

MERLE NORMAN®

9130 BELLANCA AVENUE, LOS ANGELES CA 90045

RADIO

DATE: August 1, 2019

LENGTH: :60

PRODUCT: Winter 2019 CC

AIR DATE:

ANNOUNCER:

Bring on the glam this holiday season with Merle Norman's Winter Color Collection! Get cool nudes for eyes, naturally radiant blushing tones for cheeks, and rich, velvety pigments for lips. Our newest hues offer endless possibilities for party-worthy holiday looks.

Our new Knockout Nudes 2 eye palette features 10 sumptuous shades you can wear on their own or layer for maximum drama. Whether you're going for casual chic or bold and glamorous, it offers ultra-versatility for the look you desire.

Turn the spotlight onto your lips with four new permanent statement-making shades from Lip Pencil Plus—featuring a lip color on one end and a lipliner on the other. From Raspberry Swirl to Rich Ruby, intense pigments with precise application stay put for pout perfection.

Then top off your look with a flawless flush! Lasting Cheekcolor's limited-edition shades in Violet Mauve and Chestnut Rose warm your complexion with a beautiful blush. The silky powder formula glides on smoothly and blends perfectly into skin for a soft, translucent finish.

Plan your party look by coming in today for your free Winter Makeover at:

(STUDIO NAME, LOCATION)