

THE BALANCE SHEET

FINANCES

\$6.7B

Team valuation

\$624M

Team revenue in 2024

\$143M

Team operating income in 2024

SEATTLE AREA

4.04M

Metro area population
(2025 estimate)

\$123,860

Median household income

\$785,000

Median home sale price
(December 2025)

48.6%

Percentage of population with
a bachelor's degree or higher

2.2M

Metro employment
(December 2025)

5.0%

Unemployment rate

\$1,663

Average weekly wages

FRANCHISE HISTORY

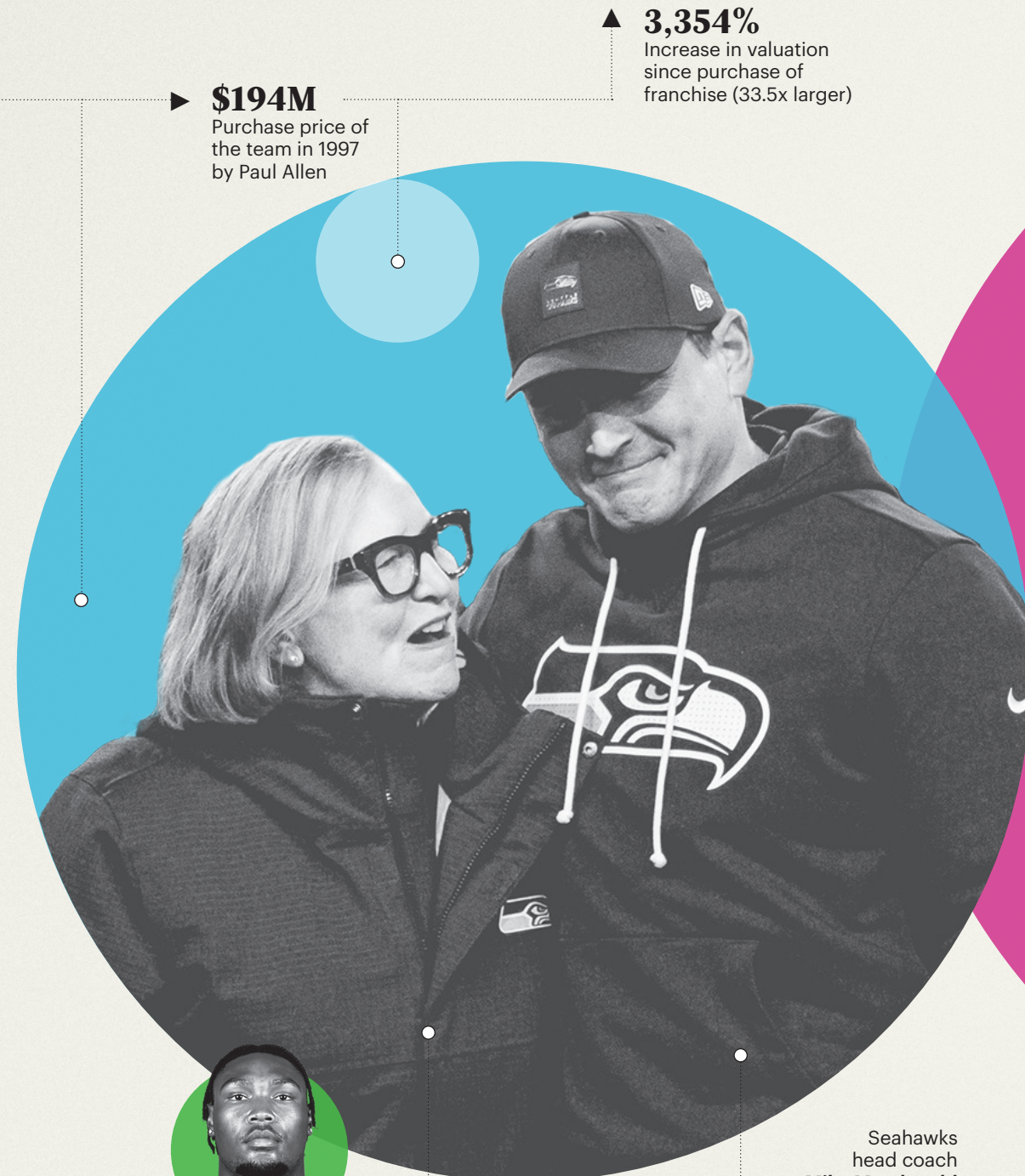
4

Super Bowl appearances:
2006 (L), 2014 (W),
2015 (L), 2025



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Super Bowl championships:
XLVIII vs. Broncos



\$104.4M

Current four-year contract
for left tackle **Charles Cross**,
the highest-paid player on
the Seahawks roster

TEAM OWNER

The Paul G. Allen Trust, led by **Jody Allen**.
Team was owned by Paul Allen and passed
to the trust after his death in 2018. Jody is
the trustee and executor of the trust.

Seahawks
head coach
Mike Macdonald

3,354%

Increase in valuation
since purchase of
franchise (33.5x larger)

\$194M

Purchase price of
the team in 1997
by Paul Allen

\$172M

Purchase price of the team
in 1994 by Robert Kraft

5,132%

Increase in valuation
since purchase of
franchise (51.3x larger)



\$26M

Annual salary for Patriots
defensive tackle **Milton Williams**
in 2025, overtaking Tom Brady
(\$25M) as the highest-paid player
in team history.

TEAM OWNER

Robert Kraft has owned the
Patriots since 1994 and is
founder, chairman and CEO
of the Kraft Group.

FINANCES

\$9B

Team valuation

\$762M

Team revenue in 2024

\$222M

Team operating income in 2024

BOSTON AREA

5.02M

Metro area population
(2025 estimate)

\$100,880

Median household income

\$830,000

Median home sale price
(December 2025)

53.4%

Percentage of population with
a bachelor's degree or higher

2.79M

Metro employment
(December 2025)

4.7%

Unemployment rate

\$1,937

Average weekly wages

FRANCHISE HISTORY

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Super Bowl appearances:
1986 (L), 1997 (L),
2002 (W), 2004
(W), 2005 (W),
2008 (L), 2012 (L),
2015 (W), 2017
(W), 2018 (L),
2019, (W), 2025



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Super Bowl championships:
XXVI, XXXVIII, XXXIX, XLIX,
LI, LIII

SOURCE: U.S. CENSUS
BUREAU, BUREAU OF
LABOR STATISTICS,
FORBES, REDFIN,
ESPN, FRED, BLS, NFL
HISTORICAL DATA