

SFD

INSPIRED RETAIL ENVIRONMENTS

ENQUIRIES?

07 886 138 027

Introduction and Nicks' Intern Experience

PROJECTS

Design & CAD

Project (1): Footwear Display Stand

Project (2): Gift Card Point Of Sale

Project (3): Childrenswear Concessions

Project (4): T-Shirt POS unit

Oh..Ok.

This Page.

hmmm..

Development.

La-dee-daa...

Final Designs.



Introduction and my Intern Experience

Dear Sir,

SFD are everything retail. From conceptual design of Retail environments and Visual Merchandising solutions to Project management and shopfitting installation. We cover all areas such as Mannequin supply and design, Window schemes, Prop design and creation and technical solutions. There are Sales, business development, Purchasing, Design, Technical and accounts departments in our Watford office.

Nick has been working within the design department for the last 4 weeks on a range of live projects. Tasks have included, answering client briefs by developing initial design concepts through hand sketches and initial 3D CAD models. The development of ideas based on internal feedback received, and final concepts put together to form a client presentation. Projects have included footwear display for Office Shoes and Topman, store gift card displays for Dune Shoes and Childrenswear Concession designs for Harrods. Nick has also been involved in Internal brainstorming sessions for current live projects.

As well as being involved with design department Nick has also had the opportunity to work with our Technical Design/Drawing department. Here Nick has taken a design concept for a Levi's T-Shirt fixture into working drawings for our factory to manufacture from.

Kind Regards

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