



This concept is about ADVENTURE. It lets you decide the adventure, who's in it. Who's the hero, the bad guy, and everything in between. This line of dolls and interactive media allows Mother and daughter to drop the characters they buy at their local boutiques into a story they themselves create!

The Groovy Adventure Story

You decide what happens and how it happens



Cursor drop your characters and type the story below.

Initial Research for



Loading 100%