

GOND SERIES

Civilisations and their shared wisdom have survived thanks to perhaps the most idiosyncratic of human traditions: Storytelling. In most societies, the art of storytelling enjoys a special status, because stories have the power to pass on shared history, beliefs and knowledge.

Among Gonds, a tribal community from Central India, Gond Pardhans are revered storytellers, who are responsible for passing down native tales and folklore. And Gond art is a visual supplement to this oral storytelling tradition. In essence, Gond art can be defined as "painted stories".

Fantastic beasts and birds, beautiful trees, tribal deities and scenes from daily village life, which populate the tales of the Gond Pardhans and form a rich tapestry of Gondi folklore, find whimsical expression in this indigenous art form. Each Gond artist employs a signature style and uses distinct patterns to

infill the larger forms. Bright colours, dots, dashes and fine lines help weave a captivating yarn that often does not need the crutch of a verbal language. Traditionally, these stories were painted on walls and floors of huts to attract good fortune, as the Gondis believe that "viewing a good image begets good luck". Today, this fabulous art form has gained following even outside the tribal hamlets, and has adapted itself to fit on paper and canvas.

For the benefit of the discerning art lover, ArtCafe has collaborated with three respected Gond artists - Saroj Venkat Shyam, Mayank Kumar Shyam and Venkat Raman Shyam - to make their creations available on a range of stylish merchandise. These can liven up not just your own home and office, but can also make great gifts for your loved ones. And who knows, perhaps like the Gonds believe, the "good images" may "beget good luck" for you too.

NOTEBOOKS



NOTEBOOKS



Title : Notebooks

Designs : 15 designs (3 Artists)

Size : 6" x 9"

Price : Rs. 399/-

Size : 4" x 6"

Price : Rs. 199/-



Notebook Design - 1

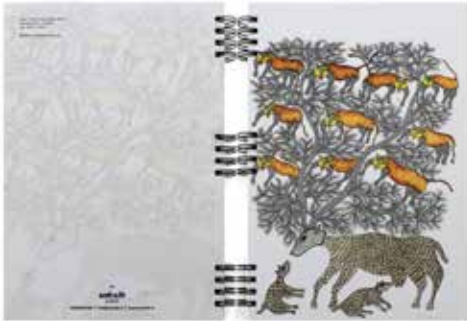


Notebook Design - 2



Notebook Design - 3

NOTEBOOKS



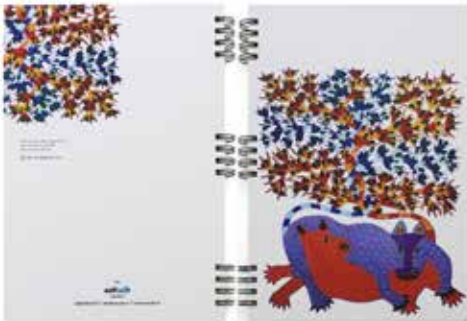
Notebook Design - 4



Notebook Design - 5



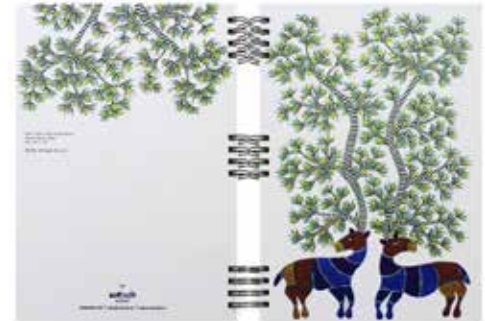
Notebook Design - 6



Notebook Design - 7



Notebook Design - 8

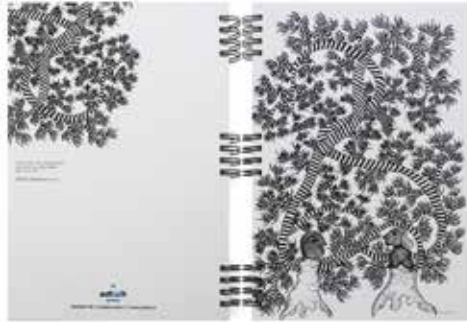


Notebook Design - 9

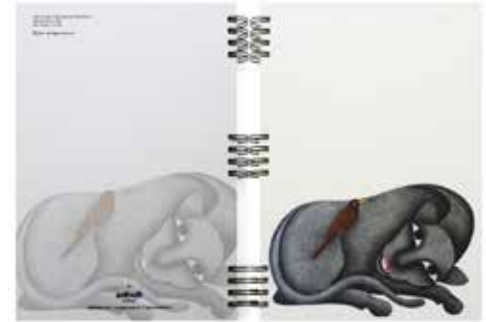
NOTEBOOKS



Notebook Design - 10



Notebook Design - 11



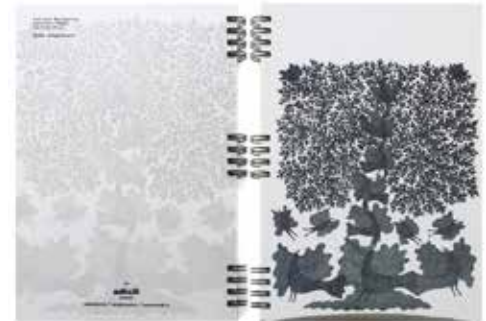
Notebook Design - 12



Notebook Design - 13



Notebook Design - 14



Notebook Design - 15

CLIP DIARIES



CLIP DIARIES



Diary Design - 1



Diary Design - 2



Diary Design - 3

Title : Clip Diary
Designs : 3 designs
Size : 14.5 cm x 19 cm
Price : Rs. 599/-

PREMIUM DIARIES



PREMIUM DIARIES



Premium Diary Design - 1



Premium Diary Design - 2

Title : Premium Diary
Designs : 2 designs
Size : 14.5 cm x 19 cm
Price : Rs. 999/-

PEN STAND



PEN STAND



Pen Stand Design - 1



Pen Stand Design - 2



Pen Stand Design - 3

Title : Pen Stand with Clock

Designs : 3 designs

Size : 105 x 98 x 50 mm

Price : Rs. 699/-

MUGS



MUGS



Title : Mugs with packaging

Designs : 15 designs (3 Artists)

Size : 15 OZ

Price : Rs. 449/-

Size : 11 OZ

Price : Rs. 399/-



Mug Design - 1



Mug Design - 2

MUGS



Mug Design - 3



Mug Design - 4



Mug Design - 5



Mug Design - 6



Mug Design - 7



Mug Design - 8

MUGS



Mug Design - 9



Mug Design - 10



Mug Design - 11



Mug Design - 12



Mug Design - 13



Mug Design - 14



Mug Design - 15

CLOCKS



CLOCKS



Title : Wall Clock Round

Size : 10" x 10"

Price : Rs. 1199/-



Title : Wall Clock Square

Size : 10" x 10"

Price : Rs. 1199/-

T SHIRTS



T SHIRTS



T Shirt Design - 1



T Shirt Design - 2 Back

T Shirt Design - 2 Front

Title : T Shirts

Size : Small/Medium/Large

Price : Rs. 799/-

That which is most beautiful is also ephemeral... here now, gone often in a blink. Be it a shooting star, the Aurora Borealis, crepuscular rays, the flutter of a butterfly's wings or the teardrop leaving a glistening trail down a lover's face, true beauty would never have been captured, if not for art.

At Art Cafe, we aim to spread this transcendent beauty, which only a work of art can capture, among a newer, more varied consumer. Through our collection of affordable fine art by emerging and established artists, oleographs, limited-edition prints, objects d'art and lifestyle merchandise, we help more art lovers find what moves them.

Since art can only be as good as the artist, we believe in encouraging young Indian artists. Sale of every product supports the artist directly in the form of royalty. We have highly-qualified product designers conceptualising art on a range of products, each of which uses materials of the highest quality. Each product is representative

of the rich heritage and culture that we have inherited. Every item is one-of-a-kind and limited-edition... unique and rare, just like our patrons. Though we have made buying art safe, simple and convenient, we are more than just an art shopping website. We have brought all branches of art commerce on one platform.

Working under the umbrella of the Kalakriti India brand, Art Cafe also provides art advisory and concierge services. If you are interested in art as an investment, we have a selection of original art curated by our panel of experts. If you are looking for customised gifting solutions, then too we can help. Our brand Giftosis specialises in bulk customised gifts. You can be rest assured that your gifts would be truly unique as we enjoy exclusive access to the unparalleled art and antique archives of Kalakriti Art Gallery and Kalakriti Archives.

Art Cafe has the mission to promote affordable art and make art affordable. Trust Art Cafe to integrate art into the very weave of your life.

