



## Tornado - Jewelry collection

*Evoking the tribal look in a contemporary manner, the jewelry had a compelling detail format. A fashionable effect of tornado or swirls in yellow metal strips was created and wound cleverly around the necks and wrists. The tribal inspired graduating stripes for the neck ornaments had one of the entries rising in front of the bodice for added impact.*

# Design Brief

*To come up with a range of Personal Adornments, taking inspiration from the Adornments of Long neck tribe from Myanmar converting the complexity and the curls into a modern and high class adornments.*

*This project is an extension of the jewelry collection created using thin wires of aluminum and brass. Here we had explored brass sheet strips and striced to follow same technique that is coiling and tried to create some unique forms*

# The Making Process

The coiling technique is explored in various possible forms.

- Play of light & shadow
- Elegant & Comfortable

Similarly we can develop any desired form of jewelry using coiling technique for creating jewelry for various parts of body i.e as headgear, neck, arms, waist etc.

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# Mock Up development

Firstly paper strips are used to create all possible forms to understand visual appeal and to see the possibilities









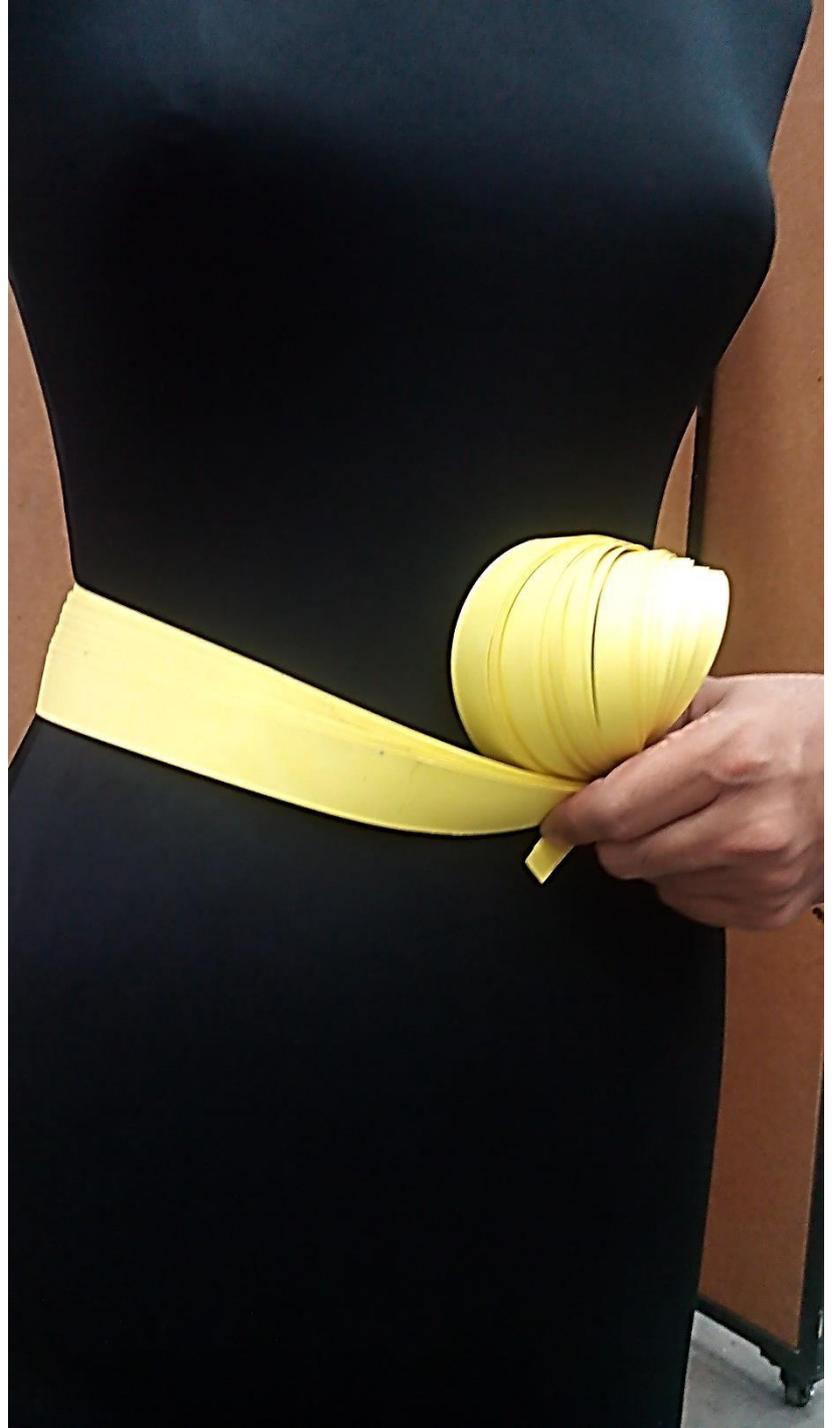
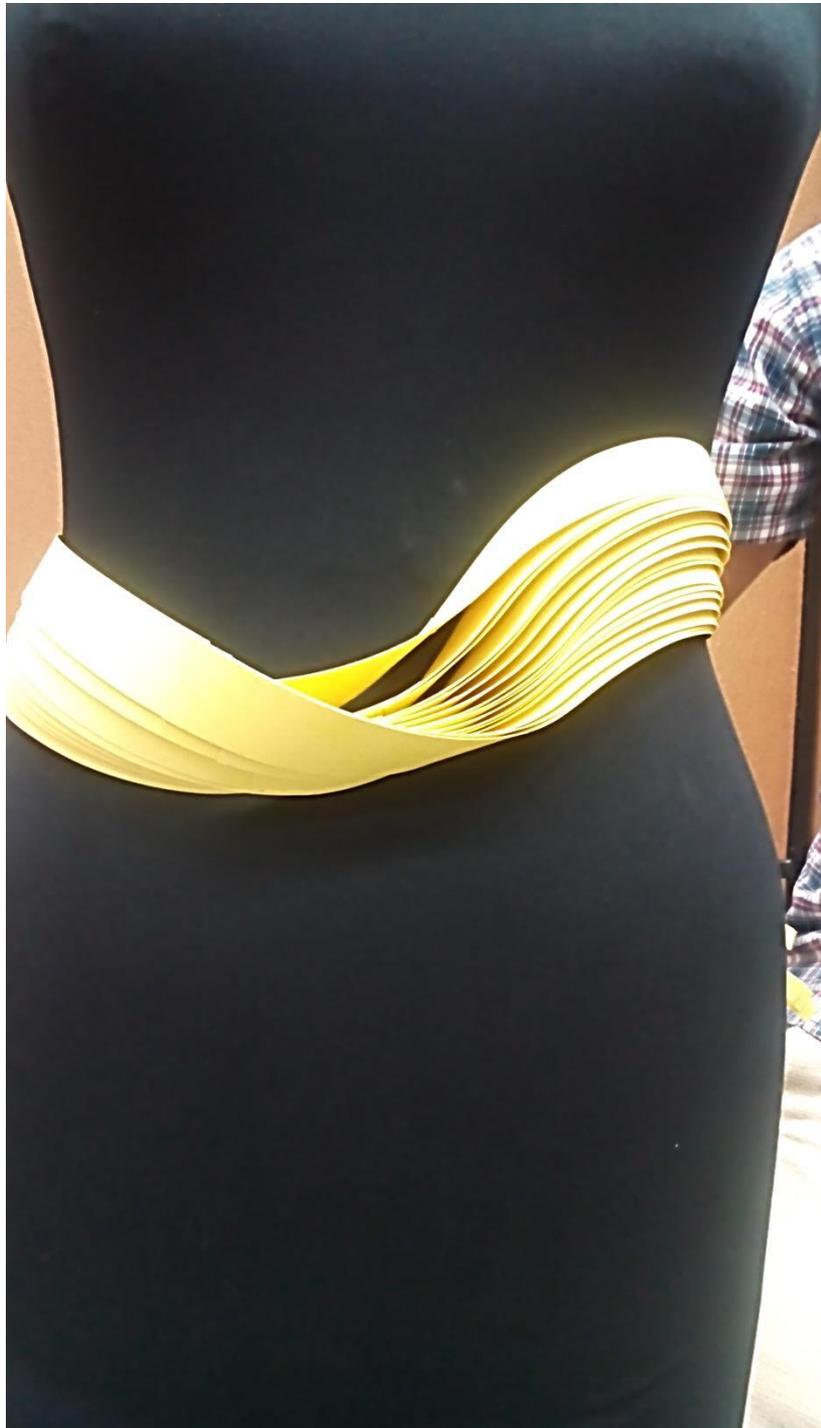




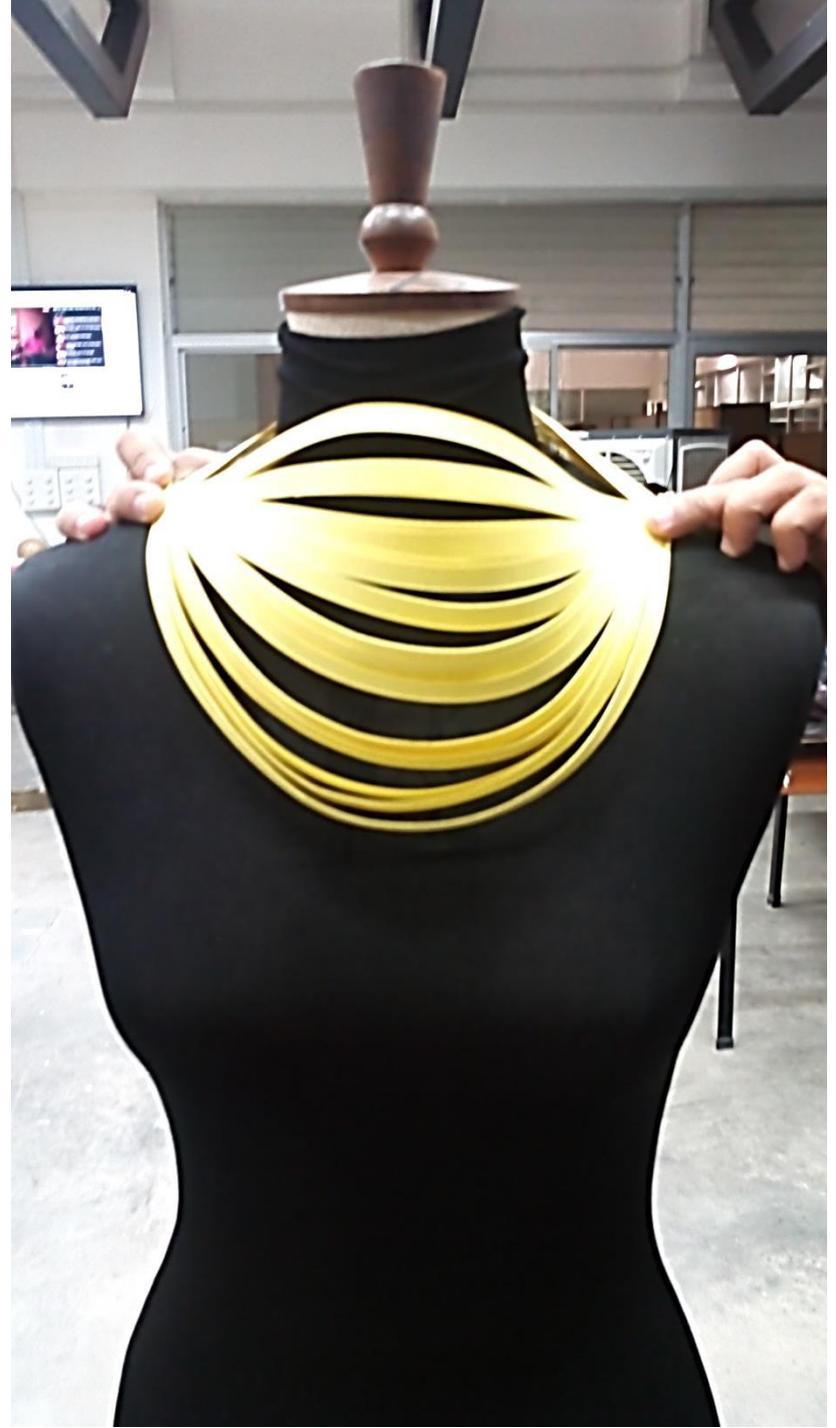




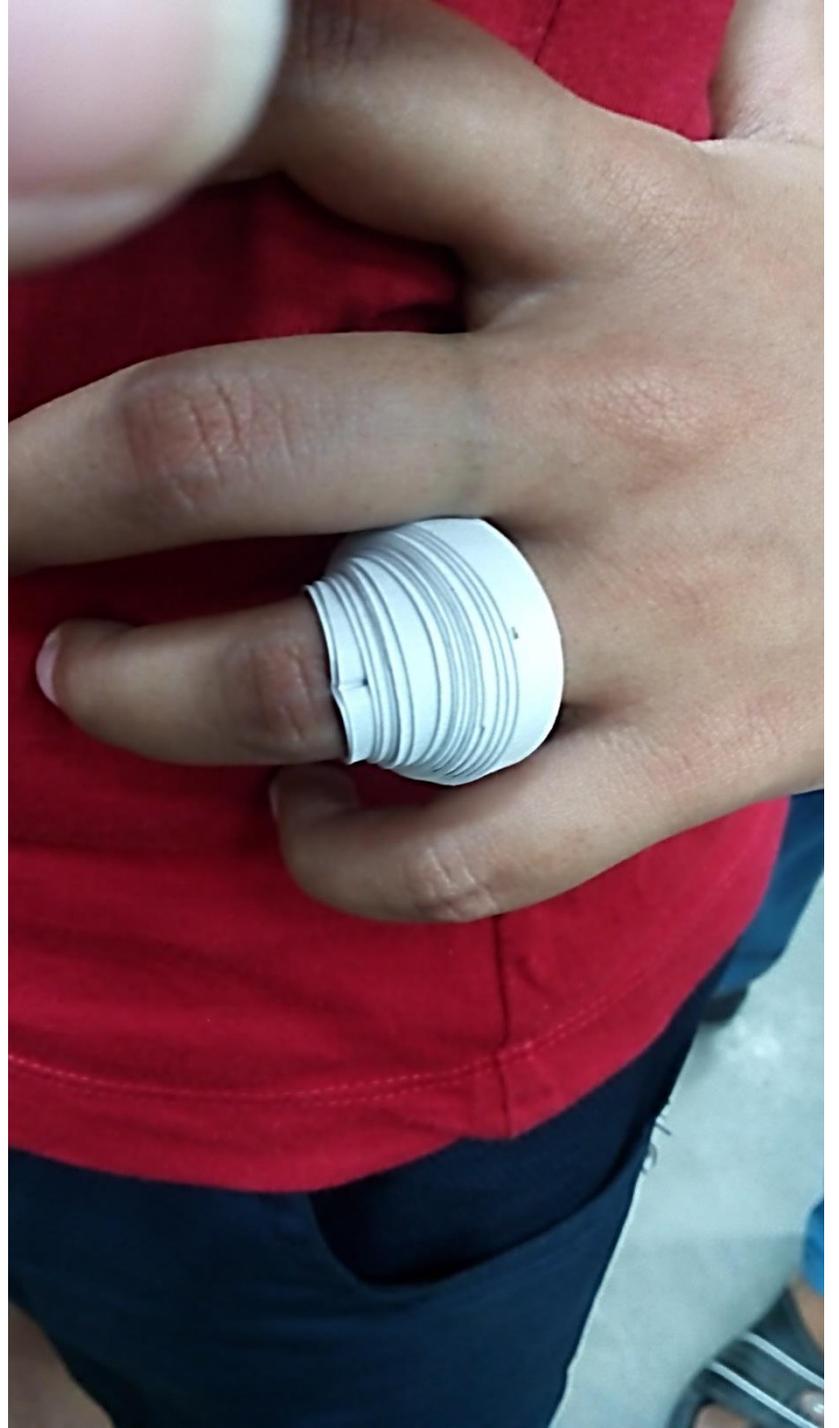










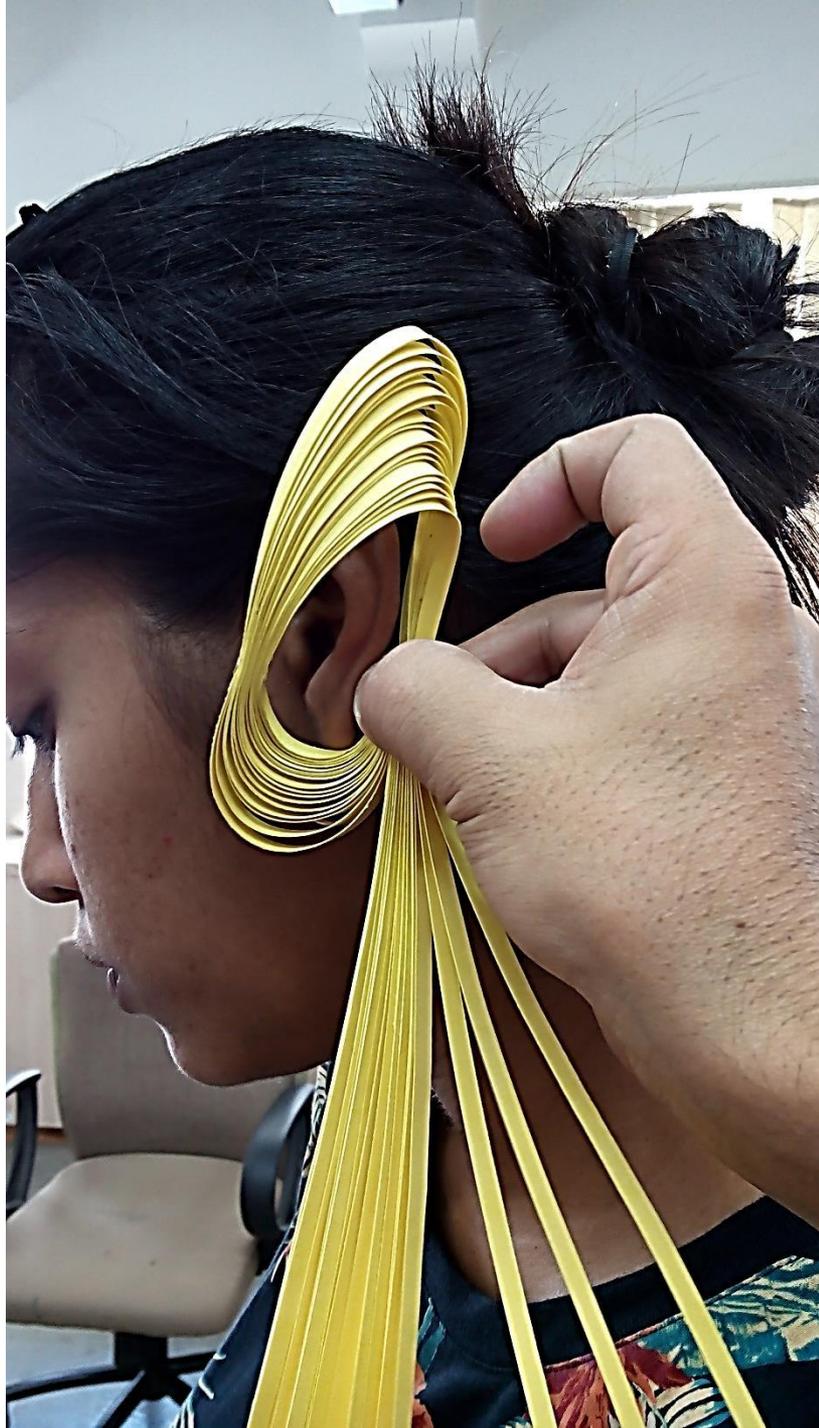














23.70  
1. Main part  
2. Side  
3. Earring  
4. Ring  
5. Bracelet  
6. Scarf

Do not  
Wear



# The making process

*After paper mock ups now is the time to take the real material that is brass sheet metal to create similar forms as created using paper strips.*

*We started with cutting strips of brass sheet and then the coiling process using hand tools, tried to achieve closest forms that we had created using paper.*





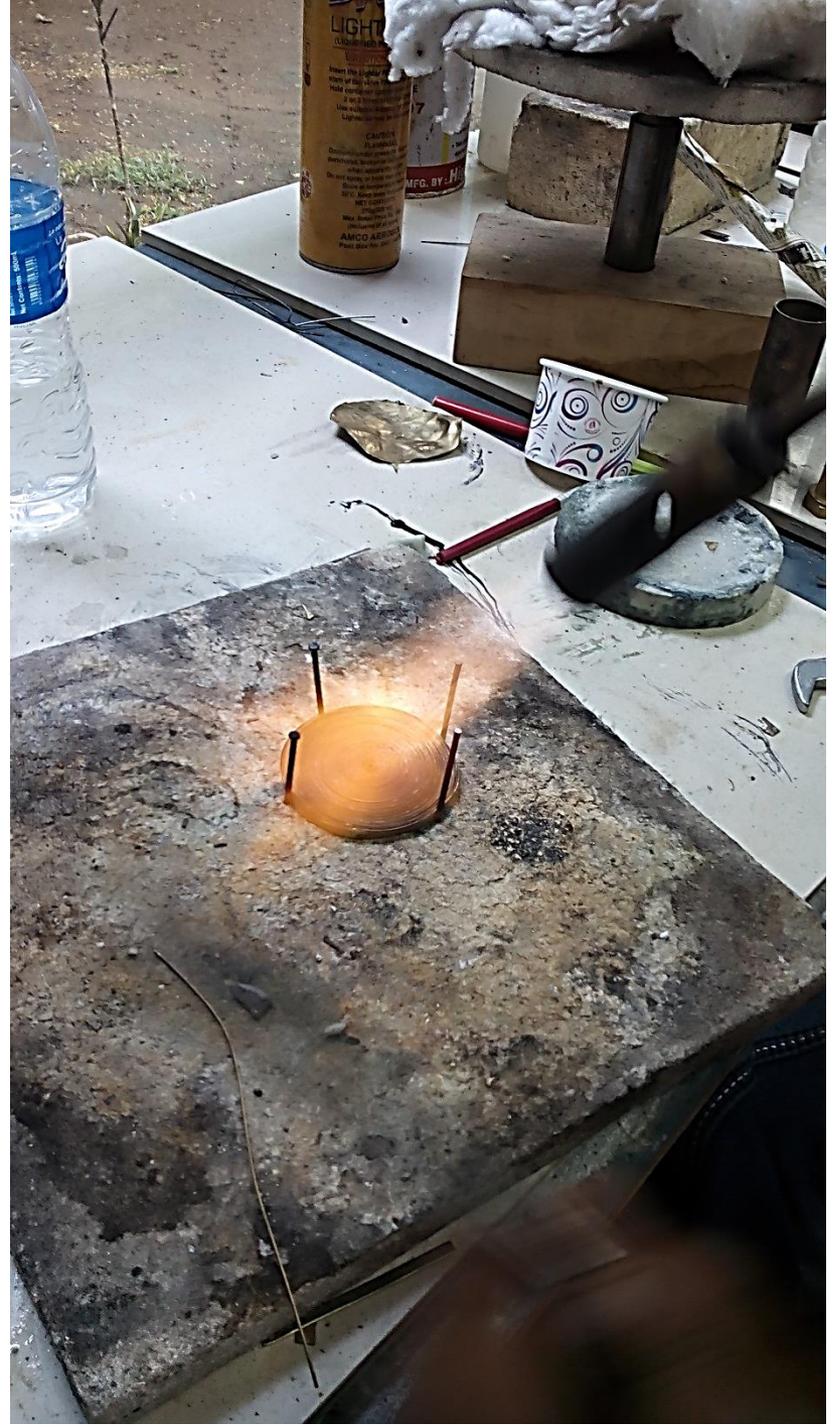




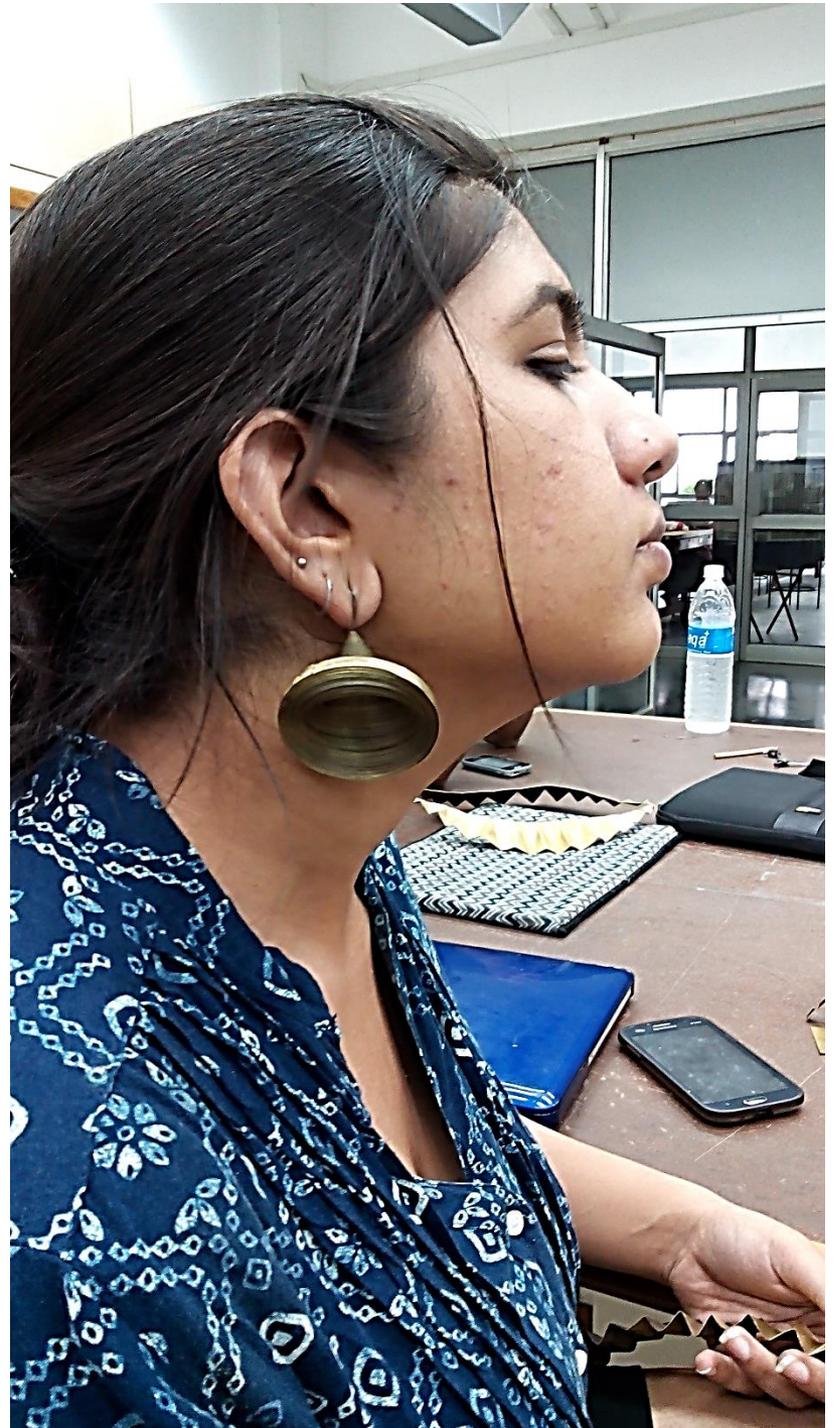
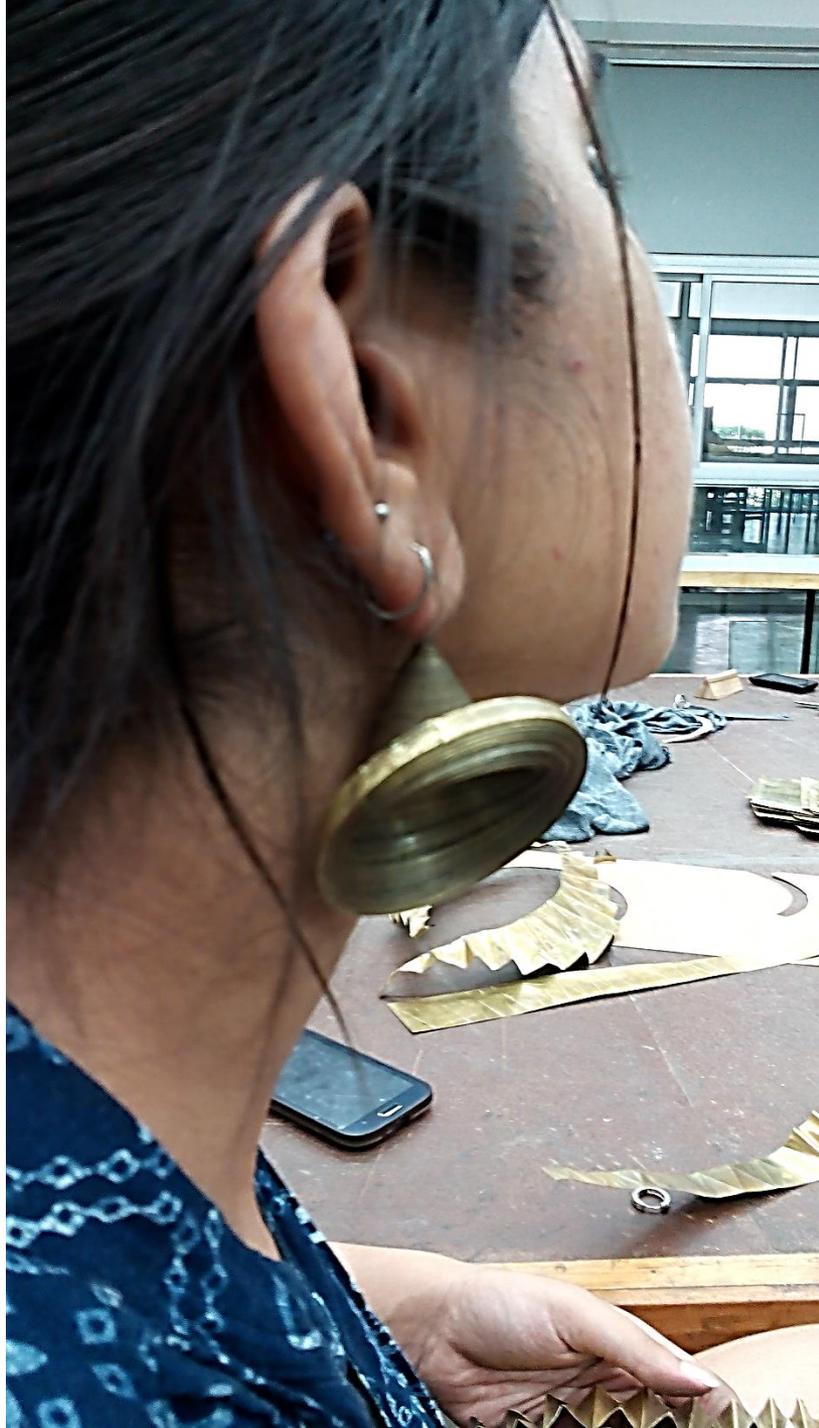
*The coiled strips are riveted together that makes it adjustable as per requirement and ease of use.*



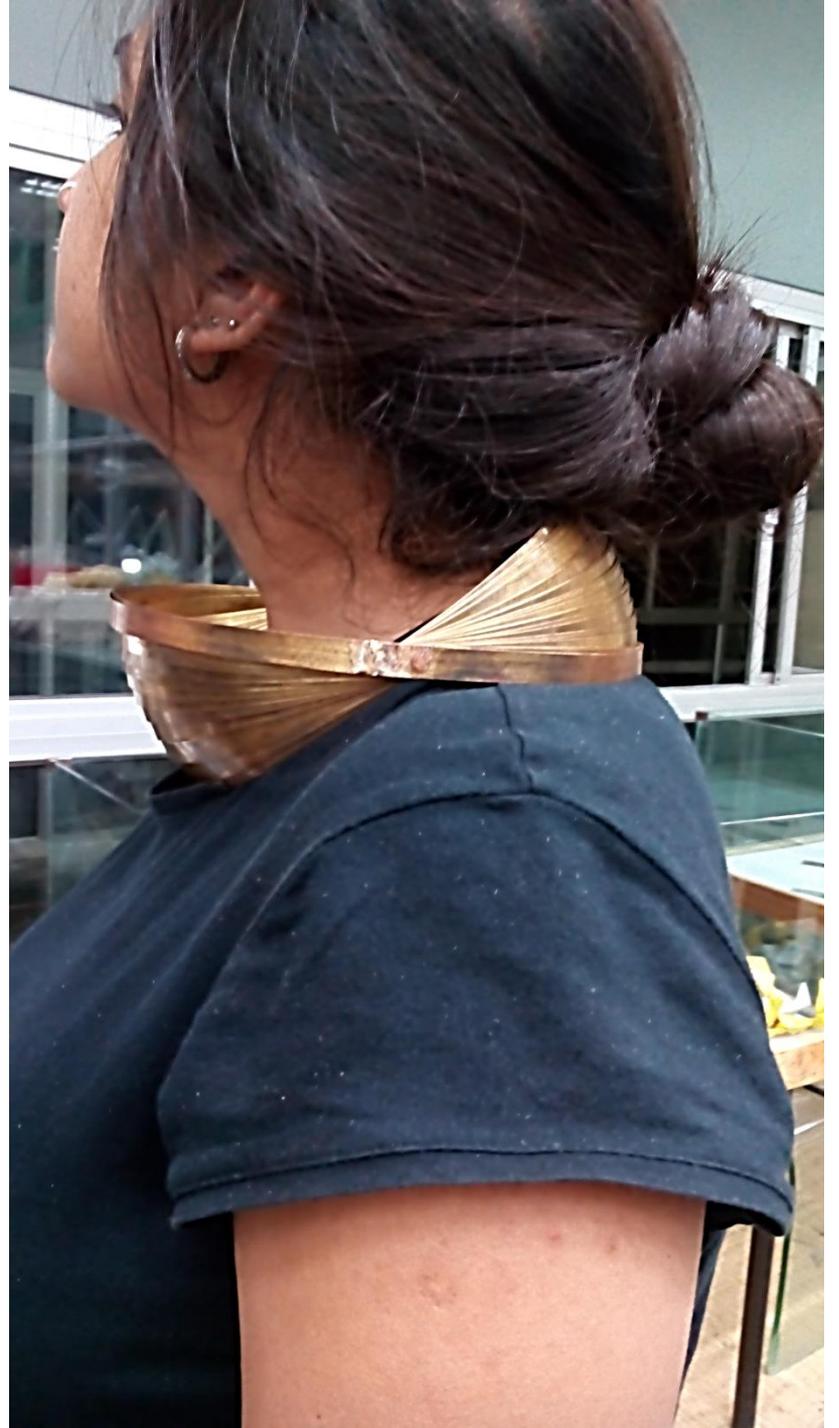
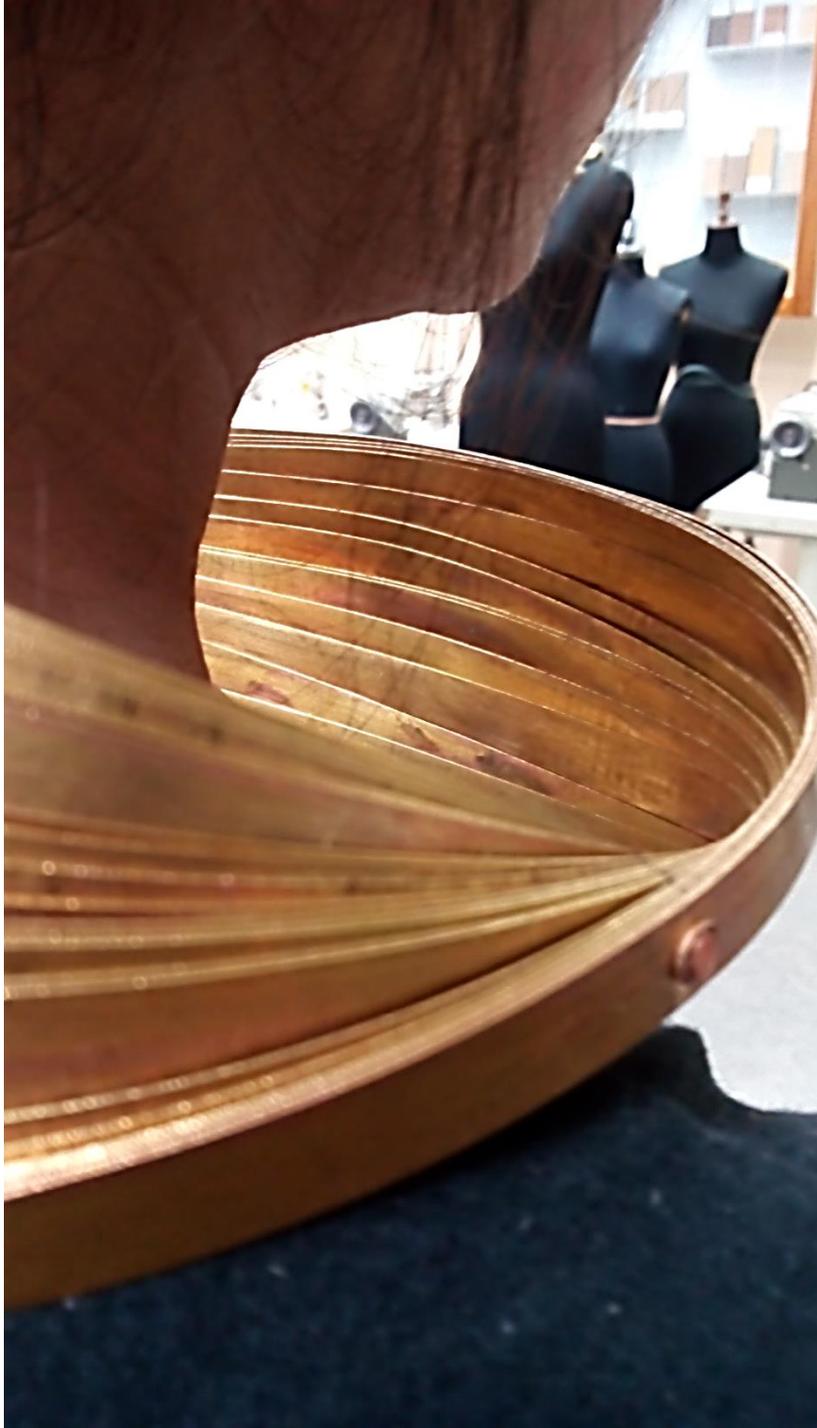












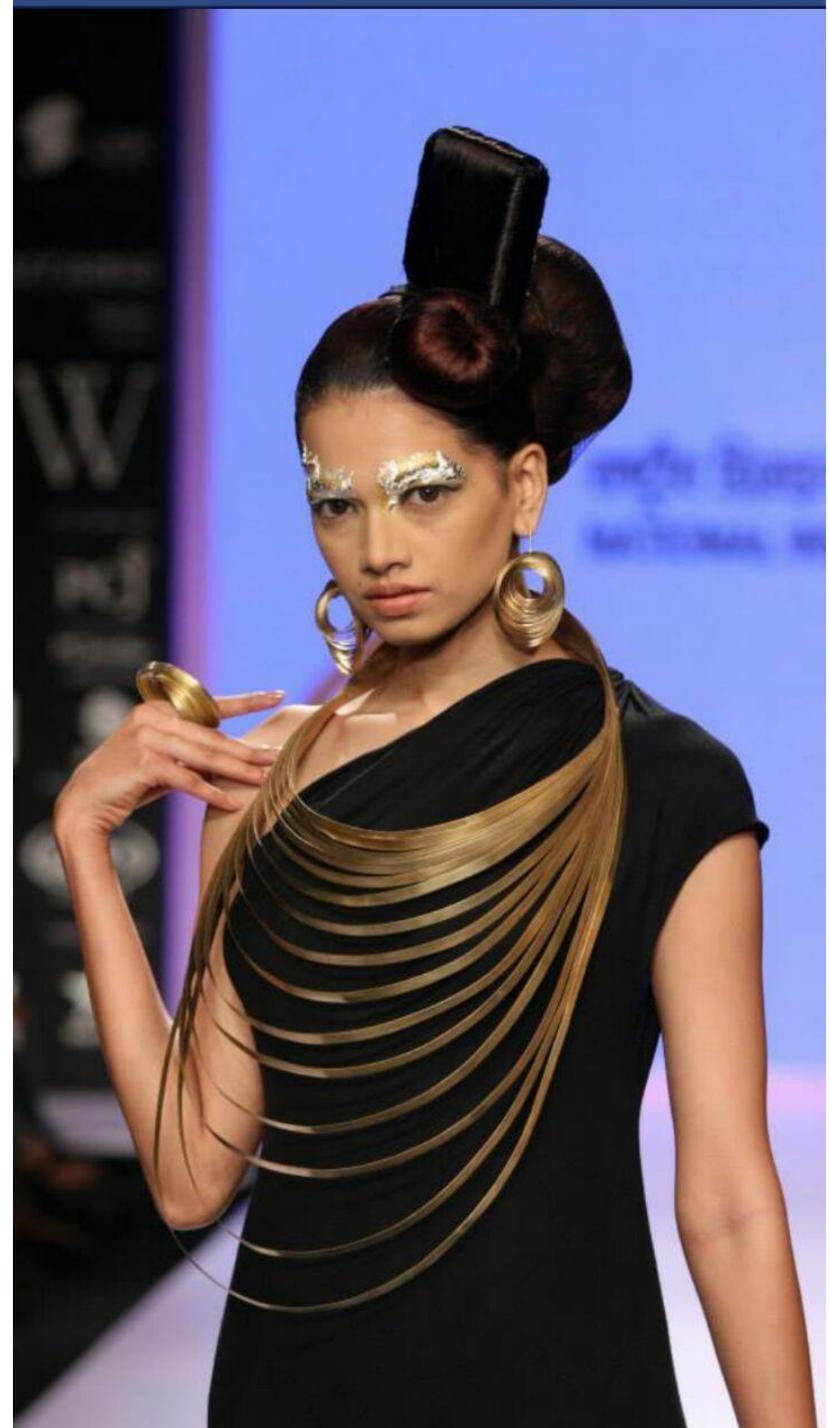
# **IJW Fashion show**

The images are from IJW fashion show by professional models. The collection was highly appreciated by the audience .



*Wrist wear after polishing*













Home > IJW Participants > Day 3 > Sun Jewels presents NID

### DAY 3



Presents



#### About NID

NATIONAL INSTITUTE OF DESIGN is internationally acclaimed as one of the finest educational and research institutions for Industrial, Communication, Textile and IT Integrated (Experiential) Design. It is an autonomous institution under the aegis of the Ministry of Commerce and Industry, Government of India and is recognised by the Department of Scientific and Industrial Research, Government of India as a Scientific and Industrial Research Organisation.

NID has three campuses—the Main Campus at Ahmedabad, PG Campus at Gandhinagar and R&D Campus at Bengaluru. The Professional Education Programmes at NID has both UG & PG Programmes — Graduate Diploma Programme in Design (GDPO) of four years duration and the Postgraduate Diploma Programme in Design (PGDPO) of 2 ½ years duration. These programmes are offered for 18 diverse design domains under 5 faculty streams. NID has established exchange programmes and has collaborative agreements with over 50 premier design institutions across the globe. NID has also been playing a significant role in design promotion in the country and globally.

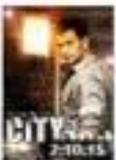
Since a decade, NID has been working very closely with the Gem and Jewellery Industry in India, and it has worked on several collaborative projects with the Gem and Jewellery Export Promotion Council.

# BROADCAST ON YOUTUBE



Models Walk The Ramp For Sun Jewels for NID at IJW 2014 Day3

 **Bollywood Royal**

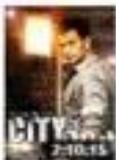
-  **Top 20 Hindi Bollywood Songs September 2014 (Full Songs)**  
by D&G Music  
71,350 views  
1:32:01
-  **Parineeti Chopra, Aditya Roy Kapur promote 'Daawat e Ishk' for special**  
by Bollywood Royal  
314 views  
12:00
-  **Bipasha Basu Walks The Ramp As Show Stopper At Grand Finale Of**  
by Bollywood Royal  
303 views  
11:47
-  **Top Ten Bollywood SONGS August 2014 - Best hindi songs collection**  
by TOP TEN 10 VIDEOS  
22,779 views  
46:19
-  **CITY OF GOD | Hindi Film | HD Full Movie | Prithviraj | Indrajit | Shweta**  
by W3BIndiaMovies  
16,443 views  
2:10:15
-  **Farah Khan Fine Jewellery Runway Jewellery Show at IJW 2014**  
by Farah Khan Fine Jewellery  
119 views  
16:16
-  **Bipasha Basu On The Ramp For PC Jewellers & Sonam Kapoor Walks**  
by Bollywood Royal

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