

MOD SUN'S CANDY

BRAND GUIDE



MOD SUN'S CANDY

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MOD SUN'S CANDY

BRAND
COLORS

FPO Text
CMYK: 70 / 41 / 100 / 0 CMYK: 75 / 50 / 30 / 75
RGB: 86 / 126 / 191 RGB: 19 / 41 / 57
HEX: #567EBF HEX: #132939



MOD PURPLE



MOD ORGANGE



MOD SUN'S CANDY

BRAND
COLORS

FPO Text
CMYK: 80 / 11 / 41 / 0 CMYK: 25 / 05 / 40 / 0
RGB: 19 / 158 / 149 RGB: 195 / 214 / 169
HEX: #139E95 HEX: #C3D6A9



MOD SKY BLUE



MOD DARK BLUE



MOD SUN'S CANDY

BRAND COLORS

CMYK: 06 / 05 / 06 / 0
RGB: 236 / 235 / 232
HEX: #ECEBE8

CMYK: 80 / 17 / 48 / 0
RGB: 19 / 158 / 149
HEX: #139E95

CMYK: 25 / 05 / 40 / 0
RGB: 195 / 214 / 169
HEX: #C3D6A9



MOD GREEN



MOD YELLOW



MOD PINK



MOD SUN'S CANDY

BRAND
COLORS

FPO Text
CMYK: 5 / 05 / 40 / 0
RGB: 195 / 214 / 169
HEX: #C3D6A9

MOD RAINBOW



FPO Text
CMYK: 06 / 05 / 0 / 0
RGB: 236 / 235 / 232
HEX: #ECEBE8

FPO Text
CMYK: 06 / 05 / 0 / 0
RGB: 236 / 235 / 232
HEX: #ECEBE8

FPO Text
CMYK: 06 / 05 / 06 / 0
RGB: 236 / 235 / 232
HEX: #ECEBE8

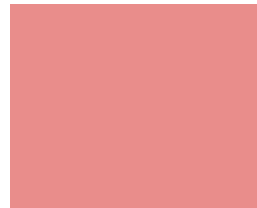
FPO Text
CMYK: 80 / 11 / 43 / 0
RGB: 19 / 158 / 149
HEX: #139E95

FPO Text
CMYK: 23 / 05 / 40 / 0
RGB: 195 / 214 / 169
HEX: #C3D6A9

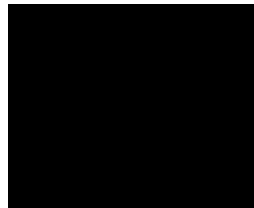
FPO Text
CMYK: 23 / 05 / 40 / 0
RGB: 195 / 214 / 169
HEX: #C3D6A9



LOGO GRADIENT



ICON PINK



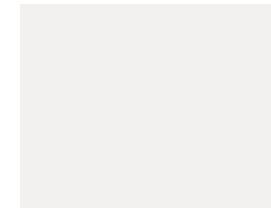
ICON BLACK



ICON TAN



ICON RED



ICON WHITE

MOD SUN'S CANDY

CANDY LOGOS

**MOD'S
CANDY®**

MOD'S CANDY®



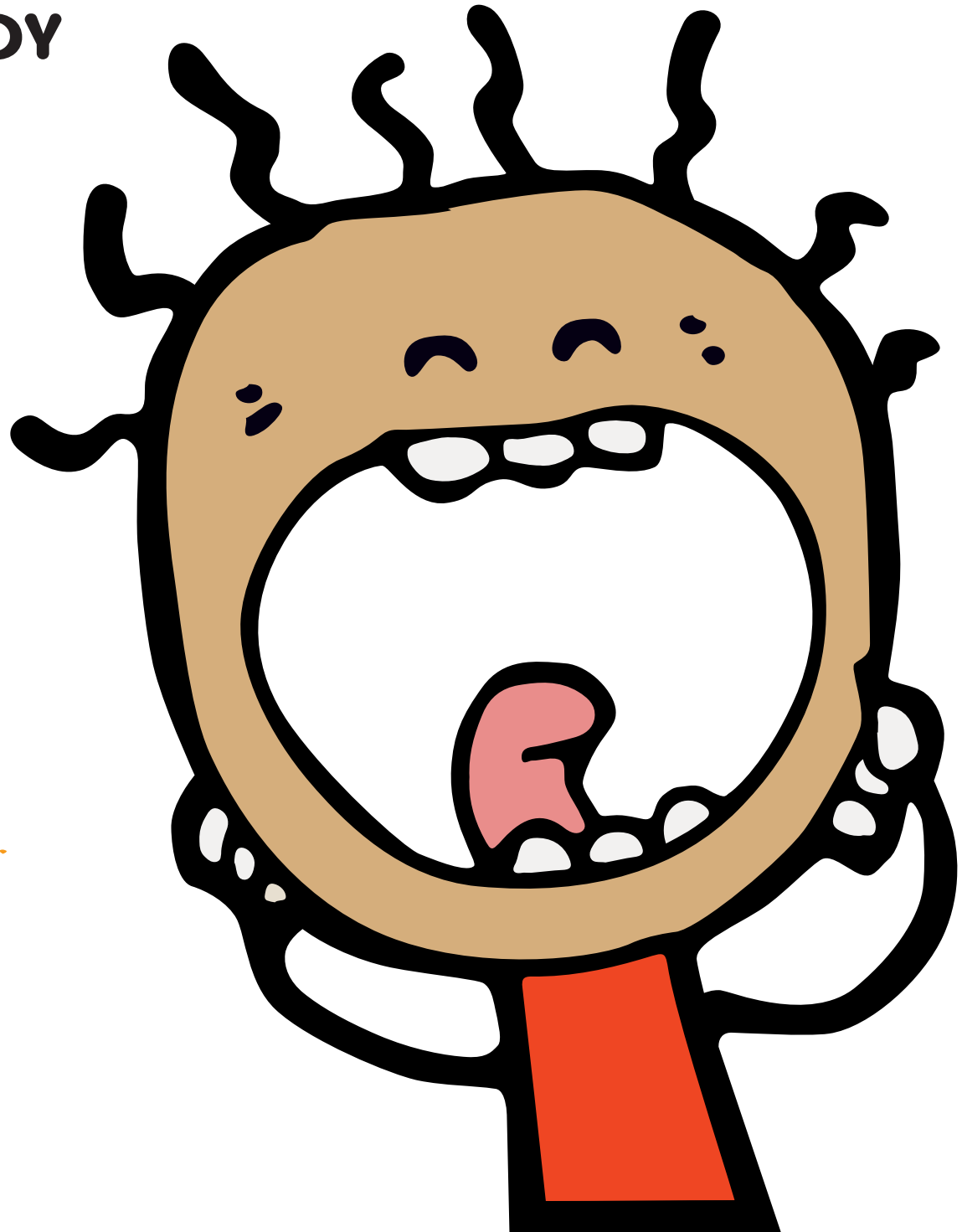
MOD SUN'S CANDY

CANDY LOGOS



MOD SUN'S CANDY

WIDE MOUTH ICON



MOD SUN'S CANDY



MOD SUN'S CANDY

BRAND
FONTS

YOU'RE GONE

Used for Print Headings

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789.:;()*!?'@#<>\$%&^+ -= ~

Vanilla Extract

Used for Print Headings

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789.:;()*!?'@#<>\$%&^+ -= ~

AZO SANS UBER

Used for Print Headings

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789.:;()*!?'@#<>\$%&^+ -= ~

Sabandija

Used for Print Headings

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
*1*3*5*7*9.:;()*!?'@#<>\$%&^+ -= ~

Simply Rounded Bold

(Candy Logo Font: Used for Print Headings)

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789.:,;()*!?'@#<>\$%&^+ -= ~

Courier

Web Safe: Used for Print and Web Body text

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789.:,;()*!?'@#<>\$%&^+ -= ~

Comic Sans Bold

Web Safe: Used for Print and Web Headings

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789.:,;()*!?'@#<>\$%&^+ -= ~

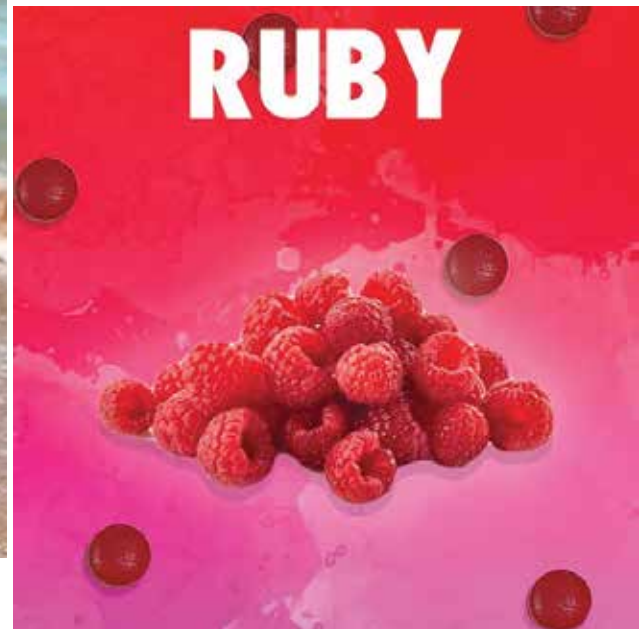
Arial Book

Web Safe: Used for Print and Web Body text

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789.:,;()*!?'@#<>\$%&^+ -= ~

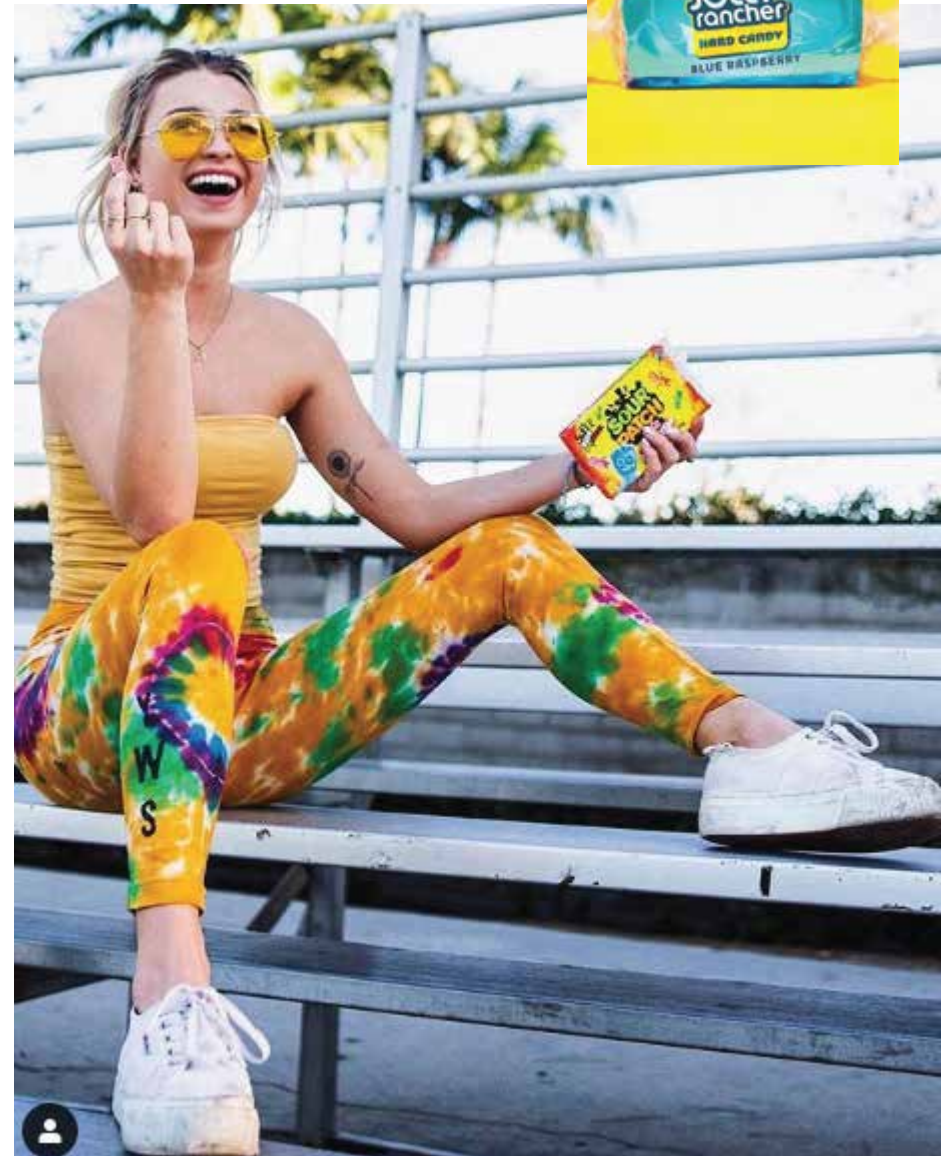
MOD SUN'S CANDY

BRAND
MOOD



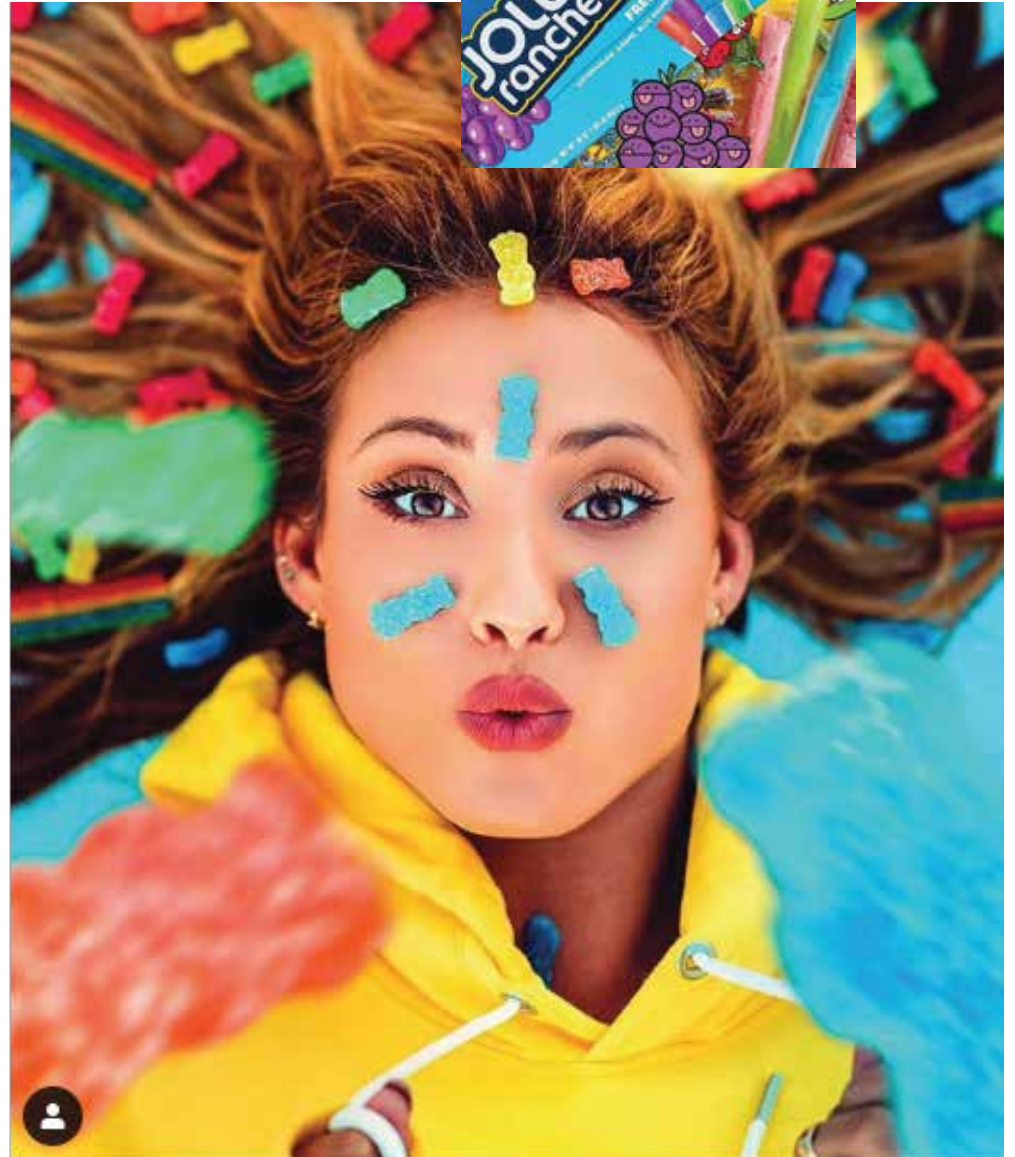
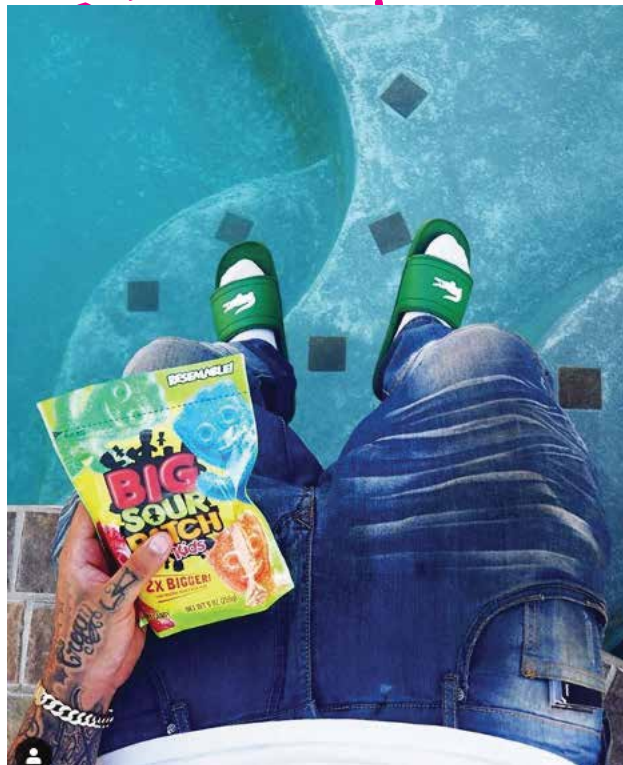
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