

KELLY GALHARDI

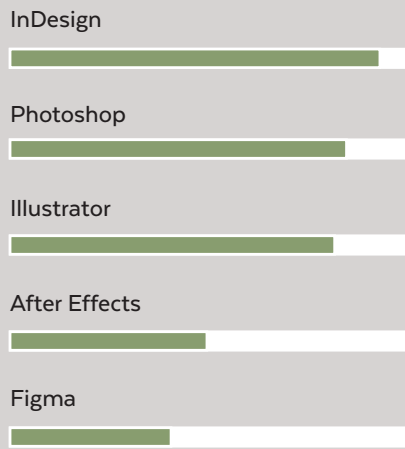
GRAPHIC DESIGNER & ILLUSTRATOR



CONTACT

- 610.620.3256
- Kelly.Harper.4@gmail.com
- www.coroflot.com/kellygalhardi
- 1504 Joplin Ln.
Phoenixville, PA 19460

PRO SKILLS



SOCIAL

kelly.galhardi

ABOUT

Kelly Galhardi is a creative and energetic graphic designer who excels in a fast paced environment. With a passion and love for design and illustration, strong solutions are created from concept to production for various print and digital graphics.

Creative skills include extensive experience in brand identity, layout design, digital assets, typography, color theory, social media content, trade show graphics and advertising.

EDUCATION

- 05.08** **Graphic Design Communication**
Bachelor of Science
Philadelphia University, Philadelphia, PA

EXPERIENCE

- 09.22 - Present** **Assoc. Art Director**
HMP Global, Malvern, PA
 - Design and evolve brand systems, including logos, color palettes, typography, iconography, and visual guidelines.
 - Maintain brand consistency across all creative touchpoints and channels.
 - Create engaging and on-brand digital advertisements (static and animated) for social platforms and online ads.
 - Create visual assets for landing pages and front-end website experiences in alignment with UX best practices.
 - Design print advertisements, flyers, brochures, one sheets and signage.
 - Develop branded materials for in person conferences, including wayfinding, environmental graphics, booth displays, and pop-up structures.
 - Design visually dynamic sales decks and pitch presentations, collaborating with marketing and sales teams to translate data and messaging into high-impact visuals.
- 08.12 - 09.22** **Senior Lead Graphic Designer**
Globus Medical, Audubon, PA
 - Design and produce product technique guides, brochures, sell sheets, email campaigns, website assets, social media content, trade show booth graphics and product packaging
 - Logo creation and re-branding concepts
 - Work closely with sales, marketing, and product development departments to conceptualize, design, and create all necessary materials needed to launch and market various products
 - Meet with vendors to produce and finalize projects
 - Sustain high level of production in a fast paced and deadline driven environment with a focus on project management and organization

References available upon request.