

SPORTS BUSINESS

## WORLD CUP WINDFALL

*The games are expected to deliver a local impact totaling nearly \$1 billion.*

RICK MORGAN | 10



PUGET SOUND BUSINESS JOURNAL • January 31-February 6, 2025, Vol. 45, No. 40 • \$5.00

PSBJ ILLUSTRATION

### REAL ESTATE

#### New York investor buys historic site

Pioneer Square's J&M Building has sold to an accounting firm owner with local ties.

JOEY THOMPSON, 5



### VENTURE CAPITAL

#### Madrona lands big money for startups

The Seattle-based venture capital firm has infused \$770 million into two new funds.

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