

04

JAG Comminations

Responsible for a design, marketing and media team, producing in-store POS, printed media and web design to promote company promotions and special mobile phone offers, while keeping to strict deadlines. POS included posters, flyers and cardboard cut outs which would be displayed on the high street.

- Designing and updating the layouts, images and copy for the company websites.
- Designing and managing press advertising and recruitment while keeping to a strict brief, budget and deadline.
- Developing JAG Mobiles in-store shop interiors while liaising with senior management.
- Designed and maintained the teamJAG 2010 British Touring Car Championship promotional media and website, this was done by following strict deadlines set by ITV4 and the BTCC.



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