

BALL *for* THE MALL

TRUST FOR THE
NATIONAL
MALL

TRUST FOR THE
NATIONAL
MALL

Ball for the Mall 2020_ *Trust for the Mall*
Entrance

EVENTEQ

This rendering and all of the intellectual property rights associated herewith: (a) are proprietary to EventEQ with all rights reserved; (b) shall remain the sole and exclusive property of EventEQ; and (c) may not be reproduced or used in any manner whatsoever without the express written permission of EventEQ an ETP company
* any additional structural support elements needed for the safe execution of this design will be illustrated in the technical engineering drawings



Ball for the Mall 2020
Stage 20'w x 12"d x 2'h with Routed and Modular Scenic
Stage View 3 Version 1



This rendering and all of the intellectual property rights associated herewith: (a) are proprietary to EventEQ with all rights reserved; (b) shall remain the sole and exclusive property of EventEQ; and (c) may not be reproduced or used in any manner whatsoever without the express written permission of EventEQ an ETP company
* any additional structural support elements needed for the safe execution of this design will be illustrated in the technical engineering drawings



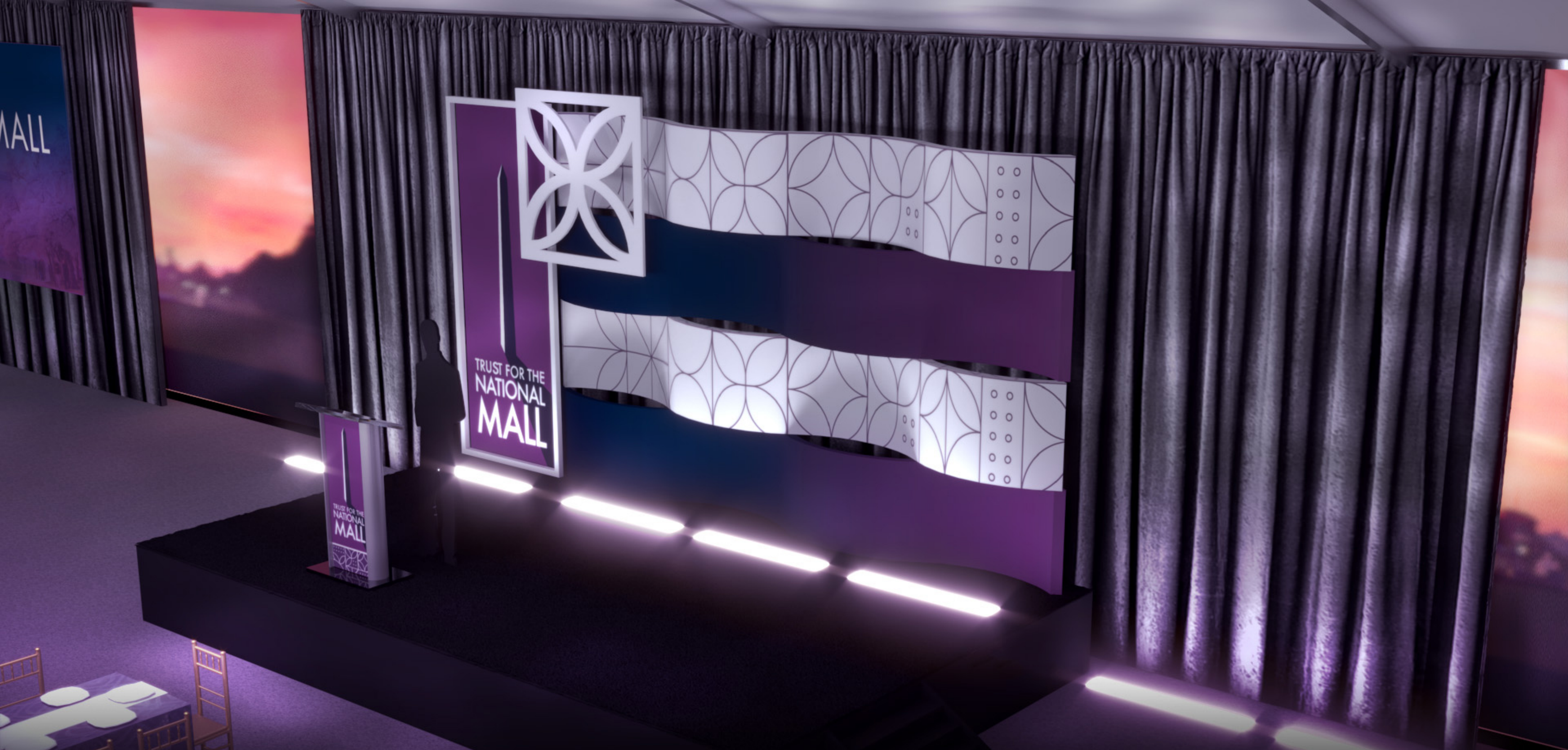
Ball for the Mall 2020

Stage 20'w x 12'd x 2'h with Routed and Modular Scenic

Stage Option 1 View 1 Version 1



This rendering and all of the intellectual property rights associated herewith: (a) are proprietary to EventEQ with all rights reserved; (b) shall remain the sole and exclusive property of EventEQ; and (c) may not be reproduced or used in any manner whatsoever without the express written permission of EventEQ an ETP company
* any additional structural support elements needed for the safe execution of this design will be illustrated in the technical engineering drawings



Ball for the Mall 2020
Stage 20'w x 12'd x 2'h with Routed and Modular Scenic
Stage Option 1 View 2 Version 1

EVENTEQ

This rendering and all of the intellectual property rights associated herewith: (a) are proprietary to EventEQ with all rights reserved; (b) shall remain the sole and exclusive property of EventEQ; and (c) may not be reproduced or used in any manner whatsoever without the express written permission of EventEQ an ETP company
* any additional structural support elements needed for the safe execution of this design will be illustrated in the technical engineering drawings



Ball for the Mall 2020
Stage 20'w x 12"d x 2'h with Routed and Modular Scenic
Stage Option 1 View 3 Version 1



This rendering and all of the intellectual property rights associated herewith: (a) are proprietary to EventEQ with all rights reserved; (b) shall remain the sole and exclusive property of EventEQ; and (c) may not be reproduced or used in any manner whatsoever without the express written permission of EventEQ an ETP company
* any additional structural support elements needed for the safe execution of this design will be illustrated in the technical engineering drawings



Ball for the Mall 2020

Stage 20'w x 12'd x 2'h with Routed and Modular Scenic

Stage Option 2 View 1 Version 1



This rendering and all of the intellectual property rights associated herewith: (a) are proprietary to EventEQ with all rights reserved; (b) shall remain the sole and exclusive property of EventEQ; and (c) may not be reproduced or used in any manner whatsoever without the express written permission of EventEQ an ETP company
* any additional structural support elements needed for the safe execution of this design will be illustrated in the technical engineering drawings



BALL *for* THE MALL

TRUST FOR THE NATIONAL MALL

Ball for the Mall 2020
Stage 20'w x 12"d x 2'h with Routed and Modular Scenic
Stage Option 1 View 2 Version 1

EVENTEQ

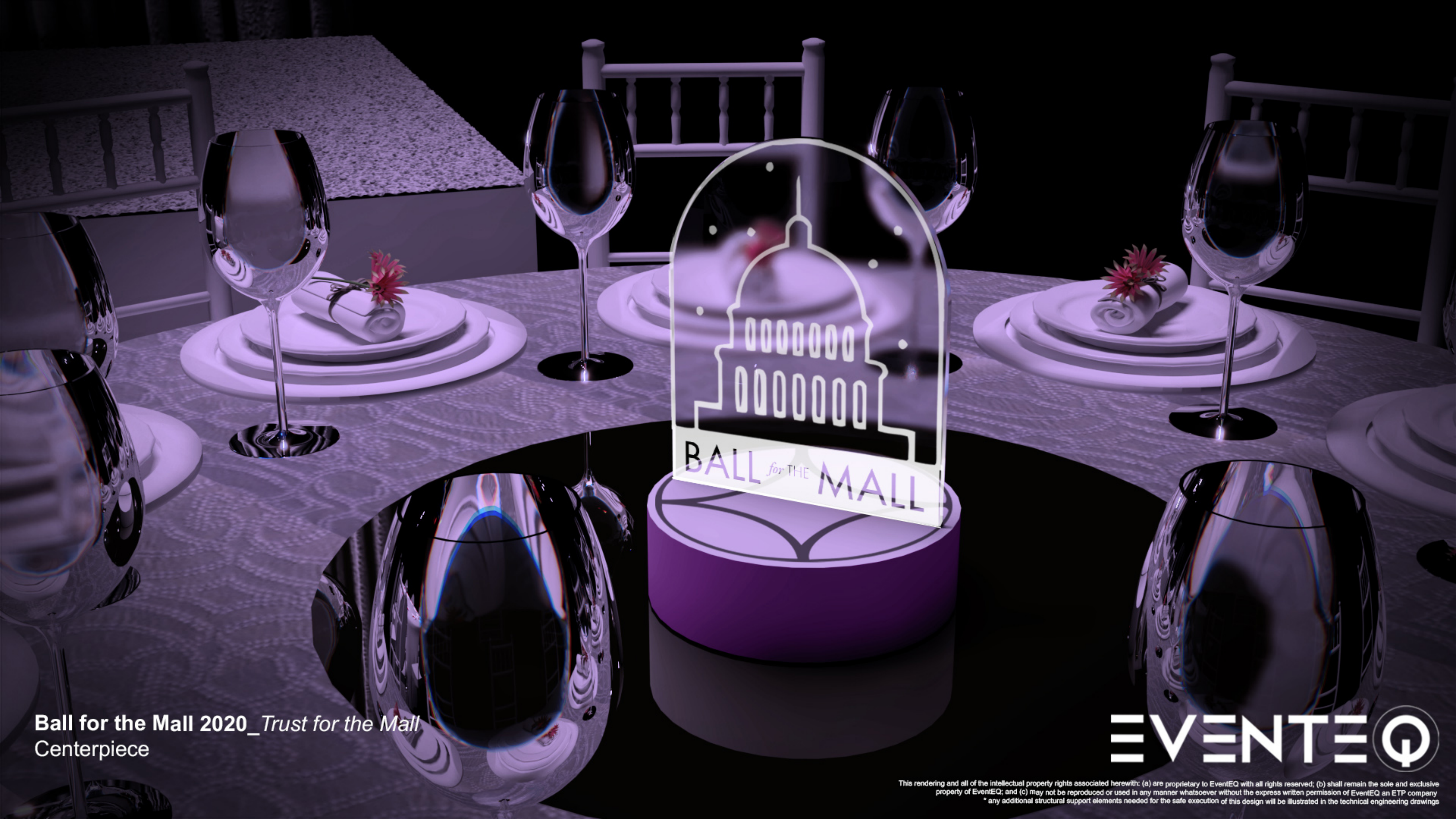
This rendering and all of the intellectual property rights associated herewith: (a) are proprietary to EventEQ with all rights reserved; (b) shall remain the sole and exclusive property of EventEQ; and (c) may not be reproduced or used in any manner whatsoever without the express written permission of EventEQ an ETP company
* any additional structural support elements needed for the safe execution of this design will be illustrated in the technical engineering drawings



Ball for the Mall 2020
Stage 20'w x 12'd x 2'h with Routed and Modular Scenic
Stage Option 2 View 3 Version 2



This rendering and all of the intellectual property rights associated herewith: (a) are proprietary to EventEQ with all rights reserved; (b) shall remain the sole and exclusive property of EventEQ; and (c) may not be reproduced or used in any manner whatsoever without the express written permission of EventEQ an ETP company
* any additional structural support elements needed for the safe execution of this design will be illustrated in the technical engineering drawings



Ball for the Mall 2020 *Trust for the Mall*
Centerpiece

EVENTEQ

This rendering and all of the intellectual property rights associated herewith: (a) are proprietary to EventEQ with all rights reserved; (b) shall remain the sole and exclusive property of EventEQ; and (c) may not be reproduced or used in any manner whatsoever without the express written permission of EventEQ an ETP company
* any additional structural support elements needed for the safe execution of this design will be illustrated in the technical engineering drawings



Ball for the Mall 2020
Stage 20'w x 12"d x 2'h with Routed and Modular Scenic
Stage View 1 Version 1



This rendering and all of the intellectual property rights associated herewith: (a) are proprietary to EventEQ with all rights reserved; (b) shall remain the sole and exclusive property of EventEQ; and (c) may not be reproduced or used in any manner whatsoever without the express written permission of EventEQ an ETP company
* any additional structural support elements needed for the safe execution of this design will be illustrated in the technical engineering drawings



Ball for the Mall 2020
Stage 20'w x 12"d x 2'h with Routed and Modular Scenic
Stage Birdseye View 1 Version 1



This rendering and all of the intellectual property rights associated herewith: (a) are proprietary to EventEQ with all rights reserved; (b) shall remain the sole and exclusive property of EventEQ; and (c) may not be reproduced or used in any manner whatsoever without the express written permission of EventEQ an ETP company
* any additional structural support elements needed for the safe execution of this design will be illustrated in the technical engineering drawings



Ball for the Mall 2020_Trust for the Mall
Bar_Branded



This rendering and all of the intellectual property rights associated herewith: (a) are proprietary to EventEQ with all rights reserved; (b) shall remain the sole and exclusive property of EventEQ; and (c) may not be reproduced or used in any manner whatsoever without the express written permission of EventEQ an ETP company
* any additional structural support elements needed for the safe execution of this design will be illustrated in the technical engineering drawings



Ball for the Mall 2020_*Trust for the Mall*
Vignette_ Quiet Area

EVENTEQ

This rendering and all of the intellectual property rights associated herewith: (a) are proprietary to EventEQ with all rights reserved; (b) shall remain the sole and exclusive property of EventEQ; and (c) may not be reproduced or used in any manner whatsoever without the express written permission of EventEQ an ETP company
* any additional structural support elements needed for the safe execution of this design will be illustrated in the technical engineering drawings

back wall graphic



clear front wall with vinyl graphics

Ball for the Mall 2020 *Trust for the Mall*
Activation_Magazine Cover

EVENTEQ

This rendering and all of the intellectual property rights associated herewith: (a) are proprietary to EventEQ with all rights reserved; (b) shall remain the sole and exclusive property of EventEQ; and (c) may not be reproduced or used in any manner whatsoever without the express written permission of EventEQ an ETP company
* any additional structural support elements needed for the safe execution of this design will be illustrated in the technical engineering drawings

build 6 different images with 2' cubes



Ball for the Mall 2020 *Trust for the Mall*
Activation_Building Blocks

EVENTEQ

This rendering and all of the intellectual property rights associated herewith: (a) are proprietary to EventEQ with all rights reserved; (b) shall remain the sole and exclusive property of EventEQ; and (c) may not be reproduced or used in any manner whatsoever without the express written permission of EventEQ an ETP company
* any additional structural support elements needed for the safe execution of this design will be illustrated in the technical engineering drawings



on each panel,
artwork is distorted
to create "floating" logo

camera is placed
in exact location



Ball for the Mall 2020 *Trust for the Mall*
Activation_Perspective



This rendering and all of the intellectual property rights associated herewith: (a) are proprietary to EventEQ with all rights reserved; (b) shall remain the sole and exclusive property of EventEQ; and (c) may not be reproduced or used in any manner whatsoever without the express written permission of EventEQ an ETP company
* any additional structural support elements needed for the safe execution of this design will be illustrated in the technical engineering drawings