



A'S MAKE ADJUSTMENTS FOR SECOND SEASON

Meanwhile, civic leaders plan for baseball's future in Sacramento

After a full year hosting a Major League Baseball franchise, expect the ties between Sacramento and MLB's Athletics to get a bit tighter next year.

In addition to game-night jerseys featuring "Sacramento" prominently, the team is planning more locally centered events for the 2026 season, including "Sacramento Saturdays" and "neighborhood nights" on Thursdays.

"The people of Sacramento have welcomed us so warmly and the fan support has been incredible," the A's vice chairman, Sandy Dean, said in emailed responses to questions from the Business Journal. "Our players and staff have enjoyed becoming part of this community and we intend to continue to show gratitude in return."

At the same time, leaders in Sacramento and West Sacramento are starting a campaign to make the region a future home for a Major League Baseball franchise.

In AAA stadium Sutter Health Park in West Sacramento, the A's are set to play games locally through at least 2027 before decamping for a new stadium under construction in Las Vegas.

In the 2025 season, the team shared the stadium with the long-established Sacramento River Cats, the AAA affiliate of the San Francisco Giants.

Not "A" blockbuster in '25

But even with a smaller capacity than the A's previous home at the Oakland Coliseum, and the novelty of major league action in the Sacramento region, only a handful of games sold out, mostly against teams like the Giants and New York Yankees, which have substantial followings of their own.

Season-ticket holders grumbled in several media stories about not only high prices for tickets, but relatively little interest in the resale market.

The A's announced their planned move to West Sacramento in 2024



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Fans of the Athletics approach the gates of Sutter Health Park prior to a game against the Baltimore Orioles on June 8 in Sacramento.

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