

16

◀ TELFAR CLEMENS TELFAR

New York City-based Clemens is a mastermind at translating cues from performance to politics into work that pushes against gender norms and industry expectations (his vegan leather genderless shopping tote has been a hit). He is also a pioneer, having long celebrated queer communities and advocated for diversity. "It's not about old entities changing strategies," he says, "It's about new people. There's a lot of diversity on the surface, but not yet in ownership."



▶ MARINE SERRE

Paris-based Serre has become something of a bellwether for what it will mean to be a fashion designer in the next decade. She's fearless, for starters—unafraid to embrace activism and sustainable methods or to tread political terrain. Yet, somehow, her clothes—sporty, sometimes upcycled, futuristic and regularly adorned with a crescent-moon motif—inspire a sense of optimism through their creative renderings of reality.



17

◀ OLIVIER ROUSTEING BALMAIN 18

Rousteing has used his social-media savvy, design skill and celebrity clout to create a new crystal-studded, sharp-shouldered paradigm of luxury at Balmain. That he's managed to do all of this while leading a conversation about inclusivity and representation—look for this to be explored in an upcoming documentary—means nothing less than an upending of the status quo.



19

▶ ROK HWANG ROKH

Korean-born, Texas-raised Hwang has come to be known for a neo-stylish aesthetic with his London-based label, Rokh. Think functionality, eccentricity and chicness balanced together—echoing, in ways, the ethos of Phoebe Philo's Céline (where Hwang trained). At the same time, his work—and that of some noted others in Seoul's sartorial circles—is a fusion of inventiveness with street-inspired separates and forward-thinking plays on gender norms.



◀ ANTHONY VACCARELLO SAINT LAURENT

20

What makes Belgian designer Anthony Vaccarello so compelling is his knack for hybridising Yves Saint Laurent's legacy of gender and sexuality with his own, resulting in a glorious deconstruction of the line between womenswear and menswear. From Malibu-meets-Marrakech luxury surfwear to concert-ready bow-adorned dresses and big-impact Le Smoking jackets, Vaccarello makes statements and orchestrates spectacles—two things that keep fashion moving. ■

