



**NAPLES**  
CLASSICAL ACADEMY

## Case for Support

# “A Legacy of Virtue and Academic Excellence”

The Capital Campaign for an Arts and Athletics Building at Naples Classical Academy

### Executive Summary

Naples Classical Academy, a beacon of classical education in Naples, Florida, seeks to raise \$5 million to construct 15,600 square-foot arts and athletics building. This facility is envisioned as a critical addition to our existing campus, supporting our mission to provide a holistic classical education and serve as a community hub. With \$1.4 million already raised towards this goal, the proposed facility will complement our 70,000-square-foot modern educational complex, further enriching the experiences of our 1,250 students and the broader community.

Opened in Fall 2021, Naples Classical Academy (NCA) is a K-12, tuition-free public charter school and member school of Hillsdale College’s Barney Charter School Initiative. NCA is dedicated to academic excellence and nurturing free, virtuous citizens. The school’s foundation rests on seven pillars of virtue: courage, courtesy, honesty, perseverance, self-government, service, and responsibility. The addition

of a new arts and athletics facility will be essential in providing a well-rounded classical education.

Naples Classical Academy’s mission is to train the minds and improve the hearts of young people through a classical education in the liberal arts and sciences with instruction in the principles of moral character and civic virtue. Inspired by the high academic standards and moral philosophy of Hillsdale College, NCA was established to provide a liberal education free from tuition costs. Rapid enrollment and community interest highlight the demand for a robust educational alternative in Naples. The school’s location at 10270 Immokalee Road positions it as a central community asset.

TBD, NCA Head of School, with a profound commitment to educational excellence, ensures the foundational principles of classical education translate into the intellectual and moral culture of the school. Matthew Mathias, NCA Governing Board Chairman, alongside six additional dedicated officers and directors, comprise the governing body of the school and are responsible for overseeing the effective, faithful execution of the mission.



### The Need for Expansion

The planned arts and athletics space will accommodate performing arts programs, physical education classes, school assemblies, sporting events, and community gatherings. As enrollment grows, the need for adequate facilities to support performing arts, sports, physical activities, and large-scale educational and school community events becomes paramount. Physical education plays a crucial role in the classical education model, promoting not only health and vitality but also virtues such as teamwork, perseverance, and fair play.

### Arts and Athletics Building Details

The proposed facility will include a regulation college basketball court, stage, an art classroom, locker, and weight rooms, as well as small athletic coaches' offices, storage rooms and all furnishings and equipment. The new building will also include the infrastructure to add a second floor in the future. The new space will accommodate school sporting events, physical education classes, performances, and other school community events, enhancing NCA's role as a community leader.

With \$1.4M already secured, we are actively seeking an additional \$3.6M through donations and fundraising campaigns.

Donors will have the unique opportunity to contribute to a landmark project that will shape countless futures and leave a legacy in service to the Naples community for generations.

### Impact and Benefits

By providing spaces for performing arts and athletics, the facility will enhance the educational experience, contributing to the academic and physical well-being of students, which is integral to their overall learning and development. The facility will serve as a hub for engaging the school community, hosting educational workshops, public lectures, and cultural events that align with classical education values. The project will attract more families to NCA, contribute to the local economy, and elevate the school's profile within and beyond the community.

We invite philanthropists, community leaders, and all those who want to support the community's scholars and future leaders to invest in this vital community asset. Donors will be permanently recognized within the facility, and naming rights will be available to leave one's lasting legacy aligned with educational excellence and community service.

### Conclusion

The development of an arts and athletic space is not just an expansion of our physical footprint but a significant enhancement of our educational and community mission. With the support of our donors and community, Naples Classical Academy will continue to be a pillar of academic excellence and civic virtue in Naples.

This *Case for Support* seeks to rally our community around a shared vision of excellence and engagement, ensuring that Naples Classical Academy continues to lead in education and community service. To evaluate the feasibility of these goals, NCA has initiated a Feasibility & Planning Study. Participants are invited to assess the merits of "*Building Virtue for Academic Excellence*" and provide their input on the potential success of a capital campaign.



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