

WALMART'S Boy's Active Bottoms for Spring 2016 Colors Story !



Island Green 16-6240 TPX

French Blue 18-4140 TPX

Autumn Glory 15-1263 TPX

Mellow Yellow 14-0716 TPX

Blood Orange 18-1561 TPX

Sundae Glass 15-5218 TPX

Lime 15-0515 TPX

White 11-1001 tpx

Black

Market Intelligence on Boy's Active Bottoms Spring 2016

Must-Haves: ACTIVE WORK OUT PANTS



A&F KIDS
Retail Price \$24.00
FABRIC: 100% POLYESTER



GAP
Retail Price \$19.95
FABRIC: 100% POLYESTER



OSHKOSH
JERSEY-LINED
Retail Price \$19.99
FABRIC: 100% POLYESTER



GAP
TRACK PANTS
Retail Price \$19.95
FABRIC: 100% POLYESTER

Market Intelligence on Boy's Active Bottoms Spring 2016

Must-Haves: ACTIVE WORK OUT PANTS



OSHKOSH WARM-UP PANTS
Retail Price \$15.00
FABRIC: 100% TRICO



MAMBO CAMO ACTIVE
Retail Price \$16.48
FABRIC: 100% TRICO



CONVERSE
Retail Price \$24.00
FABRIC: 100% TRICO



SEARS
Retail Price \$11.99
FABRIC: 100% TRICO

Market Intelligence on Boy's Active Bottoms Spring 2016

Must-Haves: ACTIVE WORK-OUT PANTS



ADIDAS BOYS
Retail Price \$14.00
FABRIC: 100% POLY FLEECE



PUMA BOYS
Retail Price \$24.99
FABRIC: 100% FLEECE



CHAMPION BOYS
Retail Price \$34.00
FABRIC: 100% FLEECE



OSHKOSH
Retail Price \$12.99
FABRIC: 80% COTTON,
20% FLEECE

Market Intelligence on Boy's Bottom for Spring 2016

Must-Haves looks : ACTIVE SET LOOKS



For Spring/Summer 16, Boys's pants and shorts continue to be influenced by the active world Jersey fleece shorts gain momentum with denim-inspired colors and more tailored fits helping this item transition into everyday item for boys