

# Evangelo “Jegs” Banua

Art Director / Graphic Designer

703-946-5613

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## Profile

Talented creator of print and digital media campaigns that brand companies to be the preferred selection of new and existing customers. Relationship-builder who brings out the best in everyone. Strong organizer who makes sure everything is in place to achieve objectives thoroughly, consistently and on time. Expert in brand identity, proposal design, image manipulation and retouching, and logo design.

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## Specialties

Art Director, Graphic Designer, Desktop Publisher, Adobe Creative Suite (Indesign, Photoshop, Illustrator, Acrobat Pro), Microsoft 365 (PowerPoint, Word, Excel, TEAMS), Sketch, Bynder, Google Workplace, Web, Social Media, Logo Design, Layout, Retouches, Trade Show Signage, Digital Design, Branding, Print, Image Manipulation, Banking, Automotive, Advertising, Outdoors, Recreation, Coaching

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## Experience

### **Sr. Graphic Designer III, Art Director**

#### **Conduent | October 2021–May 2026 | Remote**

Design contract-winning presentation decks for digital business solutions and services spanning the commercial, government and transportation industries. Collaborate with business partners and leverage business analytics to create tailored presentation decks resulting in over \$100 million in awarded contracts annually. Revamped outdated marketing materials to current branded modern design. Additional accomplishments include creating and maintaining iconography sets, designing and co-chairing for Employee Impact Groups, and converting AI generated content to fit the brand look and feel.

### **Art Director**

#### **Pentagon Federal Credit Union | May 2021–October 2021 | McLean, VA**

Lead designer for Pentagon Federal Credit Union's events team. Responsible for designing all assets for events from email blasts, digital and print invitations, table settings, menus and event signage. Created branding for the 2021 Military Heroes Golf Classic that brought in over \$1 million to support American veterans and won an American Graphic Design Award™. Additional accomplishments include creating digital campaigns for the financial sector and designing the Pentagon Federal Credit Union branded volunteer uniform.

### **Sr. Associate, Art Director**

#### **Capital One Commercial Bank | September 2015–December 2020 | McLean, VA**

Create impactful designs and provide art direction for Commercial Bank and Home Loan departments within Fortune 500 company serving 45 million clients worldwide. Collaborate with internal stakeholders to devise effective designs from conceptual ideas. Produce multiple design formats, including print campaigns, posters, and trade show signage.

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## Experience

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### Art Director

#### Capital One Brand Social | February 2014–September 2015 | McLean, VA

Member of inaugural internal social media team. Created high-impact, engaging campaigns for multiple platforms, including Facebook, Twitter, and Instagram. Provided art direction and collaborated with stakeholders to maximize engagement while complying with brand standards. Created innovative visuals, such as infographics and cinemagraphs.

### Sr. Graphic Designer

#### Tier10 Marketing | February 2011–February 2014 | Sterling, VA

Team leader responsible for project management, art direction, and quality control. Created design concepts for the nation’s leading automotive companies, including Honda, Nissan, Audi, and Porsche. Designed multiple advertising formats (brochures, posters, direct mail pieces, web banners, social media and mobile web). Successfully trained new designers on company style and standards.

### Production Specialist / Preflight Specialist

#### MSHC Partners | August 2010 – November 2010 | Washington D.C.

Designed political campaign mailers from concept to release, effectively and powerfully marketing customer’s message. Completed final review of materials before printing, ensuring accuracy and high quality.

### Graphic Designer

#### Greater Washington Publishing | October 2001–December 2009 | Vienna, VA

Created multiple types of advertising materials, including brochures, fliers, guest cards, and posters. Designed logos for customers. Regularly updated written information and graphics in advertisements for repeat customers. Completed layout for weekly and monthly magazines. Responsible for final proofing of magazines before printing.

## Tech Skills

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- Adobe Creative Cloud
  - Indesign
  - Photoshop
  - Illustrator
  - Acrobat Pro
- Microsoft 365
  - PowerPoint
  - Word
  - Excel
  - TEAMS
- Sketch
- Bynder
- Google Workplace
- Slack

## Education

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Northern Virginia Community College Graphic Design and Fine Arts