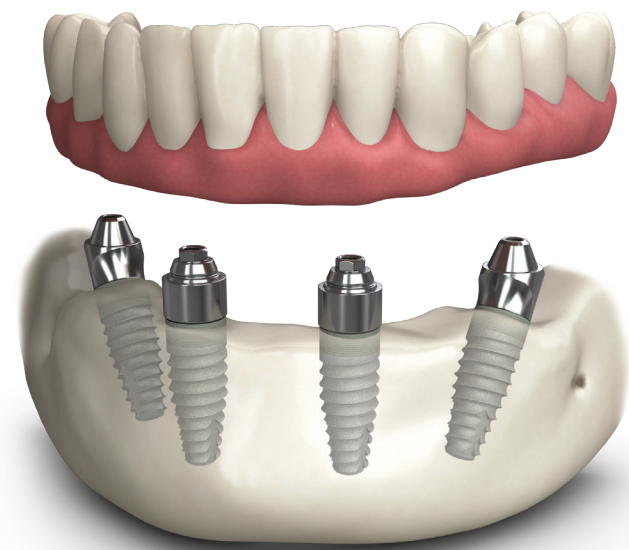


# the TeethXpress® advantage

TeethXpress is a comprehensive, full-arch protocol and business program. It combines BioHorizons advanced technologies with practice tools to increase patient acceptance and predictability.

### A comprehensive, full-arch business solution

Clinicians who attend a TeethXpress course and become a *Certified TeethXpress Provider* receive exclusive access to a comprehensive armamentarium of team training, case management and business development tools designed to attract, treatment plan and close more full-arch cases.



- leverages consistent primary stability of the Tapered Implant and tissue benefits of Laser-Lok®
- greatest multi-unit abutment range of sizes, heights and angled options to meet your full-arch needs
- business solutions for the surgeon, referrals and laboratory team
- comprehensive marketing package and national brand campaign for patient education and direct-to-consumer marketing



“One of the better professional investments that I’ve made.”

Dr. John Wise, Oral Surgeon  
Frederick, Maryland



Your competition is prepared to meet the full-arch needs of an aging US population.



# Are you?

Get the competitive edge with  
**TeethXpress®**

Contact your BioHorizons Territory Manager today.  
[TeethXpress.com](http://TeethXpress.com)

\*In 2005, the over-65 population reached 43 million; by 2050, this group will escalate to 80 million, bringing along with it an increasing number of edentulous and partially edentulous patients. Source: U.S. Census Bureau



SURGICALLY  
CLEAN AIR™  
PROVIDER  
PACKAGE

Your patients need  
full-arch treatment.  
Give them

**TeethXpress®**





# TeethXpress®

your full-arch, competitive edge

As a *Certified TeethXpress Provider*, you will have exclusive access to print and digital tools and services designed to attract and convert full-arch patients. These patient-centered solutions will help you operate a productive, full-arch practice, achieve your business goals and deliver quality patient care.

**case acceptance tools**

These proven educational tools will help your patients understand the impact dental implants will have on restoring their oral health and quality of life.

- fixed, full-arch, patient education model
- *TeethXpress* patient education magazines
- print and digital tools for your office and website
- in-office and take-home handouts
- patient seminar slide presentation
- patient financing tools

**patient acquisition**

These internal and external advertisements will increase awareness of your practice and services to help you become the full-arch provider of choice in your market.

- website media kit
- print advertisements<sup>1</sup>
- 30-second television spot<sup>1,2</sup>
- 30 and 60-second radio spots<sup>1,2</sup>
- multiple website videos<sup>1,2</sup>
- 7 success story postcard templates<sup>1,2</sup>
- mounted office sign
- discount on professional marketing services through network partners

**TeethXpress.com national website**

Your customized listing on [teethxpress.com](http://teethxpress.com) ensures patients find your practice when searching for a full-arch provider.

**local web-marketing and lead generation**

Highly sophisticated internet advertising attracts prospective patients and generates qualified leads which are emailed or phone-transferred directly to your practice.

**full-arch clinical and business training**

We have several CE programs dedicated to the team approach for full-arch conversions with a special focus on patient identification, case acceptance and business development strategies. Visit [teethxpresscourses.com](http://teethxpresscourses.com) for course listings.

**referral and staff training**

Online and in-person training increases the flow of patients and case acceptance rates.



## SURGICALLY CLEAN AIR™ PROVIDER PACKAGE

Become a **Certified TeethXpress Provider<sup>3</sup>** today to gain exclusive access to all of these great tools, plus:

- TeethXpress course tuition and up to 3 nights lodging<sup>4</sup> for 1 surgical specialist (\$5,995 value!)
- ability to market yourself as a TeethXpress provider
- CaseXpress® access for the surgeon and up to 5 referring GPs<sup>5</sup>
- CaseXpress training webinar for you and the office team
- personalized webpage on [TeethXpress.com](http://TeethXpress.com) for 1 office listing<sup>5</sup>
- 1 TeethXpress scrubs set (you select size)
- TeethXpress folders and patient education brochures
- TeethXpress mounted office sign
- 150 *TeethXpress* patient education magazines
- 1 Jade SCA5000C Air Purification System and accompanying media toolkit to promote the system to your patients to help educate patients on the benefits of the system
- fixed, full-arch, patient education model
- *Marketing Implant Dentistry* book by Marcus Hines
- 55 mount-free Laser-Lok® implants
- 8 Multi-unit abutments
- 8 Multi-unit titanium copings (PXMUTC)
- 8 Multi-unit instruments<sup>6</sup>
- complimentary marketing consultation with Progressive Dental (\$500 value)



The **Jade Air Purification System** is used in hospitals, medical labs and surgery centers throughout North America!

Comprehensive Surgically Clean Air™ TeethXpress package: **\$24,995**



Jade Media Toolkit



### Bring a Referring Colleague!

To achieve the maximum benefit from the course, surgical specialists, referring dental colleagues and a preferred dental laboratory technician should attend as a team. Receive a referral tuition with an additional 10-implant purchase!

### ADD-ON PACKAGE<sup>7</sup> \$3,690

Includes:

- 10 mount-free Laser-Lok implants
- course tuition for a restorative referral

### Contact your BioHorizons Territory Manager to get started.

1. Media placement/planning costs not included. 2. Customization fees apply. 3. TeethXpress licensing agreement requires a \$50,000 commitment to purchase BioHorizons product annually to maintain Provider status. 4. Tuition and lodging credit good for up to 12 months. BioHorizons will book guest lodging at a pre-selected hotel within the standard room block and cover room and tax. Course pre-registration required and is available on a first come, first served basis. 5. Additional charge for multiple office listings. 6. Includes Manual Multi-unit Hex Adapter (PXMUHAM), Handpiece Multi-unit Hex Adapter (PXMUHAH), 4mm Square Multi-unit Hex Adapter (PXMUHAR), Manual Hex Driver, Long (135-451), Handpiece Hex Driver, Long (134-450), 4mm Square Hex Driver, Long (300-351), 4mm Square Hex Driver, Extra Long (300-354), Angled Multi-unit Abutment Carrier (MUCA). 7. Offer only available with purchase of comprehensive full-arch package. Some exclusions apply.

Not available to doctors licensed in Vermont. This promotion may not be combined with any other discounts or promotions; even exchanges only. ©BioHorizons. All Rights Reserved.