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www.StoryGuide.ai

Patient Centered | Mental Health Practitioner Supported

Contact CEO:
Holly Chadwick
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360.672.0269

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Storytelling led to expert mental health advice

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Team

Holly Chadwick

Founder and CEO

• Advocate for mental health

David Richards

Digital Therapeutics Program Director

• CareSpace Founder & CEO

Dr. Manon Bolliger

Wellness Director

• Founder of Bowen College for

Dr. Sukhi Muker

Wellness Director

• Expert in Neuroscience, Cell Biology and Quantum Physics as it relates to Health

Dr. Beth Halbert

Teen Wellness Director

• Author of *Embracing Defiance*

Jennifer Nagel

Wellness Director

• Director of Trainer Development for the Satir Institute of the Pacific (SIP)

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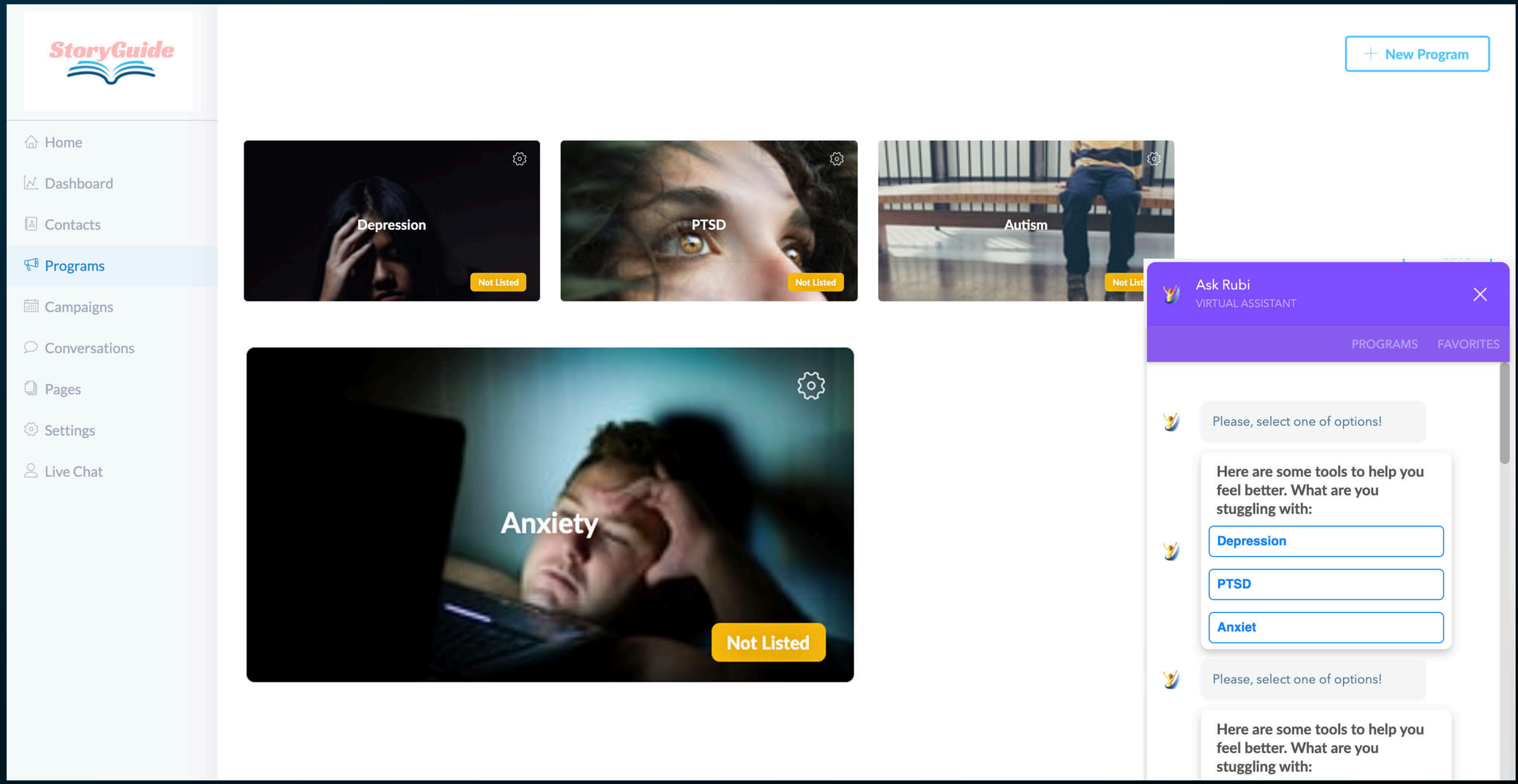
Product: Dashboard



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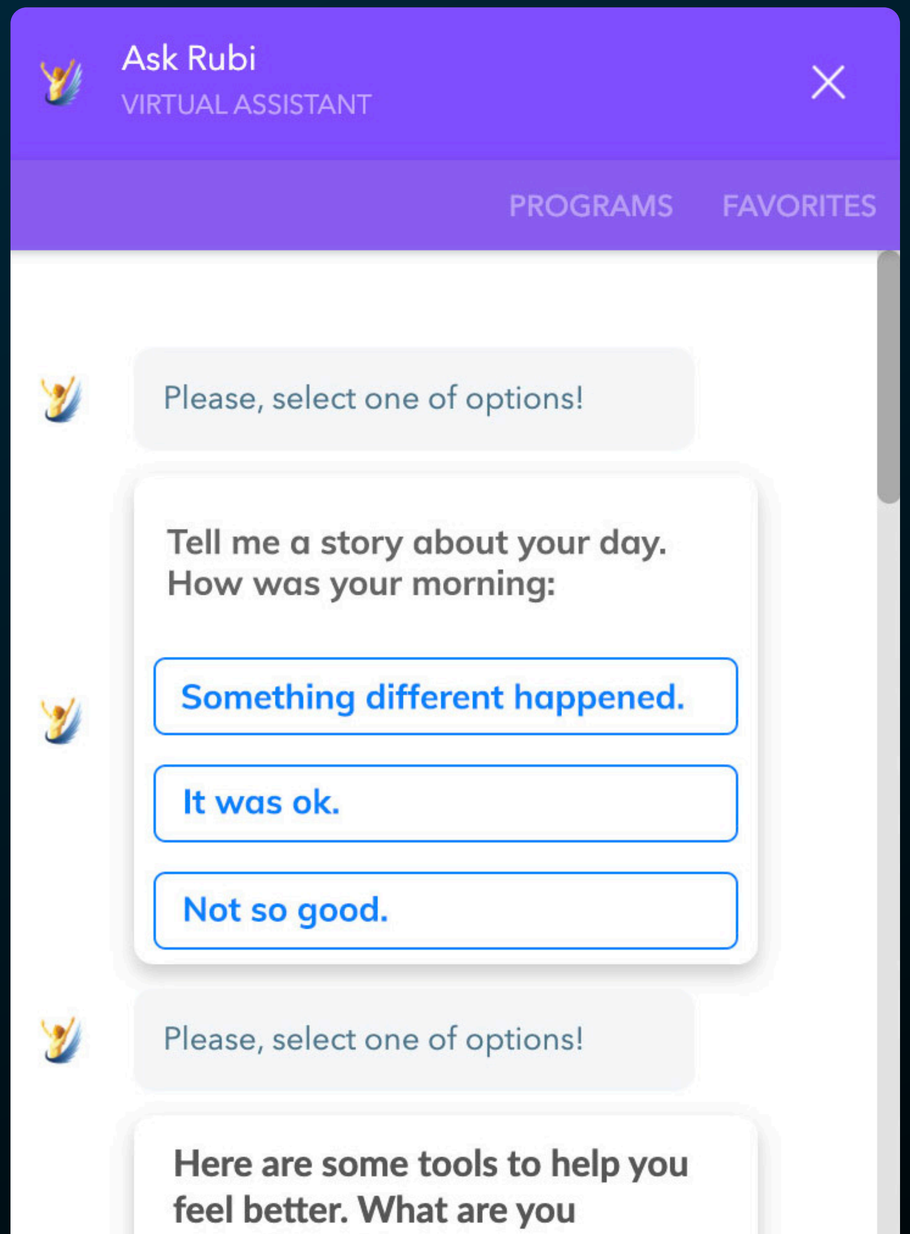
Product: Tell your story to Rubi



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Product: Proven with Strategic Partners

COVIU

namify

Microsoft

Ultra
GO BEYOND

Medtronic

HOLOGIC
The Science of Sure

Getz
Healthcare

BARNES
HEALTHCARE SERVICES

metaMe

ShotTracker

MAYO CLINIC

PROVIDENCE
Saint Joseph
Medical Center

ONE
COMMUNITY
HEALTH

AVNET

QUEST
CENTER
FOR INTEGRATIVE HEALTH

Medicision
Precision Medicine Worldwide

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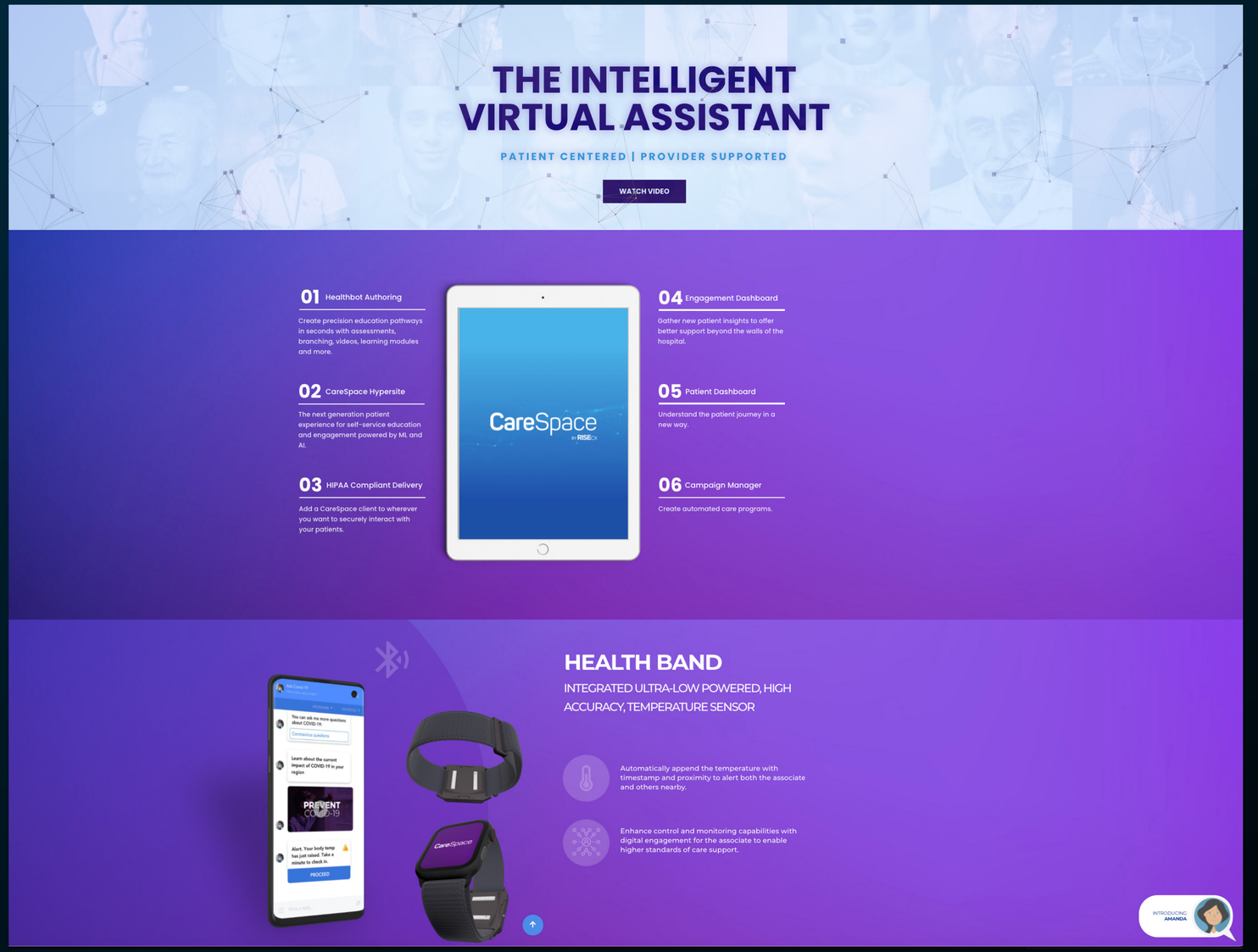
Licensing Partner: CareSpace.ai



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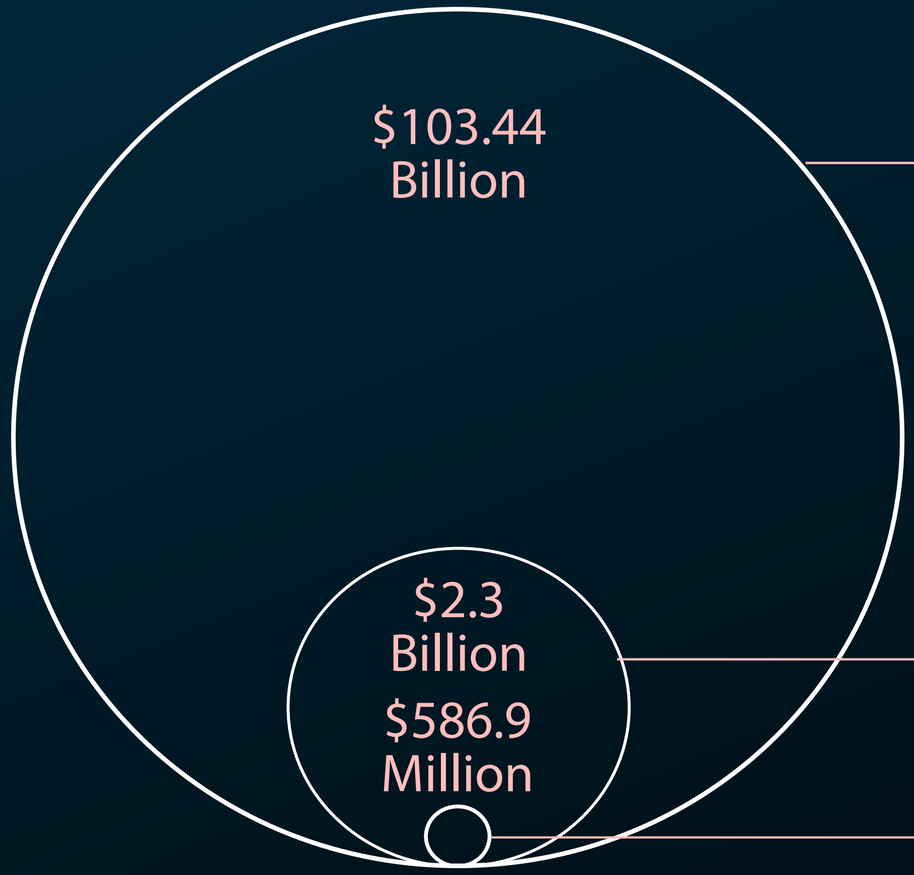
U.S. Market Share



Behavioral Health

Behavioral Health Software

Mental Health App Space

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Hybrid Revenue Model

3-Level Subscription Model

+

Course Affiliate Sales

Free Pilot

Content limited to FREE webinar style content

Includes Introductions to Practitioners

Practitioner and Patient Profile

$00/month

Patient

Introduction to Practitioners

Tell your story and be matched to care and content

$37/month

Practitioner

Be showcased

Get your program curated

Access to Quality Content for 5 clients

$177/month

40% of BONUS course commission starting at $997

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CAC & LTV

Average Cost of Acquisition for
a Saas platform is $395

StoryGuide projections from running paid ads:

Facebook Ads

Patients:
CAC: $375
LTV: $1084

LinkedIn
Cleverly
Campaigns

Practitioners:
CAC: $650
LTV: $2864

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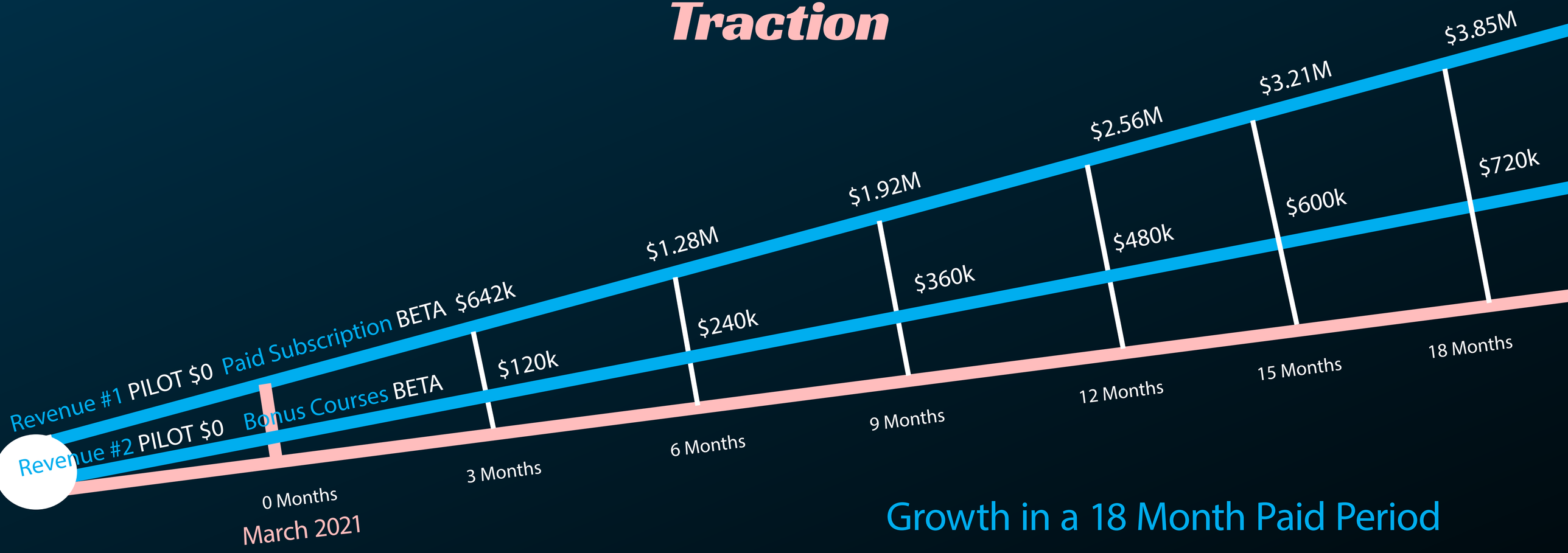
Traction



Growth in a 18 Month Paid Period

over $3.2 Million in Sales

from two Revenue Streams
#1, Paid Subcription and #2, Bonus Courses
& accounting for 30% in App Store fees

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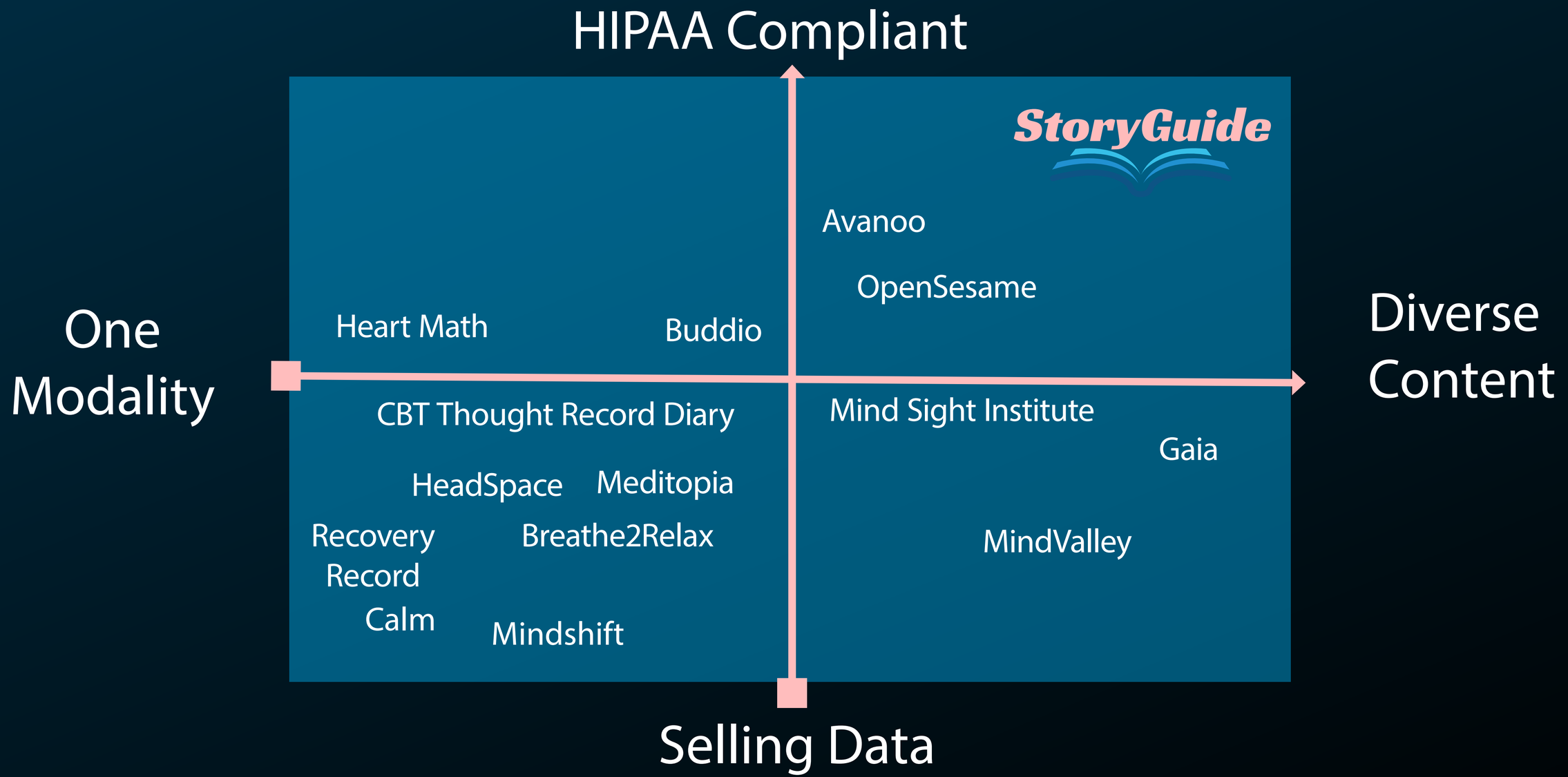
Competitors



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Raising $600k

- $100k: Enterprise sales
- $300k: To create original content
- $150k: Any unique interface adaptions and content adaption
- $50k: Marketing

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Thank You!

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