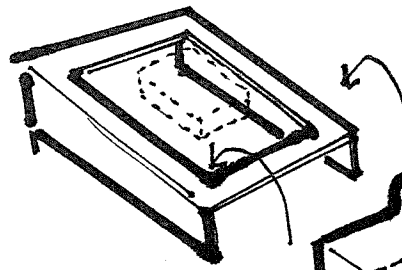
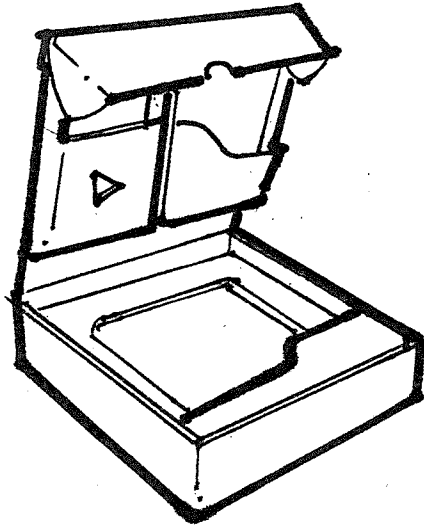
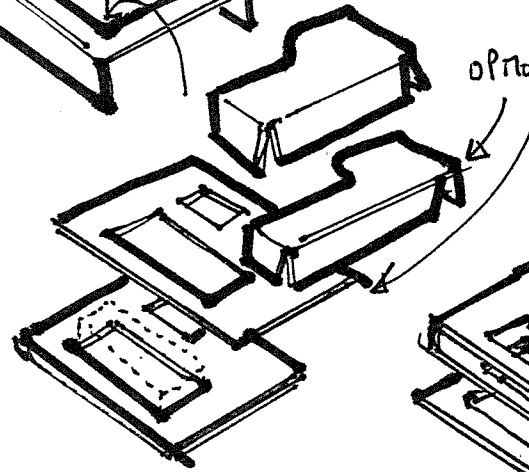


# 1

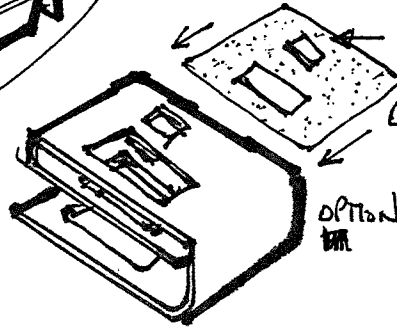
MIN-MANG TOP  
POCKETS & BOTTOM  
FORM FACTOR



OPTION A - ADD SECOND FASCINATOR DETAIL  
TO INNER PLATFORM



OPTION B - ADD MORE PLATFORMS  
OR SANDWICH PANELS  
FOR DIFFERENT LOOK

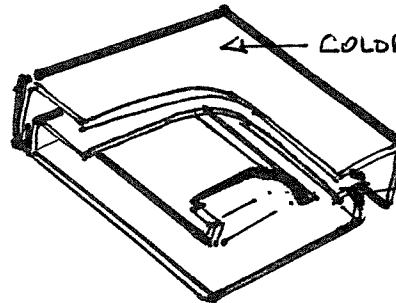
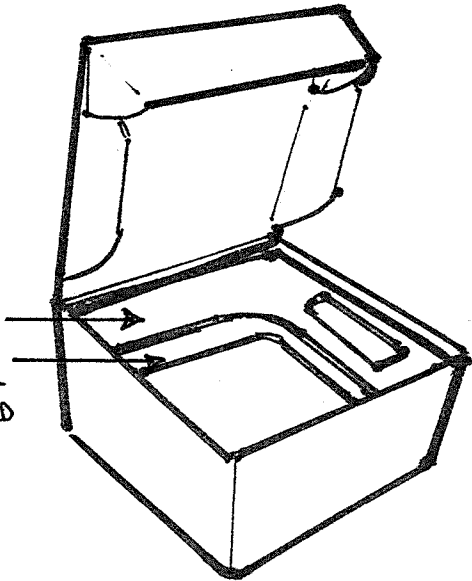


COOL FRAME COLOR SLIPS  
INSIDE SLEEVE - USE TO  
DIFFERENTIATE PRODUCTS  
(WOOD VENEER, VIVID COLOR, TEXTURE)

OPTION C - ROLL UP ISOLATOR &  
FASCINATOR HAS SLOT  
TO RECEIVE FRAME SHEET,  
DIE CUT TO JUST REVEAL  
THE EDGE AROUND THE  
PRODUCT; SHADOW SUNKEN  
FOR UNIQUE EFFECT

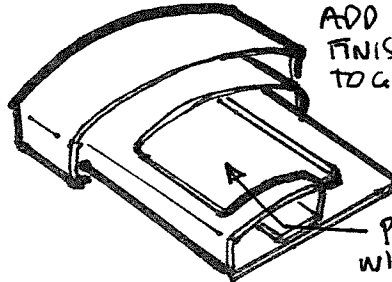
# 2

PRINT LAYERS  
WITH INF or  
LEAVE CLEAN FOR  
SIMPLE LEVELS AND  
CONTRAST



COLOR, TEXTURE, WOOD VENEER #1

COMPLIMENTARY COLOR FOR  
SECOND TRIMLINE LEVEL

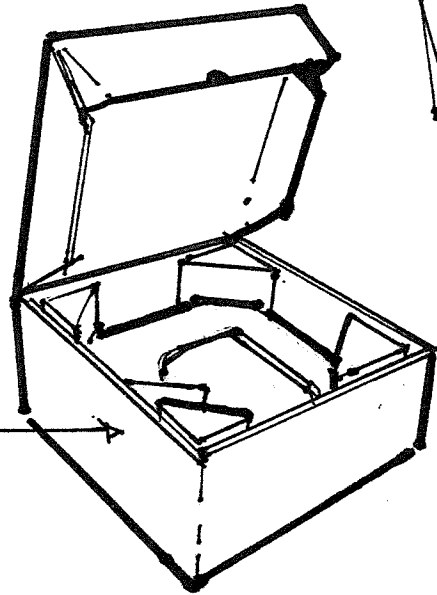


ADD TO ABOVE FEATURES OF  
FINISH WITH COMPRESSION BOWING  
TO GIVE MORE DEPTH AND LIFE

PRODUCT ISOLATED IN SUNKEN AREA  
WITH STRAPPING GEOMETRY OF DIE CUT

# 3

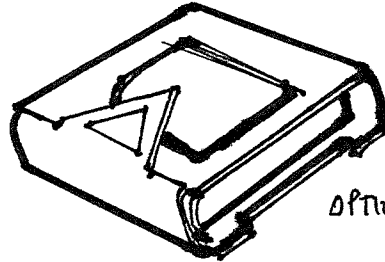
"GO TRIANGLE"  
MOTIF



FOLD-UP PULCH W/ LOCATOR  
SLOTS FOR AIRCELL OR STAGE



OPTION A - AIRCELL

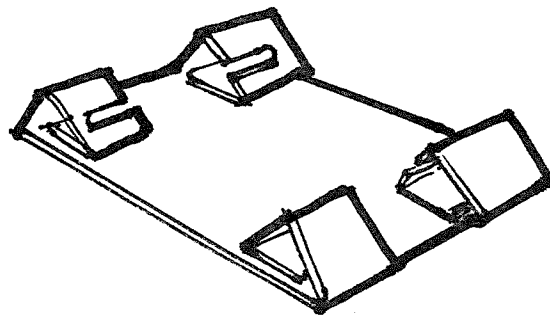
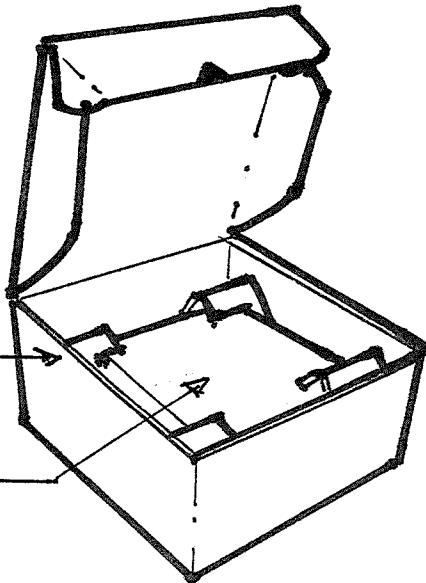


OPTION B - BOOKLET / FOLIO  
WRAP WITH TABS  
TO GO IN LOCATOR SLOTS

# 4

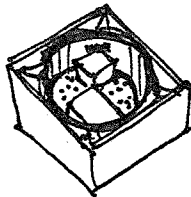
GO TRIANGLE  
POINTS UP

PRODUCT FLOATS



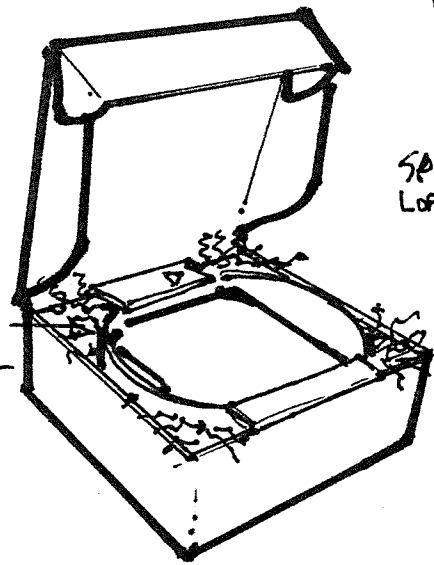
UNIQUELY PRINTED PLATFORM INCORPORATES  
UP-POINTING TRIANGLES AS ELEVATORS FOR  
PRODUCT IN AIRCELL OR BACKER-BOARD MOUNTED

5

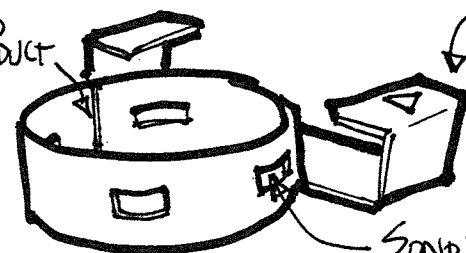


THINKING USING CONTRASTING FINISHES, A SECTION OF SONOTUBE COULD LOOK SUPER COOL, AS WELL AS MAKE A PACKAGE CRUSHPROOF EVEN WITH WEAKER BOARD.

SHOWN WITH CRINKLE DOWNAGE FILLING PERIMETER

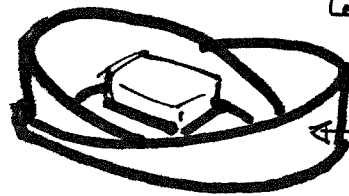


SPLIT TO LOAD PRODUCT



STRAP CAN HOVER FOR ADDED INTEREST AND INFO; OPTIONAL

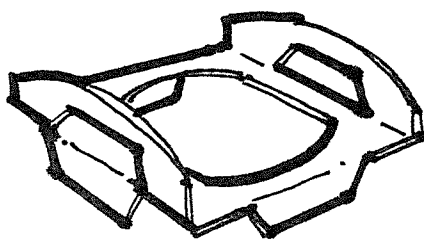
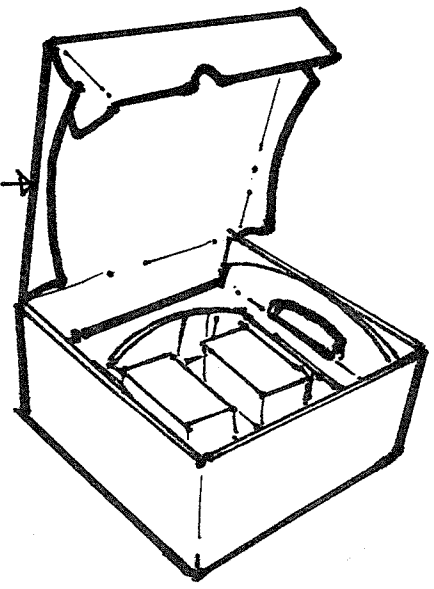
SONOTUBE RING SECTION FRAMES AND SUPPORTS 4 CORNERS OF PRODUCT OR AIRCELL/STAGE. REALLY NICE LOOK; CAN HAVE FINISH TO POP ALSO



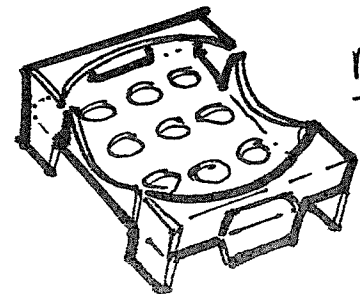
POSSIBLY CUT AT ANGLE OR INTER PLAN WITH TWO SIMILAR DIAMETERS? LOTS TO TRY...

6

FLAPS MADE W/ AIRCELL FLAPS OR HANDLES SHAPE

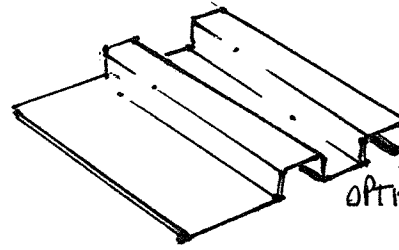
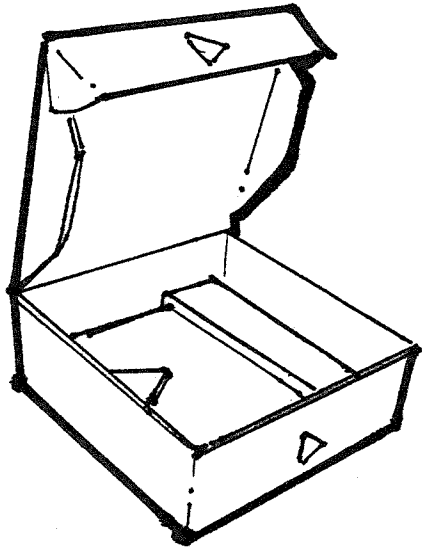


FUN WITH AIRCELL/PLATFORM SHAPES

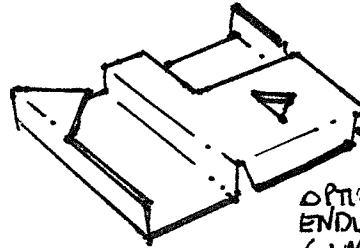


MORE FUN; FACINATORS, ETC WITH TEXTURAL HOLE PATTERNS AND GEOMETRY CAN REINFORCE MESSAGE AND REVEAL TREATMENT INSIDE PACKAGE BOTTOM BELOW.

# 7

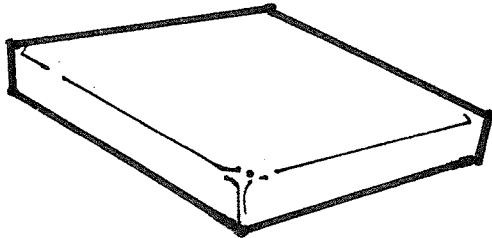


OPTION A - SIMPLE SCORED PAD  
MAKES HAT SECTION  
AREA DIVIDERS

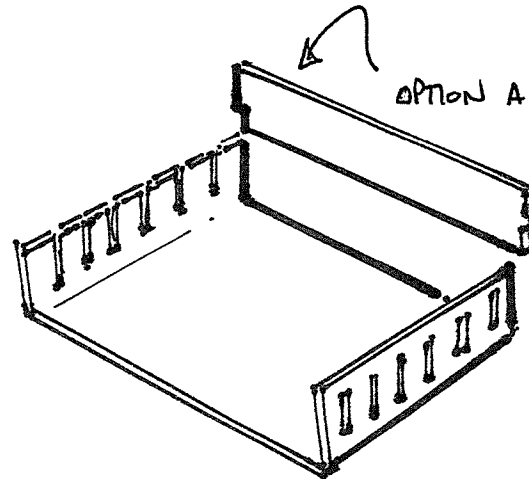
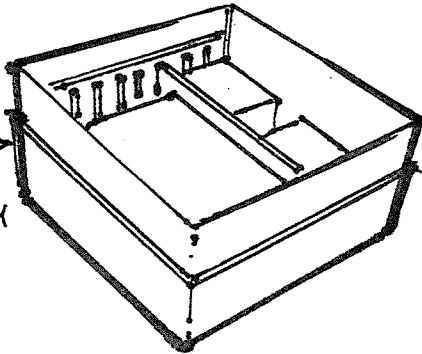


OPTION B - CUSTOM DIES CAN MAKE  
ENDLESS FASCINATING INSERTS W/  
SIMILAR FUNCTION

# 8



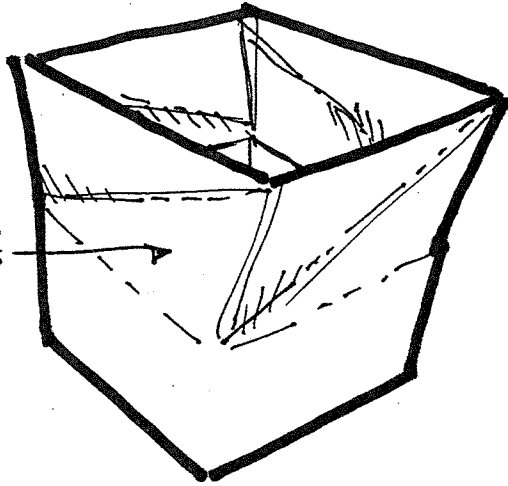
STEPPED OR  
INSERT SLEEVES TO  
UTILIZE CAP NEATLY



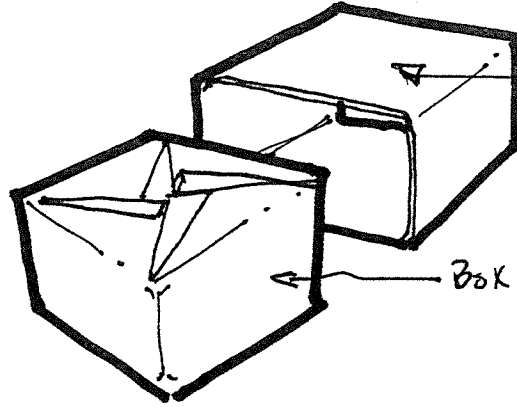
OPTION A - JOIST DIVIDER DROPS  
INTO SLOT

OPTION B - TABBED DIVIDER  
FLEXES INTO CAVITY

# 9

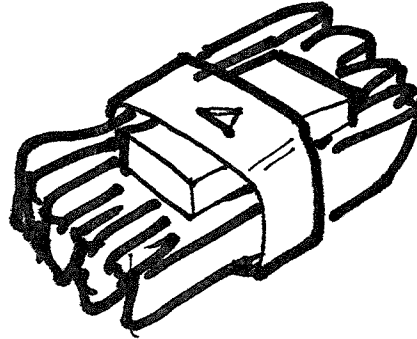


OVERLAPPED AREAS  
COULD HAVE UNIQUE  
PERFS OR-CUTOUTS



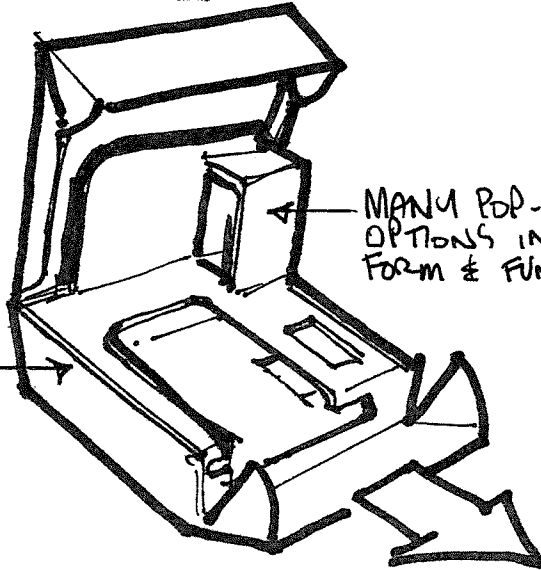
GENERIC SLEEVE FOR SHIPPING  
HELPS KEEP BOX CLOSED & GIVES  
INTEGRITY V/S FLEX

BOX TWIST-FOLDS TO CLOSE



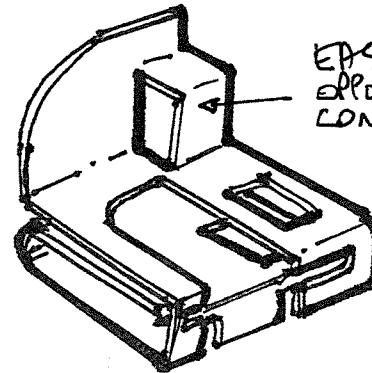
PRODUCT STRAPS TO UNIQUE APPEARING  
FOLDED PUNNAGE TO MAKE DIFFERENT  
UNEXPECTED LOOK & TEXTURE

# 10



FRONT UNLOAD

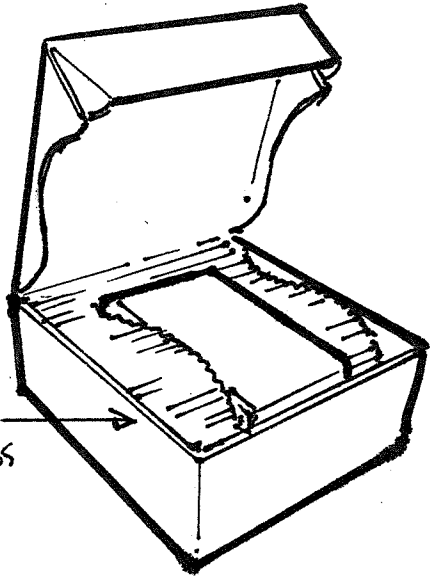
MANY POP-UP  
OPTIONS IN  
FORM & FUNCTION



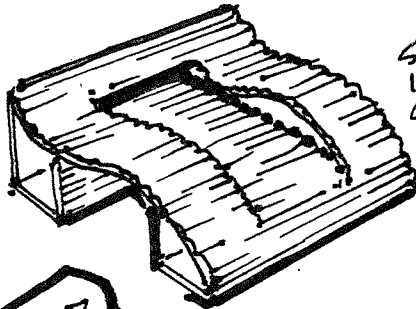
EPSILON CREATES A POP-UP  
OPPORTUNITY AS WELL AS A  
CONTRAST IN THE LID INTERIOR

WRAP-AROUND COULD CREATE  
THE STAGE AS WELL AS CONTAIN  
CABLES, MANUALS, ETC.

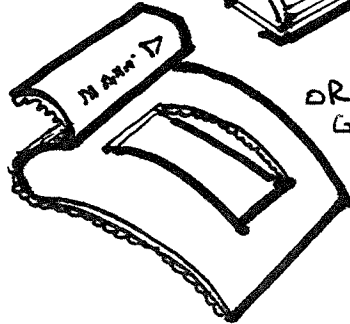
11



CAVITY NESTLES  
PRODUCT(S) IN CURVES

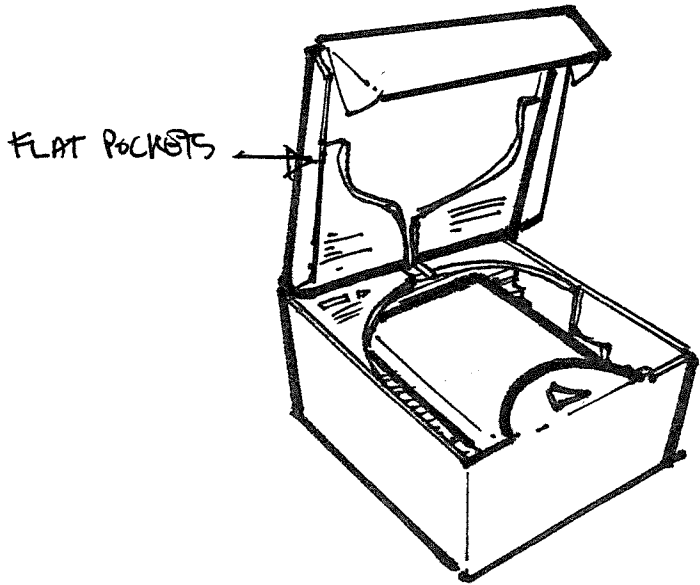


SINGLE FACE CAN PROVIDE SOME  
INTERESTING ORGANIC FORMS, AND  
CURVES WITH TEXTURE

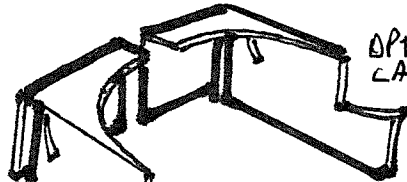


OR - USE SINGLE FACE UPSIDE DOWN WITH  
GRAPHICS OR UNIQUE CLEAN FINISHES...?  
EMBOSSED? BIRCH LAMINATE? METALLIC?

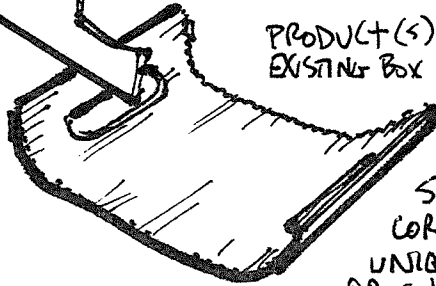
12



FLAT POCKETS



OPTIONAL SECONDARY INFO FASCINATORS  
CAN BE ANY SHAPE



PRODUCT(S) SUSPEND THRU HOLES, USING  
EXISTING BOX OR BACKER PANEL IF MULTIPLES

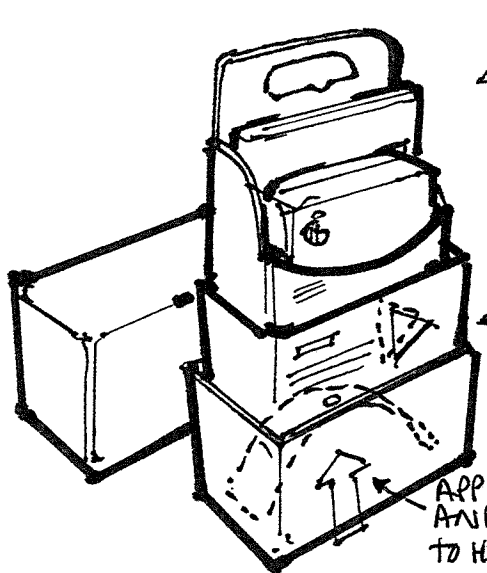
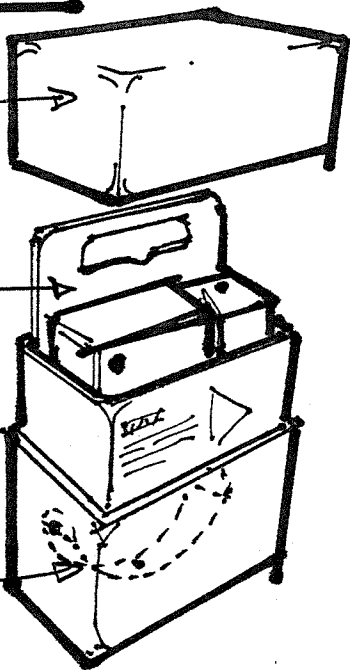
SINGLEFACE SLING CAN BE  
CORRUGATED UP OR DOWN;  
UNIQUE TEXTURE, OR COOL WOOD  
OR SUBTLE METALLIC FINISH

13

TELESCOPING NEAT-FIT TOP

CADDY CONCEALS PROD. UNTIL LIFTED...

RESILIENT BAND BPS DOWN TO HOLD CADDY LOW WHEN CLOSED



CADDY HOLDS PRODUCT(S) VERTICAL, IS REVEALED WHEN THE HAND-HOLD IS PULLED UP

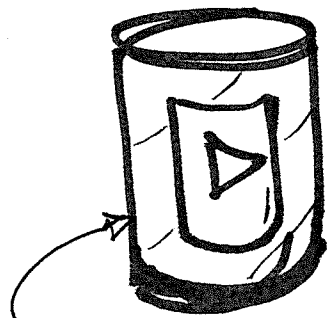
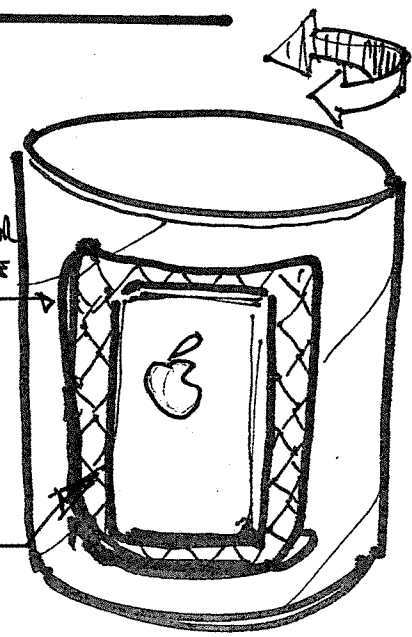
OPTION COLOR ACTIVATES WHEN CADDY IS PULLED UP

APPLY PRESSURE TO PULL UP CADDY, AND THE RESILIENT BAND SNAPS UP TO HOLD THE CADDY AND PRODUCT PROMINENT!

14

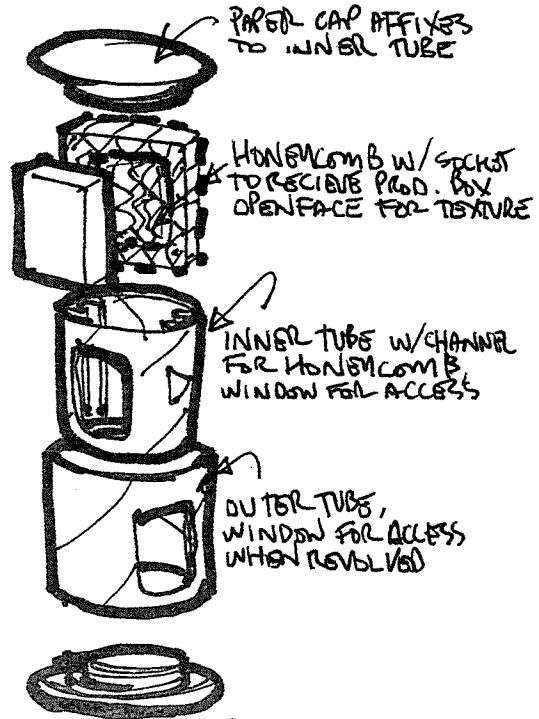
ROTATING CYLINDER (OR SLEEVE - SLIDE OVAL) WITH WINDOW TO ACCESS PRODUCT

OPEN-FACE HONEYCOMB



WHEN (ROTATED) CLOSED, PACKAGE IS SIMPLE ICONIC DRUM - BUT DOES NOT REVEAL CONTENTS. WINDOW ONLY SHOWS SOLID SECTION OF INNER TUBE.

OPTION A:



PAPER CAP AFFIXES TO INNER TUBE

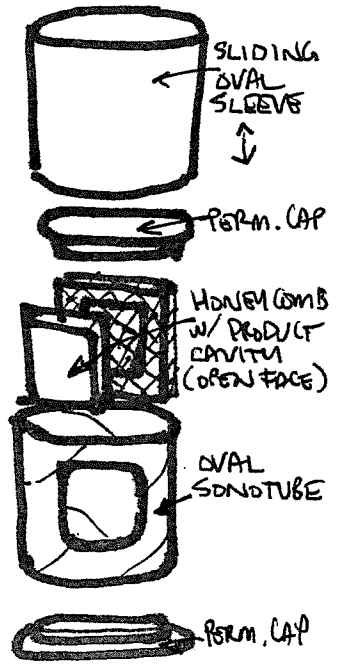
HONEYCOMB W/ SOCKET TO RECEIVE PROD. BOX OPENFACE FOR TEXTURE

INNER TUBE W/ CHANNEL FOR HONEYCOMB WINDOW FOR ACCESS

OUTER TUBE, WINDOW FOR ACCESS WHEN REVOLVED

PAPER CAP AFFIXES TO INNER TUBE

OPTION B: OVAL SONOTUBE



SLIDING OVAL SLEEVE

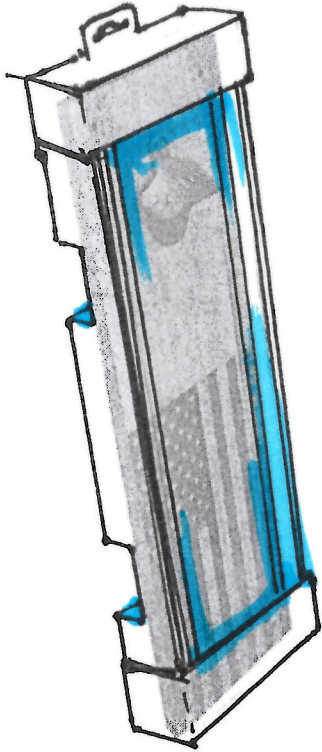
PERM. CAP

HONEYCOMB W/ PRODUCT CAVITY (OPEN FACE)

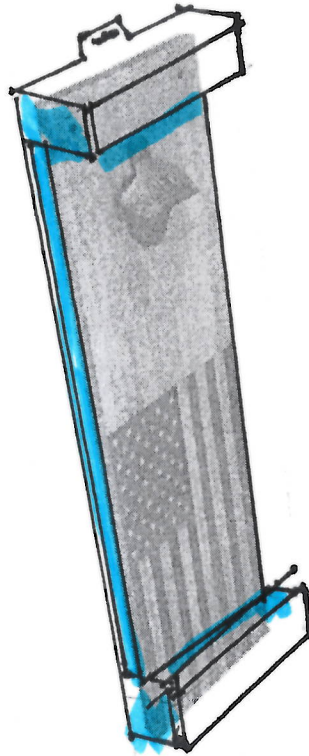
OVAL SONOTUBE

PERM. CAP

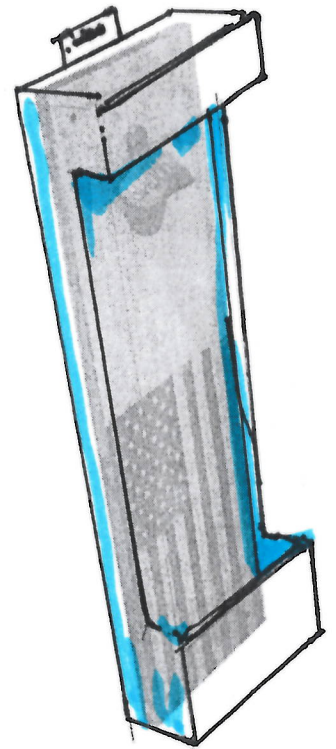
# BOTTLE OPENER -



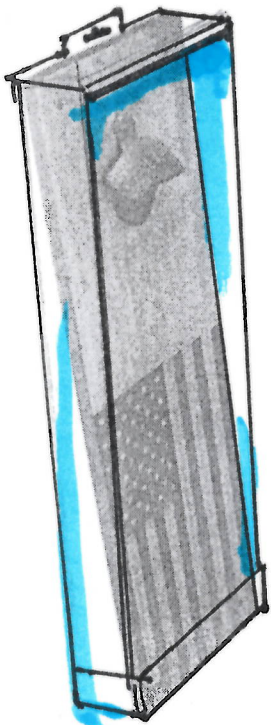
1. RAILS & LIFTERS



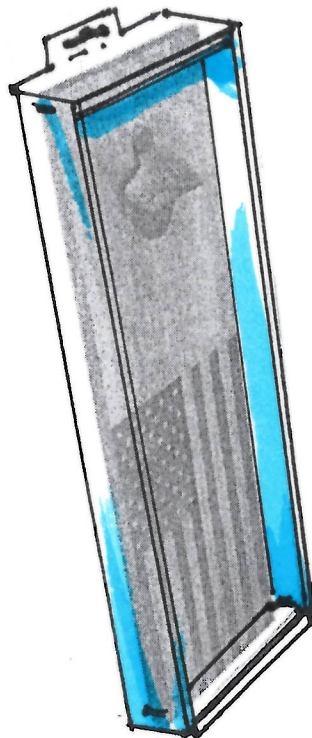
2. TOP & BTM ROLL-OVERS



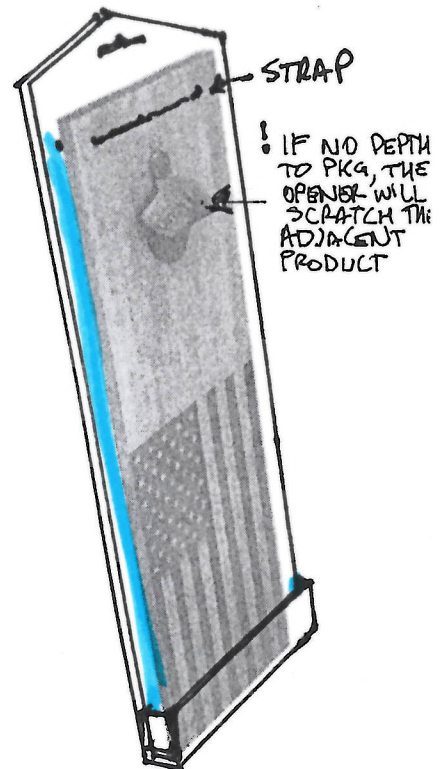
3. F.O.L. W/CUTOUT



4. ANGLED PRODUCT  
(KEEPS MAGNET OFF BACK WALL, PERHAPS MORE INTERESTING & LOW PROFILE)



5. CAPTURE TRAY



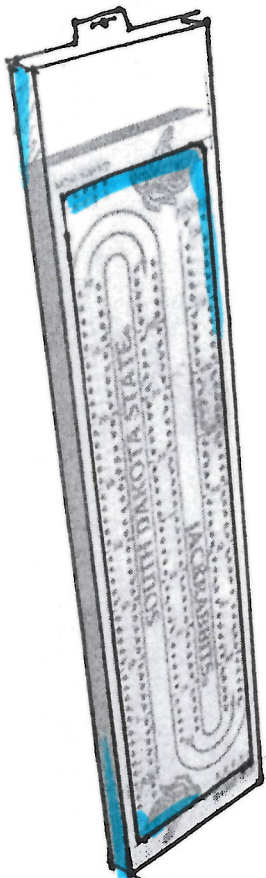
6. J-CARD & STRAP  
(NOT RECOMMENDED)

STRAP

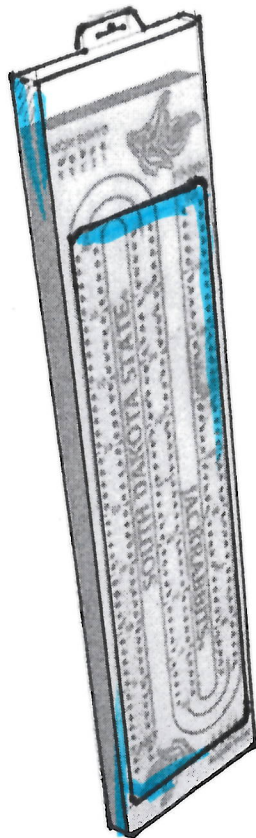
! IF NO DEPTH TO PKG, THE OPENER WILL SCRATCH THE ADJACENT PRODUCT



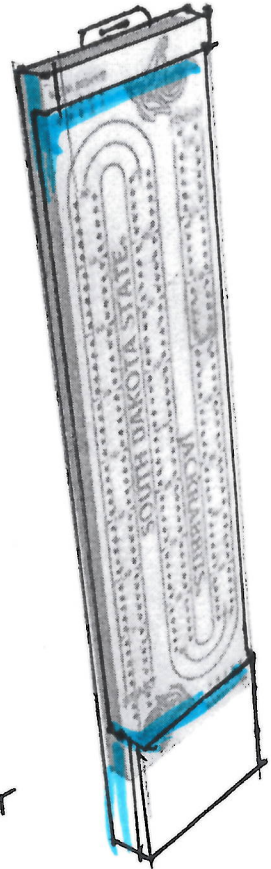
# CRIBBAGE BOARD -



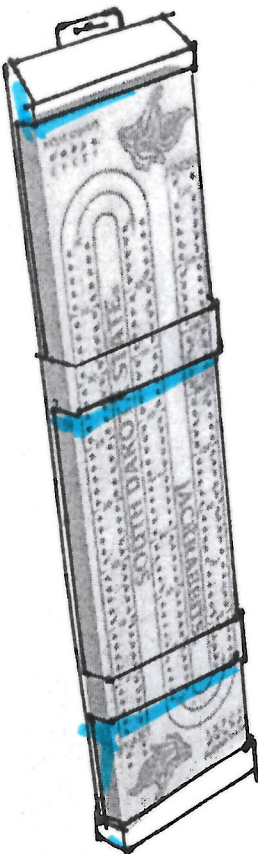
1. FOL OR TUCK, HIGH COMPARTMENT



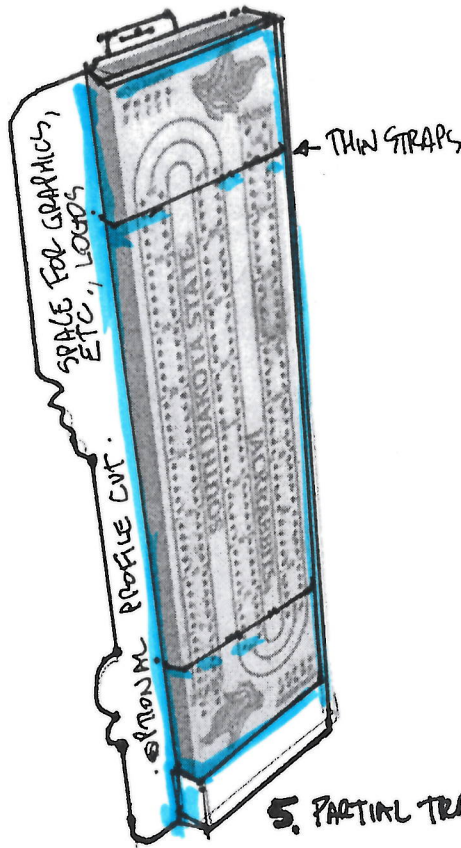
2. FOL OR TUCK, OBSCURING COMPARTMENT (SMALLER PACKAGE BUT OBSCURES BOARD)



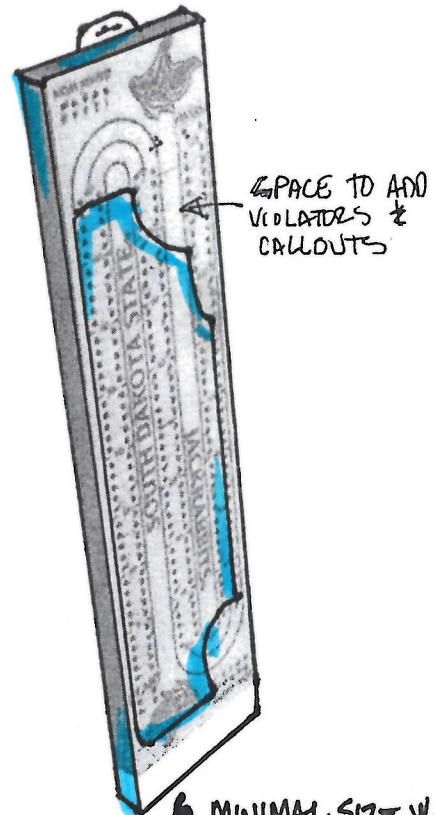
3. LOW COMPARTMENT (SHOWN WITH OPENING WRAP-01)



4. STRAPS & CAPS

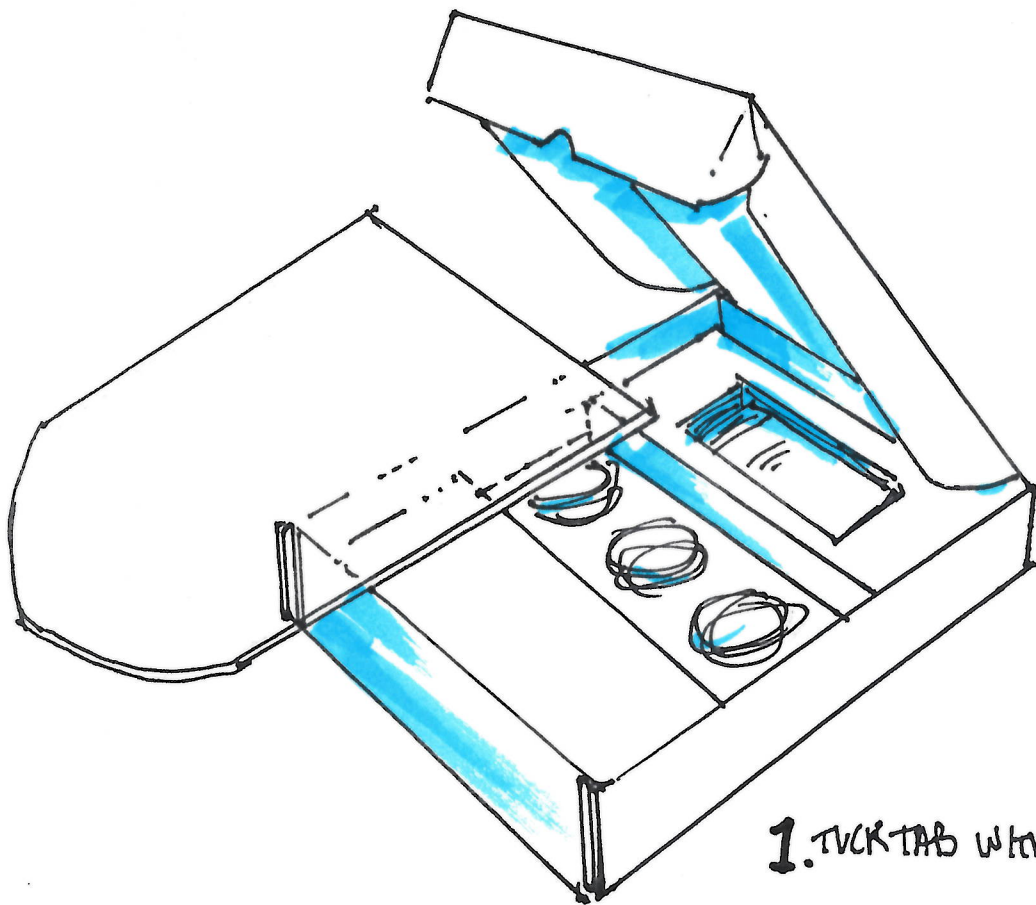


5. PARTIAL TRAM

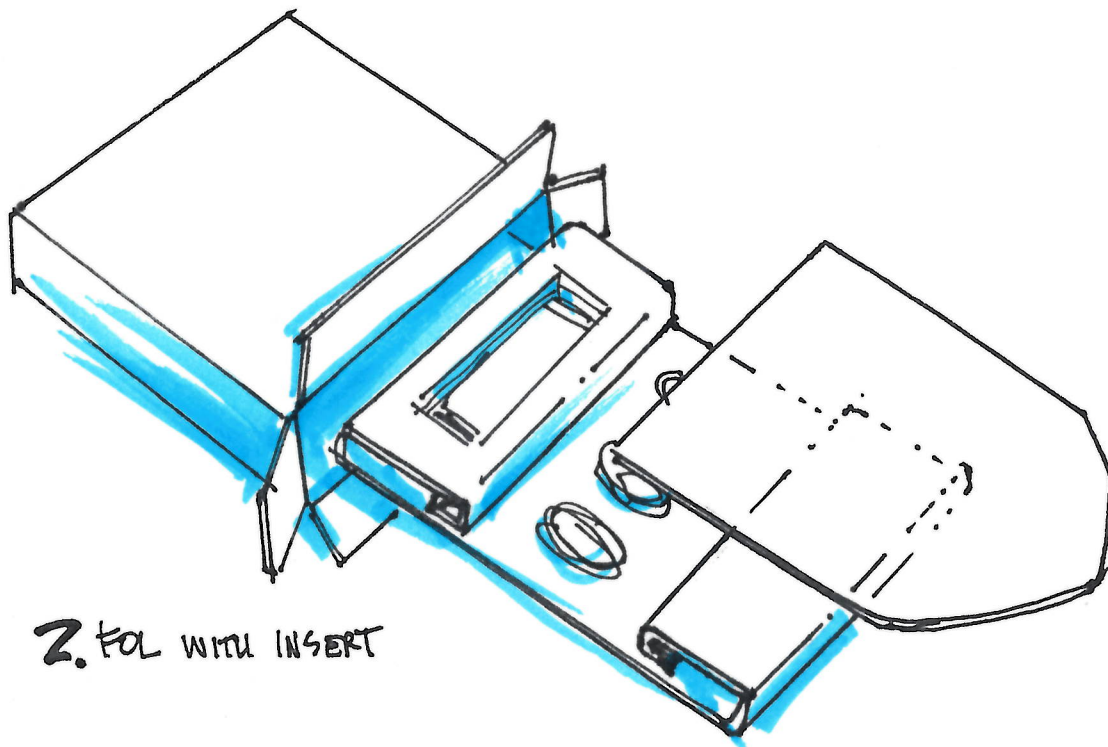


6. MINIMAL SIZE W, PROFILE WINDOW

# RING TOSS -



1. TUCK TAB WITH TRAY



2. FOL WITH INSERT

OR- 3. REALIZE DESIGN #1 AS FULL TELESCOPING

