

PAIGE BUTLER

Apparel Design

Contact



213-505-2345



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coroflot.com/butlerpaige

Skills

Illustrator.....★★★★★

Photoshop.....★★★★☆

Excel.....★★★★☆

CAD/Sketching.....★★★★★

Centric.....★★★★☆

NGC★★★★★

Problem Solving.....★★★★★

BOMs/Techpack...★★★★★

Sourcing.....★★★★☆

Rendering Prints....★★★★☆

Fit Development....★★★★★

Browzwear★★★☆☆

Awards

Sams Club - Vendor of the Year

Awarded: 2024

Education

F.I.D.M..... Associate of Arts

Major: Fashion Design

Graduated: 2010

Los Angeles Valley College

Graphic Design Extension

References

Erin Chalhub

Jerry Leigh.....Supervisor

Arely Haro -

Jerry Leigh.....Co-worker

Hiliary Donaldson

True Religion.....Supervisor

Additional available upon request

Experience

FAM Brands - Designer May 2023 - Present

Design licensed Gap and Gapfit Men's Apparel for Sams Club and Costco.

Developing Cut/ Sew Knits, Wovens, Outerwear, Active and Non-Denim Bottoms

Daily tasks include:

- ◆ Market/ trend shopping
- ◆ In Depth Market Research & Analysis
- ◆ Fabric and trim sourcing
- ◆ Technical Construction Pages
- ◆ Managing Associate Designer
- ◆ Seasonal Presentations
- ◆ Co-ordinating Concept and Production approvals with Buyers and Licensor

Withered Tree - Designer Sept 2022 - March 2023

Developed Private Label Men's and Boy's Apparel for Ross, Marshalls, TJ Maxx

Developed Cut/ Sew Knits, Wovens and Outerwear.

Daily tasks included:

- ◆ Market/ trend shopping
- ◆ Techpacks
- ◆ Fabric and trim sourcing
- ◆ Creating Spec Sheets
- ◆ Product Development with Factories
- ◆ Buyer Presentations
- ◆ Co-ordinating Production approvals with Buyers

Jerry Leigh - Designer Dec 2021- Sept 2022

Associate Designer April 2015- Dec 2020

Designed licensed junior's graphic knit tops, seasonal garments, and gift with purchase items for Walmart, Target and Off-Price Channels. Licensing partnerships with Disney, Warner Bros, Cartoon Network, Hanna Barbera, Nickelodeon and more

Daily tasks included:

- ◆ Trend Research/ Market Shopping
- ◆ Licensor Collaboration
- ◆ Graphic art direction
- ◆ Fabric and trim sourcing
- ◆ Fit development
- ◆ Managed team of five
- ◆ Creating & maintaining development calendar
- ◆ Licensor & Buyer Presentations
- ◆ Costing Techpacks
- ◆ Strike off & lab dip approvals
- ◆ Techpacks/ BOMs via NGC PLM system
- ◆ Graphic sizing & placement

Upwork - Freelance Graphic Designer July 2021 - July 2023

Working with various clients on short term graphic design projects including:

- ◆ Logo Development
- ◆ Packaging/ Labels
- ◆ Background Removal
- ◆ Flyers/ Poster
- ◆ Branding
- ◆ Vector Art

True Religion - Design Developer July 2012 - April 2015

Manage wash library, developing thread combinations and denim embellishment. Originated kids denim and graphic tee line for outlet utilizing below skills:

- ◆ Sample Tracking
- ◆ Travel to factory for development & production
- ◆ BOMs/ detail sheets via Excel
- ◆ Outlet Kids Art Direction
- ◆ Trim development
- ◆ Manage one assistant
- ◆ Wash and lab dip approval
- ◆ Trend research

Lucky Brand - Assistant Designer Aug 2010 - May 2012

Design and developed men's outlet knit tops, wovens and non-denim utilizing below skills daily:

- ◆ Develop and recolor plaids.
- ◆ Graphic art sizing and placement
- ◆ Graphic art selection and recolor
- ◆ Tech Packs/ BOMs via Full Circle