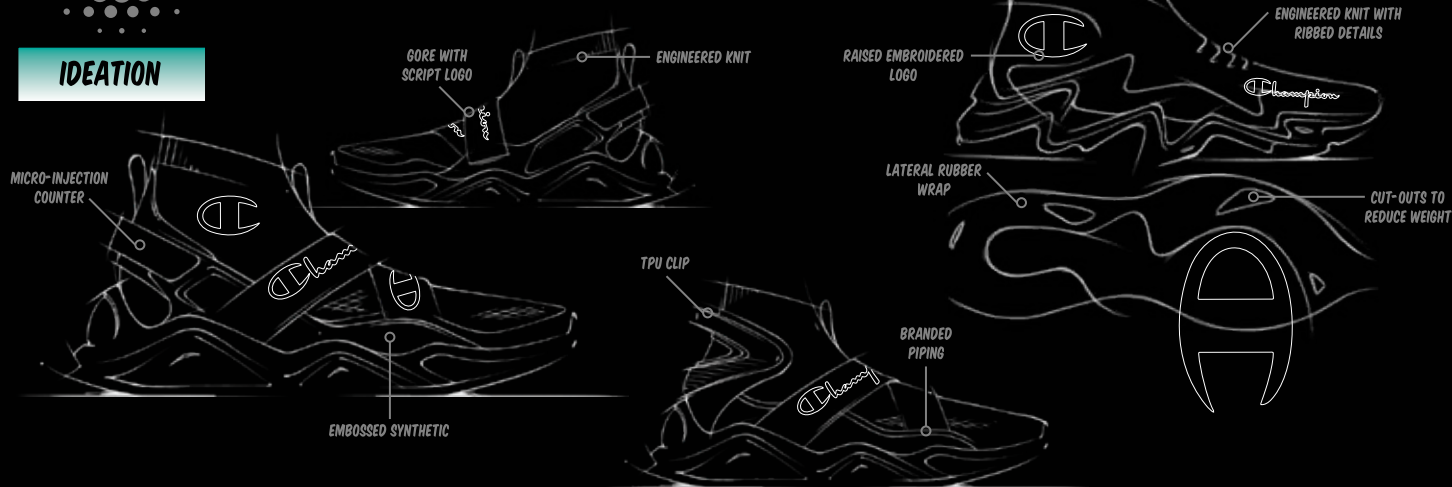


RALLY NEO AND HYPER C RAW

CHAMPION: WOMEN'S ROCHESTER COLLECTION
RELEASED SPRING 2021 / FALL 2021

IDEATION



FINAL DESIGN



FEATURES

- ✦ ENGINEERED KNIT AND MESH UPPER
- ✦ V-CROSS GORE DESIGN
- ✦ MICRO-INJECTION COUNTER
- ✦ RAISED EMBROIDERED BRANDING



HYPER C RAW



RALLY NEO



FEATURES

- ✦ MID-ANKLE, STRETCH SOCK DESIGN WITH RIBBED COLLAR
- ✦ RE-INFORCED HOT MELT SUPPORT ACCENTS
- ✦ MOLDED LYCRA SPOILER WITH EMBROIDERED LOGO
- ✦ LIGHTWEIGHT INJECTION BOTTOM WITH LATERAL RUBBER SUPPORT