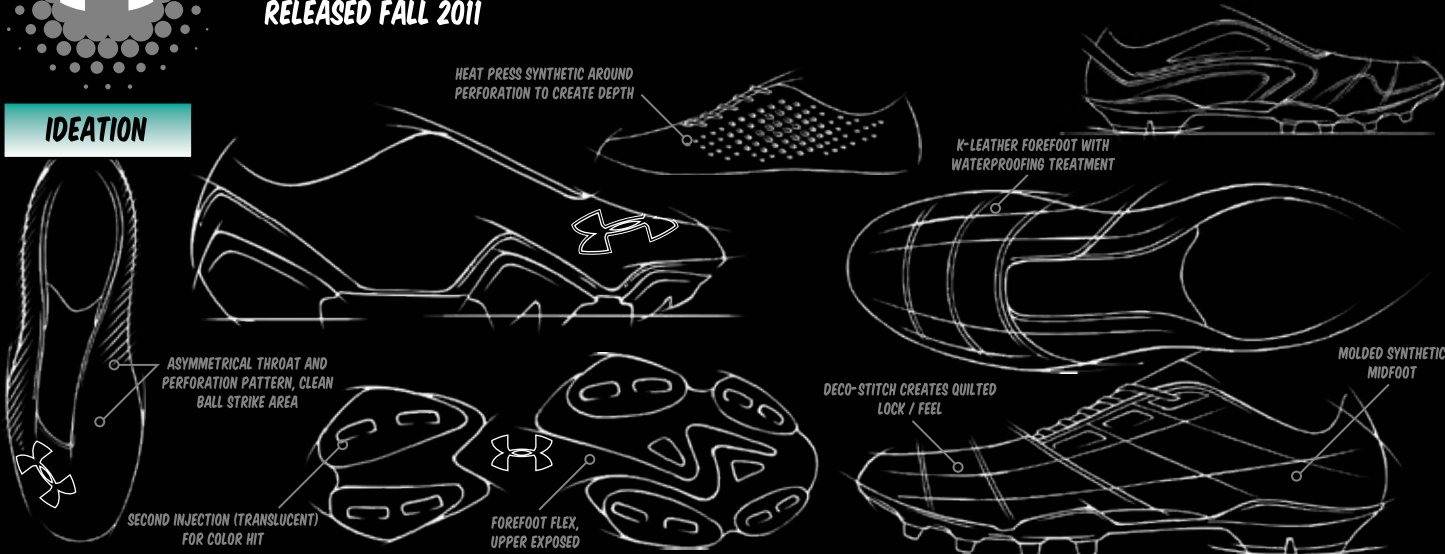


BLUR AND HYDRASTRIKE

UNDER ARMOUR: PERFORMANCE SOCCER COLLECTION
RELEASED FALL 2011

IDEATION



FINAL DESIGN



BLUR



FEATURES

- * LATERAL SUPPORT
- * HEAT-PRESSED PERFORATED UPPER
- * PEBAX PLATE WITH FOREFOOT FLEXIBILITY
- * "THE ULTIMATE DIRECTION CHANGING MACHINE"

FEATURES

- * WATERPROOF UPPER
- * K-LEATHER FOREFOOT
- * PERFORATED MIDFOOT AND HEEL
- * "OWN THE NINETIETH MINUTE LIKE THE FIRST"

HYDRASTRIKE

