

# SCORE SOME



2026 JOURNEY TO SUCCESS INCENTIVES

MAY 2, 2026 – JUNE 30, 2026  
REGISTRATIONS THROUGH JULY 1, 2026 9PM EST

## Dealership Sample



LINCOLN

### Protect

**HIT YOUR “Core Contract Sales Objective” and start Scoring Some Cash!**

Your Eligible Core Contract Sales Objective

**42 = \$1,050**

Achieve your Dealership’s eligible Core contract sales objective and earn a one time cash payout.

#### FORD PRO FLEET EXTRA EMPHASIS PROGRAM CONTRACT CASH

For every eligible National Fleet Plan contract sold to an end customer **starting with the 6th contract sold**. Payout begins with the 6th eligible contract and continues on subsequent eligible sales you earn:

**\$50 EACH**

Note: Your Core contract volume objective does not need to be met in order to receive the Ford Pro Fleet Extra Emphasis payout.

#### LEASE CASH

For every **LeaseCARE** and **RCL RentalCARE** contract sold you earn:

**\$20 EACH**

Note: Contracts are payable from the first Contract sold and you do not need to hit Core Contract objective to qualify.

#### WINDSHIELD CARE PLUS

For every **WindshieldCARE Plus** contract sold you earn:

**\$20 EACH**

Note: Contracts are payable from the first Contract sold and you do not need to hit Core Contract objective to qualify. Not available in Florida, Georgia, Maine, New York and Texas

➔ Dealers that achieve their eligible “Core Contract Sales Objective” count will also have the ability to earn additional Cash:

#### INCREMENTAL CONTRACT CASH

For every incremental Core Contract sold above your Core Contract Objective you earn:

**\$50 EACH**

Note: To be eligible your Core Contract Objective must be met.

#### MAINTENANCE CASH

For every 2 through 11 Year Premium Maintenance Plan, Extra Maintenance Plan, or Limited Maintenance Plan contracts sold you earn:

**\$20 EACH**

For every FBA+ / LCPO+ Maintenance Upgrade sold you earn:

**\$20 EACH**

#### USED FORD BLUE/GOLD ADVANTAGE UPGRADE CASH

For every Used Ford Blue/Gold Advantage Upgrade contract sold after your Core Contract Objective is met you earn:

**\$10 EACH**

#### MORE CASH

For every **TripleCARE, TripleCARE Plus, DoubleCARE** or **DoubleCARE Plus** contract sold you earn:

**\$20 EACH**

For every **TireCARE, TireCARE Plus** or **SurfaceCARE** contract sold you earn:

**\$20 EACH**

## TRACK YOUR PROGRESS HERE

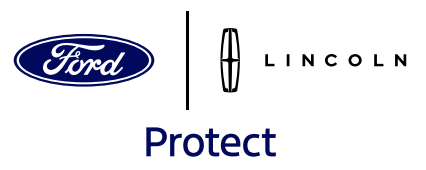
Track your progress from your Standings report at the incentive website and enter it here. Good Luck!

Week	Eligible Core Contracts Sold	Week	Eligible Core Contracts Sold	Week	Eligible Core Contracts Sold	Week	Eligible Core Contracts Sold	Week	Eligible Core Contracts Sold	Week	Eligible Core Contracts Sold	Week	Eligible Core Contracts Sold	Total Eligible Core Contracts Sold
1		2		3		4		5		6		7		
5/2-8		5/9-15		5/16-22		5/23-29		5/30-6/5		6/6-12		6/13-19		



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**Eligible Mechanical Core Contracts**

**New Mechanical Core Contracts:** PremiumCARE, ExtraCARE, BaseCARE, Diesel EngineCARE, Diesel EngineCARE Plus, PowertrainCARE and Ford Blue/Gold Advantage Upgrades

**Used Mechanical Core Contracts:** Used PremiumCARE, Used ExtraCARE, Used BaseCARE, Used PowertrainCARE and Ford Blue/Gold Advantage Upgrades

**Eligible Maintenance Contracts**

**New, Used and RCL:** 2, 3, 4, 5, 6, 7, 8, 9, 10 or 11-year Premium Maintenance Plan, Extra Maintenance Plan and Limited Maintenance Plan

**Eligible Additional Qualifying Contracts**

**New, Used and RCL:** LeaseCARE, RCL RentalCARE, SurfaceCARE, TireCARE/TireCARE Plus, TripleCARE/TripleCARE PLUS\*, DoubleCARE/DoubleCARE Plus and WindshieldCARE Plus\*\*

\* Not available for sale in the state of Florida.  
 \*\* Not available for sale in Florida, Georgia, Maine, New York and Texas.

**Ford Protect/Lincoln Protect Contracts Sold On Fleet and Commercial Vehicles**

Eligible contracts sold on Commercial/Fleet vehicles sold with the following delivery types are included in this incentive: 3, 4, 6, 7, C, D, E, H, I, L, M, S and T

**Ford Pro Fleet Extra Emphasis Program Contracts**

**New, Used and RCL:** National Fleet PremiumCARE (NFPM), National Fleet BaseCARE (NFBS), National Fleet ExtraCARE (NFEX) and National Fleet PowertrainCARE (NFPT)

**Program Details**

- Program ends June 30, 2026 or when the allocated incentive cash is exhausted, whichever comes first.
- All eligible contracts must be sold during the incentive period and registered by 9:00 PM EST July 1, 2026.
- Ford reserves the right to cancel or modify this program at any time and for any reason.
- Ford Protect/Lincoln Protect contracts funded whole or in part by Ford Motor Company, Ford Motor Credit Company or FDAF's are not eligible to qualify for this incentive.
- Eligible Ford Protect/Lincoln Protect contracts sold and registered during the incentive period are net of cancellations.
- Dealerships that sell Ford Protect/Lincoln Protect contracts over the internet and are in known non-compliance with Ford's Domain Name Policy are not eligible to receive Ford Protect/Lincoln Protect contest and incentive awards including travel, if applicable.
- Dealers that submit an Authorization Form for payment past 90 days from the last sales day of the incentive will not be processed.
- Eligible National Fleet Plan contracts do not count towards the Core Contract Objective.
- Complimentary Police Interceptor Powertrain contracts are not eligible for the incentive.
- At the conclusion of this Incentive, Program Headquarters will post your Winners Authorization Form to the program website. The Dealer Principal/GM will determine who within the dealership receives the Cash earnings by completing the form and faxing or emailing it back to Program Headquarters.
- Winning Participants will receive a 1099.

**Reporting**

Your dealership's core contract objective, payout structure and final results will be posted to the Ford Protect/Lincoln Protect incentive website. Be sure to check your status regularly.

**Questions?**

- If you have any questions on the incentive, please contact Program Headquarters at 800-317-9220. There are incentive support personnel available Monday through Friday 8:00 AM - 5:00 PM EST.
- You may also contact your Ford Protect Area Sales Manager, Service Performance Zone Manager or your Ford Credit Business Development Manager.

To track your progress and for complete details, visit your Ford Protect/Lincoln Protect Incentive website at:  
<https://programheadquarters.dealerconnection.com/jts/>

click on 2026 Score Some Cash, then Standings, or go to:

<https://www.fmcdealer.com>

Navigate to Parts & Service, then Ford & Lincoln Protect Extended Service Plan, then Contests & Incentives, then 2026 Ford & Lincoln Protect Journey to Success Incentives, then 2026 Score Some Cash, then Standings