

# Ad/Marketing Design

Assorted Ad Layouts: Design, Copy, Photography

**We've got you covered, 30,000 parts and counting.**

**AIRTEX**  
Engine Management

airtexenginemgmt.com support 1-800-456-7125

**AIRTEX**  
Engine Management

**QUIET PLEASE**  
INNOVATION IN PROGRESS

design build inspect test

**We've got you covered, 38,000 parts and counting.**

airtexenginemgmt.com support 1-800-456-7125

**Make sure the fix, FITS!**

**Did you know, 77% of motor vehicles are due for high secondary resistance.**

**Assembly benefits:**

- Factory tested
- Less diagnostic time
- More accurate repairs
- Fewer callbacks
- Factory warranty
- AAA Code kit modules
- Customer satisfaction

**The Module & Coil Assembly**

**CARQUEST**

**FREE Tech-News!**

**Wells Counter Point**

Visit [www.wellscounterpoint.com](http://www.wellscounterpoint.com) for a complete listing of available OEM components of every issue to date.

**AIRTEX**

**Wells Counter Point**

**Wells Counter Point** is a quarterly publication created to be a technical resource for automotive technicians and parts distributors. It contains a variety of articles and in-depth reports and parts stories, including diagnostic and repair information for engine management components and the 2000 series. It is the "must-read" for the automotive technician and parts distributor.

**WELLS**  
ENGINE MANAGEMENT

**WELLS**  
VEHICLE ELECTRONICS

**Throttle Position Sensors**

**Situation:** Repetitive movement of sensor contact fingers over the circuit board cause hesitation, thermal cycling and vibration crack circuit boards and break solder joints.

**Solution: Wells Advantage**

Two problem-solving designs extend product life and eliminate vehicle hesitation. The company's contact type sensors feature an advanced flexible circuit board, spring pressure clips and precision-machined conductive ink and contacts. Non-contact sensors with high-effort integrated circuitry eliminate wear issues associated with OE designs.

**Repair tips:**

- Test throttle position sensors with voltage moving through the circuit to ensure the parts' true operating characteristics. Testing with an ohmmeter will lead to false "reads" on the signal line.
- Non-contact sensors cannot be tested with an ohmmeter.
- Replace signal if it shows signs of damaged wires or seals.
- Faulty connector termination can be difficult to replace. Verify signal whenever an intermittent fault is detected.

**Features:**

- No solder connections
- Uninterrupted circuit board "contact"
- OE style brackets, hold-downs, hardware and spacers
- Precision-machined conductive circuit board ink and contacts
- Wear-resistant circuit ink provides longer life, more accurate outputs
- Flexible circuit board
- Palladium-ally precious metal contacts reduce wear, increase sensor life

**Benefits:**

- Superior resistance to heat and vibration
- Increased customer satisfaction
- Longer component life
- Comprehensive factory warranty

**World Class Technology**

**You've got the game plan...**

**Now get the EDGE, finish QUICK, and keep it CLEAN!**

**SHUR-LINE**

**EDGE**

**SPEED PAINTER™**

**PAINT CAN LID**

**FOR MORE ON THE SOCIETY AND OUR WORK, PLEASE VISIT**

Website: [zoosociety.org](http://zoosociety.org)  
Instagram: [zoosociety.org](http://zoosociety.org)  
Facebook: [zoosociety.org](http://zoosociety.org)

**The Zoological Society of Milwaukee**

**CONSERVES WILDLIFE AND ENDANGERED SPECIES**

**EDUCATES PEOPLE ABOUT THE IMPORTANCE OF WILDLIFE AND THE ENVIRONMENT**

**SUPPORTS THE MILWAUKEE COUNTY ZOO**

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**AIRRMA Classic Motofest**

**May 28-30, 2021**

**In the Heartland**

**Come Motorcycle Racing**

**Stay for the family fun!**

**Swap Meet | Motorcycle Show | Exhibitors | Camping**

**History of Wisconsin Motorcycles are available at the fair this day of the event.**

**Valid government ID required at purchase.**

**From age 18 & over pay \$10.00 with comprehensive liability.**

**RTJ**  
AUDIO

**A MUSCLE CAR THAT DRIVES LIKE A FERRARI.**



**RTJ**  
AUDIO

**THESE ARE NEXT LEVEL**

**RTJ 18SUB QUAD**

