



**NATIONAL
PARKS
CONSERVATION
ASSOCIATION**

Salute to the Parks
2022

design solutions by
EVENTE 



Table of contents:

Entrance	3
Cocktail	7
Program	9
Dinner	13

Entrance

greeted by flanking walls

imitate the flow of the museum architecture

written welcome note; branding; immersive horizon of great plains

neighboring mirrors repeatedly reflect

connecting attendee and the cause

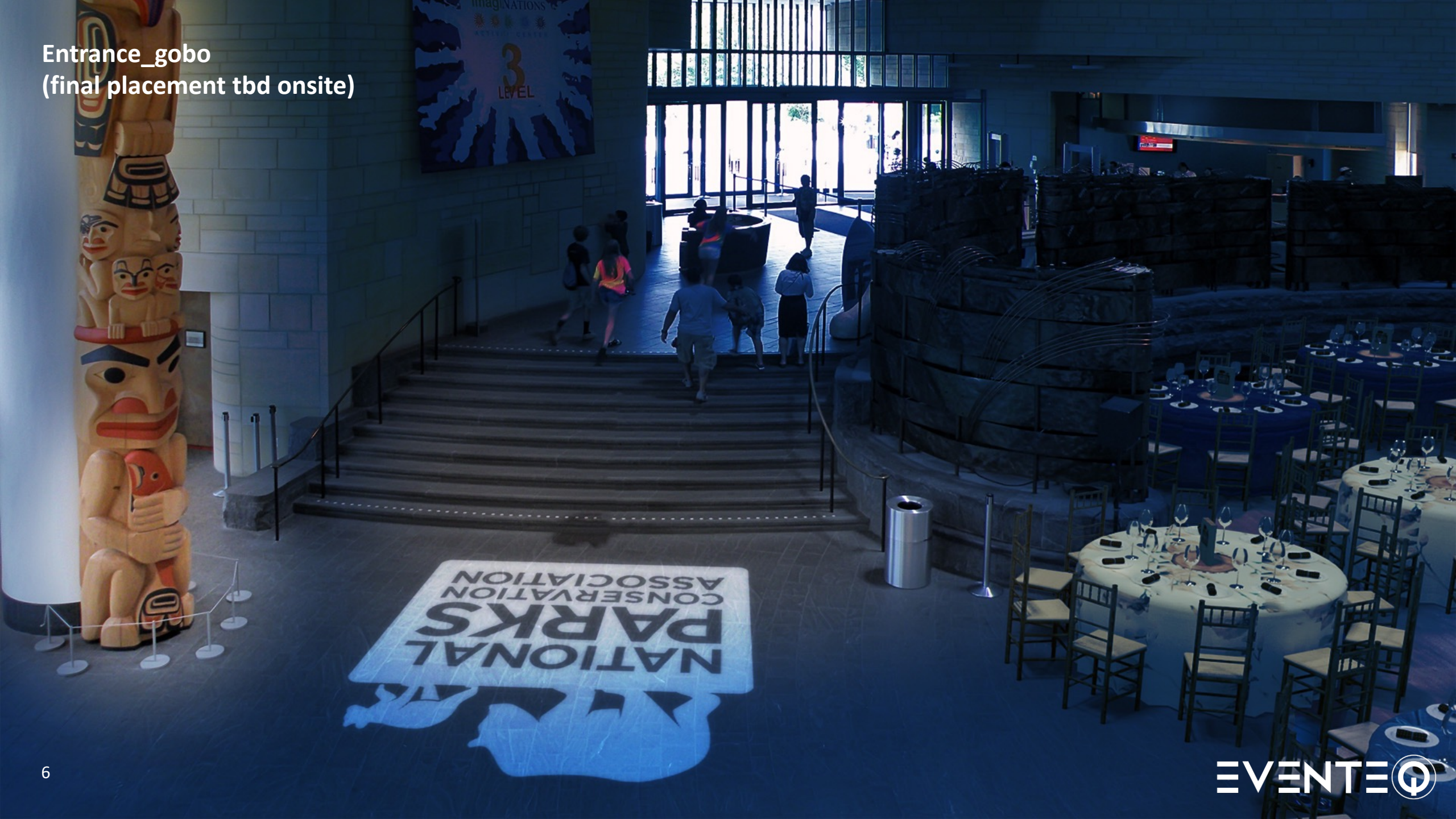
Entrance_view 1



Entrance_view 2



Entrance_gobo
(final placement tbd onsite)

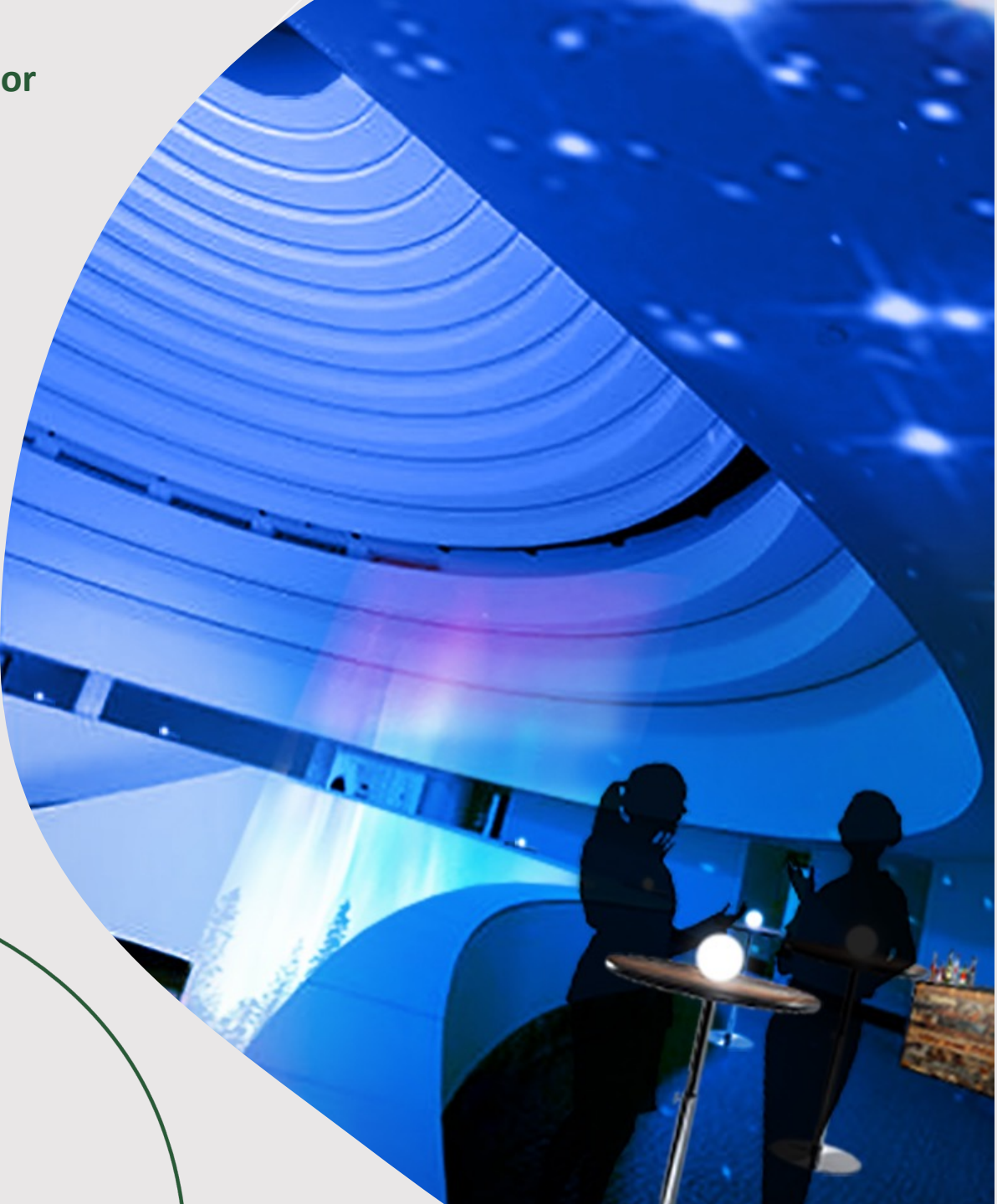


Cocktail

mingle

take in the ambiance

Cocktail_4th floor



Program

“storytelling” theme: Before the time of radio and TV, humans gathered under the stars for entertainment. A glowing fire; crisp air with animated speech and you have a captive audience. The theater takes you there...

Glowing orbs of light mimic star constellations. Vertical linear elements mimic the forest. Natural woods and materials stay true to indigenous familiarities. 360-degree mood lighting and star gobos steer focus to the presenters. Branding has a constant presence with video overlay





Stage Furniture

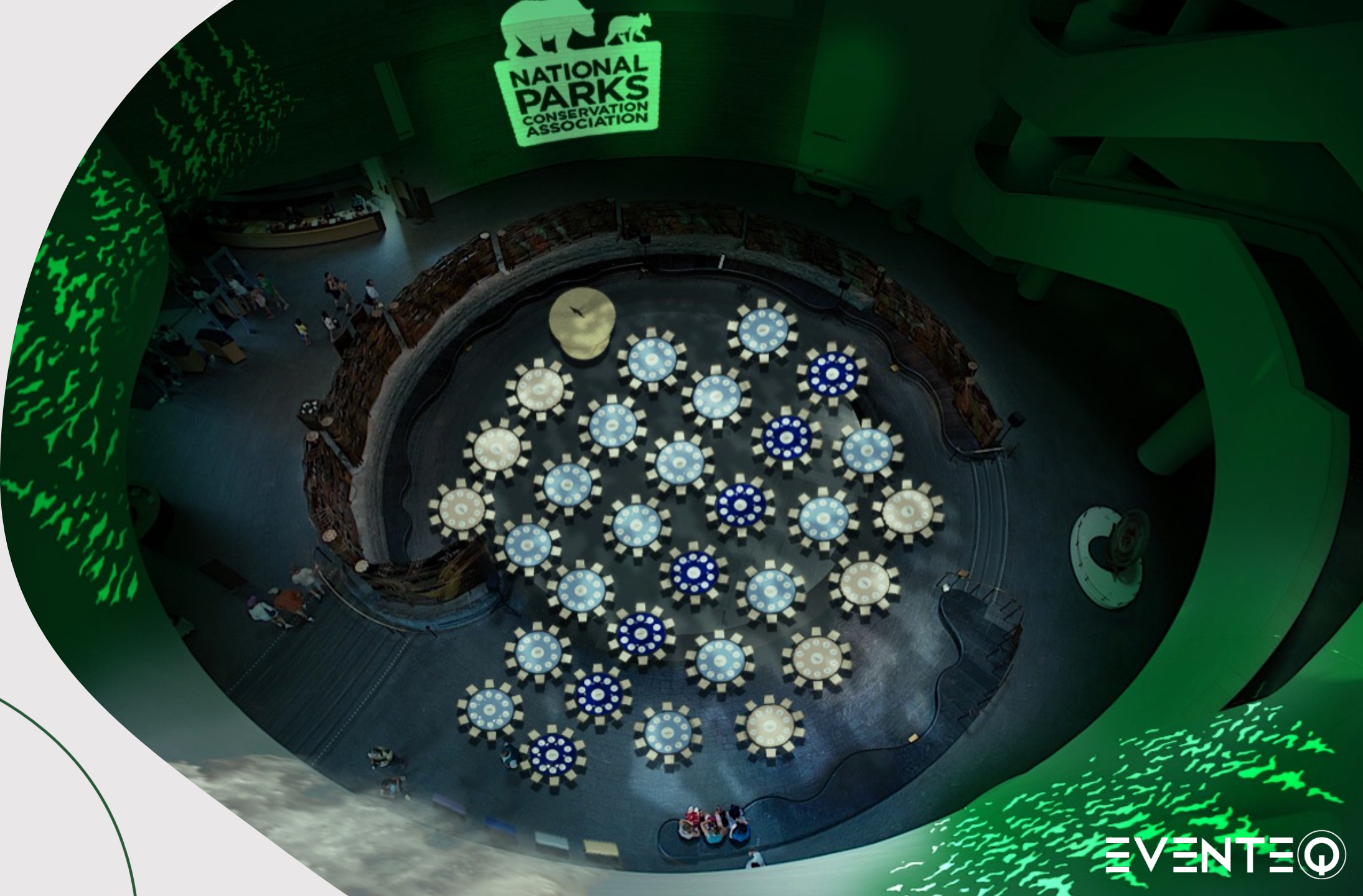


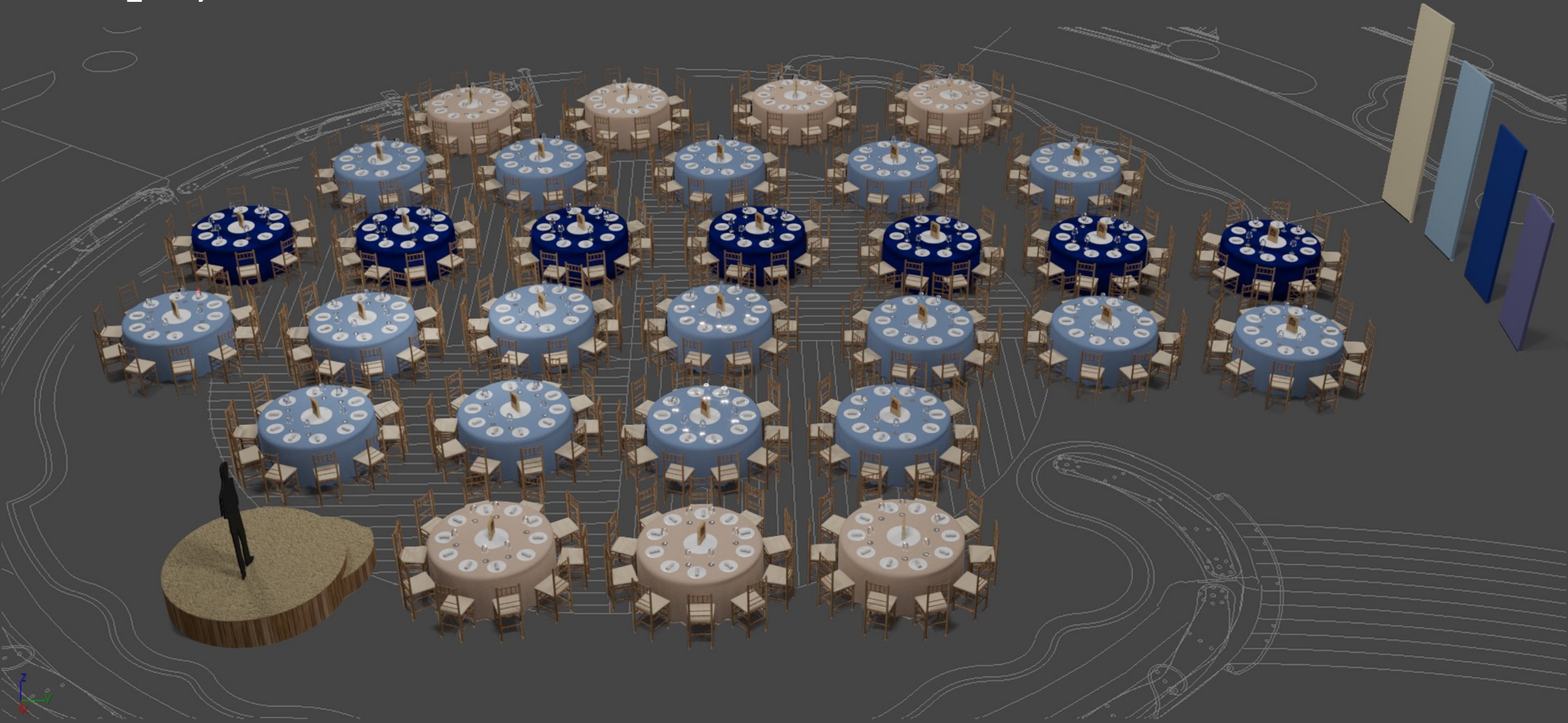
Dinner

8' round stage hosts remarks and one person performance. Organic and multi-tiered, it mimics diverse park landscape in addition to the museum architecture. Projection on atrium walls cascades from the 4th floor. Swooping down across the patrons, blue linens connect to the stage. Therefore, it connects all, people to landscape; harmony in creation. Life giving water and pathway to transcend to the heavens.



Dinner_view 1





Centerpiece_view 1



THANK YOU!

7079 Oakland Mills Rd, Columbia, MD 21046

410.242.5050