

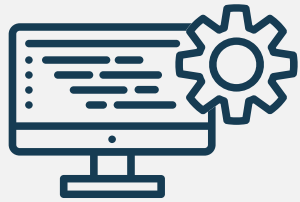


Supply Chain Expertise

Presented by: Sam Smith



Transformation Where It Counts



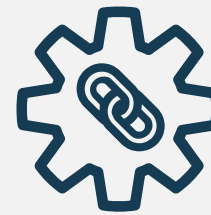
Business Applications

Dynamics 365
Power BI
Power Apps
Azure
Custom Application Development



Enterprise Strategy

Digital Transformation
Data Strategy
IT Strategy
Business Process Evaluation



Industry Expertise

Global ISV Solutions
Facility Operations & Design
Automation & Equipment
Warehouse Applications

About Blue Horseshoe

- Blue Horseshoe was founded in 2001
- Privately held, software & services firm
Supply chain DNA
- At Blue Horseshoe we have 332 full time employees,
no contractors
- We have locations in Indiana, Colorado, North
Carolina, Ohio, Amsterdam, and Estonia



Blue Horseshoe + Microsoft

- Nationally Managed SI Partner
- Globally Managed ISV Partner
- 9 Solutions Listed on AppSource
- Co-Sell and Catalyst Ready (Sellers & Solutions)
- Architects of D365 WHS & TMS Modules
- Strategic Relationship with Microsoft R&D & MCS



Gold Data Analytics
Gold Enterprise Resource Planning
Gold Application Development
Gold Cloud Platform
Gold Cloud Business Applications

2020/2021
INNERCIRCLE
for Microsoft Business Applications



| Industries of Focus



CPG



Distribution



Transportation



Retail



CPG



Distribution



Transportation



Retail

D365 Applications

D365 Finance

D365 SCM

D365 Commerce

D365 Fraud Protection

D365 Field Service

D365 Sales

D365 Customer Service

D365 Marketing

D365 Product Automation

D365 Customer Insights

Azure Cloud Connectivity

Data Strategy

Business Intelligence

Integration Strategy

Platform Productivity

Power BI

Power Apps

Power Automate

Microsoft
Partner



Gold Data Analytics
Gold Enterprise Resource Planning
Gold Application Development
Gold Cloud Platform
Gold Cloud Business Applications

2020/2021
INNERCIRCLE
for Microsoft Business Applications



Connect **physical assets**
with **digital intelligence**

250+

Project
Resources

678

Supply Chains
Improved

8

AppSource
Certified Products

200+

Microsoft
Certifications

6

Office
Locations

CPG Challenges



Be a leader in DTC sales

Control the customer experience

Gain customer insights needed for decisions

Provide better/more targeted information to customers



Manage the disruptions

Consolidation

Vertical integration

Network orchestration

Technology (ready to consume new technology)



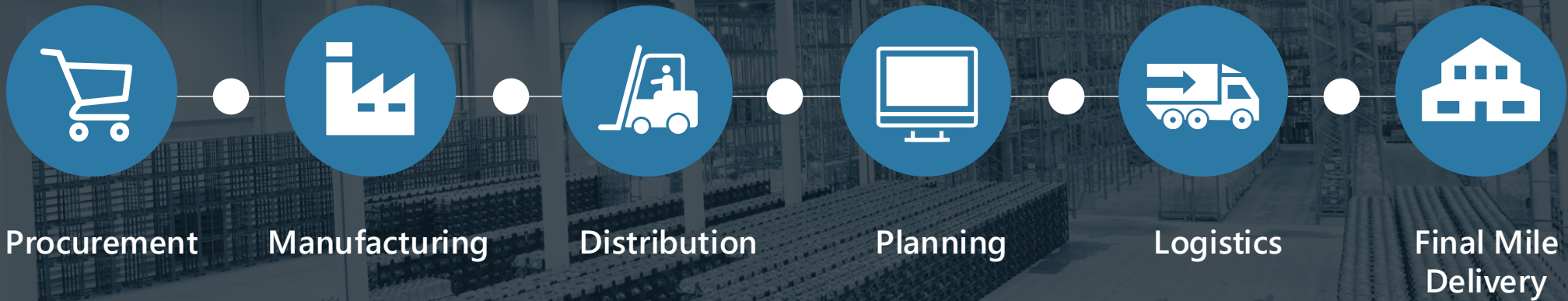
Changing consumer habits

Customer preference change

Buying habits are dynamic

Be ready to change with them

Supply Chain Strategy



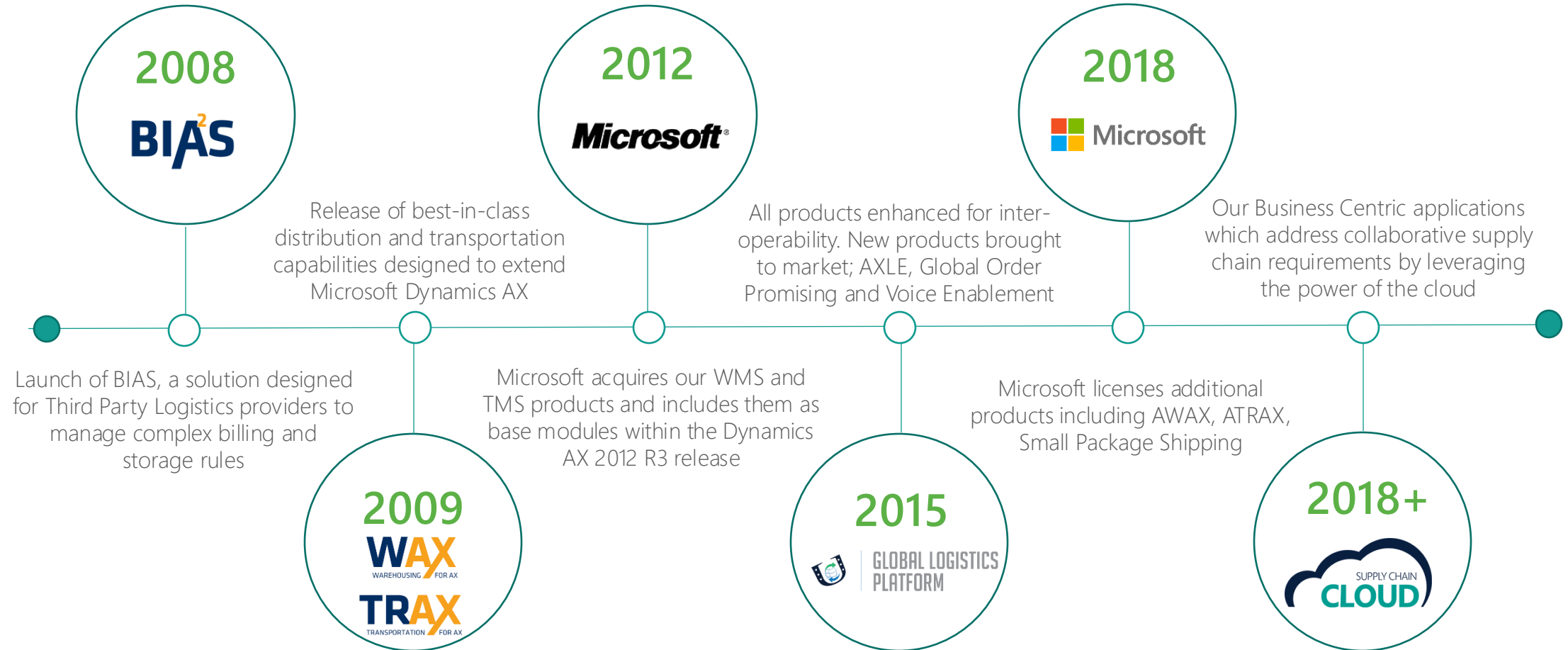
Example Headline



Procurement | Manufacturing | Distribution

Planning | Logistics | Final Mile Delivery

Solution Evolution



Case Study: Peet's Coffee

Problems:

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Solution:

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Results:

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 **Peet's Coffee™**



Transform your supply chain by connecting
physical assets with digital intelligence

Every **Stage.** Every **Product.** Every **Interaction.**

Strategic Planning



Labor Planning | Inventory Modeling
Logistics/Service Analysis | Transition Roadmap

Facility Network Optimization | Feasibility Studies
4 Walls Strategy | Financials/Payback

Distribution Design



Layout & Design | Facility Specifications
Construction Mgmt | Data Analytics | Process Improvement

Inventory Planning | Automation/MHE | Slotting
Transition/Implementation | SOPs Regulatory

Elevating the Modern Supply Chain



Strategy &
Design Services



Supply Chain
Consulting

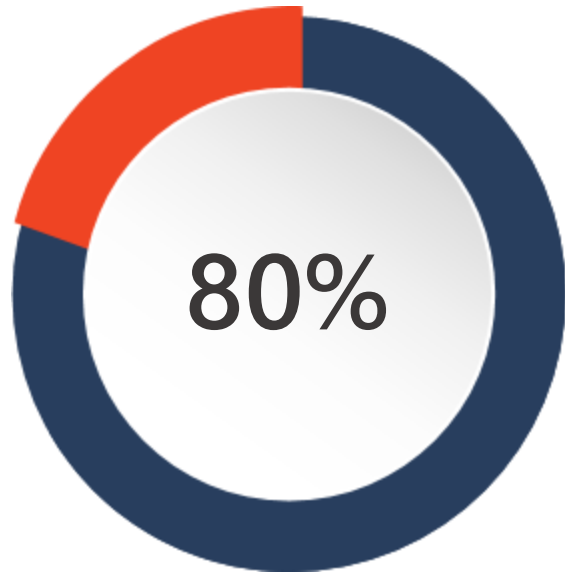


Enterprise
Consulting



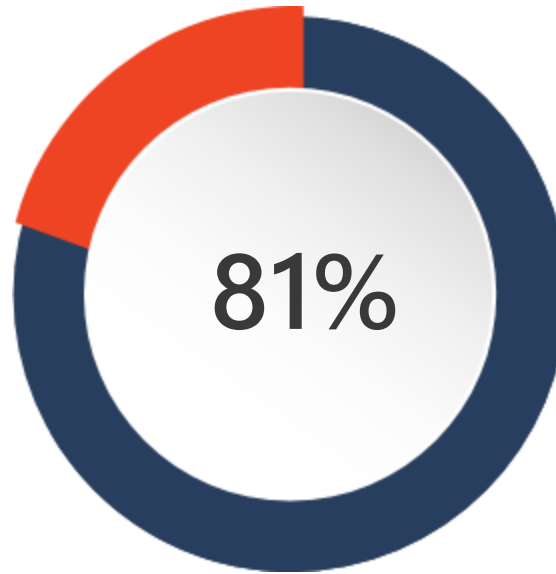
Product
Development

Don't get left behind



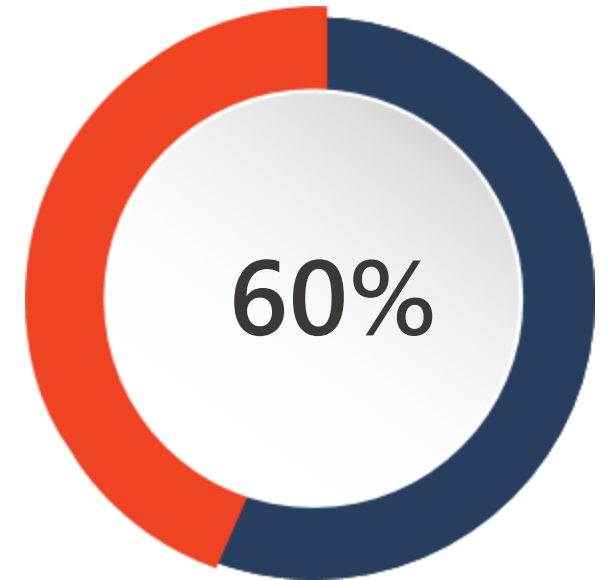
80% of the supply chain leaders surveyed believe the digital supply chain will become the predominant model within five years

MHI Survey



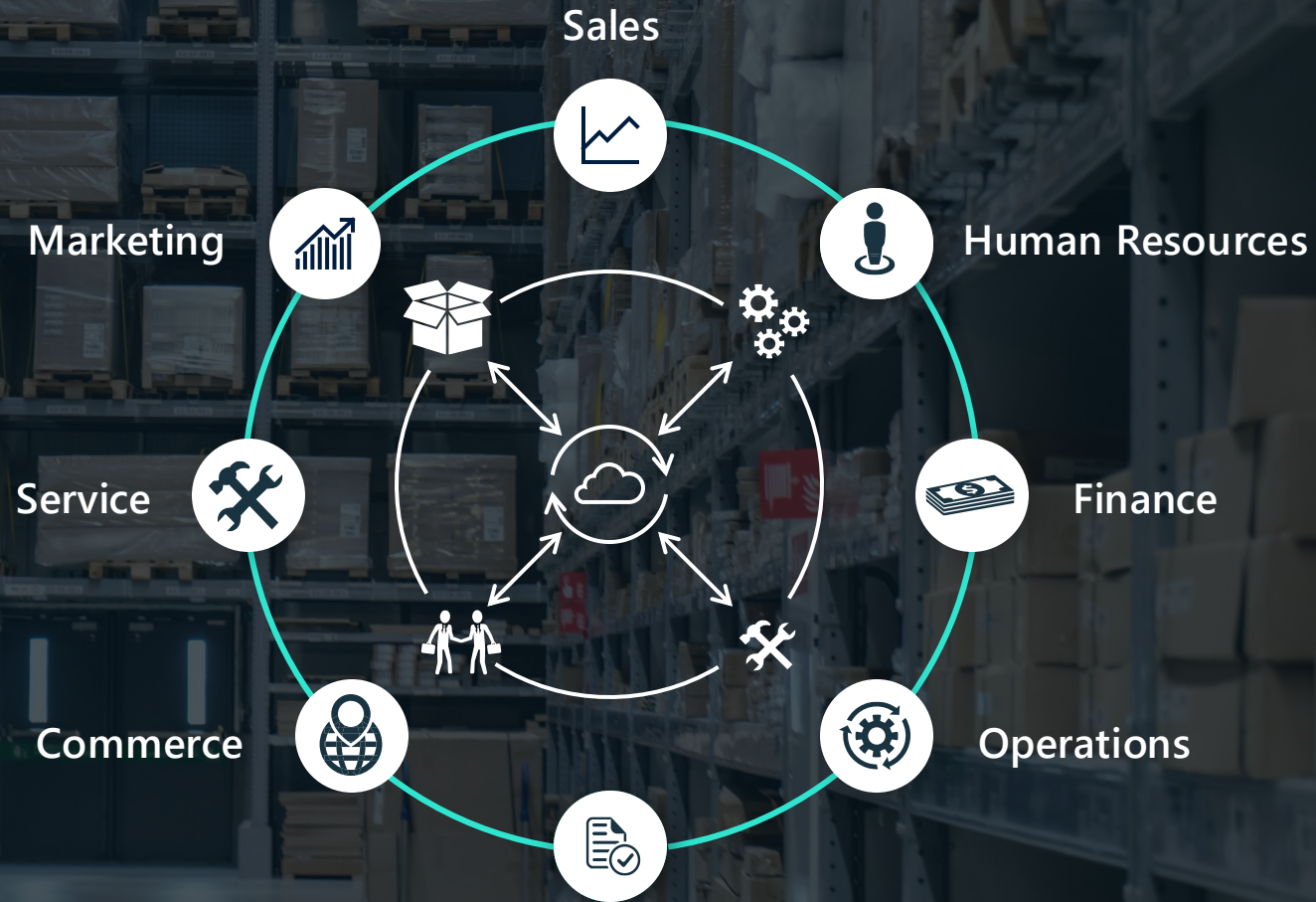
81% of respondents named cost reduction a primary driver of digital and analytics investment

Deloitte – 2019 Supply Chain & Analytics Survey



60% of respondents are turning to digital and analytics to improve the customer experience

Connected AI Business Cloud



Dynamics 365 & Power Platform

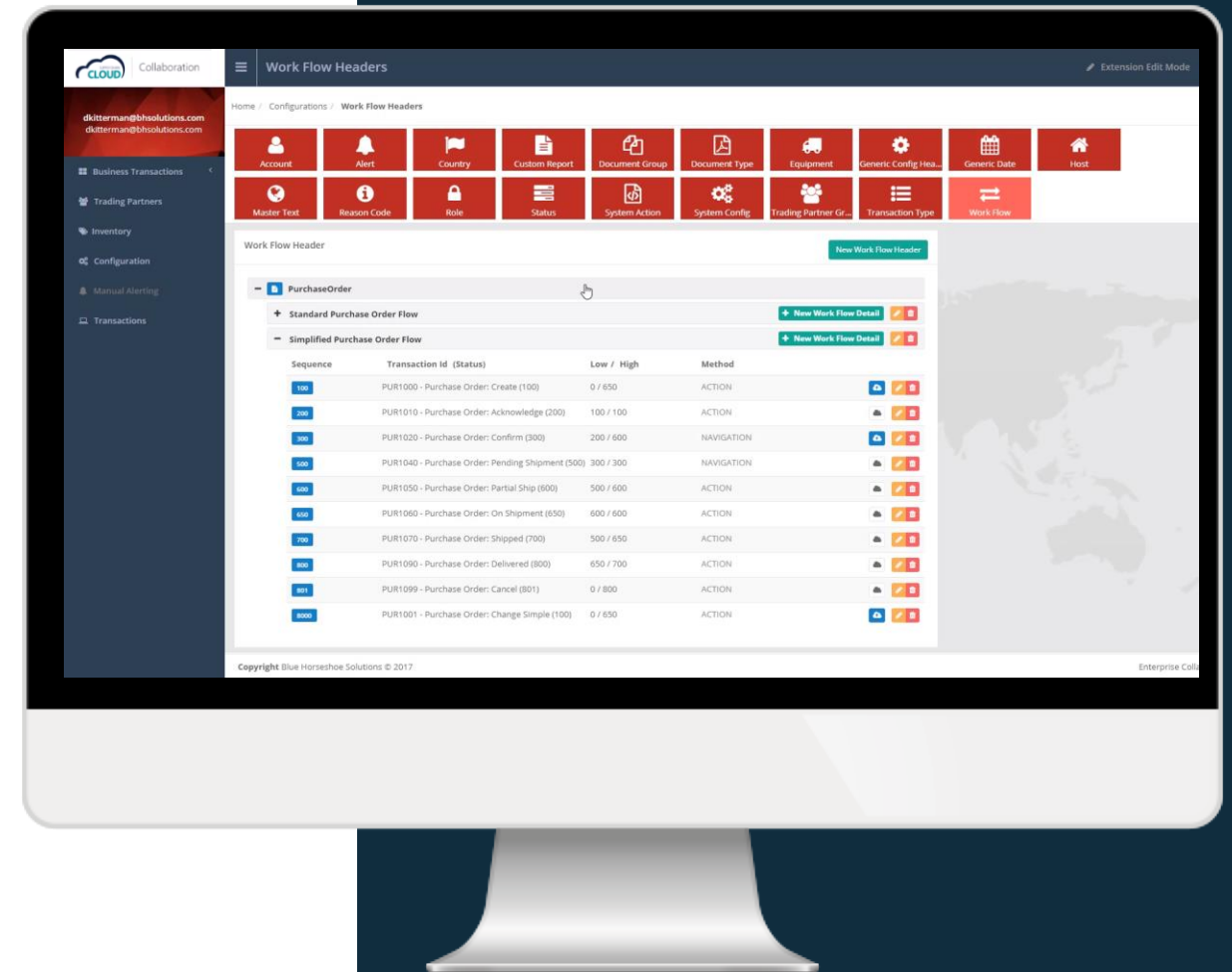
Connected Supply Chain



Microsoft Dynamics Supply Chain Management

Digital procure to pay process

- Vendor/trading partner collaboration
- Track, monitor, and manage vendor performance
- Manage purchase orders and inbound shipping
- Get real-time updates of critical supply information



Connect with Carriers and Brokers

