



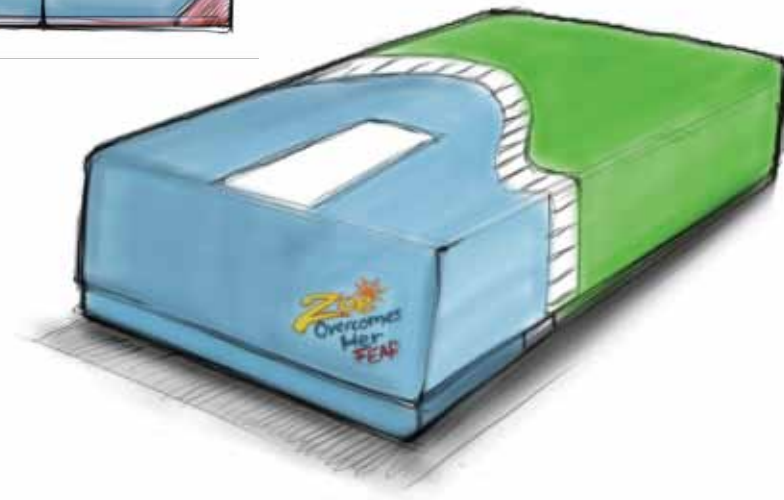
This concept is about a little girl named ZOE and her fear of swimming. Travel with Zoe on her way to overcoming her fear in both an illustrated book and elaborate board game. This doll to splash into boutiques summer 2010.



Board Game



Illustrated Story



Initial Research for



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