

# Shane Yellin

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## Objective

I am seeking partners to create great products that will improve experiences and excite customers. My nearly 20 years of creating innovative, industry leading, profitable items for some of the top outdoor and recreation companies has given me the experience and desire to explore new areas and markets as well as unleash my full potential.

## Related Experience

### Callaway Golf, Carlsbad, CA

Dec. 2022 - Present

Senior CAD Design Engineer

- Manage and create CAD models and designs for new golf bags.
- Create IP, streamlined development methods and advise on new production methods.

### Hobie Cat Company, Oceanside, CA

Aug. 2013 - Nov. 2022

Senior Design

- Contributed \$15 million in profits from top three selling products.
- Solo and lead designer on projects from concept to production. Design, sourcing, engineering support, prototyping and testing.
- Solidworks CAD, 3D Printing and 3D printer maintenance, concept development, factory tool creation, prototype hulls.
- Created and contributed to intellectual property (named on 5 patents).
- Coordinated with domestic and international vendors from prototype through testing and production.
- Designed products using many production methods including injection molding, blow molding, thermoforming, rotomolding, sheet metal, metal injection molding, CNC and 3D printing.
- Optimized production methods and packaging resulting in hundreds of thousands in savings.

### Perimeter Brand Packaging, Northborough, MA

Aug. 2009 - April 2013

Industrial Designer

- Participated in design process in both lead and support positions, engineering support, prototyping and testing.
- Solidworks, model making, sketching, renderings (Keyshot and Photoshop), model shop manager.
- Created and contributed to intellectual property (named on 10 patents).
- Consumer testing with IHUT models and intuitive use studies.

### Wentworth Institute of Technology, Boston, MA

Bachelor of Science: Industrial Design, 2008