
WOMEN *of the* YEAR

GLOBAL INFLUENCER OF THE YEAR

H U D A K A T T A N

She has close to 40 million Instagram followers, clocked 150 million YouTube views and owns a beauty brand with an estimated value of US\$1.2 billion. But as **Huda Kattan**, the woman behind those staggering statistics, shares her entrepreneurial story, it's apparent that not one of those things came easy. By **Parizaad Khan Sethi**

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