



EARN 125,000 MEMBERSHIP REWARDS* POINTS

Apply for the Platinum Card[®] and earn 125,000 Membership Rewards[®] points after spending \$8,000 in purchases on your Card in the first 6 months of Card Membership.

SAM A. SAMPLE
123 Main Street
XXXXX
Anytown, USA 12345 6789

Terms and Conditions apply. See inside for details.

PLT 125K US 9/25 9/25

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UPGRADE PLATINUM Q3 2025 DIRECT MAIL

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Brochure

ACCESS OVER \$3,500 IN ANNUAL VALUE. Learn how inside.

AMERICAN EXPRESS

ACCESS OVER \$3,500 IN ANNUAL VALUE. Learn how inside.

AMERICAN EXPRESS

TRAVEL

AMERICAN EXPRESS GLOBAL LOUNGE COLLECTION*

\$200 UBER CASH + \$120 UBER ONE CREDIT

\$209 CLEAR* PLUS CREDIT

\$200 AIRLINE CREDIT

SIX POINTS ON FLIGHTS & PREPAID HOTELS

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SIX POINTS ON FLIGHTS & PREPAID HOTELS

PLATINUM MEMBERSHIP AWAITS WITH ACCESS TO OVER \$3,500 IN ANNUAL VALUE.

Learn more about travel, dining, entertainment & shopping benefits.

YOUR JOURNEY WITH THE PLATINUM CARD[®] AWAITS.

ACCESS OVER \$3,500 IN ANNUAL VALUE. Learn how inside.

AMERICAN EXPRESS

Carrier

HOTEL

\$600 HOTEL CREDIT

FINE HOTELS + RESORTS*

THE HOTEL COLLECTION

LEADERS CLUB STERLING STATUS FROM THE LEADING HOTELS OF THE WORLD*

HOTEL

\$600 HOTEL CREDIT

FINE HOTELS + RESORTS*

THE HOTEL COLLECTION

LEADERS CLUB STERLING STATUS FROM THE LEADING HOTELS OF THE WORLD*

DINING, ENTERTAINMENT & SHOPPING

\$400 RECY CREDIT

GLOBAL DINING ACCESS BY RECY

\$300 DIGITAL ENTERTAINMENT CREDIT

\$300 LULULEMON CREDIT

\$155 WALMART* CREDIT

\$100 SAKS CREDIT

YOUR JOURNEY WITH THE PLATINUM CARD[®] AWAITS.

MORE ACCESS. MORE VALUE. ALL FOR YOU.

UPGRADE AND EARN 125,000 MEMBERSHIP REWARDS* POINTS after spending \$8,000 in purchases on your Card in the first 6 months of Card Membership.¹

Annual fee: \$895²

The annual fee for each Additional Platinum Card is \$395. There is no annual fee for Companion Platinum Cards.²

HOW TO UPGRADE TODAY:

Scan the QR code below or online by visiting americanexpress.com/myplacard

Use RSVP Code: XXXXXX
Offer expires: 9/30/25 10/31/25

PLT 125K US 9/25 9/25

Letter

