

VERSION 1 – GENERIC (If you're approaching new editors / online influencers you haven't partnered with or worked with before.)

Hello from the Wakame team!

My name is Tracey Meskin, and I'm the Marketing Manager for Wakame in the Sofitel Dubai, Downtown.

Our restaurant specializes in modern-Asian inspired cuisine, and as well as fine-dining, we also offer delivery options, culinary master classes and private catering.

We've been following your work for a while, and we love the way you engage with your followers. I'd love to discuss possibly collaborating with you, to bring value to both our restaurant and your audiences.

As part of this, I'd like to invite you for a complimentary dinner at Wakame, so you can personally experience what we have to offer, and then share your thoughts with your followers.

Please let me know if this is something you'd be interested in, and we'll be happy to offer you more information, or to make a reservation for you.

I look forward to hearing from you.

Kind regards,

Tracey.

VERSION 2 – ONLINE MAGAZINES/PUBLICATIONS

Hello from the Wakame team!

My name is Tracey Meskin, and I'm the Marketing Manager for Wakame in the Sofitel Dubai, Downtown.

Our restaurant specializes in modern-Asian inspired cuisine, and as well as fine-dining, we also offer delivery options, culinary master classes and private catering.

We've been following your work for a while, and we love the way you engage with your audience. We already feature in your online listings, but I'd love to discuss collaborating with you further, to bring additional value to both our restaurant and your subscribers.

As part of this, I'd like to invite you for a complimentary dinner at Wakame so you can personally experience what we have to offer. We'd love it if you would then share your thoughts with your readers, either through a review, or a feature in one of your magazine sections.

Please let me know if this is something you'd be interested in, and I'd be happy to discuss further, or to make a reservation for you.

I look forward to hearing from you.

Kind regards,

Tracey.

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Please let me know if this is something you'd be interested in, and I'd be happy to discuss further, or to make a reservation for you.

I look forward to hearing from you.

Kind regards,

Tracey.

VERSION 3 – ONLINE MAGAZINES WITH ACCESS TO OTHER ONLINE / SOCIAL CHANNELS (E.G. INSTAGRAM...ETC.)

Hello from the Wakame team!

My name is Tracey Meskin, and I'm the Marketing Manager for Wakame in the Sofitel Dubai, Downtown.

Our restaurant specializes in modern-Asian inspired cuisine, and as well as fine-dining, we also offer delivery options, culinary master classes and private catering.

We've been following your work for a while, and we love the way you engage with your audience. We already feature in your online listings, but I'd love to discuss collaborating with you further, to bring additional value to both our restaurant and your subscribers.

As part of this, I'd like to invite you for a complimentary dinner at Wakame so you can personally experience what we have to offer. We'd love it if you would then share your thoughts with your followers, either through a review, or a feature in one of your magazine sections or on social media.

Please let me know if this is something you'd be interested in, and I'd be happy to discuss further, or to make a reservation for you.

I look forward to hearing from you.

Kind regards,

Tracey.

VERSION 4 – SOCIAL MEDIA INFLUENCERS ONLY (E.G. INSTAGRAM OR FACEBOOK...etc.)

Hello from the Wakame team!

My name is Tracey Meskin, and I'm the Marketing Manager for Wakame in the Sofitel Dubai, Downtown.

Our restaurant specializes in modern-Asian inspired cuisine, and as well as fine-dining, we also offer delivery options, culinary master classes and private catering.

We've been following your work for a while, and we love the way you engage with your audience. I'd love to discuss collaborating with you, to bring additional value to both our restaurant and your followers.

As part of this, I'd like to invite you for a complimentary dinner at Wakame so you can personally experience what we have to offer. We'd love it if you would then share your thoughts with your followers, either through a review, a vlog, or a post on social media.

Please let me know if this is something you'd be interested in, and I'd be happy to discuss further, or to make a reservation for you.

I look forward to hearing from you.

Kind regards,

Tracey.