



ATX SXSW

SPRING FESTIVAL

MARCH 13-22, 2020

WORLD CLASS
PROPERTY COMPANY

PROPERTY AVAILABILITY | 512-808.1111 | INFO@WORLDCLASSPROPERTY.COM

TABLE OF CONTENTS

3	ANOTHER WORLD CLASS OPPORTUNITY	14	RED RIVER MUSIC DISTRICT
4	WORLD CLASS MAP	17	CONVENTION DISTRICT
5	WEST 6 th DISTRICT	20	PLAZA SALTILLO DISTRICT
8	CONGRESS AVENUE DISTRICT	25	LOWER EASTSIDE DISTRICT
12	ENTERTAINMENT DISTRICT	28	FESTIVAL STATISTICS



Another World Class Opportunity



WORLD CLASS PROPERTY COMPANY is proud to present the best real estate offerings for the ATX **Spring SXSW Festival, March 13-22, 2020.**

Key Firm Statistics

- 15 Available Properties in Austin's Greater CBD
- 250,000+ rentable square feet
- First-class office, retail and land properties
- Outstanding track record of events and corporate sponsors

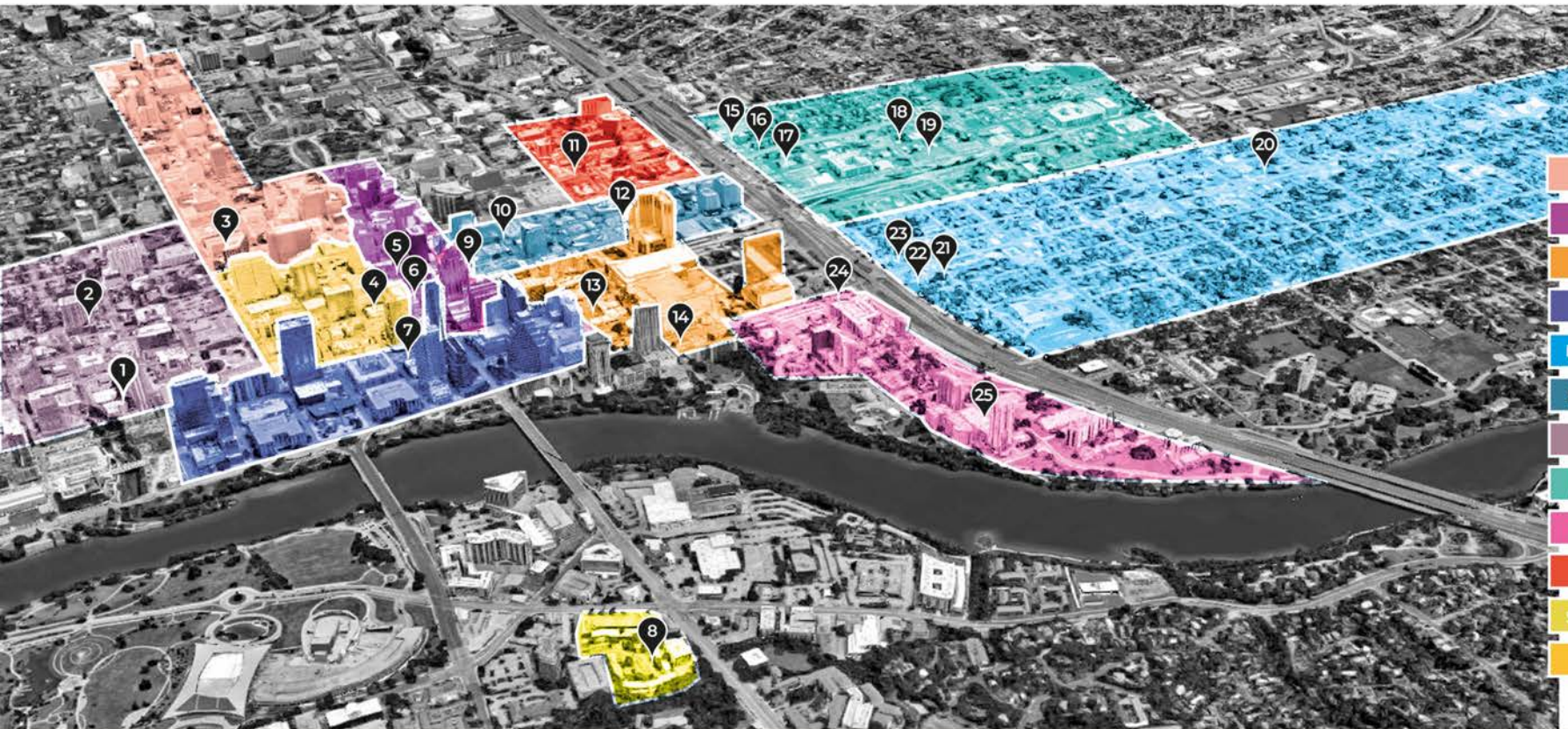
Join us

as we continue to Identify Opportunity and Create Value throughout Austin, TX and beyond.

AUSTIN PROPERTY PORTFOLIO MAP

WORLD CLASS
PROPERTY COMPANY

DOWNTOWN DISTRICT KEY



- CAPITOL DISTRICT
- CONGRESS DISTRICT
- CONVENTION DISTRICT
- 2ND STREET DISTRICT
- LOWER EASTSIDE DISTRICT
- ENTERTAINMENT DISTRICT
- WEST 6TH DISTRICT
- PLAZA SALTILLO DISTRICT
- RAINEY STREET DISTRICT
- RED RIVER DISTRICT
- SOUTH CONGRESS DISTRICT
- WAREHOUSE DISTRICT

Map data ©2019 Google

PROPERTY ADDRESS & TYPE

- | | | | | |
|---|---|---|---|---|
| 1 612 WEST 4 TH ST
CREATIVE OFFICE | 6 320 CONGRESS AVE
RETAIL/CREATIVE OFFICE | 11 720 RED RIVER ST
RETAIL | 16 818 ^{1/2} & 902 EAST 7 TH ST
DEVELOPMENT/RETAIL/OFFICE | 21 905-907 EAST CESAR CHAVEZ
DEVELOPMENT SITE |
| 2 618 WEST 6 TH ST
RETAIL | 7 101 WEST 3 RD ST
DEVELOPMENT SITE | 12 504 EAST 5 TH ST
CREATIVE OFFICE | 17 805-809 EAST 6 TH ST
CREATIVE OFFICE | 22 901 EAST CESAR CHAVEZ
DEVELOPMENT SITE |
| 3 814 LAVACA ST
OFFICE | 8 500 SOUTH CONGRESS AVE
DEVELOPMENT SITE | 13 305-309 EAST 3 RD ST
RETAIL | 18 1212 EAST 6 TH ST
CREATIVE OFFICE | 23 900-904 EAST CESAR CHAVEZ
DEVELOPMENT SITE |
| 4 117 WEST 4 TH ST
RETAIL | 9 103 EAST 5 TH ST
RETAIL/CREATIVE OFFICE | 14 99 TRINITY ST
DEVELOPMENT SITE | 19 501 WALLER AVE
RETAIL/CREATIVE OFFICE | 24 707 EAST CESAR CHAVEZ
RETAIL |
| 5 422 CONGRESS AVE
RETAIL/CREATIVE OFFICE | 10 222 EAST 6 TH ST
RETAIL/CREATIVE OFFICE | 15 807-809 EAST 8 TH ST
DEVELOPMENT SITE | 20 1800-1808 EAST CESAR CHAVEZ
DEVELOPMENT SITE | 25 50-56 EAST AVE
CREATIVE OFFICE |

WEST 6TH DISTRICT

WORLD CLASS
PROPERTY COMPANY



6th & RIO GRANDE



4th & RIO GRANDE

4TH & RIO GRANDE - LZR

- 612 West 4th Street Austin, TX 78701
- Venue SF: 15,200 SF

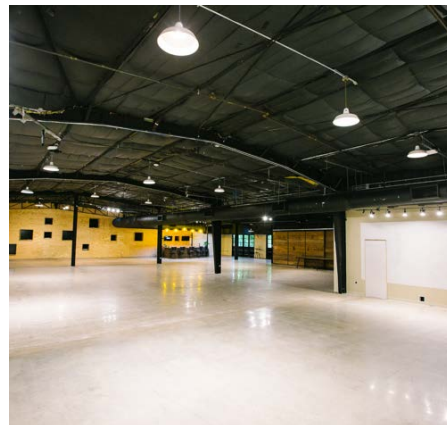


- Former home of live music venue La Zona Rosa
- Perfect space to host entertainment events during the Festival
- 15,200 SF a fenced-in patio - beautifully remodeled interior
- Former Host to: Prince, Norah Jones, Gary Clark, Jr, Willie Nelson, Chainsmokers, Lana Del Rey, Spoon, Afrojack, Kaskade, Krewella, DEV, T-Pain, Silver Sun Pickups, Cedric the Entertainer, Josh Abbott Band



SPACE POSSIBILITIES

- Concerts
- Night Club
- Special Events
- Fundraisers
- Corporate Events
- Marketing Events



6TH & RIO GRANDE - RIO

- 601 Rio Grande Street Austin, Texas 78701
- Venue SF: 13,292 SF



SPACE POSSIBILITIES

- Corporate Events
- Concerts
- Interactive Events
- Fundraisers



- Three-story entertainment venue with rooftop space and full-size pool
- Ideal host for corporate parties and musical premieres
- Former host to: Snoop Dogg, A\$AP Rocky, Grand Master Flash, G Eazy, 50 Cent, Cee Lo Green, Ludacris, Tiesto, Skrillex

CONGRESS AVENUE DISTRICT

WORLD CLASS
PROPERTY COMPANY



422 CONGRESS AVENUE



320 CONGRESS AVENUE



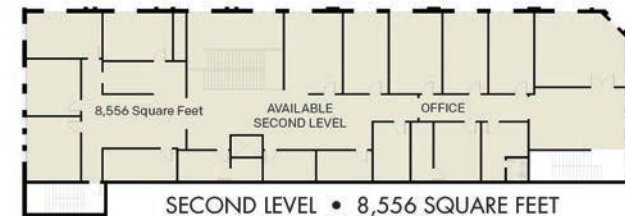
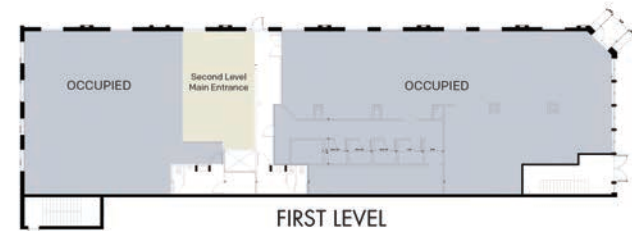
PHILLIPS BUILDING

320 CONGRESS AVENUE

- 320 Congress Avenue Austin, Texas 78701
- Venue SF: 8,556 SF



- Mixed-use building in the heart of Austin's CBD with 8,556 SF available
- Host corporate networking, entertainment events and start-up showcases
- Benefits from heavy foot and vehicle traffic year-round



SPACE POSSIBILITIES

- Corporate Events
- Product Showcases
- Special Events
- Marketing Events



422 CONGRESS AVENUE

- 422 Congress Avenue Austin, Texas 78701
- Venue SF: 15,735 SF



SPACE POSSIBILITIES

- Corporate Events
- Special Events
- Marketing Events
- Art Gallery
- Product Showcase



- Three-story retail and entertainment location with a rooftop
- Perfect for art and media galleries, as well as entertainment events
- Benefits from heavy foot traffic due to its spot in the heart of Austin's CBD

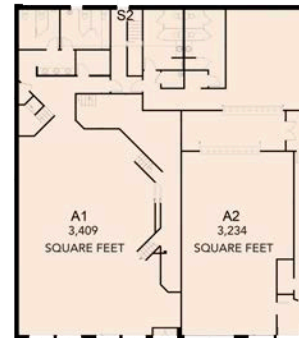
PHILLIPS BUILDING

- 103 East 5th Street Austin, Texas 78701
- Venue SF: 6,643 SF

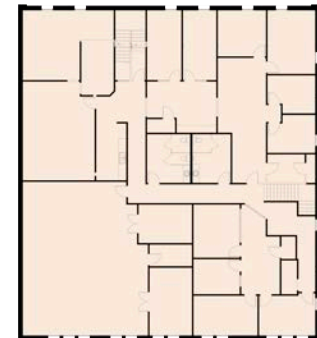


- Two-story building just off the Congress strip
- Prime downtown location provides easy access to the Festival
- Two fully equipped bars to provide food and beverages for any type of use

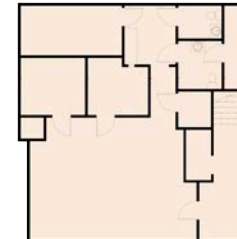
FIRST LEVEL
6,643 Square Feet



SECOND LEVEL
7,155 Square Feet



BASEMENT
1,469 Square Feet



SPACE POSSIBILITIES

- Corporate Events
- Special Events
- Marketing Events



ENTERTAINMENT DISTRICT

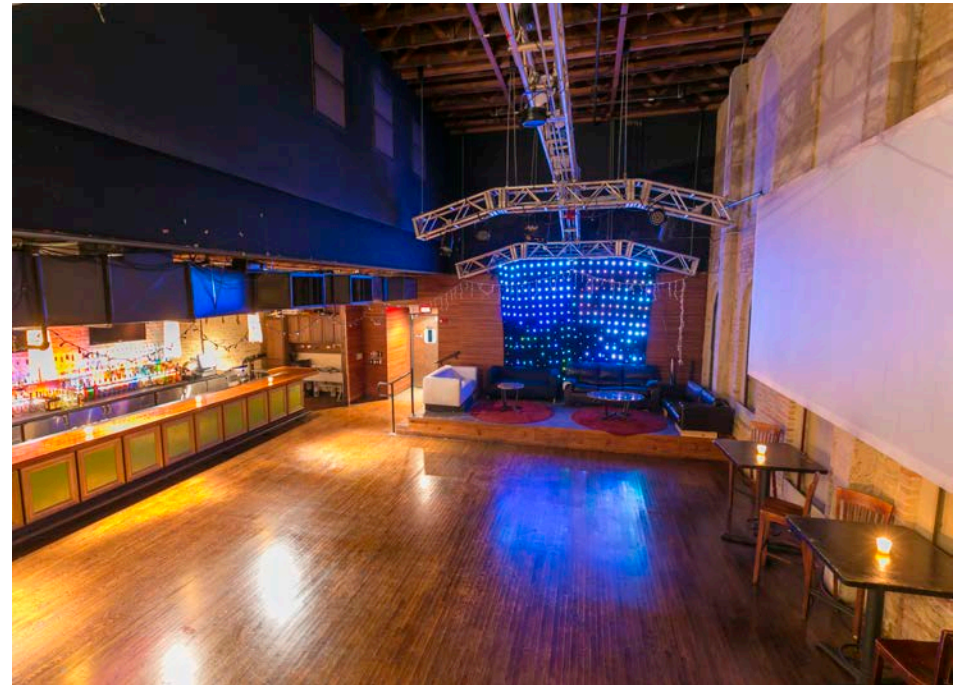
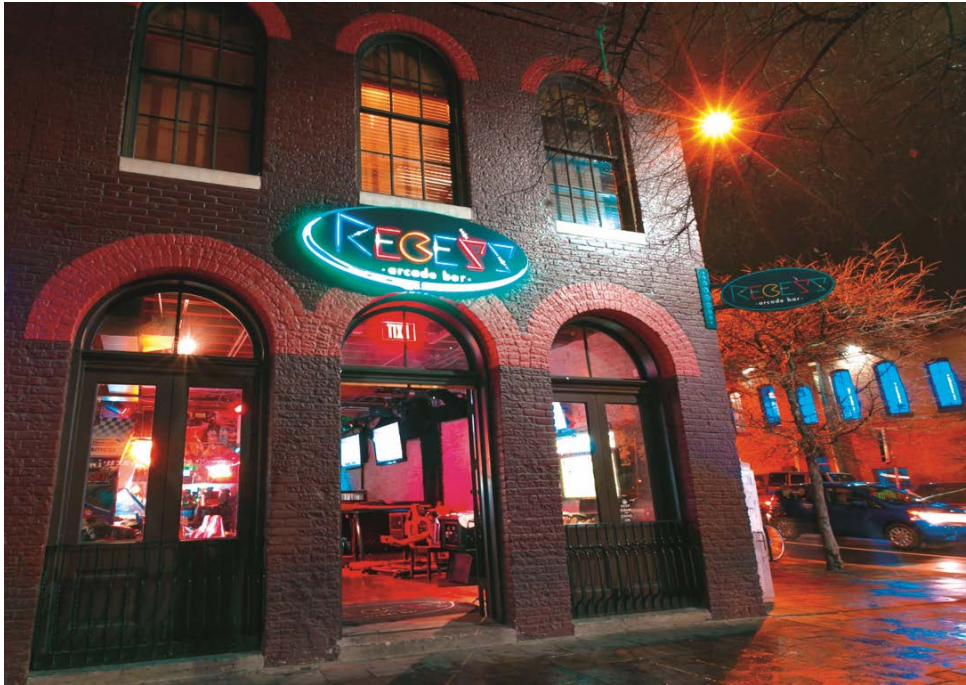
WORLD CLASS
PROPERTY COMPANY



6th & SAN JACINTO

6TH & SAN JACINTO

- 222 East 6th Street Austin, Texas 78701
- Venue SF: 10,174 SF



SPACE POSSIBILITIES

- Corporate Events
- Interactive Events
- Fundraisers



- Three-story mixed use arcade bar with special event space on upper floors
- Upper levels perfect for art galleries, workshops and musical events
- Famous 6th Street location within the Austin CBD

RED RIVER MUSIC DISTRICT

WORLD CLASS
PROPERTY COMPANY



5th & RED RIVER



720 RED RIVER



720 RED RIVER

- 720 Red River Street Austin, Texas 78701
- Venue SF: 4,000 SF



- 4,000 SF, two-story building located in the eastern area of Austin's CBD
- Proximity to Stubb's BBQ, Elysium, Mohawk, Empire Control Room
- Central to some of the most popular events and venues at SXSW

FLOORPLAN/1ST LEVEL



FLOORPLAN/2ND LEVEL



SPACE POSSIBILITIES

- Concerts
- Special Events
- Marketing Events



5TH & RED RIVER

- 504 East 5th Street Austin, Texas 78701
- Venue SF: 9,436 SF - Open Land: 26,508 SF



SPACE POSSIBILITIES

- Networking Events
- Corporate Events
- Private Party



- Perfect for any networking event, corporate event or a private party
- Located just off the 6th Street Entertainment District
- Close to the Austin Convention Center, serving as SXSW home base
- Large on-site parking lot with 25+ spaces
- Open outdoor space and indoor venue

CONVENTION DISTRICT

WORLD CLASS
PROPERTY COMPANY



3rd & TRINITY



1st & TRINITY

1ST & TRINITY

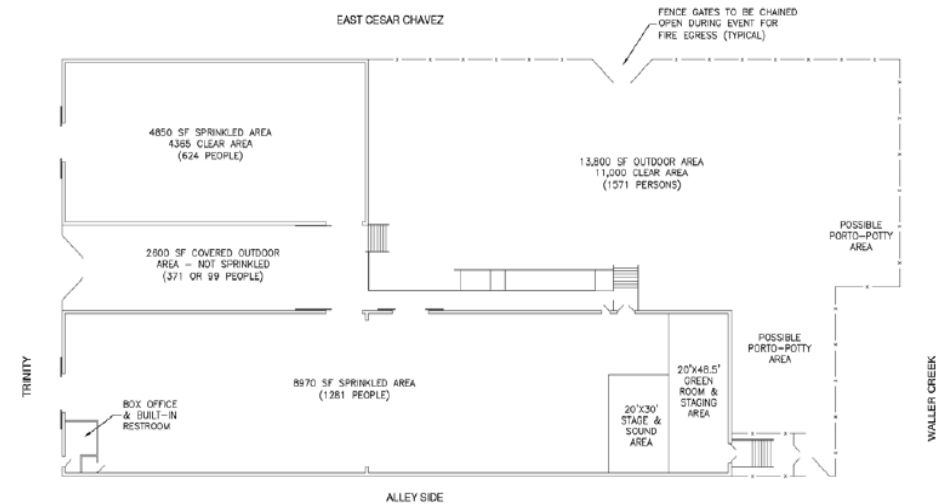
- 99 Trinity Street Austin, Texas 78701
- Venue SF: 47,520 SF
- Warehouse SF: 16,620 SF



- Prime location for an Interactive or Music Venue
- Land parcel with a large warehouse available for any type of buildout
- Enjoys prime placement by the Fairmont Hotel and Austin Convention Center
- Former Host to: Lady Gaga, Snoop Dogg, Diplo, Kendrick Lamar, Noah Cyrus, Tinashe, Cam, The Accidentals, A. CHAL, Caitlyn Smith, Morgan Saint, Lo Moon, Olivia Noelle, Khalid

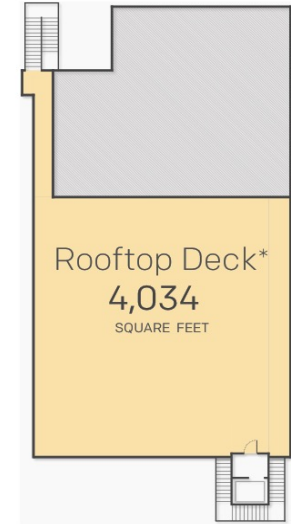
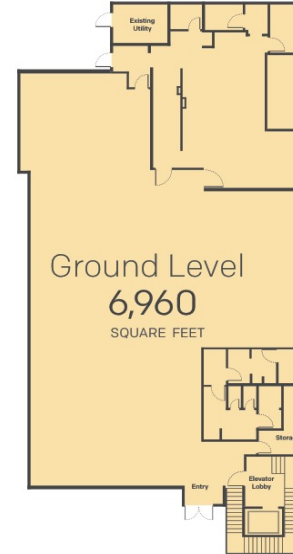
SPACE POSSIBILITIES

- Corporate Events
- Concerts
- Warehouse Parties
- Special Events
- Marketing Events



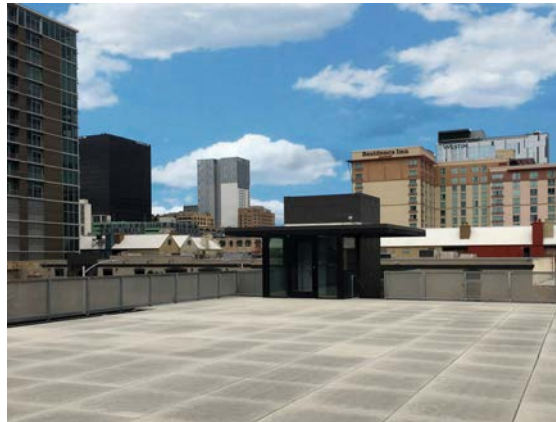
3RD & TRINITY

- 309 East 3RD Street Austin, Texas 78701
- Venue SF: 10,994 SF



SPACE POSSIBILITIES

- Corporate Events
- Special Events
- Marketing Events



- One-floor space with an open rooftop, located in the heart of restaurant row
- Directly across from the Convention Center with 360 degree rooftop terrace
- Ideal happy hour host, a rooftop concert or other interactive event
- Equipped to provide food and beverages for any type of use

PLAZA SALTILLO DISTRICT

WORLD CLASS
PROPERTY COMPANY



807- 809 E. 8th STREET



1212 E. 6th STREET



805 & 809 E. 6th STREET



902 E. 7th STREET



EAST 5th & WALLER

807 & 809 EAST 8TH STREET

- 807 & 809 East 8th Street Austin, Texas 78702
- Venue SF: Open Land 6,808 SF



SPACE POSSIBILITIES

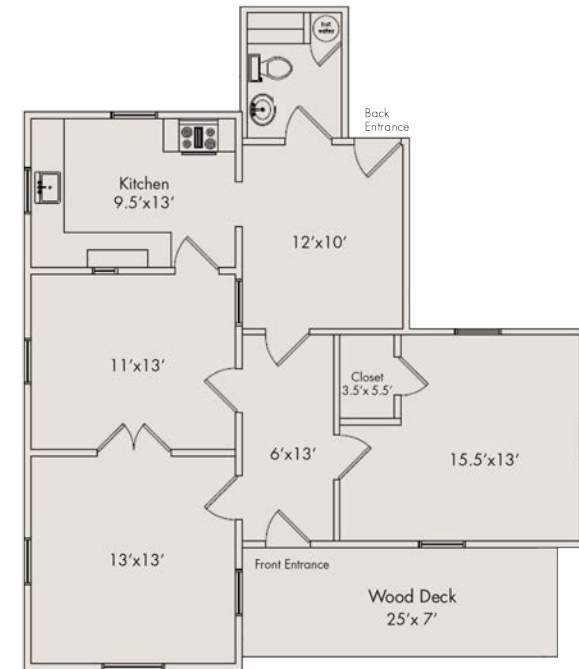
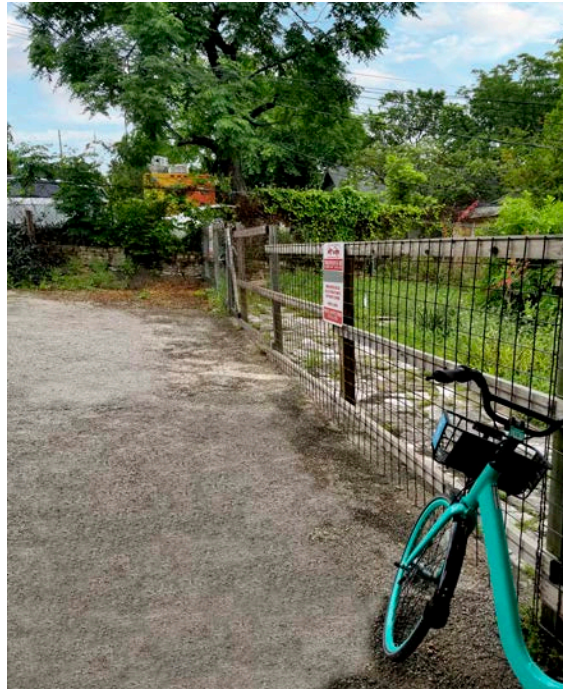
- Corporate Events
- Concerts
- Special Events



- Perfect for hosting a unique open party event or outside concert
- Located across from Austin CBD

902 EAST 7TH STREET

- 902 East 7TH Street Austin, Texas 78702
- Venue SF: 860 SF



SPACE POSSIBILITIES

- Corporate Events
- Special Events
- Marketing Events



- One-floor space with an open rooftop, located in the heart of restaurant row
- Directly across from the Convention Center with 360 degree rooftop terrace
- Ideal happy hour host, a rooftop concert or other interactive event
- Equipped to provide food and beverages for any type of use

805-809 EAST 6TH STREET

- 805-809 East 6th Street Austin, Texas 78702
- Venue SF: 4,157 SF
- On-site Parking Lot: 6,300 Additional SF



SPACE POSSIBILITIES

- Corporate Events
- Marketing Events
- Pop-Up Art / Retail
- Equipment Staging



- Perfect for any networking event, corporate event or a private party
- Located just off the 6th Street Entertainment District
- Close to the Austin Convention Center, serving as SXSW home base
- Large on-site parking lot with 25+ spaces
- Open outdoor space and indoor venue

1212 EAST 6TH STREET

- 1212 East 6th Street Austin, Texas 78702
- Venue SF: 13,712 SF



SPACE POSSIBILITIES

- Corporate Events
- Warehouse Parties
- Concerts
- Special Events
- Film Premiere



- Big box building that totals 13,712 SF
- Perfect for hosting a unique warehouse party or concert
- Located in the heart of the Plaza Saltillo development

5TH & WALLER

- 501 Waller Street Austin, Texas 78702
- Venue SF: 36,130 SF



SPACE POSSIBILITIES

- Corporate Events
- Warehouse Parties
- Concerts
- Special Events
- Film Premiere



- 36,130 SF warehouse building located just outside of the Austin CBD
- Perfect for hosting a unique warehouse party or concert
- Located across the street from the main Plaza Saltillo development

LOWER EASTSIDE DISTRICT

WORLD CLASS
PROPERTY COMPANY



900-904 E. CESAR CHAVEZ



1800 EAST CESAR CHAVEZ

901 & 905-907 E. CESAR CHAVEZ



900-904 EAST CESAR CHAVEZ

- 900-904 East Cesar Chavez Austin, Texas 78702
- Land SF: 24,293 SF • Open Space / Land



SPACE POSSIBILITIES

- Interactive Events
- Pop-Up Art / Retail
- Concerts
- Special Events



- 24,293 SF land parcel located just east of Austin's CBD
- Offers the unique experience to showcase film, art or specialty event
- Within walking distance to Austin's urban core and Plaza Saltillo development

901 & 905-907 EAST CESAR CHAVEZ

- 901& 905-907 East Cesar Chavez Austin, Texas 78702
- Venue SF: 8,054 SF • Open Space / Land



SPACE POSSIBILITIES

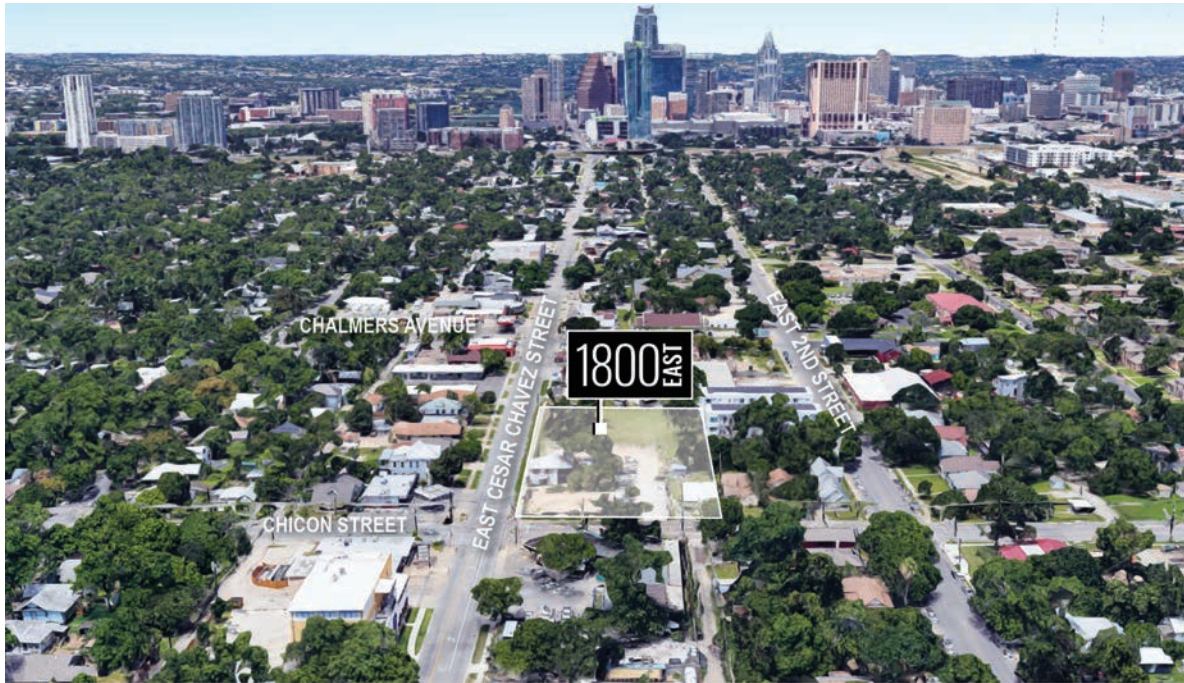
- Interactive Events
- Pop-Up Art / Retail
- Concerts
- Special Events



- On site parking
- Offers the unique experience to showcase film, art or specialty event
- Within walking distance to Austin's urban core and Plaza Saltillo development

1800 EAST CESAR CHAVEZ

- 1800 Cesar Chavez Austin, Texas 78702
- Venue SF: 1,774 SF - Open Land: 11,774 SF



SPACE POSSIBILITIES

- Interactive Events
- Pop-Up Art / Retail
- Concerts
- Special Events



- Perfect for any networking event, social event or a private party
- Located in the East Austin District just outside of Austin CBD
- On-site parking lot available
- Open outdoor space and indoor venue

FESTIVAL STATISTICS

75% of **ATTENDEES** WERE FROM THE U.S.

TOP 20

Participating INDUSTRIES

- | | |
|--|---|
|  1 ADVERTISING & MARKETING |  11 DESIGN |
|  2 FILM & TELEVISION |  12 GOVERNMENT |
|  3 MUSIC |  13 CONSUMER GOODS |
|  4 EDUCATION |  14 WEB / INTERNET SERVICES |
|  5 COMPUTER TECHNOLOGY |  15 EVENT SERVICES |
|  6 PRESS / MEDIA |  16 DIGITAL ENTERTAINMENT |
|  7 NON PROFIT |  17 LEGAL SERVICES |
|  8 HEALTH WELLNESS |  18 FOOD & BEVERAGES |
|  9 COMPUTER SERVICE |  19 GAMING / GAMES |
|  10 FINANCIAL SERVICES |  20 FASHION & APPAREL |



21% OF PARTICIPATING ORGANIZATIONS Identify As Startups



The image is a promotional banner for the ATX SXSW Spring Festival. It features a dark teal background with a vertical strip on the left side showing a blurred, colorful scene of people at a festival. The text is white and positioned in the upper left quadrant.

ATX *SXSW* SPRING FESTIVAL
MARCH 13 – 22 2020

FOR MORE INFORMATION:
512.808.1111
INFO@WORLDCLASSPROPERTY.COM

WORLD CLASS
PROPERTY COMPANY