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BEST ADVICE TO SAVE FOR A CHILD'S COLLEGE EDUCATION: START NOW

Story by BROOKS JOHNSON • Illustration by STEVE ZIMMERMAN • Star Tribune

Saving for college does not have to mean anticipating every expense to ensure you have prepaid your child's higher education endeavors. It just means doing what you can. "There are some big numbers out there, so one of the first things we look at is not getting overwhelmed with the cost," said Chris Lynch, president of TIAA Tuition Financing Inc. "Creating good habits around savings is probably one of the most important things that people can do." Setting aside the cultural and political conversation of who should pay for college and how much it should cost, family members who want to help pay for a child's education expenses face a number of decisions about how to best set aside money, not to mention how much. Whether your child is age 1 or 17, experts agree it's never too late to start saving, as even \$25 out of every paycheck can make a difference.

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