

KENNETH M. CRUZ

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Architectural Design – Exhibit Design – Space & Store Planning – Industrial design

A design professional with creative problem solving talents, and a drive to lead teams to their target goals. Managing multiple design projects amid the corporate and freelance sectors, while highlighting brands and yielding returns. 20 years creative design experience, with great design & build resources created by building long term relationships. I'm poised to make a difference, and will give my all in the pursuit of great design.

CORE CREDENTIALS

- **Team Building / Leadership**
- **Staff Training & Development**
- **3-Dimensional Modeling**
- **Auto CAD / CD Skills**
- **Written / Oral Presentation Skills**
- **Budget Management / Planning**
- **Graphic / Photoshop Skills**
- **Strong Hand Sketching Abilities**

Professional Experience:

GTI Designs. – *Ronkonkoma, NY*

Restaurant Designer / 3d Render-er / Project Manager - 5.17 – Present

Providing design layouts for Front counters, Back bars, and Commercial Kitchens. Creating Color, Material, and Finish schemes as well Furniture, Fixture, and Equipment plans for dozens of Cafes, Bakery's, and Fine Dining establishments.

Accomplishments: Design presentations and CD's for: Greek Bites, Cannoli King, John St. Cafe, Health Mart Super Market, Papa d'Amour Cafe, Carnegie Diner, Aisle One Food Court

Freelance Designer / Project Manager / 3d Render-er - 1.09 – 4.17

Provided design and engineering direction for accomplished firms; Creative Displays Inc., Robelan Displays, Time Design Inc., Samson Tech., Steven Ray Fellman Architects P.C., H2M Group, NHL, and Exhibit Co. **Accomplishments:** Best in show honors: Bytech - CES, Hobie Sports – Magic, H.O.B – JCK, and Samson Tech. - Music China. Multiple design presentations and architectural renderings used for sales and design development.

DISPLAY PRESENTATIONS. – *Hauppauge, - NY BROADWAY NATIONAL - Ronkonkoma, NY*

MICHAEL J. BONACASA ARCHITECT P.C. – *Merrick, NY*

Designer / Engineer / Project Manager - 4.03 – 1.09

Provided leadership and design direction while playing a key role in the creation of multiple projects for accomplished teams in the exhibit, signage, and architectural industries.

Accomplishments: Design presentations and construction documents for trade show exhibits, commercial interiors, and architectural renderings for residential & commercial properties: L.I. Sports Hall of Fame, Click-It, and Rapier Group exhibits. Signage design and construction documents for: MTV, Sbarro, and Morton's Steak House. Existing, proposed CD's, and presentation renderings for the full renovation of the of the Roslyn Country Club, presented to the Long Island historical committee.

GILBERT DISPLAYS INC. – *Melville, NY*

Design Lead / Project Manager - 5.93 – 4.03

Provided leadership and direction for a skilled team of five, while overseeing design projects for multiple trade show exhibits, corporate interiors, and retail environments.

Accomplishments: Design presentation and construction documents for: YRB Store, J.J.C.C. Concierge St., Twin Lab, Samson, Cibavision, Candies Shoes, Jantzen, Cannon.

Education:

NEW YORK INSTITUTE of TECHNOLOGY – *Old Westbury, NY*

Bachelors in Architecture – 5.93

AIA for students, Omega Delta Phi Treasurer, & Event Director

References and Salary: Upon request

Portfolio: www.coroflot.com/zurcnek