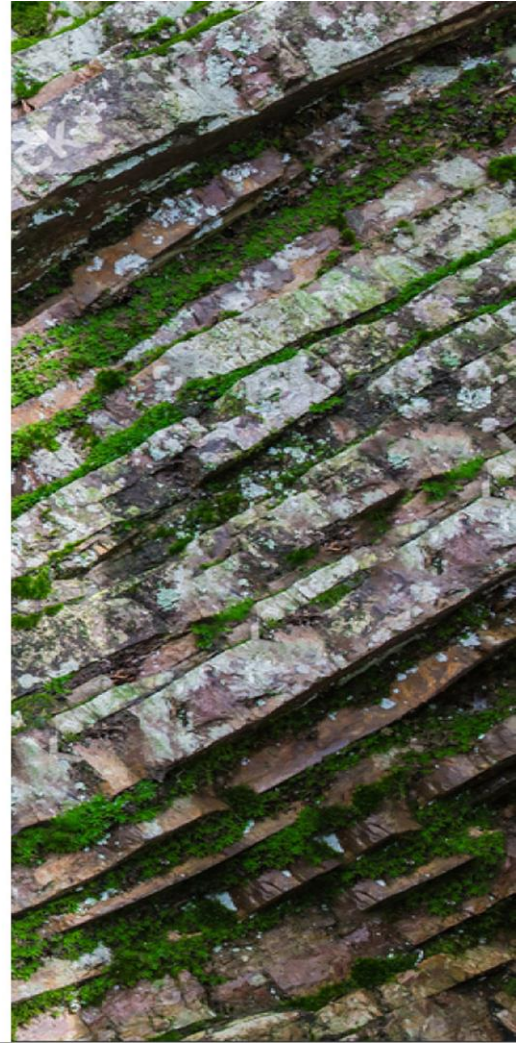




100 YEARS
YOUR PARKS. YOUR TURN.



National Parks Conservation Association 2019 Salute to the Parks Centennial Gala
Design Presentation



This rendering and all of the intellectual property rights associated herewith: (a) are proprietary to EventEQ with all rights reserved; (b) shall remain the sole and exclusive property of EventEQ; and (c) may not be reproduced or used in any manner whatsoever without the express written permission of EventEQ an ETP company
*any additional structural support elements needed for the safe execution of this design will be illustrated in technical engineering drawings



100 YEARS
YOUR PARKS. YOUR TURN.

Guests entering the National Building Museum will be greeted by sculptural animals who call the National Parks their home. A custom registration area will envelop guests into the physical texture of our National Parks: deep hues of moss green and cool blue will be mixed with bright metallic touches of gold and silver to highlight the centennial celebration.

Graphic elements throughout the event space will pull from the lush forests of the National Parks. This stone and moss motif will be incorporated in wayfinding signage and influence the style of the decorative elements used throughout.

Cocktail hour will focus on the National Park Association's past and its impact. A 12' tall x 40' long dimensional wall will feature the photography and story extracted from the NPCA @ 100 timeline. We suggest incorporating touch-screen monitors that would allow the website and timeline to live within the wall, allowing guests to interact with the timeline at their own pace. A circular central bar will create a centerpiece for the room, while eighteen-foot tall "lit-trees" will form a canopy over the guests. Velvety sofas and copper patina tables create a large seating vignette for guests to gather and reflect on the rich history of the National Parks Conservation Association.

To transition into dinner; lighting and sound will be used to call the guests into the dining area. Lights will dim and sound will crescendo throughout the cocktail space with the impact of a thunderstorm. The Center Court of the Building Museum will play host to a vast projection screen encompassing all who enter into the stunning imagery of our iconic parks. We suggest creating custom content to fill the screen and to animate the dining area as the program begins. The projection screen will allow for bold imagery and the ability to overlay both IMAG, video and PowerPoint.

The stage set will remain simplistic yet bold with the use of the seventy-five foot long screen. A dimensional 100 will stand tall on the stage; perfect for photo opportunities for honorees and presenters, reminding everyone of this great milestone. The 100 will be projection mapped with similar textures to the featured content on the screen to further animate this piece. In the center of the space a large dimensional logo will be placed in the existing fountain. The logo will be created using faux grass and routed NPCA logo highlighted with lighting.

We suggest a collection of textured linens reminiscent of the color palette incorporated in the images shown on screen. A splash of color can be experienced in the centerpieces with deep orange hues for contrast.

At the conclusion to dinner, guests will make their way back into the cocktail space to enjoy dessert. The registration area will be redressed with gift bags for departing guests. Custom National Park Passports will be given to each guest featuring Your Parks. Your Turn. as a call to action. Each guest will be able to stamp their Passport with a custom Your Parks. Your Turn. stamp that is unique to the event they have just attended.

Volunteers and staff will encourage attendees to go out and explore our Nation's parks, and envelop themselves in the rich history and accomplishments of one of the nation's most important nonprofit organizations.

National Parks Conservation Association 2019 Salute to the Parks Centennial Gala Design Presentation





National Parks Conservation Association 2019 Salute to the Parks Centennial Gala Passport



This rendering and all of the intellectual property rights associated herewith: (a) are proprietary to EventEQ with all rights reserved; (b) shall remain the sole and exclusive property of EventEQ; and (c) may not be reproduced or used in any manner whatsoever without the express written permission of EventEQ an ETP company. *any additional structural support elements needed for the safe execution of this design will be illustrated in technical engineering drawings



**National Parks Conservation Association 2019 Salute to the Parks Centennial Gala
Registration**



This rendering and all of the intellectual property rights associated herewith: (a) are proprietary to EventEQ with all rights reserved; (b) shall remain the sole and exclusive property of EventEQ; and (c) may not be reproduced or used in any manner whatsoever without the express written permission of EventEQ an ETP company
*any additional structural support elements needed for the safe execution of this design will be illustrated in technical engineering drawings

graphic option A



*bold color pallet
routed layered materials
build on the topographic
properties of our national wonders*

graphic option B (included in pricing)



*thousands of years
to create the magnificent beauty
sedimentary rock found in parks*

*happy & sophisticated color pallet
routed wayfinding elements
build off of save-the-date visuals
to carry attendees throughout event*

National Parks Conservation Association 2019 Salute to the Parks Centennial Gala Graphic options





National Parks Conservation Association 2019 Salute to the Parks Centennial Gala Stage Scenic

This rendering and all of the intellectual property rights associated herewith: (a) are proprietary to EventEQ with all rights reserved; (b) shall remain the sole and exclusive property of EventEQ; and (c) may not be reproduced or used in any manner whatsoever without the express written permission of EventEQ an ETP company
*any additional structural support elements needed for the safe execution of this design will be illustrated in technical engineering drawings





National Parks Conservation Association 2019 Salute to the Parks Centennial Gala Stage Scenic

This rendering and all of the intellectual property rights associated herewith: (a) are proprietary to EventEQ with all rights reserved; (b) shall remain the sole and exclusive property of EventEQ; and (c) may not be reproduced or used in any manner whatsoever without the express written permission of EventEQ an ITP company
 *any additional structural support elements needed for the safe execution of this design will be illustrated in technical engineering drawings



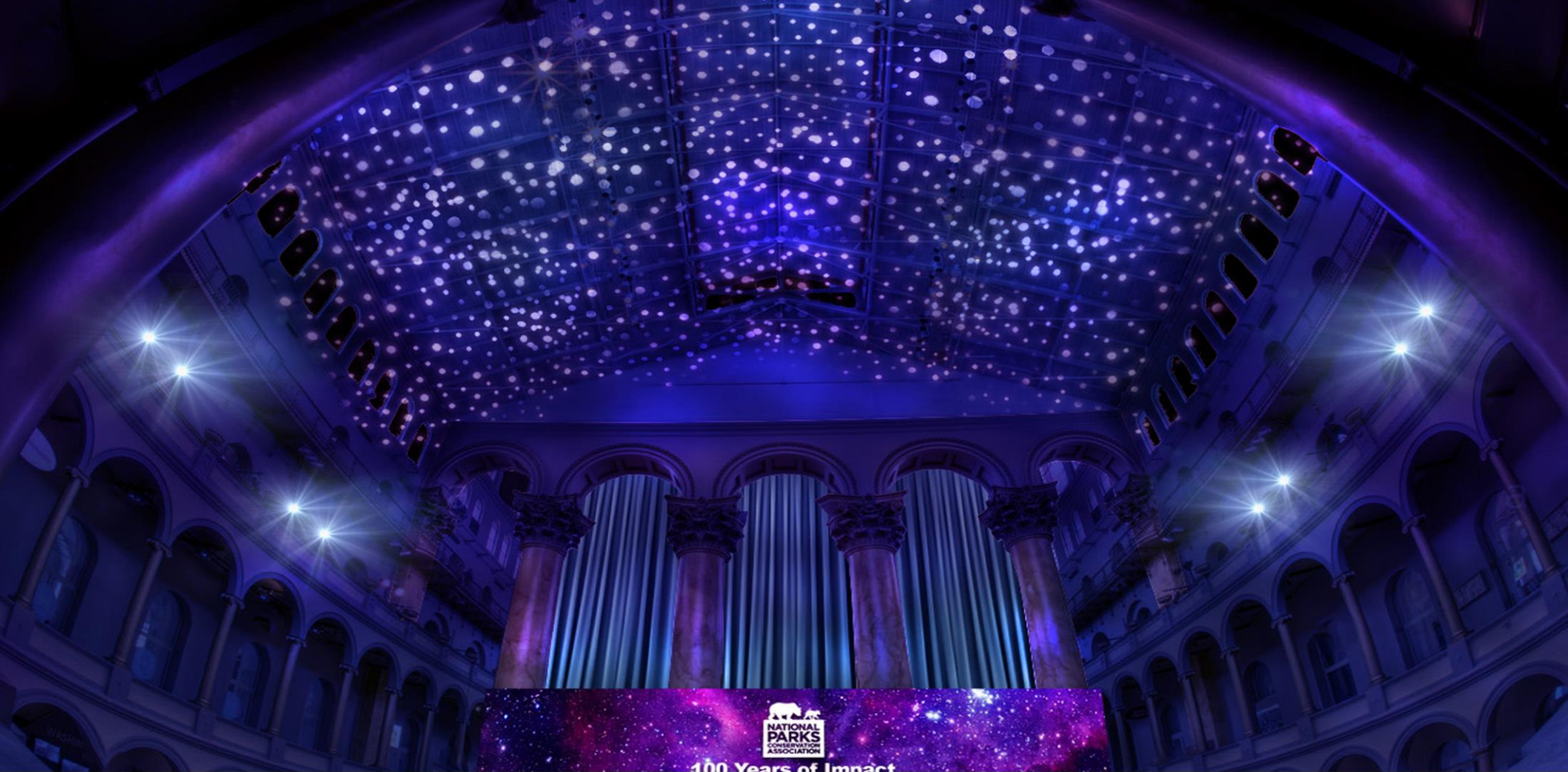


Centerpieces, linens and chairs shown are for suggestion only - to be provided by the caterer

National Parks Conservation Association 2019 Salute to the Parks Centennial Gala
Dining Tables



This rendering and all of the intellectual property rights associated herewith: (a) are proprietary to EventEQ with all rights reserved; (b) shall remain the sole and exclusive property of EventEQ; and (c) may not be reproduced or used in any manner whatsoever without the express written permission of EventEQ an ETP company
 *any additional structural support elements needed for the safe execution of this design will be illustrated in technical engineering drawings



National Parks Conservation Association 2019 Salute to the Parks Centennial Gala Ceiling Projection



This rendering and all of the intellectual property rights associated herewith: (a) are proprietary to EventEQ with all rights reserved; (b) shall remain the sole and exclusive property of EventEQ; and (c) may not be reproduced or used in any manner whatsoever without the express written permission of EventEQ an ETP company
*any additional structural support elements needed for the safe execution of this design will be illustrated in technical engineering drawings



**National Parks Conservation Association 2019 Salute to the Parks Centennial Gala
Fountain Scenic**



This rendering and all of the intellectual property rights associated herewith: (a) are proprietary to EventEQ with all rights reserved; (b) shall remain the sole and exclusive property of EventEQ; and (c) may not be reproduced or used in any manner whatsoever without the express written permission of EventEQ an ETP company
*any additional structural support elements needed for the safe execution of this design will be illustrated in technical engineering drawings



National Parks Conservation Association 2019 Salute to the Parks Centennial Gala Fountain Scenic

This rendering and all of the intellectual property rights associated herewith: (a) are proprietary to EventEQ with all rights reserved; (b) shall remain the sole and exclusive property of EventEQ; and (c) may not be reproduced or used in any manner whatsoever without the express written permission of EventEQ an ETP company
*any additional structural support elements needed for the safe execution of this design will be illustrated in technical engineering drawings





National Parks Conservation Association 2019 Salute to the Parks Centennial Gala Lounge

This rendering and all of the intellectual property rights associated herewith: (a) are proprietary to EventEQ with all rights reserved; (b) shall remain the sole and exclusive property of EventEQ; and (c) may not be reproduced or used in any manner whatsoever without the express written permission of EventEQ an ETP company
*any additional structural support elements needed for the safe execution of this design will be illustrated in technical engineering drawings





National Parks Conservation Association 2019 Salute to the Parks Centennial Gala
Timeline_view 1



This rendering and all of the intellectual property rights associated herewith: (a) are proprietary to EventEQ with all rights reserved; (b) shall remain the sole and exclusive property of EventEQ; and (c) may not be reproduced or used in any manner whatsoever without the express written permission of EventEQ an ETP company
*any additional structural support elements needed for the safe execution of this design will be illustrated in technical engineering drawings