Operations Dashboard

Duration - 15 days

Brief - Creating an operations mobile/web based dashboard for the weekly organization review of senior management in real time.
Thus replacing a tedious time taking process of manually collecting data and putting together a presentation every week.

DISCOVER	FRAME	IDEATE

STAKE HOLDER MAPPING

Senior management

Project managers

Account managers

Team leads

INSIGHTS

" I wish I could easily get a quick summary on the go for faster decision making. "

Engineering Vice president

" Fetching data from the weekly updated organization overview ppt is quite time consuming. "

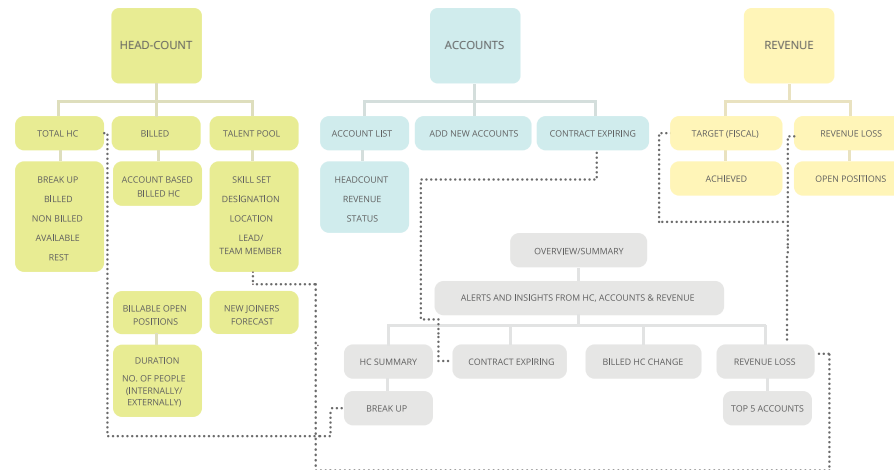Account manager

Data Categorisation

Complete overview

Information hierarchy

Alerts/notifications

Data representation

INFORMATION ARCHITECTURE

Categorization/ Clustering

Based on various user scenarios, major clusters were created for the over view, accounts, revenue and total head count categories.

WIREFRAMES

During the iteration process, quick paper prototypes helped in capturing initial user feedback for refining the wireframes.