



**DESIGN PRESENTATION**

**TAXPROM2025**  
v\_01

# DESIGN INTENT?

## THEORY

Scenic elements are born from the surrounding architecture as if appendages of the building itself. Simplified geometric shapes and finishes take light, support AV and define each space

## SHAPE

The diamond shape, a square rotated 45°, is a symbol of strength and prestige that is incorporated throughout. From registration to main stage.

## COLOR

A saturated earthy foundation accented by a crisp cool blue. Contrasting formal black and white amplified by a sophisticated metallic gold



#537FA6

RGB 83, 127, 166

#D9B2B2

RGB 217, 178, 178

#F2DCC2

RGB 242, 220, 194

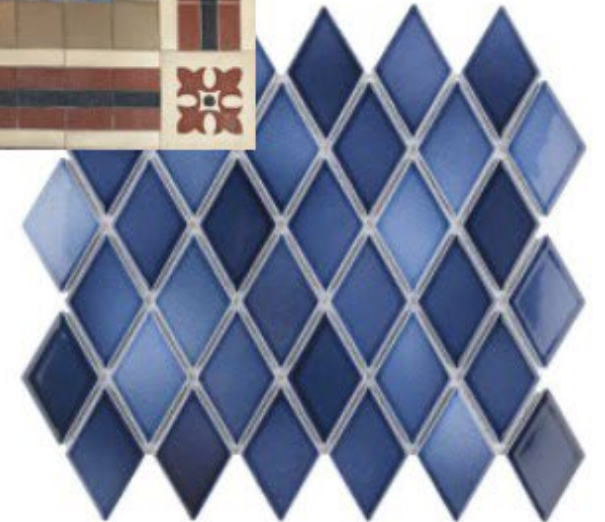


#A68A72

RGB 166, 138, 114

#8C3A32

RGB 140, 58, 50



- color pallet becomes more saturated
- blue is the accent color
- embracing the floor tile
- emphasis on diamond pattern

# CHECK-IN



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*Check-In\_8 counters*

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# GENERALRECEPTION



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General Reception\_Main Bar

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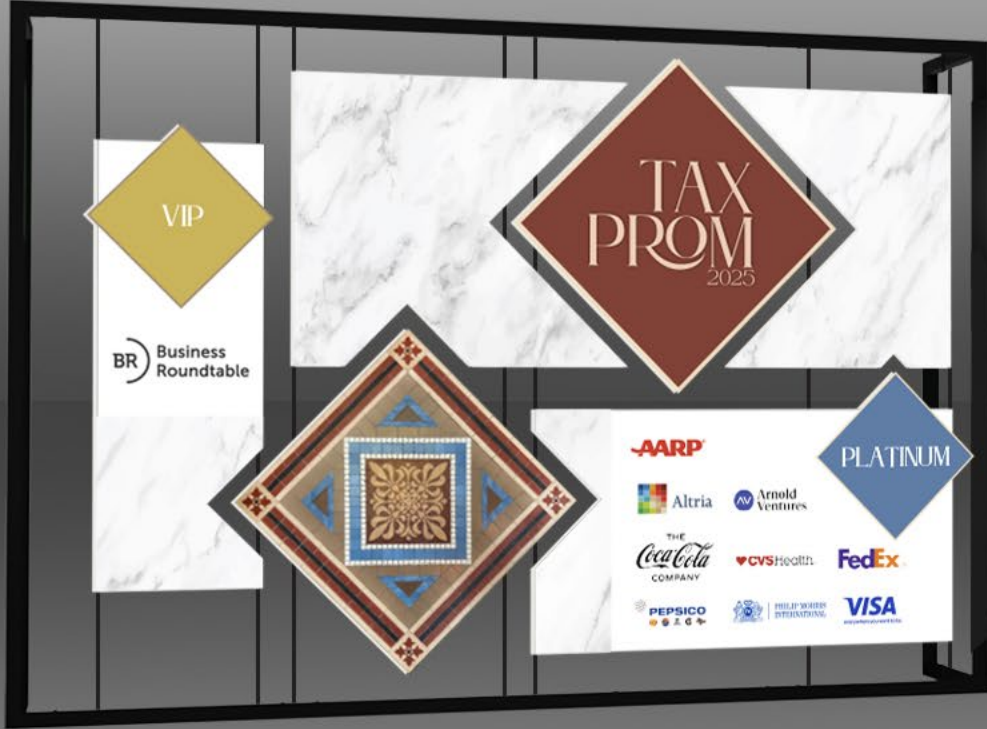


BAR



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General Reception\_side bars

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Sponsor Walls

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# VIPRECEPTION

EXIT

TAX  
PROM  
2025

VIP

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BR Business Roundtable

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VIP\_entrance

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*VIP\_Remarks*

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VIP\_Bar

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# DINNERPROGRAM



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Stage\_presenter

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Stage\_photo op

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Monitor\_surround

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# DESSERTRECEPTION



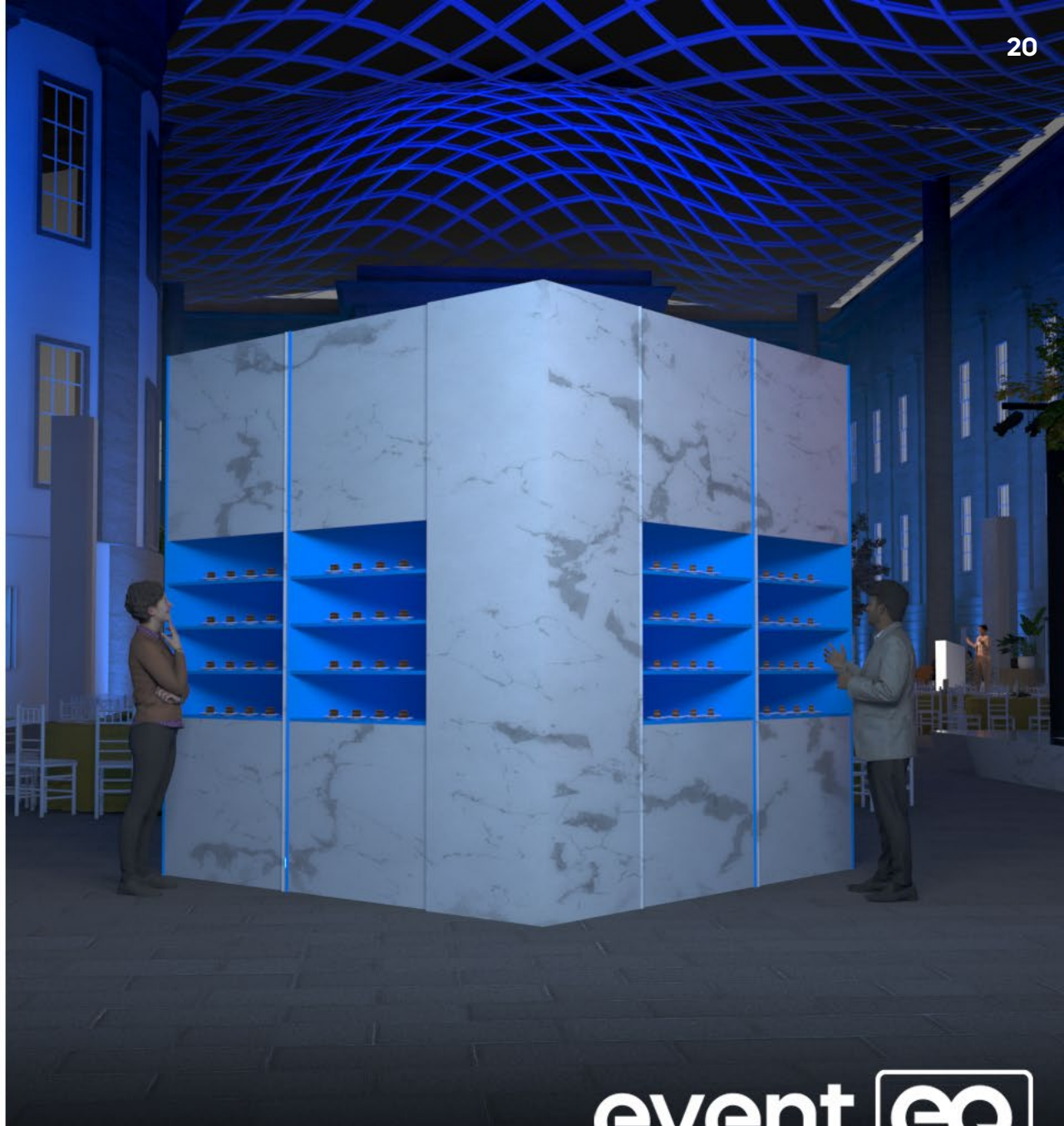
Tax Prom 2025  
Dessert\_bar

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*Dessert\_display*

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**THANK YOU!**

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