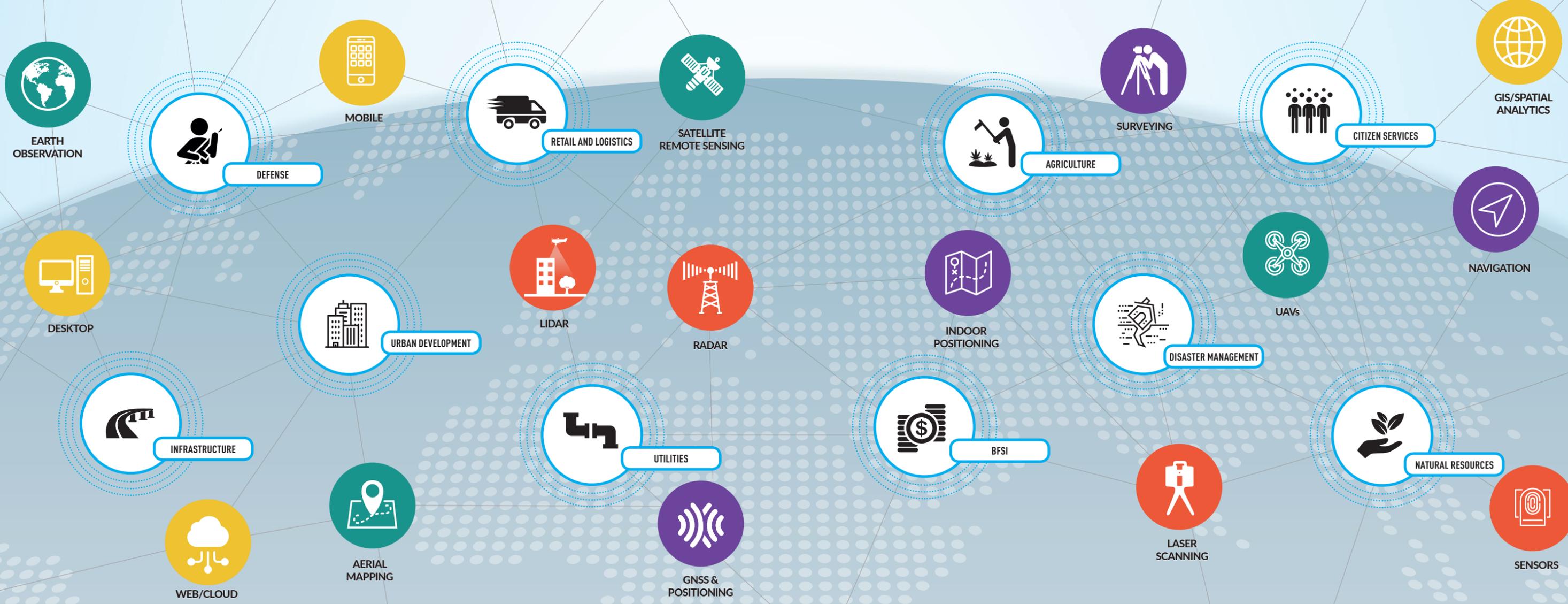


GEOSPATIAL AT CUSP OF EMINENCE IN KEY SECTORS OF GLOBAL ECONOMY



Technologies accelerating Geospatial Industry Growth

	Big Data	Cloud	Artificial Intelligence	IoT	Wireless & Broadband
Current Impact	Some of the technologically agile sectors such as BFSI, Smart Cities, Retail & Logistics and advertising have already started to harness Big Data for more targeted outreach.	Cloud computing is providing a range of benefits to organizations of all sizes in terms of lower investments in data storage, processing and ease of sharing.	AI is helping us discern patterns and trends from huge sets of structured and unstructured data, flag events requiring attention, and take programmed actions.	The world of over 8 billion connected devices is growing at a rapid pace providing better and more streamlined information in consumer and business environments.	The entire gamut of ICT and geospatial technologies and wireless & broadband applications is playing a vital role as the backbone of today's digital ecosystem.
Future Imperatives	As the amount of spatial and non-spatial data being captured increases from the network of smart devices, new business models and services will transform the way we interact and transact.	It will play a crucial role in emergence of platform technologies and business models that would greatly impact the market of analytics, e-commerce, navigation, engineering, etc., wherever data has a spatial dimension.	Expected integration of the AI with geospatial technologies will pave the way for better workflow automation, process and project management.	Exploitation of the location data component from IoT systems are dramatically impacting the market of geospatial technologies, especially GIS/Spatial Analytics and GNSS.	Its impact on empowering citizens is expected to expand further in the future as the developing countries prepare the necessary infrastructure to bridge the digital divide.