

The top left corner of the slide features a series of thin, light-colored lines that form an abstract, overlapping geometric pattern. These lines create various polygons and shapes, some of which are nested within others, creating a sense of depth and complexity. The lines are set against a dark gray background.

PITCH DECK

Zdenko Vukoja

ABOUT ME

It started as a wish and a hobby, but over time it developed into something more serious, the abundance of free information offers us the opportunity to engage in such a thing. I know that I can contribute in this field with more products by connecting with people of the same interests and be even better at using resources and technology in the best possible way for users and the planet.



ABSTRACT

The old question of what will be drive in the future?
In Golden time answer its easy - Everything our imagination can produce.

In difficult and bad times, we will drive and create what necessary and most needed.
Today we have areas on Earth that live and work in these conditions,
but what if these condition spread to the rest of the planet.
The more we produce more energy we need. If we drive on electricity,
we will reduce the negative carbon footprint, but increase the production of electricity.
Still the answer to everything is a small light, efficient vehicle for everyday life,
and a "Big Metal House Pet" for longer trips, hard work or proving social status.

Micro car`s
So far we have been riding with "Horses", tomorrow may need "Donkeys" to survive!!
Who wants to go from horses to donkey anyway.. - CONSUMERS STATE OF MIND!

CAOUSE and CONSEQUENCES!
No consumer interest - no production profit and we dont have affordable vehicle for survive.

The resulting projects are solved by a simpler way of production as well as increased usability that
would attract today demanding users. Design is subordinate to purpose and production, but this
does not necessarily mean aesthetic inadmissibility.

EXTREME CONDITIONS: _____ Destruction and damage to the vehicle

EXTREME CONDITIONS: _____ Destruction of infrastructure

EXTREME CONDITIONS: _____ Destruction of the energy network

ZERO CO2: _____ Affordable EV (slow transition to neutral CO2)

PROBLEM CLIMATE CHANGES

Climate change brings us extreme conditions where we have: floods, hurricane winds, ice (hail)

SOLUTION

EXTREME CONDITIONS:

1. Low price of the vehicle, it is easier to compensate and suffer damage
2. The ability to drive off-road
3. Independence in supplying energy for driving or survival
4. A new approach to the design, manufacture, offer vehicles and user awareness

CUSTOMER ACCEPTANCE:

Only the purpose and usability packed in an acceptable design can also attract users who are used to traditional consumer thinking, vehicles that provide them with image, spaciousness and comfort.

Changing an ingrained tradition or habit is very difficult, and we can see this from human history in all aspects of life. The attempts of vehicles with solar cells have gone infamous precisely for the reason that the technology is not included in the right package of solutions and cannot prove its advantage to users.

There are no such problems in the rich and educated countries of the European north, the transition is the fastest and the goals will be achieved, but the rest of the world needs a completely different approach and solution..

ALL PEOPLE ON THE PLANET HAVE THE RIGHT TO SURVIVE AND THAT POSSIBILITY MUST BE PROVIDED TO THEM. THE THREEX PROJECT ALLOWS THEM EXACTLY THAT. ALLOW THEM TO CHOOSE WHETHER THEY WILL SUBMIT TO NOTHING THAT ONLY GIVES THEM AN IMAGE OR WILL THEY GIVE THEMSELVES A CHANCE FOR SURVIVAL... PERSONAL AS WELL AS SOCIAL.



PRODUCT OVERVIEW

If you give right product on market then you can expect change in human habits

PROJECT THREEEX

<https://www.coroflot.com/zvukoja6/Project-ThreeX-3-in-1>

A battery-powered vehicle that exploits its true potential and purpose in human lives, brings profitability and reduction of environmental pollution to the user. An ideal vehicle for everyday use but also in unforeseen circumstances. Attractive design and simplicity of production that reduces the production process makes it competitive and profitable. A vehicle that breaks down prejudices and provides people with more than just a means of transport, and enables transport connectivity with minimal investment and maintenance.

CONCEPT R2Pi (PICO) - L6e/L7e/TB-1 VEHICLE

CONCEPT UTILUS S - L6e/L7e

CONCEPT UTILUS XL - MI VEHICLE

CONCEPT R2Pi (PICO) // UTILUS S

Electric vehicles that are offered to users today are too expensive and technologically leave a negative CO₂ footprint in the production itself. Lack of charging infrastructure and service services make the transition to electric vehicles slow and deter many new users. The point is to provide people with a second vehicle with which they would perform their daily duties and use the main vehicle in necessary situations. Citroen Ami is one vehicle that changes the trend, but it only provides passenger transport. The concept of a vehicle that provides users with transportation, entertainment and an expanded possibility of use in daily tasks is something that would make it easier for customers to decide on the purchase of an electric or micro vehicle. ATV, UTV, SSV and Buggy vehicles are examples of this, but they have the disadvantage that they are not made for all weather conditions, nor for big cities. Their interior is spartan, i.e. limited only for basic intended use. But people love this vehicle.

They would provide users with a vehicle that breaks down class differences, fulfills its basic purpose (transportation) but also enables the transport of goods on farms, delivery in large cities or off-road entertainment.

PRODUCT BENEFITS

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CONCEPT UTILUS XL

What is an affordable EV?

Correct answer - a vehicle that provides the user with a means of transportation that is safe, high quality and does not burden the user's budget for the least amount of money. Electric vehicles have their advantage over gas-powered vehicles, but not all electric vehicles today. (in the near future they will have all) When they achieve this, the Threex project will be even more efficient and profitable for its users, and today it offers the most profitable opportunity for users, but behind the producers.

To produce only one model of a mini City vehicle for a demanding market is precisely the problem that does not allow the vehicle to be profitable, and as such it offers nothing but cramped space and agility in a crowded City. Big corporations offset this by putting several brands on a single chassis, but even this doesn't result in profitable products. Project Threex offers a product that enables profitability of mini vehicle production, versatility and cost-effectiveness for users, but also an ideal vehicle for unforeseen circumstances. Self-powered ability, to drive off-road and give shelter to users.

A second car that is essential for the developed world and the first for the developing world. A vehicle that breaks down prejudices and provides people with more than just a means of transportation, and it enables transport connectivity With minimal investment, maintenance, which frees up their budget for investments in other essential needs.

By reducing the production cycle, with a smaller number of exterior parts (press, for metal, injection molding machine, tools or the Cad modeling process itself and a smaller number Of tested parts), it contributes to reduced Co₂ emissions...

CONCEPT R2Pi (PICO) // UTILUS S

- Young people who venture into the world of motoring - learning to drive a vehicle today is not a problem, but gaining experience, which is the essence of a good driver, is more difficult. This can only be acquired outside the city roads. Construction of such paths and places is expensive as well as maintenance, young people mostly seek experience on the roads and lead to accidents.
- Hunters, Weekend adventurers, Scientists - people who need a reliable off-road vehicle that provides them with complete weather protection and connectivity.
- Smaller farms - transportation to the fields and delivery of necessary goods
- Army and police - unlike classic ATV, UTV, SSV vehicles, it offers complete protection from weather conditions 5. Business users - supply of goods (pizza, mail, etc.)

TARGET USERS

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CONCEPT UTILUS XL

- Young people's families (in both developing and developed countries) People who require a vehicle but find it prohibitively expensive to possess. Allow young people and families to have a car that gives them with all they need for a good life, including transportation, without straining the household budget or economic survival.
- An ideal vehicle for state institutions, it reduces consumption and maintenance and thus does not burden the state budget.
- A car designed for outdoor enthusiasts (camping, according to scientists) can enable certain people to live a nomadic lifestyle without requiring an electric grid to recharge their vehicle. Depending on the region, time of year, and weather, the car won't be charged for 10 minutes to an hour or two, but it will still cover 30 to 100 km per day. Solar charging depends on geographical location, season and weather conditions.

CONCEPT R2Pi (PICO) // UTILUS S // CONCEPT UTILUS XL

- ▣ Affordable vehicle price - for the same price, competing vehicles will offer much more and better.
- ▣ The versatility of the vehicle, usability and minimal means for use and maintenance - A vehicle that is necessary for every user, but also the best choice.
- ▣ A vehicle that can be used on a daily basis but also in unforeseen crisis circumstances - climate change brings us extreme conditions where we have: floods, hurricane winds, ice (hail)
- ▣ Vehicles give three opportunity users - FUN (racing, camping) - FAMILY (basic needs) - Business (last mile delivery) usability for a wide range of users

REASON ACCEPTANCE FROM USERS

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CONCEPT R2Pi (PICO) // UTILUS S

A vehicle that destroys all prejudices with its great profitability and use in human needs. In developed parts of the world it offers a second vehicle for everyday activities, while in underdeveloped it offers a means of transport that relieves its users of Budget for other necessary needs and enables connectivity. An affordable vehicle that can also be used for fun social purposes. The tracks for the race are not demanding and do not have high maintenance costs, which gives the possibility of sports socializing even in the smallest cities with lower budgets.

Motor racing is an expensive sport and requires a lot of money. This concept would make motorsport accessible, weekend entertainment for local people, experience for young drivers and education about electric vehicles. The vehicle would be designed so that it would already be ready for sports activities. A vehicle that breaks down class differences, fulfills its basic purpose (transportation) but also enables the transport of goods on farms, delivery in large cities or off-road entertainment. The best way to spread electric mobility is through the generations to come, they impose trends and destroy prejudices.

SOCIAL IMPACT

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CONCEPT UTILUS XL

An affordable electric vehicle for users in countries with a weaker economic status that meets all needs but also enables faster economic development in those areas. Especially areas that are rich in hours of sunshine. Africa, India, Central and South America... It can be the initiator of small business companies and maintain the traditional way of doing business in these areas. Large companies have proven their profitability, but the loss of small companies leads to the problems we now have in developed countries.

A vehicle ideal for smaller companies, craftsmen, which reduces their costs and ensures profits and the future.

Will enable:

- Fast transition to zero CO₂
- Stable social and political society
- Realistic independent consumer
- Smart management with earth resources
- Long term stability

BUSINESS PLAN

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NEAR FUTURE

The idea is technologically demanding and the realization of the ultimate goal requires more time. In the short term, I expect to provide a proof of feasibility (PoC), intellectually protect the innovation and create a conceptual solution that would enable the creation of a prototype as well as prove the conceptual claims and could start a market breakthrough.

Finding quality people (team) who would make this possible is the initial most important part which will make the project successful.

LONG-TERM SUSTAINABILITY

The micro vehicles that are offered on the market are limited in use and usability and offer only a small vehicle with limited space for transportation in city crowds. More and more small micro vehicle manufacturers are losing the battle and are closing down or being taken over by large companies. Big branded companies are starting to take this market segment more seriously and in order to survive in the future, the product must provide much more than just urban transportation. This project offers the possibility of building a small company with micro-factories with profitability and equal competition on the market. After the market breakthrough of this project, the continuation of business would be based on the development of new products that would enable a faster, simpler and more profitable transition to zero CO₂ emissions. Not necessarily related only to transport. But the primary part would be connected with means of transport.

Utilizing technology and knowledge for the purpose of maintaining the stability of the planet and the social economy, which is based on the real possibilities of users and providing products that enrich their lives, make it simpler, more functional and more fun.



PROJECT THREE X

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SHORT DESCRIPTION EACH CONCEPT

<https://www.coroflot.com/zvukoja6/Project-ThreeX-3-in-1>

FULL DESCRIPTION AND VIDEO PRESENTATION

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THANK YOU

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